

Tabak's HEALTH PRODUCTS

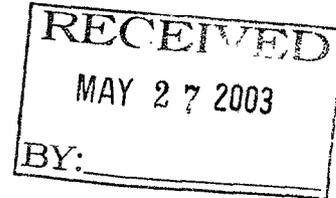
A Corporation

Our Guiding Philosophy:
Superior, Science-Based
Nutritional Supplements

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May 19, 2003

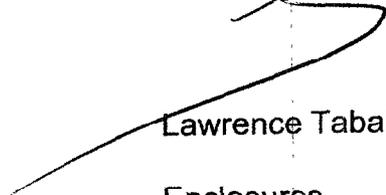
Mr. Robert Moore
Food and Drug Administration
5100 Paint Branch Pkwy
Room 4C083
College Park, MD 20740



Dear Mr. Moore,

In compliance with the final ruling for Dietary Supplements dated January 6, 2000
here are copies of our offers for your files:

Sincerely,



Lawrence Tabak

Enclosures

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Our Guiding Philosophy:
Superior, *Science-Based*
Nutritional Supplements

I, Lawrence Tabak, certify the accuracy of the information presented and contained in the notice is complete and accurate, and that we have substantiation that the statements are truthful and not misleading.

To the best of my knowledge and belief, I believe the above is true.

Lawrence Tabak

Lawrence Tabak,
President

IB

Free 30-Day Trial

[KEY CODE]
[CUPROVER]

No Risk To You
If at any time you would like
postage to respond to this offer or
return product, call 1-800-749-3937
for a postage paid reply label.

[DATE]

[FINDER#]

[Firstname Lastname]
[Street Address]
[City, State Zipcode]
[Barcode]

Firstname, sign the back. Correct address if needed.

Tear Here and Mail Today!

A Smoother, Younger Complexion, Fewer Wrinkles and
Faster Results - All Guaranteed or it's Free

[Firstname] [Lastname]
[Street Address]
[City], [State] [Zipcode]

[MONTH] [DAY], [YEAR]

Dear [Firstname],

Have you ever heard of Hyaluronic Acid? Also known as HA? If you want skin that looks 10 to 15 years younger than your actual age, you'll definitely want to know about it. It's the absolute key to firmer, younger-looking, more beautiful skin.

Here's why: Scientists now know there's a common element involved in every aspect of aging. It's the loss of connective tissue between your living cells. And that "cell-linking" tissue is HA.

HA quite possibly has better moisture-retention properties than any substance known to man. And when you're young, your skin has plenty of it. So it's naturally moist. Soft. Glowing.

The problem is, the concentration of HA in your tissues declines over time. That is precisely the reason your skin dries out. And when it does? Wrinkles, lines and shallow grooves form, making you appear older.

How can you fight this[,Firstname]? The answer is simple. Take InnerBeauty™, an amazing supplement that contains a special patented form of HA and other skin-enhancing ingredients - all 100% natural.

InnerBeauty's™ ingredients work like nothing you've ever tried before! Their ability to make the skin around your eyes, lips, cheeks, forehead and even your hands look smoother and more youthful has been proven not only in laboratory testing but by thousands of people all over the world - and they can take years off your appearance - not just facially, but...

Over Your Entire Body!

Almost from the day you start taking InnerBeauty™, it will appear to smooth your aging lines and wrinkles, give your skin back the glow that it hasn't had in years and make your complexion so moist, soft and silky - so sensational - that you simply won't believe your own touch.

Guaranteed Results Irrespective of Your Age or Skin Condition

InnerBeauty™ works on all skin types and it doesn't care what your age is. You'll see smoother, tighter, younger-looking skin

(Please turn over)

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

30-DAY FREE TRIAL

YES! I want younger, smoother, more beautiful skin. Please rush my **FREE 30-DAY TRIAL** of InnerBeauty™.

If I don't want it, for any reason, I'll return the bottle and owe nothing - no questions asked. But if I decide to keep it, I'll gladly pay the bill of only \$29.97 plus shipping and continue to receive a fresh supply each month with a bill. I may cancel future shipments at any time.

