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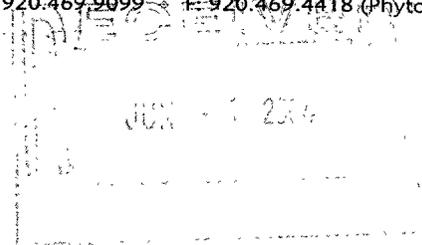
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P: 920.469.9099 • F: 920.469.4418 (Phyto)



May 24, 2004

Office of Nutritional Products, Labeling &
Dietary Supplements, HFS 810
Center for Food Safety and Applied Nutrition
Food and Drug Administration
5100 Paint Branch Parkway
College Park, MD 20740

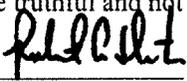
RE: Label Claims/Disclaimers

Dear Sir or Madam:

This letter is to notify you that the following product is Manufactured, Packed, and/or Distributed by Enzymatic Therapy, Inc. at 825 Challenger Drive, Green Bay, Wisconsin 54311 has a label that contains a statement provided by section 403(r)(6) of the Federal Food, Drug and Cosmetic Act. Enzymatic Therapy, Inc. wishes to take advantage of the exemption to section 201(g)(1)(C) of the act and comply with section 403(r)(6) of the act. These claims are not necessarily for a product we currently market or plan to market in the immediate future, and may be exploratory in nature.

PRODUCT NAME	STATEMENTS	INGREDIENT(S) TO WHICH THE CLAIM REFERS
Hot Plants™ for Him	The ingredients in this exclusive formula have been shown in scientific studies to increase sexual desire, support sexual function and boost the male libido.*	MacaPure (Lepidium meyenii), Yohimbe (Pausinystalia yohimbe) standardized to contain 6% yohimbine, Rhodiola Rosea Extract 3% rosavins, Horny Goat Weed (Epimedium brevicorum) standardized to contain 10% icariin, Panax ginseng root extract standardized to contain a minimum of 7% ginsenosides, Tongkat Ali (Eurycoma longifolia) LJ100

I certify that the information contained in this notice is complete and accurate and that Enzymatic Therapy, Inc. has substantiation that the statements are truthful and not misleading.

By: 

Robert C. Doster

Title: Senior Vice President of Scientific Affairs

Date: 5/24/04

If you have any questions, please contact Robert Doster, Senior Vice President of Scientific Affairs at (920) 406-3608.

Sincerely,



Michael P. Devereux
Chief Financial Officer

97S 0162 LET 14285



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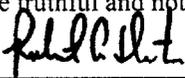
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<u>PRODUCT NAME</u>	<u>STATEMENTS</u>	<u>INGREDIENT(S) TO WHICH THE CLAIM REFERS</u>
Hot Plants™ for Him	Hot Plants for Men can help reinvigorate sexual drive and improve sexual satisfaction.*	MacaPure (Lepidium meyenii), Yohimbe (Pausinystalia yohimbe) standardized to contain 6% yohimbine, Rhodiola Rosea Extract 3% rosavins, Horny Goat Weed (Epimedium brevicorum) standardized to contain 10% icariin, Panax ginseng root extract standardized to contain a minimum of 7% ginsenosides, Tongkat Ali (Eurycoma longifolia) LJ100

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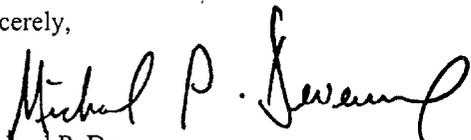
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May 25, 2004

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<u>PRODUCT NAME</u>	<u>STATEMENTS</u>	<u>INGREDIENT(S) TO WHICH THE CLAIM REFERS</u>
Hot Plants™ for Him	Uses a combination of herbal extracts long associated with libido and performance in traditional cultures.*	MacaPure (Lepidium meyenii), Yohimbe (Pausinystalia yohimbe) standardized to contain 6% yohimbine, Rhodiola Rosea Extract 3% rosavins, Horny Goat Weed (Epimedium brevicorum) standardized to contain 10% icariin, Panax ginseng root extract standardized to contain a minimum of 7% ginsenosides, Tongkat Ali (Eurycoma longifolia) LJ100

