

Andrew Pleasant, Ph.D.

EMPLOYMENT HISTORY

2017 – ongoing – Director of Canyon Ranch Institute and Global Health Literacy Research, Health Literacy Media/Canyon Ranch Institute, Tucson, AZ.

2009 – 2017 – Senior Director for Health Literacy and Research, Canyon Ranch Institute, Tucson, AZ.

- Through an inclusive, team-oriented process, I lead the development, implementation, management, and reporting of all partnership and program related research and evaluation.
- Ensure that health literacy principles and best practices are a fundamental aspect of all CRI partnerships, programs, curricula, and activities.
- Lead role in creating and editing publications, reports, presentations, peer-reviewed journal articles, social media content, and mass media content.
- Lead role in all data collection, research design, and data analysis.
- Lead role in partnership development and generating approximately \$1 million in annual funding through grants, contracts, and philanthropy.
- Supervise staff, maintain annual financial budgets, and assist in setting and meeting annual organizational goals.
- Coordinate with organizations, groups, and individuals outside of CRI, including members of the media, serving as CRI's spokesperson on matters related to health literacy and research or program evaluation, and coordinate with the leadership and staff of CRI collaborating organizations.

2000 – ongoing – Independent Consultant.

- Conducted numerous programmatic, training, and research efforts with a variety of organizations focused on health literacy and public health.
- Recent examples include designing and moderating a process to draft a Health Literacy Action Plan for the state of Oklahoma; researching and writing reports on the state of health literacy efforts ongoing in the United States and globally for the National Academy of Medicine; and giving many trainings and presentations on issues and topics related to health literacy, public health, health promotion, science communication, and environmental communication.

2012 – 2014 – Ohio State University, Columbus, OH

- Team member in designing, creating, and launching a new degree program – Bachelor of Science in Health and Wellness Innovation in Healthcare – which is planned to expand to graduate level programs in the future.

Employment history continued ...

2005 – 2010 – Assistant Professor, Department of Human Ecology and Extension Department of Family and Community Health Sciences, Rutgers, the State University of New Jersey. Adjunct member, Graduate Faculty of the School of Communication, Information, and Library Studies. Full member, Graduate Faculty of the UMDNJ School of Public Health, Department of Health Education and Behavioral Science, Full member, Graduate Faculty of Rutgers Department of Geography.

- In addition to regular faculty duties, ongoing research, and working through the Extension department, I led the creation and start-up of a new degree option in Environmental and Health Communication.

2005 – 2006 – Faculty member. Global Certificate Program in Science Communication with Cornell University, South African Agency for Science and Technology Advancement (SAASTA), and Fiocruz/Federal University of Rio de Janeiro.

2002 - 2004 – World Health Organization, Geneva, Switzerland.

- Temporary adviser, World Health Organization Health InterNetwork (HIN).
 - 2004 – Site visits and project review, prepare final project report in coordination with partners and WHO India, ensure long-term sustainability and local ownership of HIN India pilot project. Prepare proposals for scale-up of selected activities.
 - 2004 – Design methodology, prepare proposal, and conduct assessment of the use of scientific health information at medical education institutes in low-income countries.
 - 2003 – Temporary adviser, WHO HIN India pilot evaluation. Involved site visits in India, project review and evaluation, report writing with team of WHO Geneva, WHO India, and in-country partners.
 - 2002-3 – Collaborator on WHO Health Research Utilisation Assessment Project, part of the Health Research System Analysis Initiative. Lead author on technical report on Public Engagement with Health Research.

2002 - 2004 – Center for Environmental Studies, Brown University, Providence, RI.

- Visiting lecturer, taught *Environmental Communication*. Co-PI on projects including: assessing environmental literacy, assessment of informal education effort in New England science centers on climate change, and perceptions of dredging.

2001 - 2002 – Cornell University, Ithaca, NY.

- Department of Communication. Instructor, *Communication in the Life Sciences*, *Introduction to Mass Communication*, and *Organizational Writing*.
- Cornell Genomics Initiative. Web site coordinator (www.genomics.cornell.edu).

Employment history continued ...

2001 - 2005 - Center for Independent Living Opportunities, York, PA.

- Consultant, performed independent monitoring of quality of life assessment effort for individuals with disabilities. Grant writing, and Web site consultant.

1999 - 2005 - Aldo Leopold Leadership Program, Corvallis, OR & Boston, MA.

- Leadership and media trainer, evaluation-team member, and program documentation.

1999 - 2000 - Pew Fellows Program for Marine Conservation, Boston, MA.

- Writer and photojournalist, producing articles on Pew Fellows focusing on links between marine science and conservation through effective public policy.

1998 - 1999 - Abacus Health Research, Providence, RI.

- Independent contractor. Performed in-depth interviews and report writing for NIH/DHHS research project on health insurance provision.

1996 - 1998 - Pennsylvania Coalition Against Domestic Violence, Harrisburg, PA.

- Freelance writer, copy editor and photographer for various projects including author of "Media Guide for Journalists Covering Domestic Violence."

1991 - 1998 - The New Castle News, New Castle, PA.

- Editor of Photo and Graphics. Photojournalist/journalist producing special projects. Major assignments included coverage of the Bosnia-Herzegovina conflict, U.S. presidential campaigns, and ongoing local and regional news coverage.

1989 - 1991 - The University of California, Davis, Illustration Services, Photographer.

- Duties included producing photographs for all campus publications and departments, coordinating with department heads and editors on design, story inception, budgeting, deadlines and reproduction quality. Wrote articles for release.

1986 - 1989 - The Lake County Record-Bee, Lakeport, CA.

- Responsible for creation and production of all editorial, sports and advertising visuals. Ordered and kept supply inventory, prepared financial budget, organized negative files and customer service. Wrote feature and news articles and designed pages incorporating visuals and written information as well as most special sections.
- 1965 - 1982 - Pleasant Press, The Dolores Star, & The Dove Creek Press, Dolores, CO Worked in family owned and operated hot-type newspapers and printing plant. Printer, photographer, graphic layout, writer, editor, floor-sweeper, etc.

EDUCATION

- 2004 – Ph.D., Cornell University, Dept. of Communication, Ithaca, NY. Emphasis on health, environmental, and science communication.
- 2000 – A.M. Environmental Studies. Brown University, Center for Environmental Studies. Emphasis on science in the mass media.
- 1986 – Bachelor of Arts in Journalism, minor in English. Arizona State University.
- 1982 – Associate of Applied Sciences. Rochester Institute of Technology.

PUBLICATIONS - BOOK and BOOK CHAPTERS

- Pleasant, A., Cabe, J. & Carmona, R. (In press) Health literacy and cultural competence in integrative preventative health and medicine in “Integrative preventative medicine.” Edited by Richard Carmona & Mark Liponis. Oxford University Press.
- Pleasant, A., Cabe, J. & Carmona, R. (2016) Introduction to “Health disparities in respiratory medicine.” Edited by Lynn B. Gerald & Christine E. Berry. Springer.
- Pleasant, A. (2011). Health literacy as a shared responsibility among patients, adult educators, and health professionals, in L. Hill (Ed) *Adult Education for Health and Wellness*, Jossey-Bass Publishers, San Francisco, CA.
- Pleasant, A. (2010). Health literacy, in S. Horning-Priest (Ed.) *Encyclopedia of Science and Technology Communication*. Sage, Thousand Oaks, CA.
- Zarcadoolas, C. & Pleasant, A. (2008). Increasing health literacy in a digital age, in J. Parker & E. Thornson (Eds.) *Health Care Communication in the New Media Landscape*, Springer Publishing, New York, NY.
- Pimentel, D., Pleasant, A. Barron, J., Gaudio, J., Kim, Y., Lee, M., Eaton, A., Jackson, A., Lassiter, A., Pollock, N. & Schiavoni, C. (2007). U.S. energy conservation and efficiency: Benefits and costs in D. Pimentel and M. Pimentel (Eds.) *Food, Energy, & Society*, 3rd Edition, CRC Press Taylor and Francis Group: Boca Raton, FL.
- Zarcadoolas, C., Pleasant, A. & Greer, D. (2006). *Advancing health literacy: A framework for understanding and action*. Jossey-Bass: San Francisco, CA. (Initially funded by a U.S. NIH/NLM Grant)
- Dzenowagis, J., Pleasant, A., & Kuruvilla, S. (2004). Bridging the Digital Divide: Lessons from the Health InterNetwork India in Pamela Whitten & David Cook (Eds.) *Understanding Health Communication Technologies: A Case Book Approach*, Jossey-Bass, San Francisco, CA.

