



March 13, 2026

VIA UPS AND ELECTRONIC MAIL

Kretek International
Total Product Expo (TPE)
Attn: Sean D. Cassar, Chief Operating Officer for Kretek International
Attn: Briana Carpenter, TPE Exhibit Manager
5449 Endeavour Court
Moorpark, California 93021

(b) (6)

info@totalproductexpo.com (General Inquiries)

Dear Mr. Cassar:

It has come to our attention that exhibitors at the upcoming Total Product Expo Trade Show on March 31 – April 2, 2026, to be held at the Las Vegas Convention Center (LVCC), hosted by Kretek International, may be currently marketing, advertising, distributing and/or offering for sale new tobacco products without the required marketing authorization, which is prohibited by the Federal Food, Drug, and Cosmetic Act (FD&C Act). The FDA is concerned that these exhibitors may engage in such prohibited activity during the Total Product Expo Trade Show.

Tobacco products, including nicotine pouches and electronic nicotine delivery systems (ENDS), must be in compliance with the FD&C Act and its implementing regulations. Generally, to be legally marketed in the United States, the FD&C Act requires “new tobacco products”¹ to receive marketing authorization from the FDA. Tobacco products marketed in the U.S. without the required premarket authorization are adulterated and misbranded under the FD&C Act and are subject to regulatory and enforcement actions at FDA’s discretion, including, but not limited to, warning letters, civil money penalties, seizure, and/or injunction.

With respect to ENDS and nicotine pouch products, FDA has authorized a limited number for sale and/or distribution in the U.S. To date, only 39 ENDS products have been authorized for marketing in the U.S., and all contain tobacco derived nicotine. No ENDS products containing synthetic nicotine or nicotine analogs have been authorized for marketing in the U.S. To date, only 26 nicotine pouch products have been authorized for marketing in the U.S. For a list of ENDS and nicotine pouch products that have received marketing authorization please visit:

- General: <https://www.fda.gov/tobacco-products/market-and-distribute-tobacco-product/tobacco-products-marketing-orders#PMTAView%20all%20marketing%20granted>

¹ “New Tobacco Products” are defined by Section 910(a)(1) of the FD&C Act as any tobacco product that was not commercially marketed in the United States as of February 15, 2007, or any modified tobacco product that was commercially marketed in the United States after February 15, 2007.

- ENDS: <https://www.fda.gov/tobacco-products/market-and-distribute-tobacco-product/e-cigarettes-vapes-and-other-electronic-nicotine-delivery-systems-ends-authorized-fda>
- Nicotine Pouches: <https://www.fda.gov/tobacco-products/market-and-distribute-tobacco-product/nicotine-pouch-products-authorized-fda>

FDA has reviewed your list of exhibitors,² and we are attaching a list of those that we have identified as being in the business of manufacturing, importing, distributing and/or offering for sale tobacco products.³ Please note that some exhibitors have received Warning Letters in the past for illegally selling and/or distributing tobacco products without the required marketing authorization. We encourage you to remind your tobacco product exhibitors that only a limited number of ENDS and nicotine pouch products may be legally marketed in the U.S., and that it is generally prohibited to offer tobacco products for sale or distribution in the U.S. without required marketing authorization. We also encourage you to share the website links that we reference earlier.

We request that you submit a written response via email at CTPCompliance@fda.hhs.gov within 5 working days or less from the date of receipt of this letter describing your plans to communicate to exhibitors attending your event the information concerning prohibited marketing activities outlined above and encouraging them to refrain from engaging in any prohibited activity during the Total Product Expo Trade Show. We also would welcome a teleconference with you if you have any questions or would like to discuss this information further.

You may also submit your response in writing to the following address:

FDA Center for Tobacco Products
Office of Compliance and Enforcement
c/o Document Control Center
Building 71, Room G335
10903 New Hampshire Avenue
Silver Spring, MD 20993-0002

If you have any questions regarding this letter, please contact CTP at CTPCompliance@fda.hhs.gov.

Sincerely,



John Verbeten
Director, Office of Compliance and Enforcement
Center for Tobacco Products

² <https://tpe2026.smallworldlabs.com/exhibitors>

³ See attachment, Tobacco Product Firms | TPE March 31 – April 2, 2026

Tobacco Product Firms | TPE March 31 – April 2, 2026

<https://tpe2026.smallworldlabs.com/exhibitors>

List	Exhibitor	Website	Booth
1	7 Daze	https://7dazemfg.com/	15164, 23065
2	Air Distribution	https://www.alfakher.com/	15084
3	American Distro	http://www.americandistroga.com/	13159
4	American Weigh Wholesale, Inc	https://1wholesale.com	10073
5	AmeriPouch	https://ameripouch.com	10126
6	ALLIUM EST OU	https://garantsnus.com	11114
7	Avalara	https://www.avalara.com	10124
8	Apex Vape Wholesale	https://apexvapewholesale.com	23041
9	Bezel	https://www.myuwell.com	25022
10	B2B Wholesaler Magazine	http://www.b2bwholesalmag.com/	21009
11	Branding House LLC	http://shopspacegods.com , getsevn.co , pushingpsofficial.com	25134
12	Brands Collective	N/A	23121, 25120
13	Cali Pods / Delicious Pods	https://www.calivapepods.com	22115
14	Cannadips	https://dipammo.com	17043
15	Cellular Workshop	https://www.cellularworkshop.com/	22041
16	Charlie's Chalk Dust	N/A	12147
17	CLEW Pouches	https://www.clewpouches.com/us	13127
18	Cyclone Pods	https://cyclonepods.com	12177
19	Demand Vape	https://WWW.DEMANDVAPE.COM	13141, 15140, 20129, 21129, 22129
20	Dkhaan llc	https://dkhaansmoke.com	26085
21	Disposables Sea stix /Sea Air Sea Hemp/ Sea flower	https://www.strictlyecig.com/customer/account/login	26065
22	EAST WEST TRADING CORP	https://www.fujimausa.com	18065
23	ECLIPSE WHOLESAL	http://ww1.eclipsewholesaleinc.org	10043
24	Emerald Green Technology, LLC	https://www.tobaccotech.com https://www.eliquitech.com https://www.emeraldgreentech.com	17096
25	FreeMax	https://www.freemaxvape.com/	22073
26	Fifty Bar	https://thefiftybar.com/product	25064
27	Fruitia	https://half-bakd.com	23099
28	Fumot	N/A	21117
29	Geek Miracle (HK) Limited	https://www.geekvape.com/	22059
30	Global Tobacco LLC	N/A	13019
31	Global Widget	https://globalwidget.com	22029
32	Golden Desert	https://www.golden-desert.com	13091

