Peer Review Plan

Title of the Review: FDA Assessment of the Impact of Mentholated Cigarettes on Tobacco Toxicology and Chemistry, Marketing and Consumer Perceptions, Epidemiology of Cigarette Use, Smoking Initiation, Tobacco Dependence, Smoking Cessation, Biomarkers of Exposure, and Disease Risk

Tentative Assessment: Highly Influential Scientific Assessment

Agency Contact: Allison Hoffman, Ph.D.

Office or Center: Center for Tobacco Products, Food and Drug Administration

Subject of the Review: Menthol as a characterizing flavor in cigarettes

Purpose of the Review: Impact of Mentholated Cigarettes on Tobacco Toxicology and Chemistry, Marketing and Consumer Perceptions, Epidemiology of Cigarette Use, Initiation of Smoking, Tobacco Dependence, Smoking Cessation, Biomarkers of Exposure, and Disease Risk Relative to Non-Mentholated Cigarettes

Type of Review: Individual Reviews (Letter Review)

Timing of Review: 3.5 months – will start in July 2011

Number of Reviewers: 4 to 10

Primary Disciplines/ Types of Expertise of Reviewers: Behavioral Scientist, Marketing/Social Scientist, Epidemiologist, Statistician, Toxicologist, Biologist

Reviewers Selected by: Designated Outside Organization

Public Nominations Requested for Review Panel: No

Opportunities for the Public to Comment: Yes

If yes, briefly state how and when will these opportunities be provided: After peer review, the agency will make the peer reviewed scientific assessment available for public comment in the Federal Register. The peer review report will be available at the agency's website.