PUBLICATIONS - PEER-REVIEWED JOURNAL ARTICLES

- Pleasant, A., Palm, C., and Cabe, J. (2016) Making Health Care Better for Everyone: Using Health Literacy to Improve Systems and Outcomes. *Berkshire Medical Journal* 20(1). Available: <http://canyonranchinstitute.org/files/Berkshire-Medical-Journal-Summer-2016-pages-1-6.pdf>.
- Appelhans, B.M, Martin, M., Guzman, M., Olinger, T., Pleasant, A., Cabe, J., & Powell, L. (2016) Development and Validation of a Technology-based System for Tracking and Reporting Dietary Intake at School Meals. *Nutrition Education and Behavior*. doi: 10.1016/j.jneb.2016.09.008
- Poureslami, I., Rootman, I., Pleasant, A., and FitzGerald, J.M. (2016) The Emerging Role of Health Literacy in Chronic Disease Management: The Response to a Call for Action in Canada. *Population Health Management*. Aug;19(4) 230-1. doi: 10.1089/pop.2015.0163. Epub 2016 Jan 29.
- Pleasant, A., Cabe, J., Patel, K., Cosenza, J., & Carmona, R. (2015) Health Literacy Research and Practice: A Needed Paradigm Shift. *Health Communication*. *Health Communication* 30(12) 1176-80. doi: 10.1080/10410236.2015.1037426.
- Pleasant, A. (2014) Advancing health literacy measurement: A pathway to better health and health system performance. *Journal of Health Communication*. 19(12) 1481-1496, doi: 10.1080/10810730.2014.954083
- Pleasant, A., de Quadros, A., Pereira-Leon, M., & Cabe, J., (2014) A qualitative first look at the Arts for Behavior Change Program: Theater for Health. doi: 10.1080/17533015.2014.930916 Available; <http://www.tandfonline.com/doi/abs/10.1080/17533015.2014.930916>
- Pleasant, A., Scanlon, M., & Pereira-Leon, M. (2013) Literature review: Environmental design and research on the human health effects of open spaces in urban areas. *Human Ecology Review* 20(1) 36-49.
- Pleasant, A., McKinney, J., & Rikard, R.V. (2011). Health literacy measurement: A proposed research agenda. *Journal of Health Communication*. 16(Supplement 3), 11-21.
- Hudacek, D., Kuruvilla, S., Kim, N., Semrau, K., Thea, D., Qazi, S., Pleasant, A., & Shanahan, J. (2011). Analyzing media coverage of the Global Fund diseases (AIDS, tuberculosis and malaria) compared with lower funded diseases (childhood pneumonia, diarrhea and measles). *PlosOne*. 6(6): e20438.
- Pleasant A., McKinney, J. (2011). Coming to consensus on health literacy measurement: An online discussion and consensus-gauging process. *Nursing Outlook*. 59(2) 95-106.

Publications – Peer-reviewed Journal Articles continued...

- Kobylarz, F. Pomidor, A., & Pleasant, A. (2010). Health Literacy as a Tool to Improve the Public Understanding of Alzheimer's Disease. *Annals of Long-Term Care*. 18(1), 34-40.
- Sandfort, J. & Pleasant, A. (2009). Knowledge, attitudes, and informational behaviors of college students in regard to the Human Papillomavirus (HPV). *Journal of College Health*.
- Pleasant, A. (2008). A second look at the health literacy of American adults and the National Assessment of Adult Literacy. *Focus on Basics*, 9B, 46-52.
- Pleasant, A. & Kuruvilla, S. (2008). A tale of two health literacies? Public health and clinical approaches to health literacy. *Health Promotion International* 23(2):152-159.
- Kuruvilla, S., Mays, N., Pleasant, A., & Walt, G. (2006). Describing the impact of health research: A Research Impact Framework. *BioMedCentral Health Services Research*, 6:134.
- Zarcadoolas, C., Pleasant, A., & Greer, D. (2005). Understanding health literacy: An expanded model. *Health Promotion International*. 20, 195-203.
- Pleasant A. (2005). Health literacy: Help yourself to better health. *Visions* 18(1), 3.
- Finlayson, A.C., Lyson, T.A., Pleasant, A. Schafft, K.A.; Torres, R.J. (2005). The "Invisible Hand": Neoclassical Economics and the Ordering of Society. *Critical Sociology* 31(4), 515-536.
- Borkan, J.M., Zarcadoolas, C., Pleasant, A., Goldman, R., Thomas, M., Bell, J., & Scott, H.D. (2004). The view from the trenches: Primary care practitioners' views of family medicine, internal medicine, and pediatrics. *Medicine & Health Rhode Island*. 87(11), 347-48.
- Kuruvilla, S., Dzenowagis, J., Pleasant, A., Dwivedi, R., Murthy, N., Samuel, R., & Scholtz M. (2004). Digital bridges require concrete foundations: Lessons from the Health InterNetwork India. *BMJ*, 328:1193-1196.
- Pimentel, D., Pleasant, A. Barron, J., Gaudio, J., Kim, Y., Lee, M., Eaton, A., Jackson, A., Lassiter, A., Pollock, N. & Schiavoni, C. (2004). U.S. energy conservation and efficiency: Benefits and costs. *Journal of Environment, Development & Sustainability* 6(3-4).
- Zarcadoolas, C., Pleasant, A., & Greer, D. (2003). Elaborating a Definition of Health Literacy: A Commentary. Invited submission: *Journal of Health Communication*, 8, Supplement 1, June 2003, 119-120.
- Pleasant, A., Shanahan, J., Cohen, B., & Good, J. (2002). The Literature of Environmental Communication. *Public Understanding of Science*, 11(2), 197-205. Available: <http://www.comm.cornell.edu/ecrg/ecrg.html>.

Publications – Peer-reviewed Journal Articles continued...

- Zarcadoolas, C., Blanco, M., Boyer, J.F. & Pleasant, A., (2002). Unweaving the web: An exploratory study of low-literate adults' navigation skills on the World Wide Web. *Journal of Health Communication*, 7(4), July, 2002, 309-324.

PUBLICATIONS – TECHNICAL REPORTS & OTHER PUBLICATIONS

- Pleasant, A., Rooney, M., O'Leary, C., Myers, L., and Rudd, R. (2016) Strategies to enhance numeracy skills. National Academies of Medicine. Perspective piece. <https://nam.edu/strategies-to-enhance-numeracy-skills/>
- Pleasant, A., Rudd, R., O'Leary, C., Paasche-Orlow, M.K., Allen, M.P., Alvarado-Little, W., Myers, L., Parson, K., and Rosen, S. Considerations for a new definition of health literacy. (2016) National Academy of Sciences. <http://nam.edu/wp-content/uploads/2016/04/Considerations-for-a-New-Definition-of-Health-Literacy.pdf>
- Pleasant, A. (2014) A Health Literacy Fable for Tomorrow: Help the World Be Healthy with Health Literacy. National Academy of Sciences. <https://nam.edu/perspectives-2014-a-health-literacy-fable-for-tomorrow-help-the-world-be-healthy-with-health-literacy/>
- Pleasant, A., Cabe, J., Martin, L., & Rikard, R.V. (2013) A prescription is not enough: Improving public health with health literacy. A commissioned background report to the U.S. National Academy of Medicine Roundtable on Health Literacy. Available: <https://www.nationalacademies.org/hmd/~media/Files/Activity%20Files/PublicHealth/HealthLiteracy/Commissioned-Papers/A-Prescription-Is-Not-Enough-Improving-Public-Health-with-Health-Literacy.pdf>
- Pleasant, A. (2013) Health literacy around the world – Part 2: Health literacy efforts in the United States and a global summary. A commissioned background report to the U.S. Institute of Medicine Roundtable on Health Literacy. Available: <https://www.nationalacademies.org/hmd/~media/Files/Activity%20Files/PublicHealth/HealthLiteracy/Commissioned-Papers/Health%20Literacy%20Around%20the%20World%20Part%202.pdf>.
- Pleasant, A. (2012) Health literacy around the world – Part 1: Health literacy efforts outside of the United States. A commissioned background report to the U.S. Institute of Medicine Roundtable on Health Literacy. Available: <http://www.ncbi.nlm.nih.gov/books/NBK202445/>.
- Pereira- León, M., Pleasant, A., Cabe, J., & de Quadros, A. (2012) Arts for Behavior Change (ABC) Program in Lima, Perú: A Public Health Partnership of Canyon Ranch Institute and The Clorox Company;

Publications – Technical reports and other publications continued ...