33	Green Planet Inc.	https://www.thegreenplanetproducts.com/l/ander	12065
34	Hayat International Limited	https://www.fastavape.com	23085
35	Hertz & Selck GmbH & Co.	https://www.hertz-selck.de	11038
36	HQD	http://www.eluxtech.com www.instabar.net	16025, 16031, 16037
37	HYVE	https://www.gsdis.com	21123, 23109
38	Innova Product Solutions	https://innovaproductssolutions.com	13084
39	Integra by Desiccare	http://www.integraboost.com	11065
40	Inter-Continental Trading USA, Inc.	https://ictusainc.com	10007
41	IVG	https://ivapegreat.com	23017, 25016
42	JC Newman Cigar Company	http://www.jcnewman.com	13038
43	JTI Liggett	https://www.jti.com/en/our-company/where-we-operate/usa	10024
44	Kloud King Distributors Inc.	https://www.kksmoke.com	22035
45	Kretek International	https://kretek.com	13085
46	LBC Products, Inc.	https://thehustlercollection.com	12115
47	Legal Lean	https://www.legallean.com	18031
48	LOOPER	https://www.looperverse.com/	23023
49	Lost Vape	https://www.lostvape.com/	26047
50	Lotus Vaping Technologies	N/A	21001
51	Mash Enterprise Inc	http://www.mashenterprisellc.com	27017
52	Microzero AB	N/A	11049
53	MMS DISTRIBUTION	https://mmsdistro.com	17037
54	Mazaya (Ocean 77 Distribution Inc.)	https://officialmazayafamily.com	17073
55	Nepa Wholesale	https://www.nepawholesale.com/home	22099
56	Nic Nac Naturals	https://nicnac.com	12108
57	Nova Distributors, LLC - Tarbar	http://www.tarbarfilter.com	11031
58	OXBAR	https://www.oxbar.com	22047
59	Phillips & King International, Inc.	http://www.phillipsandking.com/	13073
60	PHIX/BREWELL MFG	http://phixvapor.com	27009
61	Rena Labs & Manufacturing	https://www.rena-world.com/	13121
62	Rover Vape/ OVNS	https://rovervape.com/	17013
63	Safa Goods	https://safagoods.com	26001
64	Shenzhen Airis Electronic Co., Ltd	https://www.airisvape.com/	21023
65	Shenzhen First Union Technology Co., Ltd.	https://www.chinafirstunion.com/	21041
66	Shenzhen Nors Biotech Co., Ltd.	https://norsbiotech.com/	16013
67	Shenzhen Smoore Technology Limited Vaporesso	http://www.vaporesso.com	15036
68	SHENZHEN YEZI BIOTECH CO.,LTD	https://nioolabs.com/	16165

69	Shisha Tech	https://www.shishatech.com	13102
70	Ske	https://www.skevape.com	22065
71	Smarter AirPuffs	https://smarterairpuffs.com	18077
72	Smiss Technology Co.,Ltd	http://www.smisstech.com	22109
73	SMOKE PROS/CONCEPT CRAFTS	https://www.smokespros.com	18003
74	Streamline Group	http://www.streamlinevape.com	15096
75	Sunpack solutions Pvt Ltd	http://www.sunpackgroup.com	12097
76	SWFT	http://www.swftbar.com	17025
77	SZ Wholesale	https://www.szwholesale.net	15048
78	taj distributions	http://www.tajdistributions.com	10031
79	Tear Drip Holdings, Inc.	http://www.tddistro.com/	10127
80	Texas Wholesale	http://www.texas-wholesale.com	13097
81	The Loot	https://thelootdistro.com/	21115
82	The Monster Group	http://monstervapelabs.com/	13189
83	The Valley Wholesale	http://www.dotmod.com/	23016
84	Turning Point Brands	https://www.turningpointbrands.com	15012
85	Twist E-Liquids / DV Brands Distribution	http://www.dvbrands.com	13147
86	ULTIMATE BRANDS LLC	http://www.ultimatebrandsllc.com	16115
87	Unishow USA Inc.	http://unishowinc.com	22123
88	USA Vape Wholesale	N/A	18147
89	UWELL	http://www.freetontech.com/	25022
90	VapeEZ	https://www.myvapeez.com/	26035
91	Vapetasia	https://vapetasia.com	12141
92	Vapor Beast	http://www.vaporbeast.com	25114
93	Visol	http://www.visolproducts.com/	12037
94	VOOPOO	http://www.voopoo.com/	23059
95	Well Versed	https://www.kumisixofficial.com	15108
96	White Rhino USA	http://www.whiterhinowholesale.com/	13165
97	WiJo Pouches	https://wijopouches.com/	10115
98	Wooshin Labottach Co.,Ltd	https://wooshinmed.com/en/sub03/medical1.php	11109