Fighting Fakes

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Rx360 Fighting Fakes
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Global Product Safety Net for SSFFC Medical Products

To protect consumers by reducing public health risks caused by SSFFC medical products

Result 1: Better Prevention of Market Entry of SSFFC Products
  - Result 1.1: Reduced Manufacture of SSFFC Products
  - Result 1.2: Improved Supply Chain Integrity
  - Result 1.3: Reduced Market Vulnerability
  - Result 1.4: Increased Industry Responsibility
  - Result 1.5: Strengthened Oversight by Regulators (Practice & Product)

Result 2: Better Detection of SSFFC Products
  - Result 2.1: Improved Surveillance
  - Result 2.2: More Effective Investigation of Suspect Incidents
  - Result 2.3: More Efficient Confirmation that Products are SSFFC
  - Result 2.4: Improved Vigilance Systems
  - Result 2.5: More Advanced Technology
  - Result 2.6: Strengthened Lab Capacity

Result 3: More Effective Response to SSFFC Products
  - Result 3.1: More Effective Notification of Confirmed Incidents
  - Result 3.2: More Efficient Removal of SSFFC Products from Market
  - Result 3.3: Improved Containment of SSFFC Products
  - Result 3.4: Improved Enforcement
  - Result 3.5: More Effective Investigation of Confirmed Incidents
  - Result 3.6: Enhanced Legal/Regulatory Tools and Actions

Result 3.2: More Efficient Removal of SSFFC Products from Market

Result 3.3: Improved Containment of SSFFC Products

Result 3.4: Improved Enforcement

Result 3.5: More Effective Investigation of Confirmed Incidents

Result 3.6: Enhanced Legal/Regulatory Tools and Actions

Foundational Results

F.1: Effective Leveraging, Collaborating and Strategic Information & Intelligence Sharing among Regulatory and Enforcement Agencies

F.2: Increased Knowledge, Public Awareness or Vigilance of Stakeholders

F.3: Established Policy, Legal and Regulatory Framework

F.4: Strong Regulatory Infrastructure

F.5: Knowledgeable Skilled Personnel

Analytics and Informed Decision Making
Thank you!