- Pleasant, A. et al (2012) Canyon Ranch Institute Life Enhancement Program Facilitator's Manual – updated.
- Pleasant, A. et al (2010) Canyon Ranch Institute Life Enhancement Program Participant's Guide and Wellness Journal.
- Venzin, S., Cabe, J., McIntire, J., Pleasant, A., Sardo, C. (2010). Canyon Ranch Institute Life Enhancement Program Facilitator's Manual.
- Pleasant, A. (2009). Health literacy measurement: A brief review and proposal in U.S. Institute of Medicine Roundtable on Health Literacy Workshop Summary, Measures of health literacy: Workshop summary. Available: http://www.nap.edu/catalog.php?record_id=12690.
- Pleasant, A. et al. (2009). The Calgary Charter on Health Literacy. Available at http://www.centreforliteracy.qc.ca/Healthlitinst/Calgary_Charter.htm
- Pleasant, A. (2008). Communicating statistics and risk. Science and Development Network (SciDevNet) Practical Guides. Available at <http://www.scidev.net/en/practical-guides/communicating-statistics-and-risk.html>
- Pleasant, A. (2008). Measuring Health Literacy: A Challenge to Curriculum Design and Evaluation. First in the series of Research Briefs on Adult Literacy. Available at <http://www.centreforliteracy.qc.ca/publications/briefs/measuring/1.htm>.
- Pleasant, A. (2008). An overview: Health literacy measurement. Conceptual working paper for the Health & Literacy Institute in Calgary. October, 2008.
- Pleasant, A. (2007). The risks and advantages of framing science. *Science*. 317 (5842), 1168 - 1170.
- Pleasant, A. (2007). Health literacy: An important tool to help people help themselves, *Networking News*, 29(3), 1-8.
- Pleasant, A. (2006). Health literacy is an often-ignored underlying issue, *BMJ*. Available at: <http://bmj.bmjournals.com/cgi/eletters/333/7567/528#141832>.
- Pleasant, A., Kurtz-Rossi, S. (2005). Bridging the gap: Bringing research to health literacy practice. National Institute for Literacy Health and Literacy Special Collection. Available: <http://www.worlded.org/us/health/lincs/>.
- Pleasant, A., Dzenowagis, J., Dwivedi, R., & Murthy, N. (2004). *Improving the use of ICT for Health in Low-income countries: Final Technical Report on Health InterNetwork India to the United Nations Fund for International Partnerships*. World Health Organization. Technical Report. June '04.

Publications – Technical reports and other publications continued ...

- Pleasant, A., Kuruvilla, S., Zarcadoolas, C., Shanahan, J., & Lewenstein, B. (2003). A Framework for Assessing Public Engagement with Health Research. Technical report. *World Health Organization*, March 2003.
- Pleasant, A., Kuruvilla, S., Dzenowagis, J., Scholtz, M., Dwivedi, R., Murthy, N., & Samuel, R. (2003). *Health InterNetwork India: Project Review and Evaluation. Report to the United Nations Fund for International Partnerships*. World Health Organization Report. July '03. Available: http://www.hin.org.in/HIN_evaluationreport.pdf.
- Pleasant, A. (2000). A Report on the Proceedings of Livable Providence 2000: An Urban Environmental Conference. Technical report. City of Providence, RI.
- Pleasant, A. Teichert, K. (1999). Geological and Chemical Sciences Building Energy Efficiency Renovations. Technical report. Brown University.
- Pleasant, A., Teichert, K. (1999). Environmentally Responsible Design of W. Duncan MacMillan Hall. Technical report. Brown University.

PRESENTATIONS AND TRAININGS

- December 2016 – Canyon Ranch Institute Life Enhancement Program Bridge Practicum at Berkshire Health Systems. North Adams, MA.
- November 2016 – Invited keynote presentation – World Health Organization's 9th Global Conference on Health Promotion. Shanghai, China.
- October – November 2016 – American Public Health Association Annual Conference, Denver, CO. Multiple presentations including:
 - PRIMES: A Proven Model to Develop and Fund Sustainable Science-based Partnerships that Accomplish Public Good
 - Canyon Ranch Institute Bridge Practicum: An intensive training of health professionals
 - Using Disruptive Health Technologies to Improve Health in Low-Income Communities
 - Using Integrative Health and Health Literacy to Save Lives and Prevent Chronic Disease
 - Using formative research to successfully tailor an integrative health and health literacy program
 - Improving mental health in low-income communities using an integrative health and health literacy model
 - Connecting health, spirituality, and sense of purpose in low-income communities
 - Advancing the health of older adults in low-income communities: The utility of health literacy and an integrative approach
 - Using integrative health and health literacy to prevent and reduce chronic disease

Presentations and trainings continued ...

- October 2016 – Academy of Nutrition and Dietetics 2016 Food & Nutrition Conference & Expo, Boston, MA. Multiple presentations and posters including:
 - Focusing on Nutrition, Prevention, and Integrative Health: A Successful Health Literacy and Community-based Intervention
 - Using Health literacy and Hands-on Cooking to Improve Healthy Nutrition Behaviors
 - Using the Power of Culinary Nutrition, Health Literacy, and Partnerships to Prevent and Reverse Chronic Disease in Low-income Communities
- August 2016 – Oklahoma Health Equity Campaign. Provided two-day health literacy training including successful effort to create an Oklahoma Action Plan for Health Literacy. Oklahoma City, OK.
- July 2016 – Canyon Ranch Institute Healthy World Scholarship program. Provided training sessions on health literacy and program evaluation. Tucson, AZ.
- May 2016 – Several presentations at the 22nd International Union of Health Promotion and education World Conference on Health Promotion. Curitiba, Brazil. Including:
 - “Health Literacy: The Power and Possibility of a Healthy World - A New, Short, Easy-to-Use Self-Report Measure of Health Literacy,”
 - “CRI Healthy Community: A Program Based on Integrative Health and the Best Practices of Health Literacy to Promote Health and Reduce Chronic Disease,”
 - “A Cost-Effective Approach to Promoting Health and Achieving Healthy Outcomes in Low-income and Underserved Communities,”
 - “CRI Life Enhancement Program for Teens: Building on the Potential Synergy Between Teens and their Parents/Guardians to Improve Health and Well-being,”
 - “How to Improve Health of a Community - One Person at a Time,” and
 - “Theater for Health: A New Evidence-Based Approach to Blending Health Literacy and the Arts to Create Healthy Behavior Change in Underserved Communities.”
- May 2016 – Multiple presentations and posters at the 15th Annual Health Literacy Conference by the Institute for Healthcare Advancement. Including:
 - “Using Formative Research to Successfully Tailor a Complex Health Literacy Program,” and “Using Health Literacy to Save Lives and Improve Performance: Canyon Ranch Institute Life Enhancement Program,”
 - “A New, Short, Easy-to-Use Self-Report Measure of Health Literacy, and
 - “Advancing Family and Community Health through Nutrition, Stress Management, Physical Activity, and Gardening: The Canyon Ranch Institute Healthy Community Program.”

Presentations and trainings continued ...

- November 2015 – Several presentations at the American Public Health Association annual conference. Including
 - “Canyon Ranch Institute Savannah Partnership: Building a healthy community one partnership at a time,”
 - “Integrating Complementary and Alternative Medicine Practices into Effective Prevention Programming for Low-Income Communities: The Canyon Ranch Institute Life Enhancement Program,”
 - “Canyon Ranch Institute Healthy Community Program: Piloting a multi-sectoral school-based intervention in a traditionally underserved Latino/Hispanic neighborhood,”
 - “Canyon Ranch Institute Healthy Community: Youth led hands-on cooking and nutrition demonstrations as part of a community based integrative health program addressing health literacy and chronic disease,” and
 - “Improving Hispanic Health through an Integrative Approach: Outcomes from the Canyon Ranch Institute Life Enhancement Program.”
- October 2015 – Academy of Nutrition and Dietetics Conference & Expo, Nashville, TN. Co-author on:
 - “Canyon Ranch Institute Healthy Community: A Student-Centric, Integrative Health Model Advancing Health Literacy and Addressing Chronic Disease through a Hands-On Cooking and Nutrition Curriculum,” and
 - “The Canyon Ranch Institute Life Enhancement Program for Families: Families Adopt Healthier Nutrition Behaviors and Increase Nutrition Knowledge.”
- October 2015 – Moderator for Health Literacy interest group session at the International Conference on Communication in Healthcare. New Orleans, LA.
- September 2015 – “Health literacy and integrative health: Powerful tools to improve health and well-being.” Interfaith Community Services’ Faith and Community Health Network Advisory Council. Tucson, AZ.
- July 2015 – Opening Keynote presentation at the Kansas Foundation for Medical Care Quality Forum. “Health literacy: A methods to transform our sick care system into a true health care system.” Wichita, KS.
- June 2015 – Keynote presentation to the U.S. Food and Drug Administration’s health literacy, social science, and science/risk communication interest groups. Silver Spring, MD.
- June 2015 – “Health literacy program evaluation: Making it count” a day-long workshop as part of the Tufts Health Literacy Leadership Institute at the Tufts University School of Medicine. Boston, MA.

Presentations and trainings continued ...

