

Use of Investigational Tobacco Products

Guidance for Industry and Investigators

DRAFT GUIDANCE

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**U.S. Department of Health and Human Services
Food and Drug Administration
Center for Tobacco Products**

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Use of Investigational Tobacco Products

Guidance for Industry and Investigators¹

This draft guidance, when finalized, will represent the current thinking of the Food and Drug Administration (FDA or Agency) on this topic. It does not establish any rights for any person and is not binding on FDA or the public. You can use an alternative approach if it satisfies the requirements of the applicable statutes and regulations. To discuss an alternative approach, contact the FDA staff responsible for this guidance as listed on the title page.

I. INTRODUCTION

Section 910(g) of the Federal Food, Drug, and Cosmetic Act (FD&C Act) (21 U.S.C. 387j(g)) gives FDA the authority to issue regulations to exempt tobacco products intended for investigational use from the requirements of chapter IX of the FD&C Act, including premarket submission requirements. To date, FDA has not issued such regulations; consequently, investigational tobacco products are not exempt from FD&C Act requirements, including premarket submission requirements. This draft guidance supersedes the draft guidance of the same title dated September 2015 and, when final, will describe FDA’s current thinking regarding the definition of *investigational tobacco product* and discuss the kind of information FDA intends to consider in making enforcement decisions regarding the use of investigational tobacco products until regulations are issued and become effective or FDA provides written notice of its intent to change its enforcement policy.

FDA’s guidance documents, including this guidance, do not establish legally enforceable responsibilities. Instead, guidances describe the Agency’s current thinking on a topic and should be viewed only as recommendations, unless specific regulatory or statutory requirements are cited. The use of the word *should* in Agency guidances means that something is suggested or recommended, but not required.

¹ This guidance was prepared by the Office of Science and Office of Regulations in the Center for Tobacco Products (CTP) at FDA.

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35 **II. BACKGROUND**

36

37 Section 910(g) of the FD&C Act states:

38

39 The Secretary may exempt tobacco products intended for investigational use
40 from the provisions of this chapter under such conditions as the Secretary may by
41 regulation prescribe.

42

43 FDA intends to propose regulations establishing conditions for exempting investigational
44 tobacco products from certain FD&C Act requirements. Until then, investigational
45 tobacco products are *not* exempt from applicable FD&C Act requirements, including
46 premarket submission requirements and tobacco product standards.

47

48 Tobacco products intended for investigational use would be considered “new tobacco
49 products” if they meet the definition in section 910(a)(1) (21 U.S.C. 387j(a)(1)). The
50 term *new tobacco product* means:

51

- 52 • Any tobacco product (including those products in test markets) that was not
53 commercially marketed in the United States as of February 15, 2007;² or
- 54 • Any modification (including a change in design, any component, any part, or any
55 constituent, including a smoke constituent, or in the content, delivery or form of
56 nicotine, or any other additive or ingredient) of a tobacco product where the
57 modified product was commercially marketed in the United States after February
58 15, 2007.

59

60 To introduce, or deliver for introduction into interstate commerce, a new tobacco product,
61 there must be in effect a marketing authorization order issued by FDA for the tobacco
62 product under section 910(c)(1)(A)(i) of the FD&C Act³ unless:

63

- 64 • the manufacturer has submitted a substantial equivalence report for the tobacco
65 product under section 905(j) of the FD&C Act (21 U.S.C. 387e(j)) and obtained
66 from FDA a substantial equivalence order under section 910(a)(2)(A)(i) of the
67 FD&C Act;⁴

² FDA’s guidance for industry *Establishing That a Tobacco Product Was Commercially Marketed in the United States as of February 15, 2007*, dated September 2014, provides information on how a manufacturer may establish that a tobacco product was commercially marketed in the United States as of February 15, 2007. For the most recent version of a guidance, check the CTP guidance Web page at <https://www.fda.gov/TobaccoProducts/Labeling/RulesRegulationsGuidance/ucm281147.htm>.

³ FDA’s draft guidance for industry *Applications for Premarket Review of New Tobacco Products*, dated September 2011, discusses the general procedure for submitting a premarket tobacco product application (PMTA), including who can submit a PMTA and when and how PMTAs can be submitted. When finalized, this guidance will represent FDA’s current thinking on this topic.

⁴ FDA’s guidance for industry *Section 905(j) Reports: Demonstrating Substantial Equivalence for Tobacco Products*, dated January 2011, and FDA’s guidance for industry *Demonstrating the Substantial*

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- 68 • the manufacturer has submitted under 21 CFR 1107.1 a request for an exemption
69 of the tobacco product from the requirement to obtain a substantial equivalence
70 order, FDA has granted the exemption request, and the manufacturer has made the
71 required submission under section 905(j)(1)(A)(ii) of the FD&C Act and waited
72 90 days before introducing its product to the market; or
73 • the manufacturer has submitted a substantial equivalence report in accordance
74 with section 910(a)(2)(B) of the FD&C Act and there is no order finding that the
75 tobacco product is not substantially equivalent (NSE).⁵
76

77 Modified risk tobacco products also require premarket review by FDA. A *modified risk*
78 *tobacco product* (MRTP) is “any tobacco product that is sold or distributed for use to
79 reduce harm or the risk of tobacco-related disease associated with commercially
80 marketed tobacco products”⁶ (section 911(b)(1) of the FD&C Act (21 U.S.C. 387k(b)(1)).
81 Specifically, to introduce or deliver for introduction into interstate commerce an MRTP,
82 there must be in effect an order under section 911(g) of the FD&C Act and the applicant
83 must satisfy any applicable premarket review requirements under section 910 of the
84 FD&C Act.⁷
85

