

**FDA Staff Manual Guides, Volume I - Organizations and Functions**

**Department of Health and Human Services**

**Food and Drug Administration**

**Center for Drug Evaluation and Research**

**Office of Communications**

Effective Date: December 14, 2018

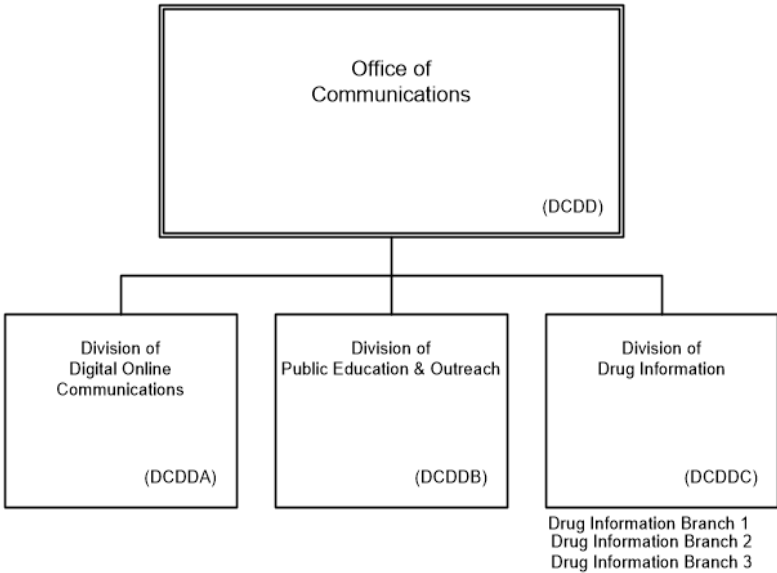
**1. Office of Communications (DCDD).**

- A. Provides strategic communication advice to Center and the Food and Drug Administration's leadership.
- B. Develops and coordinates overarching public communication and education activities and materials.
- C. Ensures consistent branding, messaging, and strategic direction for Center for Drug Evaluation and Research (CDER).
- D. Maintains broad understanding of the needs of regulated entities and stakeholders.
- E. Provides expertise on core communication tools and channels for application within CDER Offices.
- F. Collaborates and coordinates, effectively, with internal and external partners and stakeholders.
- G. Plans and conducts formative and evaluative social science risk communication research to develop and enhance communication messaging.

**2. Authority and Effective Date.**

The functional statements for the Office of the Communications were approved by the Secretary of Health and Human Services and effective on December 14, 2018.

**Department of Health and Human Services  
Food and Drug Administration  
Center for Drug Evaluation and Research  
Office of Communications**



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The following is the Department of Health and Human Services, Food and Drug Administration, Center for Drug Evaluation and Research, Office of Communications, organization structure depicting all the organizational structures reporting to the Director.

Office of Communications (DCDD).

These organizations report to the Office of Communications:

Division of Digital Online Communications (DCDDA)

Division of Public Education & Outreach (DCDDB)

Division of Drug Information (DCDDC)

These organizations report to the Division of Drug Information:

Drug Information Branch (DCDDC1)

Drug Information Branch (DCDDC2)