- June 2015 – “Health literacy: Key to eliminating health disparities” at America’s Health Insurance Plans Institute. Nashville, TN.
- April 2015 – “The power of health literacy in health professional education” and “Health literacy: The currency of a globalized health professional education” at the National Academy of Medicine workshop focusing on envisioning the future of health professional education. Washington, DC.
- April 2015 – presentation to Savannah State University’s department of journalism and mass communication on health literacy. Savannah, GA.
- March 2015 – Keynote presentation at Berkshire Health Systems on “Health literacy and integrative health: Powerful tools to prevent chronic disease.” Also presentation on “Arts for Behavior Change in Lima, Peru.” Pittsfield, MA
- March 2015 – “You Make Healthy Dreams Come True” and “Canyon Ranch Institute Life Enhancement Program with Berkshire Health Systems – Starting small” Canyon Ranch, Lenox, MA.
- November 2014 – Participated in or listed as co-author on multiple presentations and presented a video detailing Canyon Ranch Institute’s Life Enhancement Program at the American Public Health Association Annual Convention, New Orleans, LA. Including “Designing an evidence- and community-based green and open space at an urban health and wellness center to improve health outcomes,” “Healthy SMART Schools program: Healthy School Meals Realized through Technology,” “Improving Mental and Physical Health through an Integrative Health and Health Literacy Program: The Canyon Ranch Institute Life Enhancement Program,” “Creating an integrative health team: How to tailor an integrative health program to prevent chronic disease in low-income communities,” and “Berkshire Health Systems-Canyon Ranch Institute Life Enhancement Program.”
- October 2014 – “Advancing health equity through health literacy, research, practice, and policy” Arizona Health Equity Conference, Phoenix AZ. Note: highest rated presentation by participants.
- October 2014 – “Health Literacy: A Powerful Tool for Health” University of Pittsburgh School of Nursing and keynote presentation, “Advancing Health Literacy: What Role for Technology?” at the Regional Health Literacy Coalition Annual Meeting. Pittsburgh, PA.
- June 2014 – Faculty member at the Tufts University Health Literacy Leadership Institute, Boston, MA. Focus on program evaluation and health literacy.
- May 2014 – Keynote presentation at the 2nd annual Oklahoma Health Literacy Summit, part of the Oklahoma Public Health Association Conference. Oklahoma City, OK.

Presentations and trainings continued ...

- May 2014 – Co-author on three poster presentations at the Institute for Healthcare Advancement 13th Annual Health Literacy Conference. Including “Improving the Health of Children and Adults in an Underserved Community: The Canyon Ranch Institute Life Enhancement Program for Families,” “Improving Healthcare by Improving Health Literacy: A New Health Delivery Model,” and “Using Formative Research to Design and Implement a Program to Address Nutrition in Hispanic and Latino Communities.”
- April 2014 – Co-author on a presentation, “Improving the Health of Children and Adults in an Underserved Community: The Canyon Ranch Institute Life Enhancement Program for Families with Tucson Medical Center” and a poster, “Effects of Open Spaces in Urban Areas on Urban Health. Arizona Public Health Association Spring Conference, Tempe, AZ.
- February 2014 – “Canyon Ranch Institute Life Enhancement Program.” Savannah Wellness Luncheon. Savannah, GA.
- January 2014 – Arizona Connected Care meeting with Jennifer Cabe. Tucson, AZ.
- November 2013 – “Improving Health Outcomes Through Health Literacy and Integrative Health,” “Connecting Health Providers, Patients, and Community Resources Through Effective Health Programming in Low-Income Communities,” “Effects of Open Spaces in Urban Areas on Human Health,” and a poster titled “Using Family-based Health Literacy Curriculum to Improve the Health of Children and Adults” at the American Public Health Association annual meeting, Boston, MA.
- October 2013 – “Arts for Behavior Change and Theater for Health,” and “Improving Health Through Improving Health Literacy: The Canyon Ranch Institute Life Enhancement Program” at the U.S. Conference on Adult Literacy, Washington, DC.
- October 2013 – Invited presentation at the 5th Health Literacy Annual Research Conference, National Academy of Sciences, Washington, DC.
- September 2013 – Invited presentation, “Canyon Ranch Institute: Health Literacy, Prevention, and Integrative Health,” at Berkshire Health Systems, Lenox, MA.
- July 2013 – Invited health disparities seminar presentation, “Health Literacy: How to transform a sick care system into a health care system,” Western University of Health Sciences, Pomona, CA.
- July 2013 – Keynote presentation, “Health Literacy: A Powerful Tool for Prevention,” first Florida Health Literacy Summit, Orlando, FL.

Presentations and trainings continued ...

- June 2014 – Faculty member at the Tufts University Health Literacy Leadership Institute, Boston, MA.
- May 2013 – Invited presentation, “Health literacy: An integrative approach to chronic disease prevention and control.” Peter Wall Institute International Roundtable Discussion, Vancouver, Canada.
- May 2013 – Keynote presentation, “Health literacy: The missing link in public health” at the Institute for Healthcare Advancement 12th Annual Health Literacy Conference, Irvine, CA.
- May 2013 – “Health literacy: Cost and consequences across race and ethnicities in the United States” presentation at the National Conference on Diversity, Race and Learning at The Ohio State University, Columbus, OH.
- April 2013 – “Evaluating health literacy: Improving health and research” presentation in the Better Health: Evaluating Health Communication lecture series at the National Library of Medicine, Washington, DC.
- March 2013 – “Health literacy: Applications for enhanced health system performance OR ... How to change the world with health literacy?” The 2013 Priscilla M. Mayden Lecture. University of Utah, Salt Lake City, UT.
- November 2012 – “Impact of the Arts for Behavior Change Program on hygiene practices in an underserved community in Lima, Peru.” Presentation at the National Communication Association annual convention, Orlando, FL.
- November 2012 – “Tools for assessing health literacy” Presentation at the Cancer Institute of New Jersey Health Literacy workshop, New Brunswick, NJ.
- September 2012 – “What is health literacy? Keynote presentation at the first Oklahoma Health Literacy Summit, Oklahoma City, OK.
- September 2012 – “Health literacy as a theory of behavior change: Connecting to integrative health and prevention in program design and evaluation” keynote presentation at the New Jersey Health Literacy Summit, West Windsor, NJ.
- August 2012 – “Using the arts to advance health literacy” keynote presentation at the 2nd Annual Arkansas Health Literacy Conference in Little Rock, AR.
- June 2012 – “Health literacy program evaluation: Making it count” keynote presentation at the Tufts School of Medicine Health Literacy Curriculum Development and Leadership Institute. A day-long workshop.
- June 2012 – “Measuring health literacy: Assessing Current Approaches” keynote presentation at the Northern New Jersey Maternal & Child Health Consortium. Bergen, NJ.

Presentations and trainings continued ...

- May 2012 - "Using the arts to advance health literacy" at the Institute for Healthcare Advancement annual health literacy conference in Irvine, CA.
- May 2012 - "Advancing health literacy: State of the field" opening keynote presentation at the Arizona Health Literacy Association Workshop in Casa Grande, AZ.
- April 2012 - Closing keynote presentation "Ethics in Public Communication of Science and Technology" at the 9th Public Communication of Science and Technology International Network Conference in Florence, Italy.
- February 2012 - "Public Health" at Greater Tucson Leadership program health care day. Tucson, AZ.
- November, 2011 - "Using arts and health literacy to improve household hygiene in a shantytown in Lima, Peru" at the American Public Health Association annual conference. Washington, D.C.
- October, 2011 - Keynote presentation "Health literacy: An idea that can change the health system." 7th Annual San Antonio Health Literacy Conference. San Antonio, TX.
- August, 2011 - Keynote presentation and led health literacy measurement session at the Arkansas Health Literacy Partnership Conference. Little Rock, AR.
- June, 2011 - Keynote Presentation. Ohio STARR Annual Meeting. Columbus, OH.
- May, 2011 - Canyon Ranch Institute Life Enhancement Program Bridge Practicum 3-day training at El Rio Community Health Center. Tucson, AZ.
- March, 2011 - with Jennifer Cabe, MA. "Health literacy, Integrative health, and Prevention: Policy, Research, and Practice." Arizona State University College of Nursing & Health Innovation. Phoenix, AZ.
- December, 2010 - Invited closing plenary discussion. "Looking forward from New Delhi: Challenges facing the field of science communication." 11th International Conference on Public Communication of Science and Technology. New Delhi, India.
- November, 2010 - "Health literacy: An opportunity to improve individual, community, and global health through increased engagement with science." Forum: Science communication: Responsibilities of the scientific community and the media. Universidad Nacional de Colombia sponsored by the International Council for Science (ICSU). November 18, 2010, Bogota, Colombia.
- November, 2010 - "CRI Life Enhancement Program with Urban Health Plan," "Time to Talk CARDIO," & "Calgary Charter on Health Literacy" at the American Public Health Association Annual Conference. November 8-9, 2010, Denver, CO.

Presentations and trainings continued ...