86 Any tobacco product, including a tobacco product intended for investigational use, is
87 deemed adulterated if it is required by section 910(a) of the FD&C Act to have premarket
88 review and it does not have an order in effect under section 910(c)(1)(A)(i). See sections
89 902(6)(A) and 910(a) of the FD&C Act (21 U.S.C. 387b(6)(A) and 387j(a)). Similarly,
90 any tobacco product, including a tobacco product intended for investigational use, is
91 deemed adulterated if it is a modified risk tobacco product and it does not have in effect
92 an order under section 911(g) of the FD&C Act. See sections 902(8) and 911(a) of the
93 FD&C Act.
94

95 Further, tobacco products must conform in all respects with any applicable tobacco
96 product standards issued under section 907 of the FD&C Act (21 U.S.C. 387g). See
97 section 301(q)(1)(A) of the FD&C Act (21 U.S.C. 331(q)(1)(A)). Any tobacco product,
98 including a tobacco product intended for investigational use, is deemed adulterated if it is

Equivalence of a New Tobacco Product: Responses to Frequently Asked Questions (Edition 3), dated December 2016, discuss the submission process for substantial equivalence reports.

⁵ New tobacco products that are the subjects of “provisional” substantial equivalence applications may be legally sold and distributed, unless FDA finds the product is NSE to a predicate product. A provisional substantial equivalence application is one that was submitted before March 23, 2011, for a new tobacco product that was first commercially marketed between February 15, 2007, and March 22, 2011.

⁶ A tobacco product is a modified risk tobacco product if, for example, the label, labeling, or advertising explicitly or implicitly represents that the tobacco product presents a lower risk of tobacco-related disease or is less harmful than one or more other commercially marketed tobacco products or the tobacco product or its smoke contains a reduced level of a substance or presents a reduced exposure to a substance.

⁷ FDA’s draft guidance for industry *Modified Risk Tobacco Product Applications*, dated April 2012, provides information about submitting applications for modified risk tobacco products. When finalized, this guidance will represent FDA’s current thinking on this topic.

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99 subject to a tobacco product standard established under section 907 of the FD&C Act and
100 does not in all respects conform with such standard. See sections 902(5) and 907 of the
101 FD&C Act.

102
103 This guidance document is intended to help researchers who may seek to study tobacco
104 products that do not have marketing authorization or that do not comply with an
105 applicable tobacco product standard. Until regulations governing the use of
106 investigational tobacco products are issued and finalized, FDA intends to evaluate
107 specific uses of investigational tobacco products on a case-by-case basis according to
108 potential human subject protection concerns or other impacts on public health.

109
110 In making enforcement decisions, FDA generally intends to consider, among other
111 things:

- 112
- 113 • Whether there are controls on how and to whom investigational tobacco products
114 are distributed;
 - 115 • Whether the protocol for the clinical investigation or the procedures used during
116 the clinical investigation adequately provide for the protection of human subjects;
 - 117 • Whether the study is designed to ensure the quality and integrity of the study data
118 and permit other investigators to replicate the findings; and
 - 119 • Whether there are adequate procedures in place to ensure that investigational
120 tobacco products are not commercialized.⁸
- 121

122 FDA recognizes that it may be difficult to assess a difference in risk between the use of
123 an investigational product and the participants' use of their usual tobacco product.
124 Nonetheless, when designing the conditions of use in a study, investigators should
125 carefully consider the risk implications for study participants and any nonusers (for
126 example, friends, family, and colleagues) who may be exposed to the investigational
127 tobacco product.

128
129 As used in this guidance document:

130
131 *An investigational tobacco product* means a tobacco product that is intended for
132 investigational use and is:

- 133 (1) a new tobacco product; or
134 (2) a tobacco product that is required to comply with a tobacco product
135 standard and that does not conform in all respects to the applicable
136 tobacco product standard.

137

⁸ With respect to the investigational use of deemed, finished tobacco products that were on the U.S. market on August 8, 2016, we refer you to FDA's guidance for industry *Investigational Use of Deemed, Finished Tobacco Products That Were on the U.S. Market on August 8, 2016, During the Deeming Compliance Periods*, dated October 2016. Note that the compliance timelines related to the deeming rule have been updated; see FDA's guidance for industry *Extension of Certain Tobacco Product Compliance Deadlines Related to the Final Deeming Rule* dated November 2018 (Revised).

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138 **III. PURPOSE**

139

140 This guidance describes FDA’s current thinking regarding the definition of
141 *investigational tobacco product* and discusses the kind of information FDA intends to
142 consider in making enforcement decisions regarding the use of investigational tobacco
143 products in the United States until regulations become effective or FDA provides written
144 notice of its intent to change its enforcement policy. It is intended to assist persons who
145 currently intend to submit study information on tobacco products to FDA and persons
146 who conduct investigations using investigational tobacco products.⁹ Such persons may
147 include sponsors, investigators, sponsor-investigators, and contract research organizations
148 (CROs).¹⁰ This guidance also is intended to assist committees or groups formally
149 designated to oversee human subject research (e.g., institutional review boards (IRBs))
150 involving investigational tobacco products.

151

152 For purposes of this guidance, a *clinical investigation* means an experiment or study in
153 which an investigational tobacco product is administered to, dispensed to, or used by one
154 or more human subjects.

155

156 As used in this guidance document, an *investigator* is the individual who conducts the
157 investigation (e.g., under whose immediate direction the tobacco product is administered
158 or dispensed to a subject). If an investigation is conducted by a team of individuals, the
159 leader of the team is the *lead investigator* and is responsible for directing the
160 investigation. A *sponsor* means a person who takes responsibility for or initiates an
161 investigation (e.g., a tobacco product manufacturer or an academic institution). In those
162 instances, in which an individual both initiates and conducts an investigation, the
163 individual is a *sponsor-investigator*.

