

FDA Staff Manual Guides, Volume I - Organizations and Functions

Department of Health and Human Services

Food and Drug Administration

Center for Drug Evaluation and Research

Office of Communications

Division of Digital & Online Communications

Effective Date: December 14, 2018

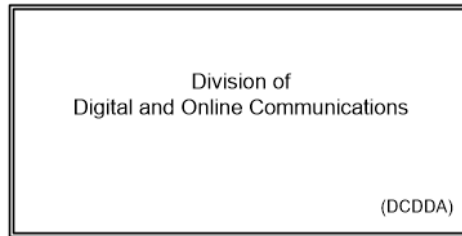
1. Division of Digital & Online Communications (DCDDA).

- A. Leads the development and maintenance of digital, online tools and e-partnerships to improve outreach to the public.
- B. Advises senior staff and tracks emerging new digital and media trends on their usefulness and feasibility.
- C. Provides creative graphic design and video production services to ensure consistent Center for Drug Evaluation and Research (CDER) branding and messaging.
- D. Produces, uploads and monitors digital and web content to effectively communicate about the regulatory activities and actions of CDER.

2. Authority and Effective Date.

The functional statements for the Division of Digital and Online Communications were approved by the Secretary of Health and Humans Services and effective on December 14, 2018.

**Department of Health and Human Services
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Staff Manual Guide 1261.22
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The following is the Department of Health and Human Services, Food and Drug Administration, Center for Drug Evaluation and Research, Office of Communications, Division of Digital and Online Communications organization structure depicting all the organizational structures reporting to the Director.

Division of Digital and Online Communications (DCDDA).