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April 16, 2004

MAY 14 2004

Office of Nutritional Products, Labeling,
and Dietary Supplements (HFS-810)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
5100 Paint Branch Parkway
College Park, Maryland 20740

Re: Notification of Dietary Supplement Claims

Dear Sir or Madam:

On behalf of our client, Daxen, Inc., we submit this notification pursuant to section 403(r)(6) of the Federal Food, Drug, and Cosmetic Act (FFDCA), and 21 C.F.R. § 101.93. As required by 21 C.F.R. § 101.93(a)(2), we provide the following information:

1. **Name and Address of Distributor:** Daxen, Inc. (USA), 661 Brea Canyon Road, Suite 6, Walnut, California 91789.

2. **Text of Statements:**

   - Ganocelium supports the body with antioxidant effects. It contains Triterpenes, which increase oxygen consumption, tone the liver, and reduce stress, and Polysaccharides, which stimulate macrophage activity to strengthen the body's immune system to restore energy and vitality.

   - Ganocelium supports the body with antioxidant, kidney toning, liver toning, and stress reducing effects.

   - The triterpenes in Ganocelium promote healthy oxygen consumption, support liver health, and reduce stress; polysaccharides in the product support macrophage activity to strengthen the body's immune system.

3. **Dietary Ingredients:** *Ganoderma Lucidum* (mycelium).

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4. **Name of the dietary supplement (including brand name) on whose label, or in whose labeling, the statement may appear:** DXN Ganocelium (GL) Dietary Supplement.

Copies of product labeling and website materials are attached.

We certify that the information provided in this notice is complete and accurate and that the company has substantiation that the claims made for this product are truthful and not misleading.

Respectfully submitted,

A. Boeckman

Ann M. Boeckman

Enclosures

Australia	DXN Int'L (Australia) Private Ltd www.dxnaus.com.au dxnaus@hotmail.com
Bangladesh	Daehsan Bangladesh Private Ltd ghazali@dxnmalaysia com
Canada	Daxen, Inc. sales@ dxncanada.com
Cyprus	DXN Cyprus Ltd Benmeii69@ yahoo.com
Dubai	Daehsan Trading jijithnk@yahoo.com
Hong Kong	DXN International (HK) Ltd info@dxn.com.hk
India	Daehsan Trading India Private Ltd www.dxnindia.com
Indonesia	DXN Indonesia www.daehsan.com Daxen@ cbn.net id
Malaysia	DXN Marketing SDN. BHD www.dxnmalaysia.com gm_my@dxnmalaysia.com
Mexico	DXN Mexico www.dxnmexico.com sales@dxnmexico.com
Philippine	DXN International Private Ltd www.dxnphil.com gm_ph@dxnmalaysia com
South Africa	DXN Marketing South Africa (PTY) Ltd dxnsarao@yahoo.com
Singapore	DXN Singapore Pte Ltd Gm_sg@ dxnmalaysia.com
Taiwan	DXN Taiwan
Thailand	DXN International (Thailand) Co Ltd jichada@ dxnmalaysia.com
United States	Daxen, Inc. www.dxnusa com sales@ dxnusa com

Welcome to the World of Ganoderma!

Dr. Lim Siow Jin, Ph. D., founder of DXN Marketing, began extensive research in Ganoderma cultivation process therapy and products in 1983 Dr. Lim identified the most nutritious Ganoderma, and successfully improved its cultivation and production process, then incorporated advanced modern technology along with traditional cultivation methods for Daxen product line.

We invite you to try our products and experience the wonders of Ganoderma.

DAXEN, INC.

DAXEN, INC. (USA)
661 Brea Canyon Road, Suite 6
Walnut CA 91789
Office (909) 348-0188
Fax (909) 348-0189
Product Order Tollfree Number:
1-888-4DXNUSA
www.dxnusa.com

DAXEN, INC. (Canada)
Unit 7-11191 Horseshoe Way
Richmond B.C. V7A 4S5
Office (604) 275-1071
Fax (604) 275-1072
www.dxncanada.com

DXN MEXICO
Ave. Production No.11
Parque Industrial
International Tijuana
Tijuana, B.C. C.P. 22390
www.dxnmexico.com

DAXEN, INC.