164

⁹ To provide clarity regarding our interpretation of the drug and device definitions in the FD&C Act with respect to products made or derived from tobacco, FDA issued a final rule entitled *Clarification of When Products Made or Derived From Tobacco Are Regulated as Drugs, Devices, or Combination Products; Amendments to Regulations Regarding “Intended Uses”* (82 FR 2193, Jan. 9, 2017). FDA notes that the portions of the final rule that describe the circumstances in which a product made or derived from tobacco that is intended for human consumption will be subject to regulation as a drug, device, or combination product under the FD&C Act are in effect. The effective date, however, of the amendments to the existing medical product “intended use” regulations is delayed indefinitely. (83 FR 11639, March 16, 2018).

¹⁰ The term *contract research organization* (CRO), as used in this guidance document, means a person who assumes, as an independent contractor with the sponsor, one or more of the obligations of the sponsor (e.g., design of a protocol).

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165 **IV. FDA’S ENFORCEMENT POLICY FOR INVESTIGATIONAL TOBACCO**
166 **PRODUCTS**

167
168 **A. Use of Investigational Tobacco Products in Clinical Investigations**
169

170 Clinical investigations are likely to raise concerns about human subject protection, public
171 health, or both. FDA intends to consider the following factors, among others, in making
172 enforcement decisions with respect to the use of an investigational tobacco product in a
173 clinical investigation:

- 174
- 175 • Whether there are controls on how and to whom investigational tobacco products
176 for use in a clinical investigation are distributed. For example, whether
177 investigational tobacco products are distributed with labeling indicating that they
178 are limited to investigational use only and are only distributed to qualified
179 investigators.¹¹
 - 180 • Whether the protocol for a clinical investigation and procedures used during the
181 clinical investigation adequately provide for the protection of human subjects.
182 For example, FDA intends to consider the proposed study population of a clinical
183 investigation (e.g., whether the subjects are youth or women who are pregnant or
184 nursing) and whether the protocol for the clinical investigation and procedures
185 used during the investigation adequately provide for the protection of the
186 population to be enrolled in the study.
 - 187 ○ While we consider each protocol on its own merits, some of the issues we
188 would consider include assessing whether the trial participants currently
189 are nicotine-using subjects and what is the risk to them in light of the route
190 of administration of the investigational product. We also would consider
191 the adequacy of the study settings, including monitoring and stopping
192 criteria.
 - 193 • Whether a study is designed to ensure the quality and integrity of the study data
194 and permit other investigators to replicate the findings.
 - 195 • Whether there are adequate procedures in place to ensure that investigational
196 tobacco products are not commercialized.
- 197

198 Adequate procedures for human subject protection ensure that the rights, safety, and
199 welfare of human subjects are protected in accordance with ethical principles acceptable
200 to the research and health care communities and that the data are scientifically valid. One
201 approach to implementing such procedures would be to conduct the study in accordance
202 with the appropriate provisions found in 21 CFR part 50 (Protection of Human Subjects)
203 and ensure study oversight by a qualified IRB duly constituted and operating in
204 accordance with 21 CFR part 56 (Institutional Review Boards).¹² Sponsors with specific

¹¹ The term *qualified investigators*, as used throughout this guidance, means experts qualified by scientific training and experience to evaluate tobacco products.

¹² For additional, general information on clinical trials and human subject protection, go to:
<https://www.fda.gov/ScienceResearch/SpecialTopics/RunningClinicalTrials/default.htm>.

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205 questions about human subject protection are encouraged to contact FDA at
206 AskCTP@fda.hhs.gov.

207

208 **B. Use of Investigational Tobacco Products in Nonclinical Laboratory**
209 **Studies**

210

211 For purposes of this guidance, *nonclinical laboratory study* means in vivo or in vitro
212 experiments in which investigational tobacco products are studied prospectively in test
213 systems under laboratory conditions. We note that, for tobacco products, the data
214 generated from nonclinical laboratory studies may provide important information
215 regarding the relative toxicities of new or modified risk tobacco products.

216

217 Generally, FDA does not recommend that investigators correspond with us about the use
218 of investigational tobacco products in nonclinical studies. However, sponsors of
219 nonclinical studies may elect to meet with FDA early in the development process to
220 discuss what, if any, animal testing is appropriate and the suitability and acceptability of
221 non-animal tests for a particular tobacco product. FDA supports reducing the reliance on
222 animal testing where adequate and scientifically valid non-animal alternatives can be
223 substituted.

224

225 When animal-based nonclinical laboratory studies are conducted, we encourage
226 investigators to use appropriate animal models and adhere to the best practices of
227 refinement, reduction, and replacement of animals in research and to applicable laws,
228 regulations, and policies governing animal testing, such as the Animal Welfare Act (7
229 U.S.C. 2131 et seq.) and the Public Health Service Policy on Humane Care and Use of
230 Laboratory Animals (available at
231 <https://grants.nih.gov/grants/olaw/references/phspol.htm>).

232

233 FDA encourages investigators to take measures to ensure the reliability and validity of
234 nonclinical laboratory studies. One approach to implementing such measures would be
235 to follow good laboratory practices as specified in 21 CFR part 58 (Good Laboratory
236 Practice for Nonclinical Laboratory Studies).¹³

237

238 **V. INFORMATION REGARDING PROPOSED USE OF AN**
239 **INVESTIGATIONAL TOBACCO PRODUCT IN A CLINICAL**
240 **INVESTIGATION**

241

242 This section of the guidance provides examples of the kinds of information that is likely
243 to be relevant to FDA's consideration of the factors described above. We encourage
244 sponsors to meet with FDA to discuss their specific proposed uses of investigational

¹³ In the *Federal Register* of August 24, 2016, FDA published a proposed rule entitled *Good Laboratory Practice for Nonclinical Laboratory Studies* to amend the regulations for good laboratory practices for nonclinical studies (81 FR 58342). Among other proposed modifications, FDA proposed to expand the scope of these regulations to include tobacco products as appropriate under the FD&C Act.

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245 tobacco products. Information on how to request a meeting with FDA is found in section
246 IX of this guidance.

