

**FDA Staff Manual Guides, Volume I – Organizations and Functions**

**Department of Health and Human Services**

**Food and Drug Administration**

**Center for Drug Evaluation and Research**

**Office of Medical Policy**

**Office of Prescription Drug Promotion**

**Division of Advertising and Promotion Review II**

Effective Date: December 14, 2018

**1. Division of Advertising and Promotion Review II (DCDHAA).**

- A. Reviews draft promotional materials directed to consumers and healthcare professionals and provides detailed written advisory comments to industry sponsors.
- B. Develops and issues enforcement actions against false and misleading prescription drug promotional materials and activities directed to consumers and healthcare professionals.
- C. Reviews draft professional and patient labeling for inappropriate promotional content.

**2. Authority and Effective Date.**

The functional statements for the Division of Advertising and Promotion Review II were approved by the Secretary of Health and Human Services and effective on December 14, 2018.

**Department of Health and Human Services  
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Center for Drug Evaluation and Research  
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Division of Advertising and Promotion Review II**

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(DCDHAA)

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The following is the Department of Health and Human Services, Food and Drug Administration, Center for Drug Evaluation and Research, Office of Medical Policy, Office of Prescription Drugs Promotion, Division of Advertising and Promotion Review II organization structure depicting all the organizational structures reporting to the Director.

Division of Advertising & Promotion Review II (DCDHAB).