



TO: Dockets Management Branch
(HFA-305)
Food and Drug Administration
5630 Fishers Lane, Room 1061
Rockville, MD 20852

0938 '02 JUN -3 A9:26

FROM: Ketchum
On Behalf of the United States Potato Board*

SUBJECT: **Additional Written Comments on:** *Food and Drug Administration's proposed rule "Food Labeling: Guidelines for Voluntary Nutrition Labeling of Raw Fruits, Vegetables, and Fish; Identification of the 20 Most Frequently Consumed Raw Fruits, Vegetables and Fish"* (Docket No. 01N-0548)

DATE: May 31, 2002

Following are **additional comments** (see primary comments submitted May 20, 2002) submitted by Ketchum (the public relations firm for the United States Potato Board) and the United States Potato Board (USPB) in response to the Department of Health and Human Services, Food and Drug Administration's proposed rule "Food Labeling: Guidelines for Voluntary Nutrition Labeling of Raw Fruits, Vegetables, and Fish; Identification of the 20 Most Frequently Consumed Raw Fruits, Vegetables and Fish" (Docket No. 01N-0548).

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In the original comments we submitted May 20, 2002, we referenced preliminary nutrient data on potatoes from the United States Department of Agriculture (USDA). **In these original comments, we requested that this USDA data, once available in final form, be used in place of the nutrient data submitted by Ketchum on behalf of the USPB** (data from Covance Laboratories).

USDA has alerted us that they will now be submitting this data in final form to FDA prior to the closing comment period deadline for this docket (June 3, 2002). **The USPB has technically reviewed the USDA preliminary nutrient data on potatoes and is in agreement with the nutrient values. We request that this USDA data be used in the final rule for potato nutrient values.**

If you have further questions, please contact Mary Palu at 415/984-2253 or mary.palu@ketchum.com.

01N-0548

SUP 1

*Formerly National Potato Promotion Board (NPPB)

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SHIP DATE: 31MAY02
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ACTUAL WGT: 1 LBS SCALE

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