AGENDA

8:00AM  Registration

8:30AM  Greeting & Setting the Stage
Kendall Lott, Senior Facilitator, M Powered Strategies

8:40AM  Strategic Implementation of FSMA Prevention-Oriented Import Safety Programs
Rebecca Buckner, Interim Associate Director of FSMA Operations, Center for Food Safety and Applied Nutrition, FDA
Todd Cato, District Director, Southwest Import District Office, Office of Regulatory Affairs, FDA

9:05AM  Engaging FSMA Import Safety Stakeholders Strategy Overview
Janesia Robbs, Health Communication Specialist, Strategic Communications and Public Engagement, Office of Foods and Veterinary Medicine, FDA

9:15AM  FSMA Foreign Supplier Verification Program (FSVP) Final Rule Overview
Brian Pendleton, Senior Policy Advisor, Office of Policy, FDA

9:45AM  BREAK

9:55AM  Instructions for Facilitated Session #1
Kendall Lott, Senior Facilitator, M Powered Strategies

10:00AM  Facilitated Discussion #1 (This session will focus on current state of import food safety methods, the state of FSVP readiness for industry, challenges to meeting FSVP requirements, potential solutions, and potential training ideas.)
11:00AM  Report Out on Facilitated Discussion #1/ Q&As
Moderator: Kendall Lott, Senior Facilitator, M Powered Strategies
Panelists:
Rebecca Buckner, Interim Associate Director of FSMA Operations, Center for Food Safety and Applied Nutrition, FDA
Todd Cato, District Director, Southwest Import District Office, Office of Regulatory Affairs, FDA
Brian Pendleton, Senior Policy Advisor, Office of Policy, FDA

11:45AM  LUNCH

12:45PM  Other Provisions of FSMA Title III – VQIP and Accredited Third-Party Certification
Todd Cato, District Director, Southwest Import District Office, Office of Regulatory Affairs, FDA

1:15PM  Instructions for Facilitated Session #2
Kendall Lott, Senior Facilitator, M Powered Strategies

1:20PM  Facilitated Discussion #2 (This session will focus on and discuss the interest level, hesitations, motivations, and information gaps around participation in VQIP.)

1:50PM  Report Out on Facilitated Discussion #2/ Q&As
Moderator: Kendall Lott, Senior Facilitator, M Powered Strategies
Panelists:
Rebecca Buckner, Interim Associate Director of FSMA Operations, Center for Food Safety and Applied Nutrition, FDA
Todd Cato, District Director, Southwest Import District Office, Office of Regulatory Affairs, FDA

2:15PM  BREAK

2:25PM  Stakeholder Perspectives on FSMA Import Safety Program Implementation
Moderator: Janesia Robbs, Health Communication Specialist, Strategic Communications and Public Engagement, Office of Foods and Veterinary Medicine, FDA
Panelists:
Trish Pohanka, Director, Specialty Food Association; Director of Merchandising and Marketing, European Imports Ltd.
Joe Trulik, Managing Director Regulatory Compliance, FedEx Trade Networks (Representing National Customs Brokers & Forwarders Association of America)
Karil L. Kochenderfer, North American Representative, Global Food Safety Initiative; Owner, LINKAGES

2:50PM  Instructions for Facilitated Session #3
Kendall Lott, Senior Facilitator, M Powered Strategies


**2:55PM** Facilitated Discussion #3 *(This session will focus on information sharing/best practices and outreach.)*

**3:15PM** Report Out on Facilitated Discussion #3/ Q&As  
**Moderator:** Kendall Lott, Senior Facilitator, M Powered Strategies  
**Panelists:**  
Rebecca Buckner, Interim Associate Director of FSMA Operations, Center for Food Safety and Applied Nutrition, FDA  
Todd Cato, District Director, Southwest Import District Office, Office of Regulatory Affairs, FDA

**3:25PM** Wrap-up and Next Steps  
Rebecca Buckner, Interim Associate Director of FSMA Operations, Center for Food Safety and Applied Nutrition, FDA

**3:30PM** ADJOURN

For more FSMA information and to receive FSMA updates by e-mail, please visit our FDA’s Food Safety Modernization Act page at [www.fda.gov/FoodSafetyModernizationAct](http://www.fda.gov/FoodSafetyModernizationAct).