247

248 A sponsor may also submit information regarding the proposed use of an investigational
249 tobacco product to FDA for review prior to enrolling subjects in the planned
250 investigation. We encourage this voluntary type of submission because it will help FDA
251 in determining whether to exercise enforcement discretion based on the sponsor’s
252 investigational plan, including helping FDA assess the factors described above: e.g., that
253 there are controls on how and to whom the investigational tobacco products for use in a
254 clinical investigation are distributed; that clinical investigations provide adequate
255 procedures for human subject protection and are designed to ensure the quality and
256 integrity of the study data and permit other investigators to replicate the findings; and that
257 there are adequate procedures in place to ensure that investigational tobacco products are
258 not commercialized.

259

260 **A. Recommendations on Information to Include in Voluntary Submissions**

261

262 A sponsor may seek feedback from FDA by submitting information regarding its
263 proposed use of an investigational tobacco product in a clinical investigation. The
264 amount of information that will assist FDA with providing the most informative feedback
265 generally depends on the scope of the investigation. For example, for studies involving
266 the use of legally marketed products that are subsequently modified, the information
267 provided may be limited to the modification(s). Generally, FDA expects to consider and
268 respond to these submissions within 60 calendar days.

269

270 The following information (or where applicable, an explanation of why such information
271 is unavailable or not relevant) would generally help FDA evaluate the specific proposed
272 use of an investigational tobacco product in a clinical investigation:

273

- 274 • Administrative information that:
 - 275 ○ Identifies the submission as information regarding the proposed use of an
276 investigational tobacco product in a clinical investigation (or the addition
277 of information to an existing submission);
 - 278 ○ Contains the name, address (physical and mailing address (if these
279 addresses are different) along with an email address), telephone number
280 and facsimile number of the sponsor; name, title, physical address, mailing
281 address, email, telephone number and facsimile number of an individual
282 who resides or maintains a place of business in the United States and is
283 designated to act as the authorized representative for the sponsor;
 - 284 ○ Provides the name, including brand name/sub-brand name or product
285 code, if available, of the investigational tobacco product;
 - 286 ○ Identifies the product, such as by category (e.g., cigarette, smokeless
287 tobacco) and product subcategory (e.g., unfiltered cigarette or portioned
288 snus);
 - 289 ○ Lists cross-references by FDA submission tracking number for previous
290 submissions referenced in the submission;

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- 291 ○ Contains the name(s) and title(s) of the person(s) responsible for
292 monitoring the conduct and progress of the clinical investigation;
293 ○ Contains the name(s) and title(s) of the person(s) responsible for review
294 and evaluation of information relevant to the effects of the investigational
295 tobacco product;
296 ○ If the sponsor has transferred any responsibilities for the conduct of any
297 clinical investigation (or part of a clinical investigation) to a CRO, the
298 information should also contain the name and address of each CRO,
299 identify the clinical investigation it is involved in conducting, and describe
300 the responsibilities transferred. If all responsibilities governing the
301 conduct of an investigation have been transferred, a general statement that
302 all responsibilities have been transferred is acceptable; and
303 ○ Contains the signature of the sponsor or the authorized representative.
- 304 • A description of the investigational tobacco product. For studies involving the
305 use of legally marketed products that are subsequently modified, it would be
306 helpful to receive only that information that relates to the modification.
- 307 ○ It also will facilitate our review if we receive product information in a
308 table format.
- 309 ○ Alternatively, if appropriate, your reference to a tobacco product master
310 file could help facilitate FDA review.¹⁴
- 311 • FDA recommends that the description of the investigational tobacco product
312 include, as appropriate:
- 313 ○ A description of the product design with schematics of the complete
314 product and product components, a description of the design features
315 (e.g., location of ventilation holes, heat source, paper porosity, coatings,
316 nicotine concentration gradient), and performance specifications;
- 317 ○ A complete list of, or a reference to the manufacturer’s complete list of,
318 components or parts,¹⁵ ingredients, and additives¹⁶ by quantity in the
319 tobacco product, including product chemistry and a table of any harmful

¹⁴ For more information on the use of master files, please see the guidance *Tobacco Product Master Files*, dated May 2016. This guidance is available on the CTP guidance Web page at <https://www.fda.gov/TobaccoProducts/Labeling/RulesRegulationsGuidance/ucm281147.htm>.

¹⁵ In 21 CFR 1100.3, *component* or *part* is defined as any software or assembly of materials intended or reasonably expected (1) to alter or affect the tobacco product’s performance, composition, constituents, or characteristics; or (2) to be used with or for the human consumption of a tobacco product. The term does not include anything that is an accessory of a tobacco product.

¹⁶ In section 900(1) of the FD&C Act, *additive* is defined as any substance the intended use of which results or may reasonably be expected to result, directly or indirectly, in its becoming a component or otherwise affecting the characteristic of any tobacco product (including any substances intended for use as a flavoring or coloring or in producing, manufacturing, packing, processing, preparing, treating, packaging, transporting, or holding), except that such term does not include tobacco or a pesticide chemical residue in or on raw tobacco or a pesticide chemical (section 900(1) of the FD&C Act (21 U.S.C. 387(1))).

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- 320 or potentially harmful constituents,¹⁷ as well as the applicable
321 specifications and a description of the intended function of each;
- 322 ○ The name and address of the manufacturer(s) of the tobacco product and
323 components or parts;
 - 324 ○ A description of the methods, facilities, and controls used for the
325 manufacture, processing, packing, and storage of the investigational
326 tobacco product; and
 - 327 ○ Data and information sufficient to demonstrate the investigational tobacco
328 product will be stable during the conduct of the study.
- 329 ● Any known or reasonably known information, both favorable and
330 unfavorable, about the investigational tobacco product, such as results of
331 product testing, nonclinical laboratory studies, and clinical investigations, and
332 information on marketed tobacco products similar to the investigational
333 tobacco product (if available);
 - 334 ● A study protocol;
 - 335 ● Identification of the study sites;
 - 336 ● Identification of the lead investigator(s) and a statement of his/her
337 qualifications;
 - 338 ● Copies of all packaging and labeling to be provided to clinical investigators or
339 study subjects;
 - 340 ● A copy of the Investigator’s Brochure, if applicable;
 - 341 ● A copy of the informed consent form and a summary of the informed consent
342 procedures to be followed;
 - 343 ● A copy of recruitment materials and any other information to be provided to
344 participants, such as a debriefing script; and
 - 345 ● Information about the oversight committee or group (e.g., IRB) that has been
346 formally designated to oversee the clinical investigation.