Mail To:
Tabak's Health Products
3198 Airport Loop Drive, Suite G
Costa Mesa, CA 92626-3407

X

Mail Free Trial Invitation Today!

Sign name here

- 2 -

around your eyes, mouth, forehead, chin and cheeks. Why? Because it firms as it moisturizes - from the inside!

Look, I know that sounds unbelievable, and I know you're skeptical. And well you should be. So, instead of trying to convince you with a lot of fancy words, I'll let your mirror do the convincing - by sending you a full 30-day supply of new InnerBeauty™, without asking you to send me a penny up front.

I'm so confident that InnerBeauty™ is the breakthrough "youthing" product you've always wanted, I'm making it available to you with an amazing, and completely risk-free offer:

Try it Before You Decide!

Sound odd? Just take your free 30-day trial invitation. Sign it. Pop it in the mail - but with no money included. Not a cent.

I'll rush your InnerBeauty™ by first class mail. And you can start seeing results in your own mirror - within 14 days! You should see a dramatic decrease in the appearance of wrinkles. Your skin should feel firmer, smoother and should exhibit a rosy glow no matter what its previous condition.

After 30 days you should be convinced - most people are! - that daily use of InnerBeauty™ will make a remarkable improvement in your appearance. If you agree, pay the bill that comes with it. If not, just return the bottle. Your bill will be cancelled. You won't pay or owe a penny.

What could be fairer than that?

Mail your no-risk free trial coupon today.

Warmly,

Alison Bowen

Alison Bowen
For InnerBeauty™

P.S. A smoother, younger complexion, fewer wrinkles and faster results - all guaranteed or it's free. Try new InnerBeauty™ for 30-days - completely risk free. Then decide!

P.P.S. You'll begin to uncover the lovely, youthful complexion that you've always longed for. It all begins by mailing your no-risk trial invitation. It's that simple. So do it today.

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Tabak's Health Products

Superior, Science-Based Supplements

3198 Airport Loop Drive, Suite G • Costa Mesa, CA 92626

www.tabaks.com

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#1 in Try It Before You Buy It

[Firstname Lastname]
[Street Address]
[City, State Zipcode]
[Barcode]

[DATE]

[Finder #]

Re: A Free Gift I'd Like to Send You

Dear [Firstname],

We believe deeply in [product name] and would like to send it to you on the same Free 30-Day Trial basis as before. With an extra bonus: A free bottle of Coenzyme Q10 - one of the most useful nutrients you can take.

Coenzyme Q10 promotes a healthy heart and circulatory system. It gives you extra energy to get through your day. It enhances gum health. Even more importantly, Coenzyme Q10 is a powerful antioxidant - fighting free radicals in your body. The benefit? You'll look and feel younger.

Best of all, it's our gift to you, completely free. Just for trying [product name] on our 30-day trial offer. To qualify for your free gift, mail this letter within 7 days.

Fold up this entire letter. Send it back to me in the reply envelope. I'll take care of the rest. It's that simple.

Sincerely,

Eva Limberg

P.S. Remember, don't send any money now. Just mail this letter within 7 days and you'll get [product name] on a 30-day risk-free trial as well as Coenzyme Q10 completely free! There's zero risk, so do it now - before the offer expires. You'll be glad you did

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11801

Read this only
if you've
decided NOT to
send for your
FREE TRIAL of
InnerBeauty™.

11801

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if you've
decided NOT to
send for your
FREE TRIAL of
InnerBeauty™.

11801

Read this only
if you've
decided NOT to
send for your
FREE TRIAL of
InnerBeauty™.

Dear friend,

I can think of only one reason you wouldn't send for your free 30-day trial of InnerBeauty™:

You just don't believe a "supplement" can do wonders for your skin.

I can understand why you'd be skeptical.

But here's the important thing: I couldn't afford to send it "on approval" unless it worked.

See, you can try it for a full month before you decide to hand over any of your hard-earned money.

You will see results. Your skin will be firmer. Smoother. You will look younger. You will be convinced that InnerBeauty™ is the "youthing" formula you've always wanted - or it will cost you nothing. Not one cent!

Send for your 30-day free trial. There's no risk, so do it now.

