



**FDA Food Safety Modernization Act Public Meeting:
Focus on Strategic Implementation of Prevention-Oriented Import Safety Programs**
Tuesday, June 21, 2016; 8:30 am - 3:30 pm

Double Tree Suites by Hilton Hotel Detroit – Downtown Fort Shelby
525 W Lafayette Blvd.
Detroit, MI 48226

AGENDA

- 8:00AM** **Registration**
- 8:30AM** **Greeting & Setting the Stage**
Kendall Lott, *Senior Facilitator, M Powered Strategies*
- 8:40AM** **Strategic Implementation of FSMA Prevention-Oriented Import Safety Programs**
Rebecca Buckner, *Interim Associate Director of FSMA Operations, Center for Food Safety and Applied Nutrition, FDA*
Todd Cato, *District Director, Southwest Import District Office, Office of Regulatory Affairs, FDA*
- 9:05AM** **Engaging FSMA Import Safety Stakeholders Strategy Overview**
Janesia Robbs, *Health Communication Specialist, Strategic Communications and Public Engagement, Office of Foods and Veterinary Medicine, FDA*
- 9:15AM** **FSMA Foreign Supplier Verification Program (FSVP) Final Rule Overview**
Brian Pendleton, *Senior Policy Advisor, Office of Policy, FDA*
- 9:45AM** **BREAK**
- 9:55AM** **Instructions for Facilitated Session #1**
Kendall Lott, *Senior Facilitator, M Powered Strategies*
- 10:00AM** **Facilitated Discussion #1** *(This session will focus on current state of import food safety methods, the state of FSVP readiness for industry, challenges to meeting FSVP requirements, potential solutions, and potential training ideas.)*

- 11:00AM** **Report Out on Facilitated Discussion #1/ Q&As**
Moderator: Kendall Lott, *Senior Facilitator, M Powered Strategies*
Panelists:
Rebecca Buckner, *Interim Associate Director of FSMA Operations, Center for Food Safety and Applied Nutrition, FDA*
Todd Cato, *District Director, Southwest Import District Office, Office of Regulatory Affairs, FDA*
Brian Pendleton, *Senior Policy Advisor, Office of Policy, FDA*
- 11:45AM** **LUNCH**
- 12:45PM** **Other Provisions of FSMA Title III – VQIP and Accredited Third-Party Certification**
Todd Cato, *District Director, Southwest Import District Office, Office of Regulatory Affairs, FDA*
- 1:15PM** **Instructions for Facilitated Session #2**
Kendall Lott, *Senior Facilitator, M Powered Strategies*
- 1:20PM** **Facilitated Discussion #2 (This session will focus on and discuss the interest level, hesitations, motivations, and information gaps around participation in VQIP.)**
- 1:50PM** **Report Out on Facilitated Discussion #2/ Q&As**
Moderator: Kendall Lott, *Senior Facilitator, M Powered Strategies*
Panelists:
Rebecca Buckner, *Interim Associate Director of FSMA Operations, Center for Food Safety and Applied Nutrition, FDA*
Todd Cato, *District Director, Southwest Import District Office, Office of Regulatory Affairs, FDA*
- 2:15PM** **BREAK**
- 2:25PM** **Stakeholder Perspectives on FSMA Import Safety Program Implementation**
Moderator: Janesia Robbs, *Health Communication Specialist, Strategic Communications and Public Engagement, Office of Foods and Veterinary Medicine, FDA*
Panelists:
Trish Pohanka, *Director, Specialty Food Association; Director of Merchandising and Marketing, European Imports Ltd.*
Joe Trulik, *Managing Director Regulatory Compliance, FedEx Trade Networks (Representing National Customs Brokers & Forwarders Association of America)*
Karil L. Kochenderfer, *North American Representative, Global Food Safety Initiative; Owner, LINKAGES*
- 2:50PM** **Instructions for Facilitated Session #3**
Kendall Lott, *Senior Facilitator, M Powered Strategies*

- 2:55PM** **Facilitated Discussion #3** *(This session will focus on information sharing/best practices and outreach.)*
- 3:15PM** **Report Out on Facilitated Discussion #3/ Q&As**
Moderator: Kendall Lott, *Senior Facilitator, M Powered Strategies*
Panelists:
Rebecca Buckner, *Interim Associate Director of FSMA Operations, Center for Food Safety and Applied Nutrition, FDA*
Todd Cato, *District Director, Southwest Import District Office, Office of Regulatory Affairs, FDA*
- 3:25PM** **Wrap-up and Next Steps**
Rebecca Buckner, *Interim Associate Director of FSMA Operations, Center for Food Safety and Applied Nutrition, FDA*
- 3:30PM** **ADJOURN**

For more FSMA information and to receive FSMA updates by e-mail, please visit our FDA’s Food Safety Modernization Act page at www.fda.gov/FSMA.