347
348 **Study Protocols**

349
350 Generally, FDA recommends that your study protocol include the following information,
351 which may be considered should FDA assess the enforcement priority of a particular
352 investigation:

- 353 ● Protocol title;

¹⁷ See FDA’s guidance “*Harmful and Potentially Harmful Constituents*” in *Tobacco Products as Used in Section 904(e) of the Federal Food, Drug, and Cosmetic Act*, dated August 2016 (*Revised*), for information on our current thinking on the meaning of “harmful and potentially harmful constituent.” This guidance is available on the CTP guidance Web page at <https://www.fda.gov/TobaccoProducts/Labeling/RulesRegulationsGuidance/ucm281147.htm>.

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- 355 • A statement of the study objective(s), hypotheses, study endpoints,
356 definitions, and success criteria;
- 357 • Background information, such as a brief description of the investigational
358 tobacco product, a summary of relevant literature, the significance of the
359 study to be conducted, and a summary of information relevant to the health
360 risks of the investigational tobacco product. Such a summary could consist of
361 available information on a marketed product that is similar to the
362 investigational tobacco product;
- 363 • A description of the design and setting (e.g., clinical, community) for the
364 study, including the type of control group, if any, to be used and a description
365 of methods to be used to minimize bias and confounding;
- 366 • A description of the study population, including the methods used for
367 recruitment, number of subjects to be enrolled, inclusion/exclusion criteria,
368 and comparison group(s);
- 369 • A description of the dosing/exposure plan that describes the manner, quantity,
370 and frequency for administration of the investigational tobacco product(s),
371 including the principles of operation for the investigational tobacco product(s)
372 (e.g., whether the tobacco product is administered via the mouth or nose and
373 whether the tobacco product is ignited and, if so, by what means). In addition,
374 the description should explain how the product is designed to be smoked,
375 inhaled, swallowed, dissolved, sniffed, chewed, or otherwise ingested or
376 absorbed into the body.
- 377 • A copy of data collection procedures and samples of data collection
378 instruments;
- 379 • The timing for baseline and follow-up assessments, including assessment of
380 adverse experiences, and duration of follow-up;
- 381 • A risk assessment, including a description of clinical procedures, laboratory
382 tests, criteria for stopping the study, criteria for withdrawing a study
383 participant, or other measures to be taken to monitor the effects of the product
384 in human subjects and to minimize risk;
- 385 • A sample case report form;
- 386 • A description of the steps that will be taken to protect human subjects
387 (including any plans to report adverse experiences and to debrief subjects, if
388 appropriate); and
- 389 • The name and address of any facility where laboratory testing will be
390 performed.

391
392
393

We also recommend that the protocol include a statistical analysis plan that includes:

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- 394 • A description of the statistical method(s) to be used and the reason for
395 choosing this method(s);
- 396 • A discussion of sample size, including calculations of the power of the study
397 and the level of significance or confidence level to be used;
- 398 • A description of the study design with appropriate controls for the testing of
399 study hypotheses (selection of the controls should be based on the endpoint or
400 effect to be evaluated). The study duration should allow for adequate
401 assessment of selected endpoint(s) and/or effects; and
- 402 • The procedures that will be employed to minimize bias on the part of
403 observers, researchers, participants, and analysts of the data and prevent
404 undue influences on the results and interpretation of the study data, such as
405 blinding, masking, random assignment to condition, etc. Procedures for the
406 selection of human subjects should allow for generalizability of study results
407 to the U.S. population, as appropriate.

408

409 **B. Additional Recommendations Regarding Human Subject Protection**

410

411 To help ensure that studies are conducted in a manner that protects human subjects, FDA
412 recommends that sponsors have procedures to keep the Agency and the sponsor's
413 oversight committee or group formally designated to oversee research involving human
414 subjects informed about any changes relating to the conduct of, and issues that arise
415 during, the study (e.g., changes to current investigational use or adverse experiences).
416 Relatedly, ensuring that clinical investigators maintain complete and accurate records to
417 account for receipt, use, and disposition of investigational tobacco products generally
418 also helps to protect human subjects.

419

420 Furthermore, FDA recommends that sponsors keep records of the following information,
421 which FDA will generally consider in determining its enforcement priorities:

422

- 423 • Protocol amendments;
 - 424 • Names of the clinical investigators, including any clinical investigators who
425 have been replaced for cause (e.g., due to fraud or other misconduct);
 - 426 • A description of any changes made to the investigational tobacco product or
427 its conditions of use; and
 - 428 • Adverse experience reports.
- 429 ○ If you are notified a study subject has a serious **and unexpected**¹⁸ adverse
430 experience (for example, burns resulting from an exploding battery in an

¹⁸ For purposes of this guidance, an adverse experience would be unexpected if, for example, the nature, severity, or frequency of an effect of using an investigational tobacco product was not consistent with known or foreseeable risks associated with such product or the research procedures.

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431 electronic nicotine delivery system (ENDS)), we recommend that you
432 inform FDA, all participating clinical investigators, and any committee or
433 group formally designated to oversee the study within a few days after
434 initial receipt of the notification, and that you supply FDA with a
435 completed case report form for the adverse experience.

