SECTION V - PRODUCT LISTING

Section V should be completed for each product listed. (Multiple copies of pages 8 and 9 may be submitted.)

1. Product Name* (i.e., brand/sub-brand or other commercial name used in commercial distribution - e.g., Acme Lights 100's or Acme Reconstituted Tobacco #202)
   Anchorage Blue

2. Product Identification Number (Must be provided if needed to uniquely identify the product)
   1234567890

3. Type of Product Identification Number (Check only one)
   - Item/Catalog Number
   - SKU Number
   - [x] UPC Number

4. Intended Use of Product (Check one)*
   - [x] Consumer Use (Go to question 5)
   - [ ] Further Manufacturing Use (Skip to question 6)

5. Consumer Use Product Category (Check applicable, then skip to question 7)*
   - [x] Cigarettes
   - [ ] Roll-Your-Own Tobacco
   - [ ] Dry Snuff
   - [ ] Chewing Tobacco
   - [ ] Roll-Your-Own Paper
   - [ ] Moist Snuff
   - [ ] Dissolvables
   - [ ] Roll-Your-Own Filters
   - [ ] Snus
   - [ ] Accessory Filters
   - [ ] Other (Specify): __________________________

6. Further Manufacturing Use Product Category (Check applicable)*
   - [ ] Tobacco
   - [ ] Pouch for Portioned Tobacco
   - [ ] Paper
   - [ ] Additive
   - [ ] Filters
   - [ ] Other (Specify): __________________________

7. Flavor (Check applicable)
   - [ ] Menthol
   - [x] None
   - [ ] Other (Specify): __________________________

8. If submission is an Update to a Product List (per 905(i)(3)) (previously submitted to FDA) (Make applicable entries)
   If known, enter the FDA-assigned tracking number (e.g., TP#######) for your tobacco product.

   If your product has been introduced to market, discontinued or reintroduced since your last product listing, indicate the most recent change.*
   N/A

   Provide the appropriate date:*
9. Advertising (A representative sampling of advertising may be required. Please see the guidance document, Section III.C.2. for additional details. Representative samples, appropriately identified, are to be submitted with this form. For each advertisement, we request that you provide the following optional information below. You may use Appendix A as a continuation sheet if needed.)

<table>
<thead>
<tr>
<th>9a. Type of Advertising Material (e.g., magazine ad)</th>
<th>9b. Title</th>
<th>9c. Unique ID or Internal ID Number</th>
<th>9d. Date First Disseminated (mm/dd/yyyy)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Other Media</td>
<td>Spring 2016</td>
<td>ID#: 49203</td>
<td>03/07/2016</td>
</tr>
</tbody>
</table>

10. Labeling* (All labeling, appropriately identified, is to be submitted with this form. For each item of labeling, we request that you provide the following optional information below. You may use Appendix B as a continuation sheet if needed.)

<table>
<thead>
<tr>
<th>10a. Universal Product Code(s) (UPC)</th>
</tr>
</thead>
<tbody>
<tr>
<td>000000001</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>10b. Type of Labeling Material (e.g., package label)</th>
<th>10c. Title</th>
<th>10d. Unique ID or Internal ID Number</th>
<th>10e. Date First Disseminated (mm/dd/yyyy)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carton</td>
<td>Carton Packaging</td>
<td>ID#: 89473</td>
<td>01/15/2015</td>
</tr>
</tbody>
</table>

11. Consumer Information (Consumer information may be required. Please see the guidance document, Section III.C.2. for additional details. All consumer information, appropriately identified, is to be submitted with this form. For each item, we request that you provide the following optional information below. You may use Appendix C as a continuation sheet if needed.)

<table>
<thead>
<tr>
<th>11a. Type of Consumer Information (e.g., consumer brochure)</th>
<th>11b. Title</th>
<th>11c. Unique ID or Internal ID Number</th>
<th>11d. Date First Disseminated (mm/dd/yyyy)</th>
</tr>
</thead>
</table>