



AVON
the company for women

June 18, 2004

AVON PRODUCTS INC
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NEW YORK, NY 10020 1196

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Office of Nutritional Products,
Labeling and Dietary Supplements (HFS-810)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C St., SW
Washington, DC 20204

Re: Dietary Supplement Notification; 21 CFR § 101.93

Dear Sir or Madam:

Pursuant to Section 403(r)(6) of the Federal Food, Drug, and Cosmetic Act and Food and Drug Administration regulation 21 CFR § 101.93, this letter is submitted by Avon Products, Inc. as notification to FDA of the below statements made on the labeling of the following dietary supplement product:

Product Name: Vitadvance Acne Clarifying Complex

Ingredients: Vitamins A, C, E, Biotin, Pantothenic Acid, Zinc, Selenium, L-Lysine HCL, Burdock extract, Alpha Lipoic Acid

Statements:

- Formula specially designed to help reduce the appearance of acne.
- Vitadvance's dietary skin supplement is specially designed to help reduce the appearance of blemishes by stimulating the natural healing process.

The undersigned certifies that the information contained in this notice is complete and accurate and that Avon Products, Inc. has substantiation that the statements are truthful and not misleading.

Sincerely,

Laura Quintano
Assistant General Counsel

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