- 436 ○ In addition, we recommend that you notify FDA, all participating clinical
437 investigators, and any committee or group formally designated to oversee
438 the study of any serious **or** unexpected adverse experience associated with
439 the tobacco product you are investigating within a few weeks after initial
440 notification, and that you supply FDA with a completed case report form
441 for the adverse experience.

442
443 We encourage the reporting of adverse experiences associated with a clinical
444 investigation of an investigational tobacco product to FDA through the FDA CTP Safety
445 Reporting Portal for Researchers.¹⁹

446
447 If you choose to terminate a study, withdraw or inactivate a protocol, or want to withdraw
448 studies of a product before completion, we recommend you notify FDA within a few
449 weeks of such action and include in the notification the reason(s) for discontinuation.
450 This information is relevant for FDA to consider in making decisions relating to future
451 investigations involving the tobacco product that was the subject of the terminated study.
452 You should provide, as appropriate, plans for continued monitoring of subjects or others
453 exposed to the tobacco product during the clinical investigation. If there is a reasonable
454 possibility that exposure to the investigational tobacco product is directly related to a
455 serious and unexpected adverse experience, you should inform any clinical investigators
456 who participated in the investigation of the reason(s) for discontinuing the clinical
457 investigation.

458
459 **VI. STUDIES OF TOBACCO PRODUCTS CONDUCTED OUTSIDE THE**
460 **UNITED STATES**

461
462 For clinical investigations of tobacco products conducted outside the United States, but
463 intended for submission to FDA, we recommend that clinical investigators conduct such
464 studies so that the rights, safety, and welfare of human subjects have been protected in
465 accordance with ethical principles acceptable to the international community (e.g., as
466 reflected in International Council for Harmonisation (ICH) guidelines such as Guideline
467 for Good Clinical Practice (ICH E6(R2))) and that the data are scientifically valid and
468 applicable to the U.S. population. The clinical investigator should conduct these studies
469 in conformance with international standards for good clinical practices or obey the laws
470 and regulations of the country in which the research is conducted, whichever affords the
471 greater protection of human subjects. For nonclinical laboratory studies of

¹⁹ The researcher pathway for the FDA CTP safety reporting portal may be accessed at
<https://www.safetyreporting.hhs.gov>.

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472 investigational tobacco products conducted outside of the United States, investigators
473 should take measures to help ensure the reliability and validity of the studies as discussed
474 in section IV.B of this guidance.

475

476 If you intend to export a tobacco product, including for investigational use, you should
477 refer to section 801(e) of the FD&C Act (21 U.S.C. 381(e)).

478

479 FDA recommends that sponsors prepare and maintain records and reports, as described in
480 section VII of this guidance, for studies conducted outside of the United States but
481 intended for submission to FDA to permit FDA to evaluate the conduct of a clinical
482 investigation, including assessing the quality and integrity of the study data and the
483 protection of human subjects.

484 **VII. PREPARATION AND MAINTENANCE OF STUDY RECORDS**

485

486 FDA recommends that sponsors, CROs, sponsor-investigators, and clinical investigators
487 maintain documentation to permit evaluation of the conduct of a clinical investigation,
488 including assessing the quality and integrity of the study data and the protection of human
489 subjects. FDA may seek to review records, and thus recommends that records be
490 maintained and available to FDA for a period of at least 4 years after the date on which
491 the investigation is terminated or completed or the date that the records are no longer
492 considered necessary for supporting marketing of a product or the later of the two dates if
493 both apply. However, in no instance is a tobacco product manufacturer of a regulated
494 tobacco product relieved of its obligation to comply with the requirements of section
495 904(b) of the FD&C Act (21 U.S.C. 387d(b)) or any other applicable recordkeeping or
496 submission requirements.

497

498 FDA believes that records that would permit the evaluation described above include:

499

- 500 • Records showing the receipt, shipment, or other disposition of the
- 501 investigational tobacco product;
- 502 • Correspondence with another sponsor, a monitor,²⁰ a clinical investigator, the
- 503 committee or group formally designated to oversee research involving human
- 504 subjects, or FDA;
- 505 • Signed investigator agreements, including financial disclosure information;²¹
- 506 and
- 507 • Adverse experience reports.

508

²⁰ For purposes of this guidance, the term *monitor* means a qualified individual designated by a sponsor or CRO to oversee the progress of an investigation.

²¹ One approach to determine what type of financial disclosure information to gather would be to consider the appropriate provisions found in 21 CFR part 54 (Financial Disclosure by Clinical Investigators).

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509 In addition, FDA recommends that sponsors provide a copy of this guidance to clinical
510 investigators to assist them in preparing and maintaining records. Generally, records that
511 would assist FDA’s evaluation include:

512

- 513 • Records of the receipt, use, and disposition of the investigational tobacco
514 product, including dates, quantity, and use by subjects;
- 515 • Correspondence with another investigator, the oversight committee or group
516 formally designated to oversee research involving human subjects, the
517 sponsor, a monitor, or FDA;
- 518 • Signed consent forms;
- 519 • Records of each subject’s case history and exposure to tobacco products used
520 in the investigation. Case histories should include the case report forms,
521 progress notes, and medical records;
- 522 • All relevant observations, including records concerning adverse experiences;
523 and
- 524 • The protocol, protocol amendments, and documents showing the dates of and
525 reasons for each deviation from the protocol.

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528 **VIII. HOW TO SUBMIT INFORMATION REGARDING PROPOSED USE OF**
529 **AN INVESTIGATIONAL TOBACCO PRODUCT**

530

531 For sponsors who would like FDA’s feedback on a particular proposed use of an
532 investigational tobacco product, there are four ways to submit information regarding a
533 proposed use of an investigational tobacco product:

534

- 535 • Electronic format submitted via the CTP Portal;²²
- 536 • Electronic format submitted via the FDA Electronic Submissions Gateway;²³
- 537 • Electronic format submitted on physical media (e.g., CD, DVD); or
- 538 • Paper format.²⁴

539

540 FDA strongly encourages you to submit the information regarding your proposed use in
541 an electronic format to facilitate efficiency and timeliness of data submission and
542 processing. For the same reason, we also encourage you to provide us with a table of
543 contents as to your submission.