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<u>PRODUCT NAME</u>	<u>STATEMENTS</u>	<u>INGREDIENT(S) TO WHICH THE CLAIM REFERS</u>
Hot Plants™ for Him	Allows individuals to reclaim virility naturally with ingredients designed to safely invigorate male sex drive and boost sexual performance and endurance.*	MacaPure (Lepidium meyenii), Yohimbe (Pausinystalia yohimbe) standardized to contain 6% yohimbine, Rhodiola Rosea Extract 3% rosavins, Horny Goat Weed (Epimedium brevicorum) standardized to contain 10% icariin, Panax ginseng root extract standardized to contain a minimum of 7% ginsenosides, Tongkat Ali (Eurycoma longifolia) LJ100

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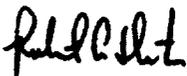
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<u>PRODUCT NAME</u>	<u>STATEMENTS</u>	<u>INGREDIENT(S) TO WHICH THE CLAIM REFERS</u>
Hot Plants™ for Him	Alkaloids isolated from the maca root act upon the hypothalamus-pituitary axis, supporting and boosting energy levels and encouraging the production of sex hormones.*	MacaPure (Lepidium meyenii)

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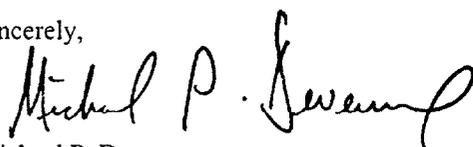
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Title: Senior Vice President of Scientific Affairs

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May 26, 2004

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<u>PRODUCT NAME</u>	<u>STATEMENTS</u>	<u>INGREDIENT(S) TO WHICH THE CLAIM REFERS</u>
Hot Plants™ for Him	In a double-blind placebo controlled clinical study of maca extract, men showed improved sexual desire after 8 weeks of use, independent of serum testosterone and estradiol levels.* In another study, controlled research showed maca was associated with significant support for erectile function.*	MacaPure (Lepidium meyenii)

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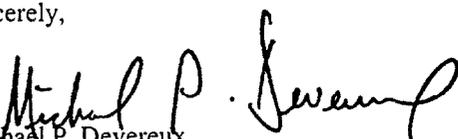
Robert C. Doster

Title: Senior Vice President of Scientific Affairs

Date: 5/26/04

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PRODUCT NAME	STATEMENTS	INGREDIENT(S) TO WHICH THE CLAIM REFERS
Hot Plants™ for Him	Yohimbe has been used for over 70 years to support male sexual health and is known to support microvascular health in men.* Further scientific research has demonstrated that yohimbine is associated with male sexual function.*	Yohimbe (Pausinystalia yohimbe) standardized to contain 6% yohimbine,

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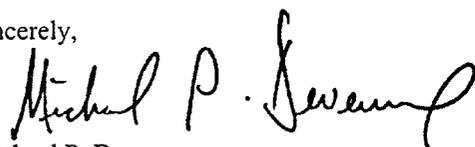
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<u>PRODUCT NAME</u>	<u>STATEMENTS</u>	<u>INGREDIENT(S) TO WHICH THE CLAIM REFERS</u>
Hot Plants™ for Him	Rhodiola has been traditionally used in Scandinavia and Russia for centuries to increase physical endurance, work productivity, longevity resistance to high altitude sickness, and for a variety of other uses.*	Rhodiola Rosea Extract 3% rosavins

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Date: 5/27/04

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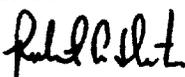
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<u>PRODUCT NAME</u>	<u>STATEMENTS</u>	<u>INGREDIENT(S) TO WHICH THE CLAIM REFERS</u>
Hot Plants™ for Him	In a clinical trial, rhodiola improved energy levels in 65% of participants.*	Rhodiola Rosea Extract 3% rosavins

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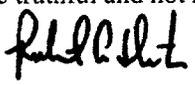
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Hot Plants™ for Him	Rhodiola has also been clinically researched for support of male sexual health. In an open study, 26 of 35 men noted substantial improved support of sexual function, after three months of daily use.*	Rhodiola Rosea Extract 3% rosavins

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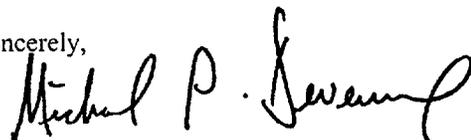
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Hot Plants™ for Him	Horny Goat Weed (Epimedium sagittatum) has been found to have natural compounds, that have androgenic/anti-estrogenic properties. Secreted by the adrenals and/or testes, (depending on the sex) androgens promote physical vigor and increased libido in men and women.*	Horny Goat Weed (Epimedium brevicorum) standardized to contain 10% icariin

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Robert C. Doster
 Title: Senior Vice President of Scientific Affairs

Date: 5/27/04

If you have any questions, please contact Robert Doster, Senior Vice President of Scientific Affairs at (920) 406-3608.

