

BODY WISE®
Body Wise International, Inc.
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Tustin, California 92780
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Office of Nutritional Products
Labeling and Dietary Supplements (HFS-810)
Center for Food Safety and Applied Nutrition
U.S. Food and Drug Administration
5100 Paint Branch Pkwy.
College Park, MD 20740

RE: Notification of statements on a dietary supplement known as, Right Choice®
P.M. Formula.

October 23, 2003

Dear Ladies/Gentlemen;

Pursuant of 21 C.F.R. Subpart F, section 101.93, Body Wise International, Inc. ("Body Wise" the distributor, which is located at 2802 Dow Avenue, Tustin, CA 92780) wishes to notify the Food and Drug Administration that it has commenced marketing a dietary supplement known as Right Choice® P.M. Formula which includes statements of nutritional support in it's labeling.

The following statements are being made for the dietary supplement known as Right Choice® P.M. Formula.

- Right Choice® P.M. Formula Better than a bedtime story.
Why take a separate mineral formula? Oh that's easy, putting minerals in a separate supplement allows for several advantages. First, it provides meaningful levels of many minerals, and second, night is the optimal time for utilization of many of our minerals due to the nighttime release of hormones that aid in mineral utilization. (Addressed by the ingredients: Vitamin D, Calcium, Iodine, Magnesium, Zinc, Selenium, Copper, Manganese, Chromium, Molybdenum, Potassium, Choline, Betaine, Inositol, Chlorella Algae, Spirulina, Green Barley Grass, Phytominerals, L-Glutathione, Boron, and Vanadium.)
- Calcium A major mineral component that helps support healthy bones, aids in muscular contraction, blood clotting, and enzyme activation.
- Magnesium Contributes to bone health to aid in muscle contraction.

The above statements are accompanied by the required disclaimer, which is prominently displayed in a box in boldfaced type.

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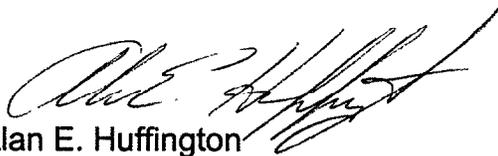
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The information contained in this notice is complete and accurate. Body Wise maintains on file substantiation that these statements are truthful and non-misleading.

An original and two copies of this notification are being submitted.

Sincerely,

A handwritten signature in black ink, appearing to read "Alan E. Huffington", written over the printed name.

Alan E. Huffington
Director of Regulatory Affairs

dw/AEH

Enclosures: Two copies, of this two-page letter.