544

545 Files submitted on physical media should be stored on a CD/DVD or flash drive.
546 Physical media should be labeled with your company name, a contact phone number,
547 “Proposed Use of an Investigational Tobacco Product – *Name of the tobacco product*
548 *under investigation*,” submission date, and series number (e.g., “Disc 1 of 2”). The files
549 should include a signed cover letter prominently identified as a “Proposed Use of an
550 Investigational Tobacco Product” and should also identify the software (name, version,
551 and company) that you used to confirm the submission is free of viruses or other
552 malware. We recommend that you also include a paper copy of the cover letter in case
553 we have difficulty accessing the physical media.

554

555 Should you choose to submit information to FDA regarding the use of an investigational
556 tobacco product, FDA has created a form to assist you. Although use of the form is
557 voluntary, it will help ensure that you are providing useful information for FDA’s
558 consideration and will facilitate processing and review by FDA. A copy of the form is
559 attached to this guidance (Appendix A) and, when this guidance is final, will be available
560 on FDA’s Web site. For ease of processing, FDA suggests that you use this form
561 whenever you submit information to FDA regarding a clinical investigation, for example,
562 in response to an FDA request for information regarding your investigation or to submit a

²² For information, go to:

<https://www.fda.gov/TobaccoProducts/GuidanceComplianceRegulatoryInformation/Manufacturing/ucm515047.htm>.

²³ For information, go to: <https://www.fda.gov/forindustry/electronic submissions gateway/default.htm>.

²⁴ Physical media and paper submissions may be sent via U.S. Mail or courier using the address on our Web site: <https://www.fda.gov/tobaccoproducts/default.htm>.

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563 revised protocol. The form is not intended for use in submitting adverse experience
564 reports.

565
566

Electronic Submission Formats

567 For clinical investigation information submitted in electronic format, we recommend that
568 all content (including the cover letter), except raw data, be in Portable Document Format
569 (PDF) files compatible with Adobe Acrobat 6.0 or higher without the use of additional
570 plug-ins other than those provided by Adobe as part of Acrobat. For data files, we
571 recommend that either Microsoft Excel (.xls, .csv) or SAS transport (.xpt) files be used,
572 and be accompanied by instructions for use and your statistical program code. Data
573 contained in Excel files should be actual values and not calculated values from a cell
574 formula. Files should not be password-protected or encrypted. In preparing your
575 submission of PDF files, we recommend that you:

- 576 • Create PDF files directly from an electronic source such as a word processing file
577 or Excel file;
- 578 • Avoid image-based PDF files whenever possible because scanned images are
579 more difficult to read and search. If you scan a paper document to create a PDF
580 file, we recommend that you capture text by optical character recognition (OCR)
581 software so that the text of the resulting electronic document is reasonably
582 accessible and searchable; and
- 583 • Create a submission table of contents and format it using bookmarks designed to
584 help the reader navigate through the document efficiently.

585 **IX. REQUESTING A MEETING WITH FDA**

586

587 If a sponsor or investigator wishes to discuss the study of an investigational tobacco
588 product with FDA, you may request a meeting with FDA as discussed in FDA's guidance
589 *Meetings with Industry and Investigators on the Research and Development of Tobacco*
590 *Products*, dated July 2016 (Revised).²⁵

591
592

²⁵ This guidance is available on the CTP guidance Web page at
<https://www.fda.gov/TobaccoProducts/Labeling/RulesRegulationsGuidance/ucm281147.htm>.

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594 **Appendix A: Form - Proposed Use of an Investigational Tobacco Product**

Form Approval OMB Control No. XXXX-XXXX Expiration Date xx/xx/xxxx See PRA Statement on page X		
DEPARTMENT OF HEALTH AND HUMAN SERVICES Food and Drug Administration PROPOSED USE OF AN INVESTIGATIONAL TOBACCO PRODUCT		
Note: FDA recommends submitting information only if this investigation involves an experiment or study in which an investigational tobacco product is administered to, dispensed to, or used by one or more human subjects. The time it takes to complete the form may vary – depending on the information you wish (or are able) to provide. For more information, please see the guidance <i>Use of Investigational Tobacco Products</i> on our website.		
Sponsor Information		
1. Name of Sponsor Click here to enter text	2. Date of Submission Click here to enter text	
3. Sponsor Address and Contact Information		
Physical Address Click here to enter text	City Click here to enter text	State/Province/Region Click here to enter text
Mailing Address (if different) Click here to enter text	City Click here to enter text	State/Province/Region Click here to enter text
Telephone Number Click here to enter text	Country Click here to enter text	ZIP or Postal Code Click here to enter text
Email Address Click here to enter text	Facsimile Number Click here to enter text	
Authorized Representative Information (individual residing or maintaining a place of business within the United States who is designated by the sponsor to receive communication from the FDA)		
4. Name of Authorized Representative Click here to enter text		
5. Authorized Representative Address and Contact Information		
Physical Address Click here to enter text	City Click here to enter text	State/Province/Region Click here to enter text
Mailing Address (if different) Click here to enter text	City Click here to enter text	State/Province/Region Click here to enter text
Telephone Number Click here to enter text	Country Click here to enter text	ZIP or Postal Code Click here to enter text
Email Address Click here to enter text	Facsimile Number Click here to enter text	
Investigational Tobacco Product Information		
6. Name of Tobacco Product (include brand name/sub-brand name or product code, if available) Click here to enter text		
7. Product Category Choose an item	8. Product Sub-Category Choose an item	
FDA Use Only		
CTP/DCC Receipt Stamp	STN #	