Sincerely,


Michael P. Devereux
 Chief Financial Officer



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P: 920.469.1313 → F: 888.570.6460 (Enzymatic)
P: 920.469.9099 → F: 920.469.4418 (Phyto)

May 28, 2004

Office of Nutritional Products, Labeling &
Dietary Supplements, HFS 810
Center for Food Safety and Applied Nutrition
Food and Drug Administration
5100 Paint Branch Parkway
College Park, MD 20740

RE: Label Claims/Disclaimers

Dear Sir or Madam:

This letter is to notify you that the following product is Manufactured, Packed, and/or Distributed by Enzymatic Therapy, Inc. at 825 Challenger Drive, Green Bay, Wisconsin 54311 has a label that contains a statement provided by section 403(r)(6) of the Federal Food, Drug and Cosmetic Act. Enzymatic Therapy, Inc. wishes to take advantage of the exemption to section 201(g)(1)(C) of the act and comply with section 403(r)(6) of the act. These claims are not necessarily for a product we currently market or plan to market in the immediate future, and may be exploratory in nature.

PRODUCT NAME	STATEMENTS	INGREDIENT(S) TO WHICH THE CLAIM REFERS
Hot Plants™ for Him	Ginseng has shown adaptogenic properties, increasing oxygen uptake after use of a standardized extract.* The ability of ginseng ergocentric properties is possibly due to the increased adrenal responsiveness which ultimately enhances the activity of the pituitary-adrenal axis.*	Panax ginseng root extract standardized to contain a minimum of 7% ginsenosides

I certify that the information contained in this notice is complete and accurate and that Enzymatic Therapy, Inc. has substantiation that the statements are truthful and not misleading.

Robert C. Doster

By: _____
Robert C. Doster

Title: Senior Vice President of Scientific Affairs

Date: 5/28/04

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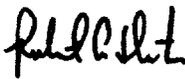
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PRODUCT NAME	STATEMENTS	INGREDIENT(S) TO WHICH THE CLAIM REFERS
Hot Plants™ for Him	In a double-blind, placebo-controlled crossover study, 60% of male patients using panax ginseng reported support for sexual function over the placebo group.*	Panax ginseng root extract standardized to contain a minimum of 7% ginsenosides

I certify that the information contained in this notice is complete and accurate and that Enzymatic Therapy, Inc. has substantiation that the statements are truthful and not misleading.

By: 

Robert C. Doster

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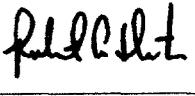
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<u>PRODUCT NAME</u>	<u>STATEMENTS</u>	<u>INGREDIENT(S) TO WHICH THE CLAIM REFERS</u>
Hot Plants™ for Him	Tongkat Ali appears to support healthy male exsual drive possibly through adaptogenic properties, like those found in ginseng.*	Tongkat Ali (Eurycoma longifolia) Root Extract LJ100

I certify that the information contained in this notice is complete and accurate and that Enzymatic Therapy, Inc. has substantiation that the statements are truthful and not misleading.

By: 

Robert C. Doster

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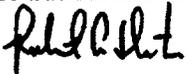
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<u>PRODUCT NAME</u>	<u>STATEMENTS</u>	<u>INGREDIENT(S) TO WHICH THE CLAIM REFERS</u>
Hot Plants™ for Him	Laboratory research of tongkat ali showed up to a 13% increase in sexual drive.*	Tongkat Ali (Eurycoma longifolia) Root Extract LJ100

I certify that the information contained in this notice is complete and accurate and that Enzymatic Therapy, Inc. has substantiation that the statements are truthful and not misleading.

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