

*Samra*

Samra Health & Beauty, Inc.

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4/13/99

April 9, 1999

Office of Special Nutritionals (HFS-450)  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C Street SW  
Washington DC 20204

Dear Sirs:

This notice is to inform you that the following company:

Samra Health & Beauty, Inc.  
3000 S. Robertson Blvd., Suite 420  
Los Angeles, CA 90034

intends to make the following statements in the labeling of dietary supplements:

**1. Product: Samra Calm Colon™**

Statement 1: "Internal Bowel Support"

Statement 2: "Finally! A Natural Herbal Product for Internal Bowel Support (IBS)."

Statement 3: "Two in ten adults are aching to find the restroom. Now, you can point them to the only clinically proven formula for Internal Bowel Support."

Statement 4: "Introducing the only clinically proven herbal formula for Internal Bowel Support."

Statement 5: "Adhering to the ancient principles of TCM, Calm Colon IBS is a full-spectrum, multi-herb formulation that promotes a healthy bowel."

The information contained herein is complete and accurate. Samra Health & Beauty, Inc. has competent and reliable substantiation that the above statements are truthful and not misleading.



David Hilton  
Vice President  
Samra Health & Beauty, Inc.

975-0162

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