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Send for your 30-day free trial. There's no risk, so do it now.

TC

Free 30-Day Trial

KEY CODE:
CUSTOMER#

No Risk To You
If at any time you would like
postage to respond to this offer or
return product, call 1-800-749-3937
for a postage paid reply label.

[DATE]

[FINDER#]

[Firstname Lastname]

[Street Address]

[City, ST Zipcode]

[Barcode]

[Firstname, sign the back. Correct address if needed.]

[Tear Here and Mail Today!]

From the Home of:

Col. Conrad Peterson

(U.S.A.F., Retired)

[Firstname] [Lastname]

[Street Address]

[City], [State] [Zipcode]

[MONTH] [DAY], [YEAR]

Dear [Firstname],

Have you heard that old saying, "A mind is a terrible thing to waste?"

Well, it's true. Especially if it's your mind. And your memory.

I spent 8 years in nuclear testing, and then 30 years in the Air Force, and live near Patrick Air Force Base in Florida. I'm active in my church and like to travel. Unfortunately, shortly after my retirement I began to experience a loss of rapid recall. In other words, I was having trouble with short-term memory.

I could remember things that happened decades ago, but the last 5 minutes would often be a total blank.

Can you imagine how difficult that makes things? Particularly in a group discussion? It's hard to reply intelligently when you can't remember the question.

Not to mention the embarrassment.

Worse yet, with regularity, I was having difficulty remembering where I put my keys. Sunglasses. Hat. Wallet.

Has this ever happened to you? If so, you know how annoying and frustrating it can be.

Reading up on the subject, I found that memory and other vital mental processes diminish as we grow older. It's a scientific fact.

The main reason is that we experience a gradual reduction of blood flow to the brain. With that comes a decline in the metabolic activities of our brain cells. Memory comes and goes. We just don't think as clearly as we used to.

Sound troubling, [Firstname]? Well, it was - at least to me. But the good news is. . . it isn't anymore. Here's why: A little over a

(Please turn over)

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30-DAY FREE TRIAL

Mail To:

Tabak's Health Products
3198 Airport Loop Drive, Suite G
Costa Mesa, CA 92626-3407

YES! I want better concentration and sharper memory, especially with regards to names. Places. Dates.

Please rush my **FREE 30-DAY TRIAL** of all-natural ThinkCaps™.

If I don't want ThinkCaps™ for any reason, I'll return the unused portion or empty container to you and owe nothing - no questions asked. But if I decide to keep it, I'll gladly pay the bill of only \$25.97 plus shipping and continue to receive a fresh supply each month, with a bill. I may cancel future shipments at any time.

Mail Free Trial Coupon Today!

X

Sign name here

- 2 -

year ago, I discovered a remarkable all-natural supplement called ThinkCaps™ - a unique, scientifically created formula designed to energize your brain, sharpen your memory and speed up mental processes.

After taking the product for just over a month, I noticed a real boost in my short-term recall. On top of that, my concentration was crisper and lasted longer. It felt wonderful to memorize things again.

My short-term memory has really improved. An additional "side-effect," if you will, is that I'm much more "mentally awake". I can honestly say that this product really does work.

If you have age-related difficulty gathering, processing, or retaining information, you should try it.

Best of all, the company will send it to you to use, before you pay for anything.

All you do is tear off the free trial coupon, sign it and mail it.

If you're satisfied, pay the bill that comes with it. If not, simply return the unused portion - even the empty container - and you won't pay a cent. Or owe a cent.

That's how they do business, and I think it's more than fair. So tear off the coupon. Mail it. I know you'll be as glad as I am.

Sincerely,



Conrad Peterson
U.S.A.F. (Retired)

P.S. A mind is a terrible thing to waste. Particularly when it's yours. You can enjoy sharper memory. Better concentration. Faster recall. Send for your free 30-day trial of ThinkCaps™. It's completely natural and designed to enhance your memory and speed up mental processing. Do it now, lest you forget.

P.P.S. With the no-risk free trial you have nothing to lose, so send for it today.