information guide

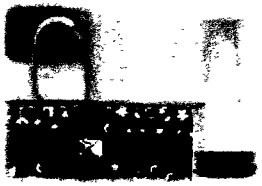
DXN DISTRIBUTOR

DAXEN, INC. products

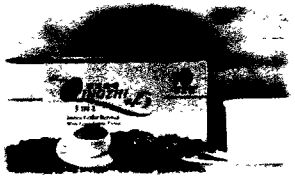
Ganocelium is pulverized mycelium of Ganoderma Lucidum (450mg capsules). As a dietary supplement, Ganocelium supports the body with antioxidant effects It contains Triterpenes, which increase oxygen consumption, tone the liver, and reduce stress, and Polysaccharides, which stimulate macrophage activity to strengthen the body's immune system to restore energy and vitality

Reishi Gano is pulverized Ganoderma lucidum powder (220mg capsules). As a dietary supplement, Reishi Gano supports the body with kidney toning, liver toning effects to increase vitality and enhance the bodyís natural detoxification mechanism to promote an overall balanced sense of well being

Spirulina Herbal Candy is specially formulated with 100% spirulina processed into tablet form to provide nutrients that are essential for balanced health and vitality Herbal tablets can be enjoyed at anytime

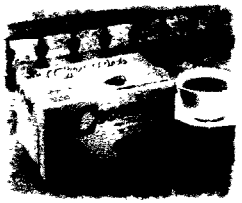


Spica Tea is specially formulated with Ganoderma, Radix Glycyrrhzae and other natural herbs. Suitable for people of all ages, it is mild and does not contain caffeine, artificial coloring or preservatives. Packaged in small sachets for everyday convenience.



Lingzhi Coffee (3 in 1)/ Lingzhi Black Coffee is a coffee beverage uniquely blended with the finest coffee beans and Ganoderma extracts. Sugar and low fat creamer are added for richer flavor of Lingzhi Coffee (3 in 1). Packaged in small sachets for everyday convenience

Ghi cafe is a coffee beverage with Ganoderma extract that allows instant enjoyment of a personal cup of brewed coffee without an electric filter drip machine. Add one cup of hot water to the freshly ground beans in a bag provides the aroma of strong coffee in a simple manner.



Cocozhi is a hot chocolate cocoa beverage uniquely blended with cocoa, Ganoderma extracts, and skim milk powder.

Morinzyme is a specially formulated concentrate of fermented botanical noni juice. It is rich in enzymes essential for the maintenance of a healthy digestive system. This drink can be prepared by adding 2 tablespoons of Morinzyme noni concentrate into one glass of water. It is best if taken before meals or on empty stomach 1-3 times per day

Ganozhi Soap contains Ganoderma extract and palm oil, to wash away dirt and gently cleanse the skin while preserving its natural oils Suitable for people of all ages and for daily use.

Ganozhi Toothpaste is specially formulated with Ganoderma extract to effectively maintain your oral hygiene. It is a natural teeth cleaning remedy and does not contain saccharin, fluoride, coloring or fine sand.

Ganozhi Shampoo contains Ganoderma extract and Vitamin B5 that revitalizes the natural beauty of your hair and makes it naturally soft and healthy. It is mild and gentle suitable for all hair types.

Ganozhi Bath Gel contains Ganoderma extract and Vitamin E that gently cleanses your skin while maintaining skin moisture. It contains no artificial coloring and is suitable for all skin types.

Gano Massage Oil contains Ganoderma extract and Palm oil. It has a soothing effect against stress and strain, promotes relaxation and an overall sense of well-being. This natural oil can be applied by rubbing it gently on the skin. (Please avoid eye, open wounds and other sensitive area)

DAXEN, INC.

DXN Products

Product listing

Dietary Supplement > Reishi Gano

Reishi Gano is pulverized ganoderma lucidum powder (220mg capsules). As a dietary supplement, Reishi Gano supports the body with antioxidant, kidney toning, liver toning, and stress reducing effects

Continental USA

Product	PV	BV	Member Price	Suggested Retail Price
*RG 360	51.00	51.00	US$ 85.00	US$ 102.00
*RG 90	15.00	15.00	US$ 25.00	US$ 30.00
*RG 30	5.25	5.25	US$ 9.00	US$ 11.00

HI, AK, GU, PR

Product	PV	BV	Member Price	Suggested Retail Price
*RG 360	51.00	51.00	US$ 86.00	US$ 103.00
*RG 90	15.00	15.00	US$ 25.95	US$ 31.50
*RG 30	5.25	5.25	US$ 9.95	US$ 12.00

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DXN Products

Product listing

Product Listing
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DXN Technology
DXN Pharmaceutic

Dietary Supplement > Ganocelium

Ganocelium is pulverized mycelium of Ganoderma lucidum (450mg capsules). As a dietary supplement, Ganocelium supports the body with antioxidant, kidney toning, liver toning, and stress reducing effects.

Continental USA

Product	PV	BV	Member Price	Suggested Retail Price
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