



March 13, 2026

VIA UPS AND ELECTRONIC MAIL

Las Vegas Convention Center  
Attn: Steve Hill, CEO & President of Las Vegas Convention and Visitors Authority  
3150 Paradise Road  
Las Vegas, NV 89109

(b) (6)

[pr@lvcva.com](mailto:pr@lvcva.com) (International and Brand PR)

[corporatecommunications@lvcva.com](mailto:corporatecommunications@lvcva.com) (Corporate Communications Email)

Dear Mr. Hill:

It has come to our attention that exhibitors at the upcoming Total Product Expo (TPE) Trade Show on March 31 – April 2, 2026, to be held at the Las Vegas Convention Center (LVCC), owned and operated by the Las Vegas Convention and Visitors Authority (LVCVA), may be currently marketing, advertising, distributing and/or offering for sale new tobacco products without the required marketing authorization, which is prohibited by the Federal Food, Drug, and Cosmetic Act (FD&C Act). The FDA is concerned that these exhibitors may engage in such prohibited activity during the Total Product Expo Trade Show.

Tobacco products, including nicotine pouches and electronic nicotine delivery systems (ENDS), must be in compliance with the FD&C Act and its implementing regulations. Generally, to be legally marketed in the United States, the FD&C Act requires “new tobacco products”<sup>1</sup> to receive marketing authorization from the FDA. Tobacco products marketed in the U.S. without the required premarket authorization are adulterated and misbranded under the FD&C Act and are subject to regulatory and enforcement actions at FDA’s discretion, including, but not limited to, warning letters, civil money penalties, seizure, and/or injunction.

With respect to ENDS and nicotine pouch products, FDA has authorized a limited number for sale and/or distribution in the U.S. To date, only 39 ENDS products have been authorized for marketing in the U.S., and all contain tobacco derived nicotine. No ENDS products containing synthetic nicotine or nicotine analogs have been authorized for marketing in the U.S. To date, only 26 nicotine pouch products have been authorized for marketing in the U.S. For a list of ENDS and nicotine pouch products that have received marketing authorization please visit:

- General: <https://www.fda.gov/tobacco-products/market-and-distribute-tobacco-product/tobacco-products-marketing-orders#PMTAView%20all%20marketing%20granted>

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<sup>1</sup> “New Tobacco Products” are defined by Section 910(a)(1) of the FD&C Act as any tobacco product that was not commercially marketed in the United States as of February 15, 2007, or any modified tobacco product that was commercially marketed in the United States after February 15, 2007.

- ENDS: <https://www.fda.gov/tobacco-products/market-and-distribute-tobacco-product/e-cigarettes-vapes-and-other-electronic-nicotine-delivery-systems-ends-authorized-fda>
- Nicotine Pouches: <https://www.fda.gov/tobacco-products/market-and-distribute-tobacco-product/nicotine-pouch-products-authorized-fda>

FDA has reviewed the list of exhibitors,<sup>2</sup> and we are attaching a list of those that we have identified as being in the business of manufacturing, importing, distributing and/or offering for sale tobacco products.<sup>3</sup> Please note that some exhibitors have received Warning Letters in the past for illegally selling and/or distributing tobacco products without the required marketing authorization. We encourage you to remind the tobacco product exhibitors and event organizer that only a limited number of ENDS and nicotine pouch products may be legally marketed in the U.S., and that it is generally prohibited to offer tobacco products for sale or distribution in the U.S. without required marketing authorization. We also encourage you to share the website links that we reference earlier.

We request that you submit a written response via email at [CTPCompliance@fda.hhs.gov](mailto:CTPCompliance@fda.hhs.gov) within 5 working days or less from the date of receipt of this letter describing your plans to communicate to the event organizer and exhibitors attending this event the information concerning prohibited marketing activities outlined above and encouraging them to refrain from engaging in any prohibited activity during the Total Product Expo Trade Show. We also would welcome a teleconference with you if you have any questions or would like to discuss this information further.

You may also submit your response in writing to the following address:

FDA Center for Tobacco Products  
Office of Compliance and Enforcement  
c/o Document Control Center  
Building 71, Room G335  
10903 New Hampshire Avenue  
Silver Spring, MD 20993-0002

If you have any questions regarding this letter, please contact CTP at [CTPCompliance@fda.hhs.gov](mailto:CTPCompliance@fda.hhs.gov).