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Tabak's Health Products
Superior, Science-Based Supplements
3198 Airport Loop Drive, Suite G • Costa Mesa, CA 92626

RR

Free 30-Day Trial Personal Invitation

[KEY CODE]
[CROSSKEY]

No Risk To You
If at any time you would like
postage to respond to this offer or
return product, call 1-800-749-3937
for a postage paid reply label.

[DATE]

[FINDER #]

[Firstname Lastname]
[Street Address]
[City, State Zipcode]
[Barcode]

[Firstname, sign the back. Correct address if needed.]

[Tear Here and Mail Today!]

[Firstname] [Lastname]
[Street Address]
[City], [State] [Zipcode]

[MONTH] [DAY], [YEAR]

Dear [Firstname],

How many times have you tried - yet failed - to lose weight?

Have you tried diet after diet? Slimming pill after slimming pill? Only to be bitterly disappointed?

Have you ever experienced the "Yo-Yo Geeze" effect? That's where you starve yourself and you lose weight - temporarily. But then you pack it all back on again - plus some! And then you stand in front of the judge and jury - your mirror - and in desperation you cry out, "Oh Geeze!"

Do you feel depressed or hopeless about your weight[, Firstname]? If so, this could be the most important news you ever read. Here's why:

A few weeks from now you'll be able to wear the hippest, hottest fashions - even a bikini if you want - and look great. In fact I guarantee it or you'll pay nothing. Not today. Not tomorrow. Not ever. More about that in a moment.

From this day onward[, Firstname], you have the power to get slim and stay slim. I'm absolutely convinced of it. How can I so be sure? The answer is simple.

Do you have friends who eat everything in sight, as much as they want, and never gain an ounce? While other people - like you - diet constantly, eat like a bird - and still can't lose weight. What's the difference? One single word:

Metabolism.

If you're overweight despite following a strict diet, it means your metabolism is simply failing to burn up enough calories.

It really is just that simple. If you want to lose weight, and keep it off, you must increase your metabolic rate. And that's why I'm writing you today. Because now you have the power to do just that. . .

Safely, Naturally and Quickly.

That power comes from Redusor™, a remarkable new-generation weight-loss product that helps "stoke" your metabolism so it burns more calories.

Redusor™ is a unique, natural formula that helps you eliminate excess fat and boosts your energy level. It contains no Ephedra or Ma huang.

(Please turn over)

30-DAY FREE TRIAL

100% Risk - Free Offer

Mail To:

Tabak's Health Products
3198 Airport Loop Drive, Suite G
Costa Mesa, CA 92626-3407

YES! I want to slim down and enjoy the figure (and waistline) I've always dreamed about. Please rush my **FREE 30-DAY TRIAL** of Redusor™. It will help me reach my weight-loss goals.

If I don't want Redusor™ for any reason, I'll return the unused portion or empty container to you and owe nothing - no questions asked. But if I decide to keep it, I'll gladly pay the bill of only \$29.97 plus shipping and continue to receive a fresh supply each month with a bill. I may cancel future shipments at any time.

X

Tear Here and Mail Invitation Today!

Sign name here

-2-

This Exclusive 100% Safe Blend of Natural Ingredients Works at the Cellular Level to Safely "Switch On" Your Body's Own Metabolic Furnace.

Remember those lucky people who eat anything and everything without ever gaining a speck of weight? Now you too can ignite your metabolism in a similar way and begin to achieve your weight-loss goals.

There's no magic here. When used as part of a healthy diet and exercise plan, Redusor™ simply forces your body to "burn" fat instead of accumulating it. The result?

You'll Lose Excess Pounds and Inches, Day After Day.

In fact, we're so sure of it, we ask for no money up front. Not a penny. That's right - just try Redusor™ first without any commitment to buy anything for 30 days. Then Let Your Scale and Your Mirror Make Your Decision For You.

If you're satisfied - as I know you will be - pay the bill that comes with it. If not, simply return the unused portion - even the empty container. Pay nothing. Owe nothing. Not now. Not ever. We'll even spring for the return postage.

What could possibly be fairer than that?

It's easy to get started. Just tear off your free trial certificate. Sign it. Pop it in the mail.

Beginning your journey to weight-loss is as simple, assured and easy as sending in your free trial certificate today.

