

Food and Drug Administration
Center for Food Safety and Applied Nutrition
Office of Special Nutritionals

ARMS#

12609



2 - LABEL SAMPLE

000001

PRODUCT LABELING

LEFT PANEL

Designer Foods are created by renowned scientists Burk Pearson&Sandy Shaw for their own use.

DIRECTIONS:

Add one tablespoon of mix to 6 ounces of chilled water or fruit juice. Stir Briskly. Consume 1 to 2 servings per day. Store bottle in a cool, dry place. Keep lid tightly closed when not in use.

PHENYLKETONURICS:CONTAINS L-PHENYLALANINE

CAUTION:Not for use by children, pregnant or lactating women, persons with Phenylketonuria(PKU), psychosis,pigmented malignant melanoma cancer, or Wilson's disease. Persons who are hyperactive,abnormally sensitive to caffeine or taking prescription MAO (monoamine oxidase) inhibitor drugs or who have violent tempers should not use MAX. Do not consume more than 4 servings(2.4gm) per day of supplemental Phenylalanine. Excessive usage of L-Phenylalanine or caffeine may cause nervousness, irritability, sleeplessness and occasionally rapid heartbeat. Avoid the use of antacids containing aluminum with this product.

RETAIL CUSTOMER GUARANTEE

Unconditional 100% Satisfaction within 30 days of purchase or your money back. Unused portion must be returned to Consumer Direct Inc.

MIDDLE PANEL

DIRECT HEALTH

Durk Pearson & Sandy Shaw

MAX

Consumer Direct Inc.
dietary supplement beverage mix
NET WT. 14.8 OZ.(420GM)

RIGHT PANEL

NUTRITIONAL INFORMATION PER SERVING

Serving Size 1 tbl.	(14gm)	Carbohydrate	11gm
Serving Per Container	30	Fat	0gm
Calories	45	Sodium	10mg
Protein	0		

PERCENTAGE OF U.S. DAILY ALLOWANCE (U.S.RDA)

Protein	*	Vitamin B6	750
Vitamin A	50	Vitamin E	100
(from Beta Carotene)		Folic Acid	25
Vitamin C	540	Vitamin B12	330
Thiamine(VitaminB1)	100	Zinc	20
Riboflavin(VitaminB2)	180	Copper	20
Niacin	370	Pantothenic Acid	500
Calcium	2	Chromium	**20
Iron	*		

*Contains less than 2% of the U.S.RDA for Protein and Iron

**Percentage Reference Daily Intake

ALSO CONTAINS PER SERVING:

Caffeine	80mg	Turine	200mg
L-Phenylalanine	600mg	Glycine	150mg

INGREDIENTS:

Fructose, Natural Flavors,L-Phenylalanine,Niacinamide,Ascorbate, Ascorbic Acid,Silicon Dioxide, Malic Acid,Taurine,Glycine,Caffeine, Calcium,Pantothenate,Citric acid, DL-Alpha Tocopherol Acetate,Zinc Gluconate,Pyridoxine Hydrochloride, Fumaric Acid, Copper Gluconate, Riboflavin,Thiamine Hydrochloride, beta Carotene,Chromium Aspartate, Folic Acid,Cyanocobalamin.

Manufactured for and distributed by:

Consumer Direct Inc.
3361 Boyington Drive Ste 200
Carrollton, TX 75006

MADE IN U.S.A.

PLEASE RECYCLE THIS CONTAINER

ATTACHED

000002

BOTTLE LABELING MIDDLE PANEL



DIRECT HEALTH™

Dirk Pearson & Sandy Shaw's®

MAX™

CONSUMER DIRECT INC.

dietary supplement beverage mix
NET WT. 14.8 OZ. (420 GM)

AT106161710

98 JUL -9 AM 11:26

RECEIVED
CLINICAL RESEARCH
& REVIEW/OSN HFS-452

000003



NUTRITIONAL INFORMATION PER SERVING:

Serving Size: 1 mL (1/2 oz)
Servings Per Container: 10
Calories: 5
Protein: 0

PERCENTAGE OF U.S. DAILY ALLOWANCE (U.S. RDI)

Protein: 0%
Vitamin A: 10%
Vitamin B12 (and more): 10%
Vitamin B6: 10%
Vitamin B1: 10%
Vitamin B2: 10%
Vitamin B3: 10%
Vitamin B5: 10%
Vitamin B7: 10%
Vitamin B9: 10%
Vitamin C: 10%
Vitamin E: 10%
Vitamin K: 10%
Calcium: 10%
Iron: 10%

