FDA Food Safety Modernization Act Public Meeting:
Focus on Strategic Implementation of Prevention-Oriented Import Safety Programs
Tuesday, June 7, 2016; 8:30 am - 3:30 pm
The Hilton Costa Mesa
3050 Bristol Street
Costa Mesa, CA 92626

AGENDA

8:00AM  Registration

8:30AM  Greeting & Setting the Stage
Kendall Lott, Senior Facilitator, M Powered Strategies

8:40AM  Strategic Implementation of FSMA Prevention-Oriented Import Safety Programs
Rebecca Buckner, Interim Associate Director of FSMA Operations, Center for Food
Safety and Applied Nutrition, FDA
Sharon Lindan Mayl, Senior Advisor for Policy, Office of Foods and Veterinary
Medicine, FDA

9:05AM  Engaging FSMA Import Safety Stakeholders Strategy Overview
Jimmy Church, Facilitator, M Powered Strategies
Charles Breen, Facilitator and FSMA SME, EAS Consulting Group

9:15AM  FSMA Foreign Supplier Verification Program (FSVP) Final Rule Overview
Virginia Darenkamp, Consumer Safety Officer, Division of Import Operations, Office
of Regulatory Affairs, FDA

9:45AM  BREAK

9:55AM  Instructions for Facilitated Session #1
Kendall Lott, Senior Facilitator, M Powered Strategies

10:00AM  Facilitated Discussion #1 (This session will focus on the state of readiness for
Industry, challenges to meeting FSMA import provisions, barriers to
implementation, defining the importer, and training.)
11:15AM  Report Out on Facilitated Discussion #1/ Q&As
Moderator: Kendall Lott, Senior Facilitator, M Powered Strategies
Panelists:
Rebecca Buckner, Interim Associate Director of FSMA Operations, Center for Food Safety and Applied Nutrition, FDA
Sharon Lindan Mayl, Senior Advisor for Policy, Office of Foods and Veterinary Medicine, FDA
Domenic Veneziano, Director, Division of Import Operations, Office of Regulatory Affairs, FDA

11:45AM  LUNCH

12:30PM  Other Provisions of FSMA Title III – VQIP and Accredited Third-Party Certification
Amelia Tetterton, Consumer Safety Officer, Division of Import Operations, Office of Regulatory Affairs, FDA
Sharon Lindan Mayl, Senior Advisor for Policy, Office of Foods and Veterinary Medicine, FDA

12:55PM  Instructions for Facilitated Session #2
Kendall Lott, Senior Facilitator, M Powered Strategies

1:00PM  Facilitated Discussion #2 (This session will focus on verification method decision-making, level of intent to engage with third-party auditors, and level of intent to engage with VQIP.)

1:45PM  Report Out on Facilitated Discussion #2/ Q&As
Moderator: Kendall Lott, Senior Facilitator, M Powered Strategies
Panelists:
Rebecca Buckner, Interim Associate Director of FSMA Operations, Center for Food Safety and Applied, FDA
Sharon Lindan Mayl, Senior Advisor for Policy, Office of Foods and Veterinary Medicine, FDA
Domenic Veneziano, Director, Division of Import Operations, Office of Regulatory Affairs, FDA

2:05PM  BREAK

2:15PM  Stakeholder Perspectives on FSMA Import Safety Program Implementation
Moderator: Kari Barrett, Advisor for Strategic Communications and Public Engagement, Office of Foods and Veterinary Medicine, FDA
Panelists:
Shawn McBride, Chair, Specialty Food Association; Vice President, Foah International
Bob Bauer, President, Association of Food Industries
Rene Romero, President, AM-MEX International (Representing National Customs Brokers & Forwarders Association of America)

2:40PM  **Instructions for Facilitated Session #3**  
Kendall Lott, Senior Facilitator, M Powered Strategies

2:45PM  **Facilitated Discussion #3**  
*(This session will focus on information sharing/best practices and outreach.)*

3:15PM  **Report Out on Facilitated Discussion #3/ Q&As**  
**Moderator:** Kendall Lott, Senior Facilitator, M Powered Strategies  
**Panelists:**  
Rebecca Buckner, Interim Associate Director of FSMA Operations, Center for Food Safety and Applied Nutrition, FDA  
Sharon Lindan Mayl, Senior Advisor for Policy, Office of Foods and Veterinary Medicine, FDA  
Domenic Veneziano, Director, Division of Import Operations, Office of Regulatory Affairs, FDA

3:25PM  **Wrap-up and Next Steps**  
Rebecca Buckner, Interim Associate Director of FSMA Operations, Center for Food Safety and Applied Nutrition, FDA

3:30PM  **ADJOURN**

For more FSMA information and to receive FSMA updates by e-mail, please visit our FDA’s Food Safety Modernization Act page at [www.fda.gov/FSMA](http://www.fda.gov/FSMA).