Sincerely,

Andrea Ayala

Andrea Ayala
For Redusor™

P.S. How many times have you tried - yet failed - to lose weight? You will become thinner, happier and more self-confident - guaranteed - or you won't send, owe or lose a cent!

P.P.S. Redusor's™ ingredients will "switch on" your own metabolic furnace - safely, naturally and quickly! Best of all, you can try it 100% free of risk or cost for 30 days. Mail your no-risk free-trial invitation today.

Last minute P.S. Keep in mind we're expecting a tremendous response to this offer. Redusor™ is sent out on a first-come, first-served basis. Supplies are limited, so respond now to avoid any disappointment.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease. Consult with your doctor before starting any weight loss program. Redusor™ should be used as part of your overall weight-loss plan, which includes a sensible diet and exercise plan. Follow label directions carefully.

F-1001

Tabak's Health Products

Superior, Science-Based Supplements

3198 Airport Loop Drive, Suite G • Costa Mesa, CA 92626

www.tabaks.com

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1-RR01

Read this only
if you've
decided NOT to
send for your
FREE TRIAL of
Redusor™.

1-RR01

Read this only
if you've
decided NOT to
send for your
FREE TRIAL of
Redusor™.

1-RR01

Read this only
if you've
decided NOT to
send for your
FREE TRIAL of
Redusor™.

Dear friend,

I can think of only two reasons why you wouldn't send for your free 30-day trial:

Either you're one of those lucky people who can eat everything in sight, or you just don't believe Redusor™ will work.

Believe me, I couldn't afford to send it "on approval" unless it worked.

Still, I can understand why you'd be skeptical about all the promises made for weight loss in TV ads, drugstore windows or in weight-loss offers you receive by mail.

But just ask yourself, how many of those companies let you try their products for a full month before asking for any of your hard-earned money?

You will lose weight without realizing it... except when you get on your scale in the morning or when you notice your figure in the mirror as it gets slimmer day by day. No, this is not a fairy tale. This is exactly what will happen... if you take action.

Send for your 30-day free trial. There's no risk, so do it now.

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Send for your 30-day free trial. There's no risk, so do it now.

EX

Free 30-Day Trial

[KEY CODE]
[CUSTOMER#]

- CERTIFICATE - [DATE]

No Risk To You
if at any time you would like
postage to respond to this offer or
return product, call 1-800-749-3937
for a postage paid reply label.

[FINDER#]

[Firstname Lastname]
[Street Address]
[City, STATE ZIPCODE]
[Barcode]

[Firstname, sign the back. Correct address if needed.] [Tear Here and Mail Today!]

These Natural Ingredients are Proven to Give You the
Hottest Sex of Your Life - Guaranteed - or they're Free

[Firstname] [Lastname]
[Street Address]
[City], [State] [Zipcode]

[MONTH] [DAY], [YEAR]

Dear [Firstname],

Do you remember how hot your sexual encounters were 10 years ago? 20 years ago? When you were "ready to rumble?" All the time?

If you'd like to stop dreaming about those days and actually relive them, you need to know about a revolutionary natural breakthrough that's helped thousands of men enjoy "earth-shaking" sex again. A product so potent we underwrite it with this guarantee:

**Try it for a Full Month Before You Send Any of Your
Hard-Earned Money.**

More about that a bit later. First, here's why you really ought to try it
[, Firstname]:

Science has learned that several natural herbal substances - when properly formulated - work wonders in restoring "male power." And now, for the first time ever, we've put the "Big Four" - the strongest and most effective of these remarkable ingredients - Yohimbe Bark Extract, Horny Goat Weed, L-Arginine and Eurcoyma Longifolia - into one "Super Sex" formula called Ereextra™.

Because Ereextra™ attacks the problem from so many angles, we're confident it's the most effective sexual enhancer on the market.

- You'll be noticeably larger, fuller and firmer.
- You'll have more frequent and significantly longer-lasting encounters.
- You'll have the hottest sex of your life.

Ereextra™ is so strong, so potent, you will simply not believe it's you!