- October, 2010 - "Health literacy: An opportunity to improve individual, community, and global health." Arizona Health Literacy Collaboration webinar. October 5, 2010, Tucson, AZ.
- September, 2010 - "Health literacy: Building awareness in Arizona." Arizona Public Health Association. September 17, 2010, Scottsdale, AZ.
- June, 2010 - Canyon Ranch Institute Life Enhancement Program Bridge Practicum 3-day training at the Cleveland Clinic. Cleveland, OH.
- May, 2010 - Canyon Ranch Institute Life Enhancement Program Bridge Practicum 3-day training at Sullivan County Memorial Hospital. Milan, MO.
- May, 2010 - "Health literacy measurement: Is consensus possible?" Institute for Healthcare Advancement's Ninth Annual Health Literacy Conference. May 6, 2010, Irvine, CA.
- April, 2010 - Led three days of health literacy training for health care professionals including a simulated patient exercise. University of Medicine and Dentistry of New Jersey, Stratford, NJ.
- April, 2010 - "Why the Mass Media Should Help Advance Health Literacy." Association of Health Care Journalists. April 23, 2010, Chicago, IL.
- November, 2009 - "Time to Talk CARDIO." Conference on Practice Improvement: Constructing the Medical Home. Kansas City, MO. November 7, 2009.
- October, 2009 - "Advancing health literacy: Bridging research, practice, and policy." Mel and Enid Zuckerman College of Public Health, University of Arizona. October 27, 2009.
- September, 2009 - "The Potential and Challenges of Health Literacy" with Jennifer Cabe (presenter) and Richard H. Carmona, MD, MPH, FACS to the U.S. Institutes of Medicine Roundtable on Health Literacy. Washington, D.C. Sept. 15, 2009.
- July, 2009 - "Advancing health literacy: Bridging research, practice and policy." Santa Cruz County Adolescent Wellness Network, Nogales, AZ. July 20, 2009.
- July, 2009 - "Risco, Saude, & Comunicação: Making meaning to improve health (Fazendo sentido para melhorar a saúde)." FIOCRUZ, Rio de Janeiro, Brazil. July 3, 2009.
- June, 2009 - "Time to Talk CARDIO." New Jersey Academy of Family Physicians (NJAFP) Annual Meeting. Atlantic City, NJ. June 20, 2009.

Presentations and trainings continued ...

- June, 2009 - Keynote address. "Health literacy: A guide to patient-focused care." Sponsored by New Jersey Area Health Education Centers, South Jersey Healthcare, and the New Jersey Geriatric Education Center of the University of Medicine and Dentistry of New Jersey. Sewell, NJ. June 3, 2009.
- May 2009 - "Advancing health literacy: A tool for improved health and health care." Health Care Association of New Jersey's 11th Annual Assisted Living Conference. Long Branch, NJ, May 20, 2009.
- May, 2009 - "The Calgary Charter on Health Literacy." Institute for Healthcare Advancement's 8th Annual Health Literacy Conference. Irvine, CA. May 7, 2009.
- April 2009 - Keynote address. "Health literacy in America: What needs to happen." St. Louis Forum on Medication Safety. St. Louis College of Pharmacy. April 16, 2009.
- March 2009 - Keynote address. "Advancing health literacy: An opportunity to reform health and health care." Wisconsin Literacy's Third Biennial Health Literacy Summit.
- March 2009 - Keynote address. "Putting health literacy to work: Addressing diabetes" Diabetes Association of Greater Cleveland 2009 Allied Workshop.
- February 2009 - "Health literacy measurement: A brief review and proposal" U.S. Institute of Medicine of the National Academics Workshop on Health Literacy.
- January 2009 - Canyon Ranch Institute Visiting Scholar. Tucson, AZ. Jan. 12-13, 2009.
- October, 2008 - "Advancing health literacy: Bridging research, practice and policy." Keynote presentation at the Sixth Annual Missouri Health Policy Summit. Columbia, MO. October 31, 2008.
- October, 2008 - "Health literacy: A necessarily collaborative undertaking." Sponsored by the Missouri Health Foundation. Columbia, MO. October 30, 2008.
- October, 2008 -Served as a "Resident expert" at Health and Literacy: Constructing Curriculum for Health-Care Providers. A Learning Institute, October 16-18, 2008, Calgary, Canada.
- September, 2008 - Advancing Health Literacy: Meeting the Needs of Adult Learners a webcast sponsored by the National Institute for Literacy's (a federal agency). Also included Ian Bennett, M.D., Ph.D. of the University of Pennsylvania's School of Medicine and Graduate School of Education; Susan R. Levy, Ph.D. of the University of Illinois at Chicago, and moderator Sandra L. Baxter, Ed.D. September 16, 2008.

Presentations and trainings continued ...

- July, 2008 – “Perigo indeterminado: Challenges in risk, health and environmental communication” as part of the Oswaldo Cruz Foundation (FIOCRUZ) training course and Satellite Meeting, on Risk Communication, titled “Risk Communication, Environment and Health: Challenges for Latin America.” Rio de Janeiro, July 3 and 4, 2008
- June, 2008 – Respondent to the panel “Science journalism: The impact of local culture and context on science coverage?” Public Communication of Science and Technology conference. Malmo, Sweden. June 25, 2008.
- June, 2008 – Andrew Pleasant - Respondent to the panel “Science journalism training in developing countries.” Public Communication of Science and Technology conference. Malmo, Sweden. June 26, 2008.
- June, 2008 – Andrew Pleasant, “Scared off spinach? An analysis of selected print media coverage of the Spinach/E. coli incident in the United States.” With Mary Nucci, Sarah Condry & William Hallman. Public Communication of Science and Technology conference. Malmo, Sweden. June 27, 2008.
- May, 2008 – “‘Making fools of ourselves’ to save lives: Bridging theater-against-AIDS and health literacy capacity building.” With Mahiri Mwita. Conference on Pedagogy and Theatre of the Oppressed. Omaha, Nebraska. May 23, 2008.
- April, 2008 – “Advancing health literacy: A dialogue for better health.” Keynote presentation, the Sallie Christman Lybarger Memorial Lecture. Diabetes Association of Greater Cleveland Allied Health Symposium. April 2, 2008.
- April, 2008 “Advancing health literacy: The front door to health”, “Literacy and health literacy: Making meaning with the U.S. data”, “Applying health literacy to chronic disease and self-care”, “Health literacy: Measuring what? The ethics of screening”, and, “Applying health literacy to clinical interactions” (last talk with F. Kobylarz, MD.). University of Medicine and Dentistry of New Jersey. Stratford campus, Center for Gerontology Excellence. April 7, 16, & 24, 2008.
- April, 2008 – “Science, society, and environmentalism: A communication perspective” Teacher Education Program at Cook College. April 15, 2008.
- April, 2008 – “Risk perception and communication.” Guest lecture, Boston University School of Public Health. April 30, 2008.
- March, 2008 – “Advancing health literacy: Building bridges.” Closing keynote presentation. Health Literacy Summit sponsored by the National Institute for Literacy. Indianapolis, IN.

Presentations and trainings continued ...

- March, 2008 – Invited panel presentation on health literacy with Rudolph, E., Hemley, K., & Craig, M. at the Read, Rattle, & Roll National Community Literacy Conference Leadership Conference. Memphis, TN.
- March, 2008 – “Scared off spinach? An analysis of selected print media coverage of the Spinach/E. coli incident in the United States, 2006.” Part of "Examining the 2006 Spinach Crisis from Multiple Perspectives," with Hallman, W., Chess, C., Cuite, C. & Nucci, M. Invited presentation to the U.S. Food and Drug Administration, Center for Food Safety and Nutrition, College Park, MD.
- March, 2008 – “Scared off spinach? An analysis of selected print media coverage of the Spinach/E. coli incident in the United States, 2006.” Part of "Examining the 2006 Spinach Crisis from Multiple Perspectives," with Hallman, W., Chess, C., Cuite, C. & Nucci, M. Invited presentation to the U.S. Department of Agriculture, Cooperative State Research, Education, and Extension Service, Washington, DC.
- February 2008 – “Advancing health literacy: From research to practice.” UMDNJ University Hospital Internal Medicine Grand Rounds, Newark, NJ
- February 2008 – “Advancing health literacy: From research to practice.” Cancer Institute of New Jersey health education regional network, New Brunswick, NJ.
- December 2007 – “Advancing health literacy: Empowerment for health.” UMDNJ Stratford School of Public Health, Stratford, NJ.
- December 2007 – “Advancing health literacy: The front door to health.” Coventry Family Practice, Phillipsburg, NJ.
- November 2007 – "Finding connections: Report on a preliminary investigation of community capacity for environmental protection in Soweto, South Africa." National Communication Association Annual Conference, Chicago, IL.
- November 2007 – "Scared off spinach? An analysis of selected print media coverage of the Spinach/ E. Coli incident in the United States, 2006." American Public Health Association Annual Meeting, Washington, D.C.
- November 2007 – "Health literacy as an important social determinant of health: The need for an expanded understanding and comprehensive measurement tools." American Public Health Association Annual Meeting, Washington, D.C.
- October 2007 – “Make a memorable point, Take a graceful bow: Communication Issues for Public Health Professionals.” UMDNJ /New York and New Jersey Public Health Training Center Public Health Leadership Series
- October 2007 - Keynote, “Health literacy: Empowerment for better health.” Health Literacy and Cultural Diversity program, Warren County, NJ.