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<p>9. Is the tobacco product intended for investigational use a tobacco product that is a modification of a legally marketed tobacco product? (select applicable)</p> <p><input type="checkbox"/> Yes, and the legally marketed tobacco product that was modified has grandfathered status. Please provide GF#####, if available.</p> <p><input type="checkbox"/> Yes, and the legally marketed tobacco product that was modified has a marketing order. Please provide STN (SE/EX/PM#####).</p> <p><input type="checkbox"/> Yes, and the legally marketed tobacco product that was modified has provisional status. Please provide STN (SE#####).</p> <p><input type="checkbox"/> No</p>	
<p>10. Related Submissions: Please list the FDA submission tracking numbers (STNs, IUXXXXXXX, etc.) for previous submissions to CTP in connection with this investigational tobacco product. Click here to enter text</p>	
Submission Information	
<p>11. This submission contains the following</p> <p><input type="checkbox"/> New Proposal (i.e., your first communication regarding the proposed investigational use of this product) or</p> <p><input type="checkbox"/> Additional Information IU#####; IU#####; IU##### (list all applicable IUs)</p>	
<p>Protocol</p> <p><input type="checkbox"/> New Protocol</p> <p>Protocol Amendments (check all that apply)</p> <p><input type="checkbox"/> Change in Protocol (include P#####)</p> <p><input type="checkbox"/> Response to [DATE] FDA Request for Information</p> <p><input type="checkbox"/> New Investigator (include P#####)</p> <p><input type="checkbox"/> Other</p>	<p>Information Amendments</p> <p><input type="checkbox"/> Additional Product Information</p> <p><input type="checkbox"/> Other (e.g., final study report)</p> <p>Administrative Amendments</p> <p><input type="checkbox"/> Change in Sponsor or POC</p> <p><input type="checkbox"/> Change in Address</p> <p><input type="checkbox"/> Notification to Withdraw Protocol [P#####]</p> <p><input type="checkbox"/> Notification to Inactivate Protocol [P#####]</p> <p><input type="checkbox"/> Notification to Withdraw All Studies of Product(s) [IU#####]</p>
<p>12. Is any part of the clinical study to be conducted by (transferred to) a contract research organization (CRO)?</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>If yes, please provide the name and address of the CRO, identification of the clinical study, and a description of the specific responsibilities being assumed by the CRO. Click here to enter text</p>	
<p>13. Are you referencing information in a tobacco product master file?</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>If yes, please attach a copy of the letter of authorization from the master file owner that permits FDA to reference such file on your behalf.</p>	
<p>14. Name and title of the person responsible for monitoring the conduct and progress of the clinical investigations (i.e., study monitor). Click here to enter text</p>	
<p>15. Name(s) and title(s) of the person(s) responsible for review and evaluation of information relevant to the effects of the investigational tobacco product (e.g., investigator, lead investigator, sponsor-investigator) Click here to enter text</p>	
Signature of Sponsor/Authorized Representative	Type Name, Title, and Date

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A. Recommended Administrative Information for Submission of New Protocols, Amended Protocols, and Information Amendments for Investigational Tobacco Product(s) (unless previously provided in a related submission and the information is still accurate)
<ol style="list-style-type: none"> 1. Identifying information that describes contents of the submission (i.e., cover letter) 2. Table of Contents 3. Description of the investigational tobacco product and any comparator or placebo to be used in the study 4. A description of the way the investigational tobacco product will be used by study participants 5. Any known or reasonably known information, both favorable and unfavorable, about the investigational tobacco product or similar marketed tobacco products 6. A new or amended study protocol 7. Identification of the study sites 8. Identification of the lead investigator(s) and a statement of his/her qualifications 9. Copies of all packaging and labeling to be provided to clinical investigators or study participants 10. A copy of the Investigator’s Brochure, if applicable 11. A summary of the informed consent procedures to be followed and a copy of the informed consent form 12. A copy of recruitment materials and any other information to be provided to study participants (e.g., debriefing script) 13. Information about the oversight committee or group (e.g., IRB) formally designated to oversee the clinical investigation
B. In addition to items listed in section A, for a New Protocol, please also include the following:
<ol style="list-style-type: none"> 1. Protocol title 2. Background information (include as applicable): <ol style="list-style-type: none"> a. summary of known or reasonably known results of any product testing and nonclinical studies that have been conducted previously on the specific investigational tobacco product b. summary of known or reasonably known results of any clinical studies (both favorable and unfavorable) c. summary of information relevant to the health risks of the investigational tobacco product (e.g., available information on a marketed product that is similar to the investigational tobacco product) 3. A statement of the study objectives, hypotheses, endpoints, definitions, and success criteria 4. A description of the study design, including duration and extent of tobacco product exposure 5. A description of the study setting (e.g., clinical, community) and study population, including recruitment methods, inclusion/exclusion criteria, number of planned participants, and any planned comparator and/or control groups 6. A copy of data collection procedures and samples of data collection instruments 7. The timing for baseline and follow-up assessments and duration of follow-up 8. A risk assessment, including a description of clinical procedures, laboratory tests, and criteria for stopping the study or withdrawing a study participant 9. A sample case report form 10. A description of the plan to solicit and report adverse experiences and debrief subjects 11. The name and address of any test facility(ies)
C. In addition to items listed in section A, for a Protocol Amendment, please also include the following:
<ol style="list-style-type: none"> 1. Revised protocol with the proposed changes clearly documented (i.e., track changes or red line). Include all information from the list under section B of this form that is applicable to the amendment. 2. “Clean” version of revised protocol
D. In addition to items listed in section A, for an Information Amendment, please also include the following:
<ol style="list-style-type: none"> 1. Additional information related to the amendment. Include the information from the list under section B of this form directly above that is applicable to the amendment.

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|---|
| <p>E. For an Administrative Amendment, please attach a cover letter including details of the administrative change (e.g., change in sponsor or address)</p> |
| <p>F. For any Other Information, please attach document(s) that include the additional detailed information</p> |

596