Customers rave about how this powerful "herbal cocktail" helps them become harder and stronger. But what they love most is. . .

The Ability to Perform Sexually at Any Time.

Here's what you, too, can expect[, Firstname]: You'll. . .

- Feel increased desire for sex. These clinically tested ingredients awaken your natural hormones and promote your sexual urge.

(Please turn over)

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30-DAY FREE TRIAL

Mail To:
Tabak's Health Products
3198 Airport Loop Drive, Suite G
Costa Mesa, CA 92626-3407

YES! I want to have the hottest sex of my life. Please rush my **FREE 30-DAY TRIAL** of all-natural Ereextra™.

If I don't want Ereextra™ for any reason, I'll return the unused portion or empty container to you and owe nothing - no questions asked. But if I decide to keep it, I'll gladly pay the bill of only \$29.97 plus shipping and continue to receive a fresh supply each month with a bill. I may cancel future shipments at any time.

(Make Corrections To Address on Other Side if Needed)

X

Mail Certificate Today!

Sign name here

- 2 -

- Be ready to "lock and load" at a moments notice. Here's why: These all-natural substances help increase the flow of blood. Even men who were thought to be sexually incapable report glowing results.
- Enjoy improved sexual stamina. Enjoy prolonged encounters and less recovery time. These potent stimulants are designed to support your muscles, increase the intensity of your sexual pleasure, and fill you with the endurance of a teenager.

It all adds up to more sexual confidence. . . greater pleasure in lovemaking . . . and the ability to give your partner what she wants, sometimes *all night* long!

But here's the best part. . .

It Won't Cost You a Penny to Try Ereextra™ - Because it's 100% Risk-Free.

We're so sure that you'll get these amazing results from Ereextra™ that we'll send it you to try for a full month - before you decide to buy anything.

If after 30 days, you're enjoying the hottest, most-satisfying sex™ of your life, pay the bill that comes with it. In the unlikely event you're not, just send back the empty container and pay nothing. Owe nothing. We'll even spring for the return postage - so it's 100% risk-free to you.

Try Ereextra™. Just pop your free-trial certificate in the mail today. Remember, you'll have the hottest sex of your life. Guaranteed. Or it costs you nothing.

What could possibly be fairer than that? Nothing, I'm sure you'll agree. So send no money now. Just try it. Mail your free-trial certificate today.

Sincerely,



Jonathon McMillen
For Ereextra™

P.S. These natural ingredients are proven to give you the hottest sex of your life - guaranteed - or they're free. They'll help you become more spontaneous, fuller and firmer. You'll be able to perform more frequently, for longer and with more vigor. And. . . You'll feel more satisfied. Send in your no-risk free trial certificate today!

P.P.S. No one need know your "secret," because Ereextra™ will arrive in a plain, unmarked package.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease. Do not take this product if you have hypertension, abnormal blood pressure, diabetes, heart, liver, kidney disease, or if you are taking blood-thinning medication.

Tabak's Health Products
Superior, Science-Based Supplements
3198 Airport Loop Drive, Suite G • Costa Mesa, CA 92626

1-EX01

Read this only
if you've
decided NOT to
send for your
FREE TRIAL of
Erextratm.

1-EX01

Read this only
if you've
decided NOT to
send for your
FREE TRIAL of
Erextratm.

1-EX01

Read this only
if you've
decided NOT to
send for your
FREE TRIAL of
Erextratm.

Dear friend,

I can't think of a single reason you shouldn't send for your no-risk, free-trial of Ereextra™.

Ereextra™ is quite possibly the strongest natural sex enhancement product on the market today. And it won't cost you a penny to find out what all the excitement is about.

Ereextra will give you...

- The ability to perform sexually at any time.
- More frequent and significantly longer-lasting encounters.
- The hottest sex of your life.

You have nothing to lose except frustration and uncertainty. So mail the enclosed Free Trial Coupon. Try it - free of risk - for a full month.

If you're satisfied, pay the bill that comes with it. If not, simply return the unused portion. Even the empty container. You won't owe us anything. Not one cent.

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Dear friend,

I can't think of a single reason you shouldn't send for your no-risk, free-trial of Ereextra™.

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