FDA Food Safety Modernization Act Public Meeting:
Focus on Strategic Implementation of Prevention-Oriented Import Safety Programs
Wednesday, June 15, 2016; 8:30 am - 3:30 pm
Renaissance Meadowlands Hotel
801 Rutherford Avenue
Rutherford, NJ 07070

AGENDA

8:00AM   Registration

8:30AM   Greeting & Setting the Stage
          Kendall Lott, Senior Facilitator, M Powered Strategies

8:40AM   Strategic Implementation of FSMA Prevention-Oriented Import Safety Programs
          Joann Givens, Food and Feed Program Director, Office of Regulatory Affairs, FDA
          Sharon Lindan Mayl, Senior Advisor for Policy, Office of Foods and Veterinary Medicine, FDA

9:05AM   Engaging FSMA Import Safety Stakeholders Strategy Overview
          Charles Breen, Facilitator and FSMA SME, EAS Consulting Group

9:15AM   FSMA Foreign Supplier Verification Program (FSVP) Final Rule Overview
          Brian Pendleton, Senior Policy Advisor, Office of Policy, FDA

9:45AM   BREAK

9:55AM   Instructions for Facilitated Session #1
          Kendall Lott, Senior Facilitator, M Powered Strategies

10:00AM  Facilitated Discussion #1 (This session will focus on the state of readiness for Industry, challenges to meeting FSMA import provisions, barriers to implementation, defining the importer, and training.)

11:00AM  Report Out on Facilitated Discussion #1/ Q&As
          Moderator: Kendall Lott, Senior Facilitator, M Powered Strategies
          Panelists:
          Joann Givens, Food and Feed Program Director, Office of Regulatory Affairs, FDA
Sharon Lindan Mayl, Senior Advisor for Policy, Office of Foods and Veterinary Medicine, FDA
Brian Pendleton, Senior Policy Advisor, Office of Policy, FDA

11:45AM  LUNCH

12:45PM  Other Provisions of FSMA Title III – VQIP and Accredited Third-Party Certification
Amelia Tetterton, Consumer Safety Officer, Division of Import Operations, Office of Regulatory Affairs, FDA
Sharon Lindan Mayl, Senior Advisor for Policy, Office of Foods and Veterinary Medicine, FDA

1:15PM  Instructions for Facilitated Session #2
Kendall Lott, Senior Facilitator, M Powered Strategies

1:20PM  Facilitated Discussion #2 (This session will focus on verification method decision-making, level of intent to engage with third-party auditors, and level of intent to engage with VQIP.)

1:50PM  Report Out on Facilitated Discussion #2/ Q&As
Moderator: Kendall Lott, Senior Facilitator, M Powered Strategies
Panelists:
Joann Givens, Food and Feed Program Director, Office of Regulatory Affairs, FDA
Sharon Lindan Mayl, Senior Advisor for Policy, Office of Foods and Veterinary Medicine, FDA
Amelia Tetterton, Consumer Safety Officer, Division of Import Operations, Office of Regulatory Affairs, FDA

2:15PM  BREAK

2:25PM  Stakeholder Perspectives on FSMA Import Safety Program Implementation
Moderator: Kari Barrett, Advisor for Strategic Communications and Public Engagement, Office of Foods and Veterinary Medicine, FDA
Panelists:
Arnim von Friedeburg, Chair, International Task Force, Specialty Food Association; Managing Partner, CMA Global Partners—German Foods
Mark Snyder, Partner, Sinco, Inc (Representing Association of Food Industries)
Al Raffa, Seafrigo USA (Representing National Customs Brokers & Forwarders Association of America)

2:50PM  Instructions for Facilitated Session #3
Kendall Lott, Senior Facilitator, M Powered Strategies

2:55PM  Facilitated Discussion #3 (This session will focus on information sharing/best practices and outreach.)
3:15PM  Report Out on Facilitated Discussion #3/ Q&As
Moderator: Kendall Lott, Senior Facilitator, M Powered Strategies
Panelists:
Joann Givens, Food and Feed Program Director, Office of Regulatory Affairs, FDA
Sharon Lindan Mayl, Senior Advisor for Policy, Office of Foods and Veterinary Medicine, FDA

3:25PM  Wrap-up and Next Steps
Joann Givens, Food and Feed Program Director, Office of Regulatory Affairs, FDA

3:30PM  ADJOURN

For more FSMA information and to receive FSMA updates by e-mail, please visit our FDA’s Food Safety Modernization Act page at www.fda.gov/FSMA.