Sincerely,



John Verbeten  
Director, Office of Compliance and Enforcement  
Center for Tobacco Products

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<sup>2</sup> <https://tpe2026.smallworldlabs.com/exhibitors>

<sup>3</sup> See attachment, Tobacco Product Firms | TPE March 31 – April 2, 2026

Tobacco Product Firms | TPE March 31 – April 2, 2026

<https://tpe2026.smallworldlabs.com/exhibitors>

List	Exhibitor	Website	Booth
1	7 Daze	<a href="https://7dazemfg.com/">https://7dazemfg.com/</a>	15164, 23065
2	Air Distribution	<a href="https://www.alfakher.com/">https://www.alfakher.com/</a>	15084
3	American Distro	<a href="http://www.americandistroga.com/">http://www.americandistroga.com/</a>	13159
4	American Weigh Wholesale, Inc	<a href="https://1wholesale.com">https://1wholesale.com</a>	10073
5	AmeriPouch	<a href="https://ameripouch.com">https://ameripouch.com</a>	10126
6	ALLIUM EST OU	<a href="https://garantsnus.com">https://garantsnus.com</a>	11114
7	Avalara	<a href="https://www.avalara.com">https://www.avalara.com</a>	10124
8	Apex Vape Wholesale	<a href="https://apexvapewholesale.com">https://apexvapewholesale.com</a>	23041
9	Bezel	<a href="https://www.myuwell.com">https://www.myuwell.com</a>	25022
10	B2B Wholesaler Magazine	<a href="http://www.b2bwholesalmag.com/">http://www.b2bwholesalmag.com/</a>	21009
11	Branding House LLC	<a href="http://shopspacegods.com">http://shopspacegods.com</a> , <a href="http://getsevn.co">getsevn.co</a> , <a href="http://pushingpsofficial.com">pushingpsofficial.com</a>	25134
12	Brands Collective	N/A	23121, 25120
13	Cali Pods / Delicious Pods	<a href="https://www.calivapepods.com">https://www.calivapepods.com</a>	22115
14	Cannadips	<a href="https://dipammo.com">https://dipammo.com</a>	17043
15	Cellular Workshop	<a href="https://www.cellularworkshop.com/">https://www.cellularworkshop.com/</a>	22041
16	Charlie's Chalk Dust	N/A	12147
17	CLEW Pouches	<a href="https://www.clewpouches.com/us">https://www.clewpouches.com/us</a>	13127
18	Cyclone Pods	<a href="https://cyclonepods.com">https://cyclonepods.com</a>	12177
19	Demand Vape	<a href="https://WWW.DEMANDVAPE.COM">https://WWW.DEMANDVAPE.COM</a>	13141, 15140, 20129, 21129, 22129
20	Dkhaan llc	<a href="https://dkhaansmoke.com">https://dkhaansmoke.com</a>	26085
21	Disposables Sea stix /Sea Air Sea Hemp/ Sea flower	<a href="https://www.strictlyecig.com/customer/account/login">https://www.strictlyecig.com/customer/account/login</a>	26065
22	EAST WEST TRADING CORP	<a href="https://www.fujimausa.com">https://www.fujimausa.com</a>	18065
23	ECLIPSE WHOLESAL	<a href="http://ww1.eclipsewholesaleinc.org">http://ww1.eclipsewholesaleinc.org</a>	10043
24	Emerald Green Technology, LLC	<a href="https://www.tobaccotech.com">https://www.tobaccotech.com</a> <a href="https://www.eliquitech.com">https://www.eliquitech.com</a> <a href="https://www.emeraldgreentech.com">https://www.emeraldgreentech.com</a>	17096
25	FreeMax	<a href="https://www.freemaxvape.com/">https://www.freemaxvape.com/</a>	22073
26	Fifty Bar	<a href="https://thefiftybar.com/product">https://thefiftybar.com/product</a>	25064
27	Fruitia	<a href="https://half-bakd.com">https://half-bakd.com</a>	23099
28	Fumot	N/A	21117
29	Geek Miracle (HK) Limited	<a href="https://www.geekvape.com/">https://www.geekvape.com/</a>	22059
30	Global Tobacco LLC	N/A	13019
31	Global Widget	<a href="https://globalwidget.com">https://globalwidget.com</a>	22029
32	Golden Desert	<a href="https://www.golden-desert.com">https://www.golden-desert.com</a>	13091