Presentations and trainings continued ...

- April 2007 - "Mayibuye! Let it come back: A preliminary study of community capacity for environmental protection in Soweto, South Africa." Invited presentation, Rutgers University Department of Geography, Piscataway, NJ
- Feb. 2007 - "Localizing climate change." Invited presentation at the School of Journalism and Mass Communication, University of Colorado, Boulder.
- Feb. 2007 - "Making connections: Environment, health, science, and us." Invited presentation at the School of Journalism and Mass Communication, University of Colorado, Boulder.
- Feb. 2007 - "Finding meaning through qualitative research" Guest lecture for Human Ecology Research Methods course. Rutgers University, New Brunswick, NJ.
- Jan. 2007 - "There and back again: Using knowledge for health." Guest lecture for the graduate course Knowledge: Conflicts and Solutions (33:833:685) January 25, 2006.
- Jan. 2007 - "Measuring what? An overview of the current measures of health literacy." Mt. Sinai School of Medicine, New York, NY. Jan. 25, 2007.
- Dec. 2006 - "The what, who, why, and how of health literacy: Implications for diabetes and nutrition." Rutgers University Extension Department of Family and Community Health Sciences In-Service Training, New Brunswick, NJ.
- October 2007 - Invited participant, U.S. Department of Health and Human Services Roundtable on health literacy. New York, NY.
- August 2007 - "Applying health literacy: Tips for effective programs and other bright ideas." Keynote presentation, Technical assistance workshop for invited grant-seekers. Sisters of Charity Foundation of Cleveland, Cleveland, OH.
- June 2007 - "Finding connections: Report on a preliminary investigation of community capacity for environmental protection in Soweto, South Africa." Presentation as part of a panel I organized on "Ways of living, ways of knowing: International case studies in environmental communication" at the 2007 Conference on Communication and the Environment. DePaul University, Chicago, IL.
- June 2007 - "Addressing the health literacy measurement issue: A suggested framework and approach." International Union of Health Promotion & Education annual conference. Vancouver, BC, Canada.
- June 2007 - "Exploring health literacy: A tool for positive change." Keynote presentation, Sisters of Charity Foundation one-day forum on health literacy. Cleveland, OH.

Presentations and trainings continued ...

- June 2007 - "Increasing health literacy in the digital world." Invited presentation and book chapter with C. Zarcadoolas, Health Care Communication in the New Media Landscape conference and edited book. University of Missouri, Columbia.
- June 2007 - "Finding connections: Report on a preliminary investigation of community capacity for environmental protection in Soweto, South Africa." Presentation as part of a panel on "Ways of living, ways of knowing: International case studies in environmental communication" I organized at the 2007 Conference on Communication and the Environment. DePaul University, Chicago, IL.
- May 2007 - "Advancing health literacy: A framework for understanding and action." Keynote presentation, at the New Jersey Society of Public Health Educators Midyear Annual Meeting. William Patterson University, Wayne, New Jersey.
- May 2007 - "Fundamental Health Literacy: Health Literacy Principles at Work". Training session at the New Jersey Society of Public Health Educators Midyear Annual Meeting. William Patterson University, Wayne, New Jersey.
- May 2007 - "Exploring science, society, and environmentalism: A communication perspective." Teacher Education Program at Cook College. May 1, 2007.
- April 2007 - "Carefully communicating science and yourself" Invited training session for AAAS Science and Technology Policy Fellows, American Association for the Advancement of Science, Washington, D.C.
- Nov. 2006 - "Facts for Life: Development of a public health knowledge scale." National Communication Association annual conference, San Antonio, TX, Nov. 17, 2006, with S. Kuruvilla.
- Nov. 2006 - "Advancing health literacy". American Public Health Association annual conference, Boston, MA, Nov. 8, 2006, presented by C. Zarcadoolas, co-author with D. Greer.
- June 2006 - "Health literacy: Putting the domains together". UMDNJ School of Public Health, Office of Public Health Practice (OPHP)-Centers for Education and Training (CET), Public Health Seminar Series. Piscataway, NJ.
- June 2006 - "Why communicate about science", "Bridges, barriers, and ethics of science communication", "If scientists are from Mars, are the rest of us from Venus?" and "News values and public health goals: Conflict and promise." University of Stellenbosch, South Africa.
- May 2006 - "Culture and health: Putting health literacy principles to work". UMDNJ School of Public Health, Office of Public Health Practice (OPHP)-Centers for Education and Training (CET), Public Health Seminar Series. Piscataway, NJ.

Presentations and trainings continued ...

- April 2006 - "Exploring the civic domain of health literacy: Putting health literacy principles to work". UMDNJ School of Public Health, Office of Public Health Practice (OPHP)-Centers for Education and Training (CET), Public Health Seminar Series. Piscataway, NJ.
- March 2006 - "Health literacy: Clinical concerns and best practices". Medical Grand Rounds, UMDNJ Dept. of Clinical Medicine, New Brunswick, NJ.
- February 2006 - "Fundamental Health Literacy: Health Literacy Principles at Work." UMDNJ School of Public Health, Office of Public Health Practice (OPHP)-Centers for Education and Training (CET), Public Health Seminar Series. Piscataway, NJ.
- February 2006 - Grand Rounds at Rutgers University Health Services at Hurtado Health Center at Rutgers, the State University of New Jersey New Brunswick campus, "Health literacy: Clinical concerns and best practices."
- February 2006 - "Qualitative research: Making meaning, not numbers" Guest lecture for Human Ecology Research Methods course. Rutgers University, New Brunswick, NJ.
- January 2006 - "Advancing health literacy: A framework for understanding and action". UMDNJ School of Public Health, Office of Public Health Practice (OPHP)-Centers for Education and Training (CET), Public Health Seminar Series. Piscataway, NJ.
- January 2006 - "Science, politics, and power: An introduction" Guest lecture for the graduate course Knowledge: Conflicts and Solutions, Bloustein School of Planning and Public Policy.
- December 2005 - "Is environmentalism dead?" Guest lecture, Seminar on the Human Dimensions of Environmental Change, Rutgers University Graduate Certificate Program in Human Dimensions of Environmental Change.
- November 2005 - "Is 'environmentalism dead?' A preliminary investigation into perceptions of environmentalists." Annual Conference of the National Communication Association, Boston, MA.
- November 2005 - "Nature of Science", "Risk Communication", "Health Literacy", "Plain Language Writing", "Ethics of Science", and "Signal or static: Radio coverage of science" during the fourth module of the Global Certificate Program in Science Communication organized by Cornell University, the South Africa Agency for Science and Technology Advancement (SAASTA), and Fiocruz/Federal University of Rio de Janeiro.

Presentations and trainings continued ...

- November 2005 – Invited presentation. “What is health literacy? Implications for communication in South Africa” and “Putting health literacy principles to work” to program managers and staff from the Government Communication and Information System of South Africa and the Department of Health of South Africa. November 24, 2005.
- October – November 2005 – “Health Literacy: An Overview”, “Health literacy and the Internet”, “Health literacy: A collaborative tool for JSI and WEI” and facilitated internal discussions on creating a new cross-cutting organizational center on health literacy. World Ed, Inc. & John Snow Inc. Health Literacy Forum, Boston, MA.
- October 2005 – “What is health literacy? Implications for individual, public, and environmental health.” Keynote speaker, University of Medicine & Dentistry School of Public Health-Office of Public Health Practice one-day training seminar on health literacy.
- August 2005 – “Science on the Web”, “Science Communication Basics”, “Communication Campaign Planning” and “Program Evaluation” part of the Global Certificate Program in Science Communication, Pretoria, South Africa.
- June 2005 – “Science on the Internet: Practical tips”. Aldo Leopold Leadership Program, West Cornwall, CT.
- February 2005 – “What is health literacy? Implications for individual, public, and environmental health.” Rutgers University, New Brunswick, NJ.
- February 2005 – “Translating science into action.” Yale University, New Haven, CT.
- June 2004 – “Development of a multi-dimensional model of health literacy.” Rutgers University, Cook College, New Brunswick, NJ.
- June, 2004 – “Genomics and health literacy: Problems with metaphors and proportions”, 8th Public Communication of Science and Technology International Meeting, Barcelona, Spain.
- June 2004 – “Taking a graceful bow, making an elegant point ... Being a leader”, Aldo Leopold Leadership Program, West Cornwall, CT.
- May, 2004 – “Assessing the information environment in low-income country health systems”, Liverpool School of Tropical Medicine, Liverpool, UK.
- May, 2004 – “Public knowledge and perceptions of dredging and reuse of dredged materials”, International Communication Association theme session, New Orleans, LA.