Contains 100% of the following vitamins:
Vitamin A, B1, B2, B3, B5, B6, B7, B9, B12, C, E, K

INGREDIENTS:

Fructose, Natural Flavors, L-Alanine, Niacin, Ascorbic Acid, Malic Acid, Glycine, Pantothenate, DL-Pantoic Acid, Pyridoxine Hydrochloride, Thiamine Hydrochloride, Riboflavin, Inositol, Nicotinic Acid, Calcium Pantothenate, Vitamin B12, Vitamin B6, Vitamin B3, Vitamin B5, Vitamin B7, Vitamin B9, Vitamin C, Vitamin E, Vitamin K, Calcium, Iron

3341 Roycroft Drive, Carrollton, TX 75006
MADE IN U.S.A.
PLEASE RECYCLE THIS CONTAINER



1957

Designed and created by renowned scientists Dr. Frank
Pearson & Dr. Shaw for their own use.

DIRECTIONS:

Add one to two spoonfuls to 8 ounces of chilled water
or fruit juice. Stir briskly. Consume 1 to 2 servings per
day. Store in a cool, dry place. Keep lid tightly
closed when not in use.

DIETARY SUPPLEMENT CONTAINS PHENYLALANINE

CAUTION: Not for use by children, pregnant or
lactating women, or persons with Phenylketonuria
(PKU), a rare inherited condition that affects
the body's ability to process the amino acid
phenylalanine. Persons who are
vegetarian, especially vegans, should
avoid this product as it contains
phenylalanine. This product is not
intended to diagnose, cure, treat, or
prevent any disease. It is not a
dietary supplement. It is a
dietary supplement.

Phenylalanine is an essential amino acid
that is used by the body to produce
neurotransmitters such as dopamine,
norepinephrine, and epinephrine. It is
also used to produce protein. Phenylalanine
is found in many foods, including
meat, dairy, and eggs. It is also
found in some artificial sweeteners.
Phenylalanine is a building block for
protein and is essential for the
production of neurotransmitters.

Phenylalanine is a building block for
protein and is essential for the
production of neurotransmitters. It is
found in many foods, including meat,
dairy, and eggs. It is also found in
some artificial sweeteners. Phenylalanine
is a building block for protein and is
essential for the production of
neurotransmitters.

Phenylalanine is a building block for
protein and is essential for the
production of neurotransmitters. It is
found in many foods, including meat,
dairy, and eggs. It is also found in
some artificial sweeteners. Phenylalanine
is a building block for protein and is
essential for the production of
neurotransmitters.

Phenylalanine is a building block for
protein and is essential for the
production of neurotransmitters. It is
found in many foods, including meat,
dairy, and eggs. It is also found in
some artificial sweeteners. Phenylalanine
is a building block for protein and is
essential for the production of
neurotransmitters.

PRODUCT LABELING

Ms. [redacted] would not provide FDA with the original labeling. The product labeling was borrowed from Ms. [redacted] and attempts were made to duplicate these labels. Staples Office Supply would not color copy this label without authorization from the firm listed on the label. Attempts were made to filter the label by using color plastic sheets and then copying the label, but this did not work. Copies of the labels were made on our copying machine and most of these labels can be read. The following is the contents of the labeling:
LEFT PANEL

DIRECTIONS:

Take 1 or 2 tablets 45 minutes prior to each meal.

PHENYLKETONURICS: CONTAINS L-PHENYLALANINE

CAUTION: NOT FOR USE BY CHILDREN. Consult your physician if you are taking asthma medication, anorectic (appetite suppressing) drugs, antidepressants, or cardiovascular medications. Do not consume this product if you have high blood pressure, cardiovascular disease (especially cardiac arrhythmia), diabetes, prostatic hypertrophy, glaucoma (angle closure), hyperthyroidism, psychosis or thyroid disease. Do not take this product within 14 days after taking MAO (monoamine oxidase) inhibitor drugs. If symptoms of allergy develop, discontinue use.

RETAIL CUSTOMER GUARANTEE

Unconditional 100% Satisfaction within 30 days of purchase or your money back. Unused portion must be returned to Consumer Direct Inc.

Center panel

DIRECT HEALTH

Body Tabs

herbal tablets

Consumer Direct Inc.

