



April 21, 2026

VIA UPS AND ELECTRONIC MAIL

Las Vegas Convention Center

Attn: Steve Hill, CEO & President of Las Vegas Convention and Visitors Authority

Attn: Caroline Bateman, LVCVA General Counsel

3150 Paradise Road

Las Vegas, NV 89109

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pr@lvcva.com (International and Brand PR)

corporatecommunications@lvcva.com (Corporate Communications Email)

Dear Mr. Hill:

It has come to our attention that exhibitors at the upcoming CHAMPS Trade Show on May 6-9, 2026, to be held at the Las Vegas Convention Center, may be currently marketing, advertising, distributing and/or offering for sale new tobacco products without the required marketing authorization, which is prohibited by the Federal Food, Drug, and Cosmetic Act (FD&C Act). The FDA is concerned that these exhibitors may engage in such prohibited activity during the CHAMPS Trade Show.

Tobacco products, including nicotine pouches and electronic nicotine delivery systems (ENDS), must be in compliance with the FD&C Act and its implementing regulations. Generally, to be legally marketed in the United States, the FD&C Act requires “new tobacco products”¹ to receive marketing authorization from the FDA. Tobacco products marketed in the U.S. without the required premarket authorization are adulterated and misbranded under the FD&C Act and are subject to regulatory and enforcement actions at FDA’s discretion, including, but not limited to, warning letters, civil money penalties, seizure, and/or injunction.

With respect to ENDS and nicotine pouch products, FDA has authorized a limited number for sale and/or distribution in the U.S. To date, only 41 ENDS products have been authorized for marketing in the U.S., and all contain tobacco derived nicotine. No ENDS products containing synthetic nicotine or nicotine analogs have been authorized for marketing in the U.S. To date, only 26 nicotine pouch products have been authorized for marketing in the U.S. For a list of ENDS and nicotine pouch products that have received marketing authorization please visit:

- General: <https://www.fda.gov/searchtobacco>

¹ “New Tobacco Products” are defined by Section 910(a)(1) of the FD&C Act as any tobacco product that was not commercially marketed in the United States as of February 15, 2007, or any modified tobacco product that was commercially marketed in the United States after February 15, 2007.

- ENDS: <https://www.fda.gov/tobacco-products/market-and-distribute-tobacco-product/e-cigarettes-vapes-and-other-electronic-nicotine-delivery-systems-ends-authorized-fda>
- Nicotine Pouches: <https://www.fda.gov/tobacco-products/market-and-distribute-tobacco-product/nicotine-pouch-products-authorized-fda>

FDA has reviewed the list of exhibitors,² and we are attaching a list of those that we have identified as being in the business of manufacturing, importing, distributing and/or offering for sale tobacco products.³ Please note that some exhibitors have received Warning Letters in the past for illegally selling and/or distributing tobacco products without the required marketing authorization. We encourage you to remind the tobacco product exhibitors and event organizer that only a limited number of ENDS and nicotine pouch products may be legally marketed in the U.S., and that it is generally prohibited to offer tobacco products for sale or distribution in the U.S. without required marketing authorization. We also encourage you to share the website links that we reference earlier.

We request that you submit a written response via email at CTPCompliance@fda.hhs.gov within 5 working days or less from the date of receipt of this letter describing your plans to communicate to the event organizer and exhibitors attending this event the information concerning prohibited marketing activities outlined above and encouraging them to refrain from engaging in any prohibited activity during the CHAMPS Trade Show. We also would welcome a teleconference with you if you have any questions or would like to discuss this information further.

You may also submit your response in writing to the following address:

FDA Center for Tobacco Products
Office of Compliance and Enforcement
c/o Document Control Center
Building 71, Room G335
10903 New Hampshire Avenue
Silver Spring, MD 20993-0002

If you have any questions regarding this letter, please contact CTP at CTPCompliance@fda.hhs.gov.

Sincerely,



Ele Ibarra-Pratt
Acting Director
Office of Compliance and Enforcement
Center for Tobacco Products

² <https://s19.a2zinc.net/clients/CHAMPS/champslasvegas26//Public/EventMap.aspx?ID=961>

³ See Attachment, Tobacco Product Firms | CHAMPS May 6-9, 2026

Tobacco Product Firms | CHAMPS May 6-9, 2026 | Based on Exhibitor List at
<https://s19.a2zinc.net/clients/CHAMPS/champslasvegas26//Public/EventMap.aspx?ID=961>

| List | Exhibitor | Website | Booth |
|------|------------------------------------|---|---------------------------|
| 1 | ACE DISTRIBUTORS LLC | http://www.acedistributorsllc.com | 7029 |
| 2 | BOULDER INTERNATIONAL | http://www.bouldervape.com | 6078 |
| 3 | Cali Pods | http://www.calivapepods.com/ | 6151 |
| 4 | Charlie's Chalk Dust | http://www.charlieschalkdust.com | 16053 |
| 5 | Coastal Cloudz | https://coastalcloudsco.com | 11045 |
| 6 | DADDYS VAPOR | https://dvbrands.com | 5217 |
| 7 | Demand Vape | http://www.demandvape.com | 4057, 11089, 13145, 14079 |
| 8 | Fruitia/Half Bak'd | http://www.freshfarmseliquid.com | 15099 |
| 9 | G&S WHOLESALE DISTRIBUTION COMPANY | http://www.gs distributor.com | 15054 |
| 10 | Global Tobacco LLC | http://www.crowndis.com | 10082 |
| 11 | Got Vape | https://www.gotvape.com/ | 3023, 4023 |
| 12 | High Point Cash & Carry | https://ufcorpinc.com | 7039 |
| 13 | HONEYSTICK | http://www.vprbrands.com | 11145 |
| 14 | IMPERIAL SMOKE/ KRAVE KRATOM | http://www.imperialcigs.com | 6051 |
| 15 | JEWEL DISTRO | https://www.jeweldistro.com/ | 11039 |
| 16 | LUCKY CIGAR | http://www.myluckycigar.com/ | 2124 |
| 17 | Ludicrous Distro | https://ludicrousdistro.com/ | 3220 |
| 18 | Midwest Goods Distribution | https://www.midwestgoods.com | 13067 |
| 19 | The Monster Group | http://www.monstervapelabs.com/ | 2169 |
| 20 | MR. FOG | https://www.mrfog.com | 13057 |
| 21 | PURE CBD | http://www.vapemoreinc.com | 12133 |
| 22 | SIDSAM WHITE LABEL SOLUTIONS | https://www.pikpouches.com | 8213 |
| 23 | SMOKEETOWN WHOLESALE | https://vapingtrip.com | 16037 |
| 24 | The Cloud Supply | https://thecloudsupply.com | 7169 |
| 25 | THE ODYSSEY GROUP | http://www.togwholesale.com/ | 3011 |
| 26 | Unishow Inc | http://www.unishowinc.com/ | 10023, 15011 |
| 27 | Vapetasia LLC | https://www.vapetasia.com | 6145 |
| 28 | VPR Collection | https://vprcollection.com | 13033 |