Presentations and trainings continued ...

- April, 2004 - "Perspectives on practice and theory: Bridging the digital divide in health", School of Communication and Information, Nanyang Technological University, Singapore.
- August 2003 - "'In Cipro we trust'? A new understanding of health literacy", American Public Health Association annual conference, San Francisco, CA.
- June 2003 - "Health Literacy: An expanded model", Summer Institute 2003 - Literacy and Health: Prescription for Progress, Montreal, Canada.
- June, 2003 - "The Impact of Excellence: Putting you and your science in the best light", Aldo Leopold Leadership Fellows training program, Tucson, AZ.
- May, 2003 - Invited guest discussion leader on U.S. National Institute for Literacy, Literacy and Technology listserv.
- March 2003 - Invited presentation with Christina Zarcadoolas, "Health Literacy: Implications for the Internet," Harvard Health Publications, Harvard Medical School.
- December 2002 - Invited participant, Public Understanding of Research in Developing Countries workshop. Cape Town, South Africa.
- December 2002 - Two accepted presentations: Science Communication and Health theme, 7th Public Communication of Science and Technology International Meeting, Science Communication in a Diverse World, Cape Town, South Africa.
- November 2002 - "Assessing the impact of information in relation to individual and media frames," National Communication Association annual meeting - environmental communication division, New Orleans, Louisiana.
- October 2002 - Invited media trainer, Tenth International Conference on Harmful Algae, St. Petersburg, Florida - "Effective Science Communication".
- June, 2002 - "Making an Impression", Aldo Leopold Leadership Fellows training program, Tucson, AZ.
- May 2002 - Invited participant in WHO/PAHO sponsored conference, Genomics for the Developing World Havana, Cuba.
- November, 2001 - Invited media trainer, Cornell University College of Agriculture and Life Sciences Media Training for Faculty - "Top ten tips for working with journalists".

SELECTED COMPETITIVE RESEARCH FUNDING - Principal Investigator/ Co-PI

- 2013 - 2016 - \$300,000 from Morris Multimedia to Canyon Ranch Institute to launch and evaluate the Canyon Ranch Institute Life Enhancement Program in Savannah, GA.
- 2013 - 2016 - \$300,000 from Berkshire Health Systems to Canyon Ranch Institute to launch and evaluate the Canyon Ranch Institute Life Enhancement Program in Berkshire County, MA.
- 2013 - 2016 - \$300,000 from Tucson Medical Center to Canyon Ranch Institute to launch and evaluate the Canyon Ranch Institute Life Enhancement Program and the Canyon Ranch Institute Life Enhancement Program for Families in Tucson, AZ.
- 2010 - 2012 - \$623,000 from Clorox Corporation to Canyon Ranch Institute to design and launch an arts-based health literacy intervention to improve public health in Lima, Peru.
- 2009 - 2010 - \$500,000 from Merck Schering Plough to Canyon Ranch Institute for Time to Talk CARDIO program and evaluation.
- 2009 - 2011 - \$300,000 from Missouri Foundation for Health to Canyon Ranch Institute and Sullivan County Memorial Hospital to conduct and evaluate a Canyon Ranch Institute Life Enhancement Program.
- 2008 - \$15,000 from the WalMart Foundation; \$5,000 from Horizon Blue Cross Blue Shield of New Jersey; \$3,000 from Horizon NJ Health, and \$2,500 from World Education to plan and conduct the first New Jersey Health Literacy Summit with Literacy Volunteers of New Jersey.
- 2008 - \$24,970 from the Community Health Foundation of Western and Central NY with the Erie Niagara Area Health Education Center and Good Schools for All.
- 2007 - 2008 - \$40,000 from the Sisters of Charity Foundation, Cleveland to provide technical assistance and conduct assessment of health literacy initiative.
- 2007 - \$6,900 from the Sisters of Charity Foundation, Cleveland. Capacity building in health literacy.
- 2006 - \$20,525 from the New Jersey Agricultural Extension Service Pre-Tenure Faculty Career Development Award. 2006. "Finding connections: A preliminary investigation of community capacity for environmental protection in Soweto, South Africa."

Research funding, continued ...

- 2006 - 2011 - USDA Cooperative State Research, Education, and Extension Service Station Project (Hatch) "Putting Health Literacy Principles to Work: A Research-Based Intervention Targeting Health Information Providers" October 1, 2006 - Sept. 30, 2011. (currently \$7,000+)
- 2005 - Rutgers University Start-up funds award. \$125,000
- 2013 - 2015 - \$200,000 from The Hillshire Brands Co., to Rush University and Canyon Ranch Institute to design and evaluate a technology-based intervention around student food choices in Chicago schools.

RESEARCH FUNDING -Collaborator/consultant

- 2010 - 2013 - Collaborator on \$3.3 million contract from the National Institute of Diabetes and Digestive and Kidney Diseases (NIDDK) to BSCS to design a K - 12 diabetes curriculum focusing on African American and Hispanic populations.
- 2007 - 2012 - Fogarty International Center - National Institutes of Health - NIEHS. "Thai Fogarty ITREOH Center." Grant Number: 1 D43 TW007849-0. \$706,250 (2007-2012) Mark Robson, Principal Investigator
- 2007 - 2010 - Department of Health and Human Services-Health Resources and Services Administration. "New Jersey Geriatric Education Center (NJGEC)" \$1,280,794 (2007-2010) A. Chopra, Project Director.
- 2005 - 2009 - United States Department of Agriculture (USDA). Cooperative State Research, Education, and Extension Service (CSREES). National Integrated Food Safety Initiative. \$2,000,000. (2005 - 2008). "Food Biosecurity: Modeling the Health, Economic, Social, and Psychological Consequences of Intentional and Unintentional Food Contamination." William Hallman, Principal Investigator
- 2002 - U.S. National Library of Medicine Publication Grant 5G13LM007484-02, P.I. Christina Zarcadoolas.

SELECTED PROFESSIONAL SERVICE

- Member, U.S. Food & Drug Administration Risk Communication Advisory Committee. 2013 - ongoing.
- Member, U.S. National Academy of Medicine Roundtable on Health Literacy. 2010 - ongoing.
- Member, Review Editorial Board of *Frontiers in Public Health Education and Promotion*.
- Reviewer. (2011) *Making Health Literacy Work for You: Health Literacy Learning Manual for Community Health Workers and Front-line Clinical Staff*. Health literacy institute of St. Vincent Charity Medical Center.
- Member, Merck Speaker's Bureau. 2010 - ongoing.
- Expert Reviewer, LINCS Resource Collection - health literacy and science collections. 2010 - ongoing.
- Peer Reviewer, *Social Science & Medicine*; *Science Communication*, *Journal of Health Communication*, *Journal of Health Services Research and Policy*, *Health Education Research*, *Bulletin of the World Health Organization*.
- Member, Scientific Committee of the Public Communication of Science and Technology Network. 2009 - ongoing
- Member, Search committee faculty position in the Department of Human Ecology, Rutgers University.
- External Reviewer, promotion and tenure process, Singapore Management University, August 2007.
- Led design of new curriculum (with W. Hallman, C. Chess, & P. Guarnaccia) in Environmental and health communication. A new undergraduate option to the Environmental Policy, Institutions & Behavior Major at Rutgers University. 2006-7.
- Review team and committee member, Get Moving Get Healthy initiative website, joint efforts between Family and Community Health Sciences and 4-H Departments, Rutgers University. 2007.
- Reviewer, Health Literacy online course for NY/NJ Public Health Training Center. 2006.
- Reviewer, Health Literacy tutorial for World Education/ National Institute for Literacy LINCS Special Collection. 2005-ongoing.
- Participate in designing needs assessment survey for Extension Department of Family and Community Health Sciences, 2006.

Selected Professional Service continued ...

- Consult in planning of Rutgers *Recyclemania* 2006; 2007.
- External reviewer, Promotion and tenure process, Cornell University Department of Communication, March 2006.
- Rutgers University Cook College representative, attended and reported on Environmental Studies Summit at University of California, Santa Barbara, 2006.
- Co-coordinator, 2005-2006; Brown Bag Seminar series. Department of Human Ecology, Rutgers University.
- Advisory committee member, *Food Industry Galley*, Food Policy Institute, Rutgers University. 2006.
- Rutgers University Delegate, USDA Extension Disaster Education Network (EDEN). 2006-2009.
- Invited member. Core Knowledge Group (CKG) for the LINCS Health & Literacy Special Collection of the National Institute for Literacy. 2006-ongoing.
- Cornell Graduate Student Association (CGSA), Dept. of Communication representative. CGSA representative to the Environmental Stewardship Council Planning Group.
- Executive Committee for External Review, Brown University, Center for Environmental Studies, graduate student representative.
- Environmental Council of Rhode Island, Brown University graduate student rep.

