



Body Wise International, Inc.
2802 Dow Avenue
Tustin, California 92780

Tel: 714-505-6121
Fax: 714-832-5315

3715 703 850-1 8151
NOV - 3 2003

Office of Nutritional Products
Labeling and Dietary Supplements (HFS-810)
Center for Food Safety and Applied Nutrition
U.S. Food and Drug Administration
5100 Paint Branch Pkwy.
College Park, MD 20740

RE: Notification of statements on a dietary supplement known as, Right Choice[®]
A.M. Formula.

October 23, 2003

Dear Ladies/Gentlemen;

Pursuant of 21 C.F.R. Subpart F, section 101.93, Body Wise International, Inc. ("Body Wise" the distributor, which is located at 2802 Dow Avenue, Tustin, CA 92780) wishes to notify the Food and Drug Administration that it has commenced marketing a dietary supplement known as Right Choice[®] A.M. Formula which includes statements of nutritional support in it's labeling.

The following statements are being made for the dietary supplement known as Right Choice[®] A.M. Formula.

- Are you taking necessary steps every day to ensure your health? Do you want nutrients that will help keep you going and combat stress? Of course you do and Right Choice[®] A.M. has these nutrients! (Addressed by the ingredients: Vitamin A, Vitamin C, Vitamin E, Vitamin B1, Vitamin B2, Niacinamide, Vitamin B6, Folic Acid, Vitamin B12, Biotin, Pantothenic Acid, Chromium, Alpha-Ketoglutaric Acid, L-Glutamine, Green Barley Grass, Spirulina, Ginkgo Biloba Leaf, Quercetin Dihydrate, Chlorella Algae, Tumeric Root Extract, Curcumin, and Ashwagandha Root Extract.)
- Right Choice A.M. gives you what you need to be nutritionally prepared every day. (Addressed by the ingredients: Vitamin A, Vitamin C, Vitamin E, Vitamin B1, Vitamin B2, Niacinamide, Vitamin B6, Folic Acid, Vitamin B12, Biotin, Pantothenic Acid, Chromium, Alpha-Ketoglutaric Acid, L-Glutamine, Green Barley Grass, Spirulina, Ginkgo Biloba Leaf, Quercetin Dihydrate, Chlorella Algae, Tumeric Root Extract, Curcumin, and Ashwagandha Root Extract.)
- Begin building your nutritional foundation with the Right Choice[®] supplements. Start the day energized with the A.M. formula. (Addressed by

975 0162

LET

13277

1

the ingredients: Vitamin A, Vitamin C, Vitamin E, Vitamin B1, Vitamin B2, Niacinamide, Vitamin B6, Folic Acid, Vitamin B12, Biotin, Pantothenic Acid, Chromium, Alpha-Ketoglutaric Acid, L-Glutamine, Green Barley Grass, Spirulina, Ginkgo Biloba Leaf, Quercetin Dihydrate, Chlorella Algae, Tumeric Root Extract, Curcumin, and Ashwagandha Root Extract.)

- Vitamin B12 May help to maintain healthy nerve function.
- Ginkgo Biloba Found to have profound influence on tissue including antioxidant and free radical scavenging. Helps to support healthy mentality.
- Vitamin E Helps to support healthy cholesterol levels that are already within the normal range.

The above statements are accompanied by the required disclaimer, which is prominently displayed in a box in boldfaced type.

The information contained in this notice is complete and accurate. Body Wise maintains on file substantiation that these statements are truthful and non-misleading.

An original and two copies of this notification are being submitted.

Sincerely,



Alan E. Huffington
Director of Regulatory Affairs

dw/AEH

Enclosures: Two copies, of this two-page letter.