33	Green Planet Inc.	<a href="https://www.thegreenplanetproducts.com/l/ander">https://www.thegreenplanetproducts.com/l/ander</a>	12065
34	Hayat International Limited	<a href="https://www.fastavape.com">https://www.fastavape.com</a>	23085
35	Hertz & Selck GmbH & Co.	<a href="https://www.hertz-selck.de">https://www.hertz-selck.de</a>	11038
36	HQD	<a href="http://www.eluxtech.com">http://www.eluxtech.com</a> <a href="http://www.instabar.net">www.instabar.net</a>	16025, 16031, 16037
37	HYVE	<a href="https://www.gsdis.com">https://www.gsdis.com</a>	21123, 23109
38	Innova Product Solutions	<a href="https://innovaproductssolutions.com">https://innovaproductssolutions.com</a>	13084
39	Integra by Desiccare	<a href="http://www.integraboost.com">http://www.integraboost.com</a>	11065
40	Inter-Continental Trading USA, Inc.	<a href="https://ictusainc.com">https://ictusainc.com</a>	10007
41	IVG	<a href="https://ivapegreat.com">https://ivapegreat.com</a>	23017, 25016
42	JC Newman Cigar Company	<a href="http://www.jcnewman.com">http://www.jcnewman.com</a>	13038
43	JTI Liggett	<a href="https://www.jti.com/en/our-company/where-we-operate/usa">https://www.jti.com/en/our-company/where-we-operate/usa</a>	10024
44	Kloud King Distributors Inc.	<a href="https://www.kksmoke.com">https://www.kksmoke.com</a>	22035
45	Kretek International	<a href="https://kretek.com">https://kretek.com</a>	13085
46	LBC Products, Inc.	<a href="https://thehustlercollection.com">https://thehustlercollection.com</a>	12115
47	Legal Lean	<a href="https://www.legallean.com">https://www.legallean.com</a>	18031
48	LOOPER	<a href="https://www.looperverse.com/">https://www.looperverse.com/</a>	23023
49	Lost Vape	<a href="https://www.lostvape.com/">https://www.lostvape.com/</a>	26047
50	Lotus Vaping Technologies	N/A	21001
51	Mash Enterprise Inc	<a href="http://www.mashenterprisellc.com">http://www.mashenterprisellc.com</a>	27017
52	Microzero AB	N/A	11049
53	MMS DISTRIBUTION	<a href="https://mmsdistro.com">https://mmsdistro.com</a>	17037
54	Mazaya (Ocean 77 Distribution Inc.)	<a href="https://officialmazayafamily.com">https://officialmazayafamily.com</a>	17073
55	Nepa Wholesale	<a href="https://www.nepawholesale.com/home">https://www.nepawholesale.com/home</a>	22099
56	Nic Nac Naturals	<a href="https://nicnac.com">https://nicnac.com</a>	12108
57	Nova Distributors, LLC - Tarbar	<a href="http://www.tarbarfilter.com">http://www.tarbarfilter.com</a>	11031
58	OXBAR	<a href="https://www.oxbar.com">https://www.oxbar.com</a>	22047
59	Phillips & King International, Inc.	<a href="http://www.phillipsandking.com/">http://www.phillipsandking.com/</a>	13073
60	PHIX/BREWELL MFG	<a href="http://phixvapor.com">http://phixvapor.com</a>	27009
61	Rena Labs & Manufacturing	<a href="https://www.rena-world.com/">https://www.rena-world.com/</a>	13121
62	Rover Vape/ OVNS	<a href="https://rovervape.com/">https://rovervape.com/</a>	17013
63	Safa Goods	<a href="https://safagoods.com">https://safagoods.com</a>	26001
64	Shenzhen Airis Electronic Co., Ltd	<a href="https://www.airisvape.com/">https://www.airisvape.com/</a>	21023
65	Shenzhen First Union Technology Co., Ltd.	<a href="https://www.chinafirstunion.com/">https://www.chinafirstunion.com/</a>	21041
66	Shenzhen Nors Biotech Co., Ltd.	<a href="https://norsbiotech.com/">https://norsbiotech.com/</a>	16013
67	Shenzhen Smoore Technology Limited Vaporesso	<a href="http://www.vaporesso.com">http://www.vaporesso.com</a>	15036
68	SHENZHEN YEZI BIOTECH CO.,LTD	<a href="https://nioolabs.com/">https://nioolabs.com/</a>	16165