SELECTED COMMUNITY SERVICE

- Member, Interfaith Community Services' Faith and Community Health Network Advisory Council. 2015 - ongoing.
- Member, Horizon NJ Health Community Advisory Committee. 2007 - 2009.
- Consultant, Development of RFP for health literacy; reflecting new area of emphasis for the Sisters of Charity of St. Augustine Health System, Cleveland, Ohio. 2007-2008.
- Member, Advisory Committee - Mayibuye Wetlands Programme, Soweto, South Africa. 2006-2009.
- Judge. World Summit on the Information Society (WSIS), the World Summit Awards USA web competition. June 2005.

Selected Community Service continued ...

- Invited member. Rhode Island Greenhouse Gas Education and Outreach working group. Ongoing multi-partner collaborative effort to draft and implement an action plan for the state of Rhode Island's efforts to curb emissions of climate change gases.
- Rotary Foundation Professional Exchange to Paraguay and Argentina, 1995.

SELECTED PROFESSIONAL MEDIA AND POPULAR MEDIA

- Appear in video documentary "No U-Turns" featuring experience of Reginald Franklin, a participant in the CRI LEP in Savannah, GA. Shown at American Public Health Association annual conference, International Union of Health Promotion and Education annual conference. Initially premiered in Savannah, GA.
- Contributed to weekly series on the Canyon Ranch Institute Savannah Partnership focusing on health literacy, health, and wellness in Connect Savannah – www.connectsavannah.com. Including:
 - New year, new hope: Canyon Ranch Institute Savannah Partnership turns vision of health into reality. Dec. 31, 2014 by Andrew Pleasant, Ph.D. & Jennifer Cabe. Available at <http://www.connectsavannah.com/savannah/new-year-new-hope/Content?oid=2515187>
 - The power & possibility of healthy living in Savannah. Jan. 27, 2015 by Andrew Pleasant. Available at <http://www.connectsavannah.com/savannah/the-power-and-possibility-of-healthy-living-in-savannah/Content?oid=2522769>
 - Help yourself to better health with health literacy. Oct. 7, 2014 by Andrew Pleasant. Available at <http://www.connectsavannah.com/savannah/help-yourself-to-better-health-with-health-literacy/Content?oid=2491681>
 - Making Savannah healthier by returning to our roots: The CRI Healthy Garden at Trustees' Garden. April 15, 2014 by Andrew Pleasant. Available at <http://www.connectsavannah.com/savannah/making-savannah-healthier-by-returning-to-our-roots/Content?oid=2418171>
 - Live in hope, not fear: The Canyon Ranch Institute Life Enhancement Program. April 22, 2014 by Jennifer Cabe and Andrew Pleasant. Available at <http://www.connectsavannah.com/savannah/live-in-hope-not-fear/Content?oid=2429616>
 - Let's start talking about health and weight. May 27, 2014 by Andrew Pleasant and Palmer Steverson. Available at <http://www.connectsavannah.com/savannah/lets-start-talking-about-health-and-weight/Content?oid=2453668>

Selected professional media and popular media continued ...

- What does it mean to be healthy? May 6, 2014 by Andrew Pleasant and Merry Perry, A.N.P. Available at <http://www.connectsavannah.com/savannah/what-does-it-mean-to-be-healthy/Content?oid=2448139>
- How Savannah can help make a healthier world: Small changes over time make a big difference. April 29, 2014 by Richard Carmona, M.D., M.P.H., FACS, 17th Surgeon General of the United States and Andrew Pleasant. Available at <http://www.connectsavannah.com/savannah/how-savannah-can-help-make-a-healthier-world/Content?oid=2446048>
- Appear in documentary video on Peter Wall Institute for Advanced Studies, "International health literacy and chronic disease management." Available: <http://youtu.be/tvXEKynScKU>
- Quoted in "Tucson Medical Center joins wellness - not sickness - business." Arizona Daily Star, July 21, 2013,
- Quoted in Peter Wall Institute for Advanced Studies report, "International Roundtable Discussion Report: Health literacy and chronic disease management." Available: http://internationalroundtablehealthliteracy.pwias.ubc.ca/sites/internationalroundtablehealthliteracy.pwias.ubc.ca/files/PWIAS%20International%20Roundtable%20on%20Health%20Literacy_FINAL_June%2025_2013_pictures.pdf.
- Quoted in and adviser to "What we know ... about health literacy" U.S. Centers for Disease Control and Prevention. July, 2009. Available: www.cdc.gov/healthcommunication/Audience/HealthLiteracy.pdf
- Quoted in "Adult literacy - a bad life sentence" in The Forth Worth Star Telegram March 16, 2008.
- Kalichman, S.C. (2007) A new approach to addressing health literacy: Theory, intervention, and policy. A review of Advancing health literacy: A framework for understanding and action. *PsycCritiques: APA Review of Books*, 52(32)(8 pages).
- Pleasant, A. "A question of literacy". July 31, 2007, Late Edition - Final, Section F - Science Times; Pg. 4, The New York Times.
- Book reviewed in *New England Journal of Medicine*, Jan. 2007.
- Book reviewed in *CHOICES*, Jan. 2007.
- Book reviewed in *UMDNJ Magazine*, Spring/Summer 2007.

Selected professional media and popular media continued ...

- Participant (with students in Environmental Communication Fall 2006), Google Global Warming Student Speakout. Resulted in published in full-page USA Today advertisement listing Rutgers University Cook College as participant on Nov. 27, 2006.
- Interviewed and quoted in article titled "Online career centers: Employment prospects and the Digital Divide" in "We Work: The voice for Women's Education and Economic Equity" 1(3) Spring 2006. Published by Women Work! The National Network for Women's Employment.
- Pleasant, A. "The President's Power, Unchecked." July 18, 2006, Late Edition - Final, Section A, Page 20, Column 4, The New York Times.
- Pleasant, A., "Science, Faith and Enlightenment" November 15, 2005, p. 26, The New York Times.

SELECTED HONORS AND AWARDS

- 2014 Health Literacy Missouri Cecilia and Leonard Doak Health Literacy Champion Award.
- 2013 Institute for Healthcare Advancement Health Literacy Hero.
- Member of the Canyon Ranch Institute team, recipient of the 2013 for Research from the Institute for Healthcare Advancement.
- Member of the Canyon Ranch Institute team, recipient of the 2012 Health Literacy Champion Award from the Institute for Healthcare Advancement.
- Member of the Time to Talk CARDIO Partnership, recipient of the Institute for Healthcare Advancement's Outstanding Health Literacy Program, 2010.
- Member of the Canyon Ranch Institute, recipient of the 2009 Bronx Spirit Award from Urban Health Plan.
- Member of the "Get Moving - Get Healthy New Jersey" team that received the Best of the Best (Rutgers Cooperative Education) Team Award. This award is dedicated to recognizing outstanding collaborative efforts and accomplishments in planning, implementing, evaluating, and marketing a RCE program at the county and/or state level. 2008 Rutgers Cooperative Extension Annual Conference at The Enterprise Center @ Burlington County College on October 7, 2008.

Selected Honors and Awards continued ...

- Aresty Faculty Research Mentor of the Year Nominee, 2007-08. Rutgers, the State University of New Jersey.
- 2005 Pfizer Visiting Professorship in Clear Health Communication at World Education/John Snow Inc. (JSI), Boston, MA.
- Selected Member, New Faculty Traveling Seminar 2005. Rutgers University.
- Society of Professional Journalists Keystone State Professional Chapter.
1994 second place sports photo - non-deadline photography.
1995 first place non-deadline photography.
- The Pennsylvania Associated Press Managing Editors Newsphoto competition.
1994 Best of show and first place sports photo.
- The News Photographers Association of Greater Pittsburgh.
1994 first place sports feature, third place editorial illustration, honorable mention sports story, honorable mention feature story.
1995 first place sports story, second place editorial illustration.
- The Press Club of Western Pennsylvania Golden Quill competition.
1994 finalist, sports photo.
1995 first place - sports photo and science, health and technology reporting.
- The Pennsylvania Newspaper Publishers Association.
1993 first place photo story.
1994 first place photo story, honorable mention feature reporting.
1998 first place feature story, second place photo story.
- Thomson Newspapers photojournalism and writing/reporting awards.
1994 Best of Thomson corporate award winner, photography.
Multiple monthly corporate award winner in photography, non-deadline, and deadline reporting.
- California Newspaper Publishers Association.
1989 Second place photo story and 1987 Second place spot news photo.