180 tablets

RIGHT PANEL

INGREDIENTS: Ma Huang Extract, Guarana Extract, Kola Nut Extract, Ginger Root Powder, White Willow Extract, Taurine, Cellulose, Ascorbic Acid, L-Phenylalanine, Cellulase, Cayenne, Green Tea Extract, Lecithin, Peppermint Extract, Tucca Extract, L-Methionine, Saw Palmetto Extract, Ginkgo Biloba Extract, Hawthorne Berry Extract, Fo-Ti Extract, Kelp Extract, Calcium Borate, Pantothenic Acid, Chromium Polynicotinate, Pyridoxine Hydrochloride.

Chromemate

Chromemate is a registered trademark of The InterHealth Co.

PERCENTAGE OF U.S. DAILY ALLOWANCE (U.S.R.D.A.)

Vitamin C	35%
Pantothenic Acid	10%
Pyridoxine Hydrochloride (Vitamin B's)	6%
Chromium	25%

Formulated exclusively for and distributed by:
Consumer Direct Inc.
3361 Boyington Dr. Ste. 200
Carrollton, TX 75006

MADE IN U.S.A.
PLEASE RECYCLE THIS CONTAINER
170517 (on side of label)

Percentage Reference Daily Intake

Ms. [redacted] stated that she would not provide FDA with the original label based on the advice of her attorney.

ATTACHED 2

000006



INGREDIENTS: Na Hump Extract, Guarana Extract, White Nut
 Extract, Ginkgo Leaf Powder, White Willow Extract, Vitamin
 B12, L-Ascorbic Acid, L-Phenylalanine, Calcium Pantothenate,
 Green Tea Extract, Lecithin, Peppermint Extract, L-Valine,
 L-Methionine, L-Tyrosine, Ginkgo Biloba Extract, L-Asparagine,
 L-Aspartic Acid, L-Arginine, L-Asparagine, L-Aspartic Acid,
 Pyridoxine Hydrochloride.

CHROMIUM DATE

Chromium Supplement, manufactured by
 International Co.

PERCENTAGE OF U.S. DAILY ALLOWANCE (USDA)

Vitamin B12	25%
Pyridoxine Hydrochloride	10%
Chromium	25%

**Percentage Reference Daily Intake

Manufactured exclusively
 by International Co.
 Consumer Direct Inc.
 361 Robinson Dr. Ste. 100
 Carrollton, TX 75006

MADE IN U.S.A.
 PLEASE RECYCLE THIS CONTAINER.

Bottle Lid/Lid Middle Panel



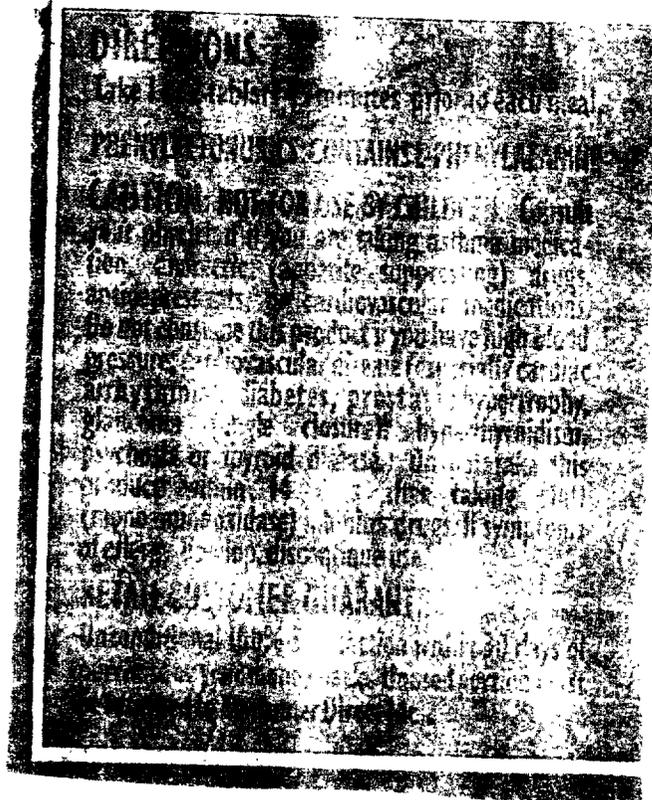
Direct Health

000008

BOTTLE LABELING LEFT PANEL



BODY TABS



Attachment #7