69	Shisha Tech	<a href="https://www.shishatech.com">https://www.shishatech.com</a>	13102
70	Ske	<a href="https://www.skevape.com">https://www.skevape.com</a>	22065
71	Smarter AirPuffs	<a href="https://smarterairpuffs.com">https://smarterairpuffs.com</a>	18077
72	Smiss Technology Co.,Ltd	<a href="http://www.smisstech.com">http://www.smisstech.com</a>	22109
73	SMOKE PROS/CONCEPT CRAFTS	<a href="https://www.smokespros.com">https://www.smokespros.com</a>	18003
74	Streamline Group	<a href="http://www.streamlinevape.com">http://www.streamlinevape.com</a>	15096
75	Sunpack solutions Pvt Ltd	<a href="http://www.sunpackgroup.com">http://www.sunpackgroup.com</a>	12097
76	SWFT	<a href="http://www.swftbar.com">http://www.swftbar.com</a>	17025
77	SZ Wholesale	<a href="https://www.szwholesale.net">https://www.szwholesale.net</a>	15048
78	taj distributions	<a href="http://www.tajdistributions.com">http://www.tajdistributions.com</a>	10031
79	Tear Drip Holdings, Inc.	<a href="http://www.tddistro.com/">http://www.tddistro.com/</a>	10127
80	Texas Wholesale	<a href="http://www.texas-wholesale.com">http://www.texas-wholesale.com</a>	13097
81	The Loot	<a href="https://thelootdistro.com/">https://thelootdistro.com/</a>	21115
82	The Monster Group	<a href="http://monstervapelabs.com/">http://monstervapelabs.com/</a>	13189
83	The Valley Wholesale	<a href="http://www.dotmod.com/">http://www.dotmod.com/</a>	23016
84	Turning Point Brands	<a href="https://www.turningpointbrands.com">https://www.turningpointbrands.com</a>	15012
85	Twist E-Liquids / DV Brands Distribution	<a href="http://www.dvbrands.com">http://www.dvbrands.com</a>	13147
86	ULTIMATE BRANDS LLC	<a href="http://www.ultimatebrandsllc.com">http://www.ultimatebrandsllc.com</a>	16115
87	Unishow USA Inc.	<a href="http://unishowinc.com">http://unishowinc.com</a>	22123
88	USA Vape Wholesale	N/A	18147
89	UWELL	<a href="http://www.freetontech.com/">http://www.freetontech.com/</a>	25022
90	VapeEZ	<a href="https://www.myvapeez.com/">https://www.myvapeez.com/</a>	26035
91	Vapetasia	<a href="https://vapetasia.com">https://vapetasia.com</a>	12141
92	Vapor Beast	<a href="http://www.vaporbeast.com">http://www.vaporbeast.com</a>	25114
93	Visol	<a href="http://www.visolproducts.com/">http://www.visolproducts.com/</a>	12037
94	VOOPOO	<a href="http://www.voopoo.com/">http://www.voopoo.com/</a>	23059
95	Well Versed	<a href="https://www.kumisixofficial.com">https://www.kumisixofficial.com</a>	15108
96	White Rhino USA	<a href="http://www.whiterhinowholesale.com/">http://www.whiterhinowholesale.com/</a>	13165
97	WiJo Pouches	<a href="https://wijopouches.com/">https://wijopouches.com/</a>	10115
98	Wooshin Labottach Co.,Ltd	<a href="https://wooshinmed.com/en/sub03/medical1.php">https://wooshinmed.com/en/sub03/medical1.php</a>	11109