

**FDA Staff Manual Guides, Volume I – Organizations and Functions**

**Department of Health and Human Services**

**Food and Drug Administration**

**Center for Food Safety and Applied Nutrition**

**Office of Analytics and Outreach**

**Division of Public Health Informatics and Analytics**

Effective Date: December 14, 2018

**1. Division of Public Health Informatics and Analytics (DCECB).**

- A. Develops and facilitates the use of public health data, tools and research.
- B. Provides clinical, epidemiological and consumer science perspective on Center public health analysis, policy and action.

**2. Epidemiology and Surveillance Branch (DCECB1)**

- A. Analyzes data from public health surveillance systems and studies.
- B. Conducts applied epidemiologic research in support of regulatory policy and activities.

**3. Signal Management Branch (DCECB2)**

- A. Provides expertise to the Center in contract and project management for a broad range of public health data systems and data tools.
- B. Receives, monitors and coordinates with Center program offices all post-marketing surveillance adverse events reports on the Center for Food Safety and Applied Nutrition (CFSAN) regulated products.
- C. Receives, monitors and coordinates with Center Program offices the Reportable Food Registry and provides annual summary analysis for internal and external stakeholders.

D. Coordinates and supports Center development of Geographic Information System contracts, tools and analysis.

**4. Consumer Studies Branch (DCECB3)**

A. Plans, implements, analyzes, and evaluates policy-oriented consumer and industry research for the Center.

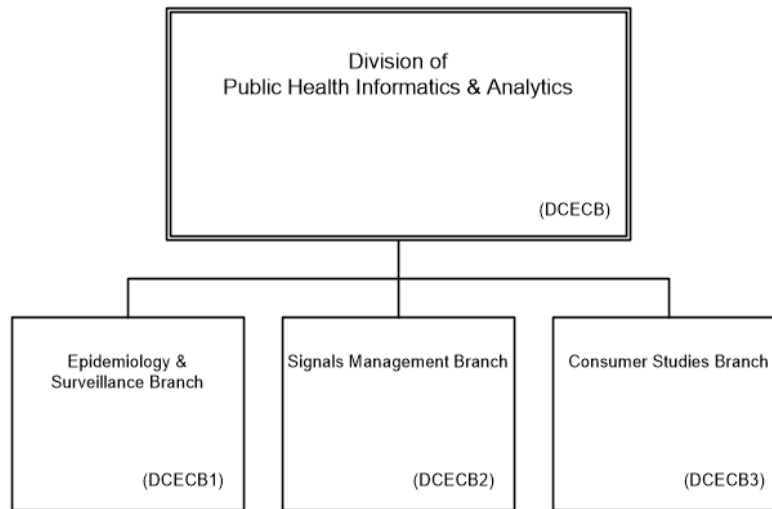
B. Research focuses on, but is not limited to, consumer response to nutrition and food safety issues, including nutrition labeling, warning labels, and risk communication.

C. Administers and analyzes the periodic Food Safety Survey, Health and Diet Survey and other data collections

**5. Authority and Effective Date.**

The functional statements for the Division of Public Health Informatics and Analytics were approved by the Secretary of Health and Human Services and effective on December 14, 2018.

**Department of Health and Human Services  
Food and Drug Administration  
Center for Food Safety and Applied Nutrition  
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Division of Public Health Informatics and Analytics**



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The following is the Department of Health and Human Services, Food and Drug Administration, Center for Food Safety and Applied Nutrition, Office of Analytics and Outreach, Division of Public Health Informatics and Analytics organization structure depicting all the organizational structures in the immediate office reporting to the Director.

These branches report to the Division of Public Health Informatics and Analytics (DCECB)

- Epidemiology and Surveillance Branch
- Signals Management Branch
- Consumer Studies Branch