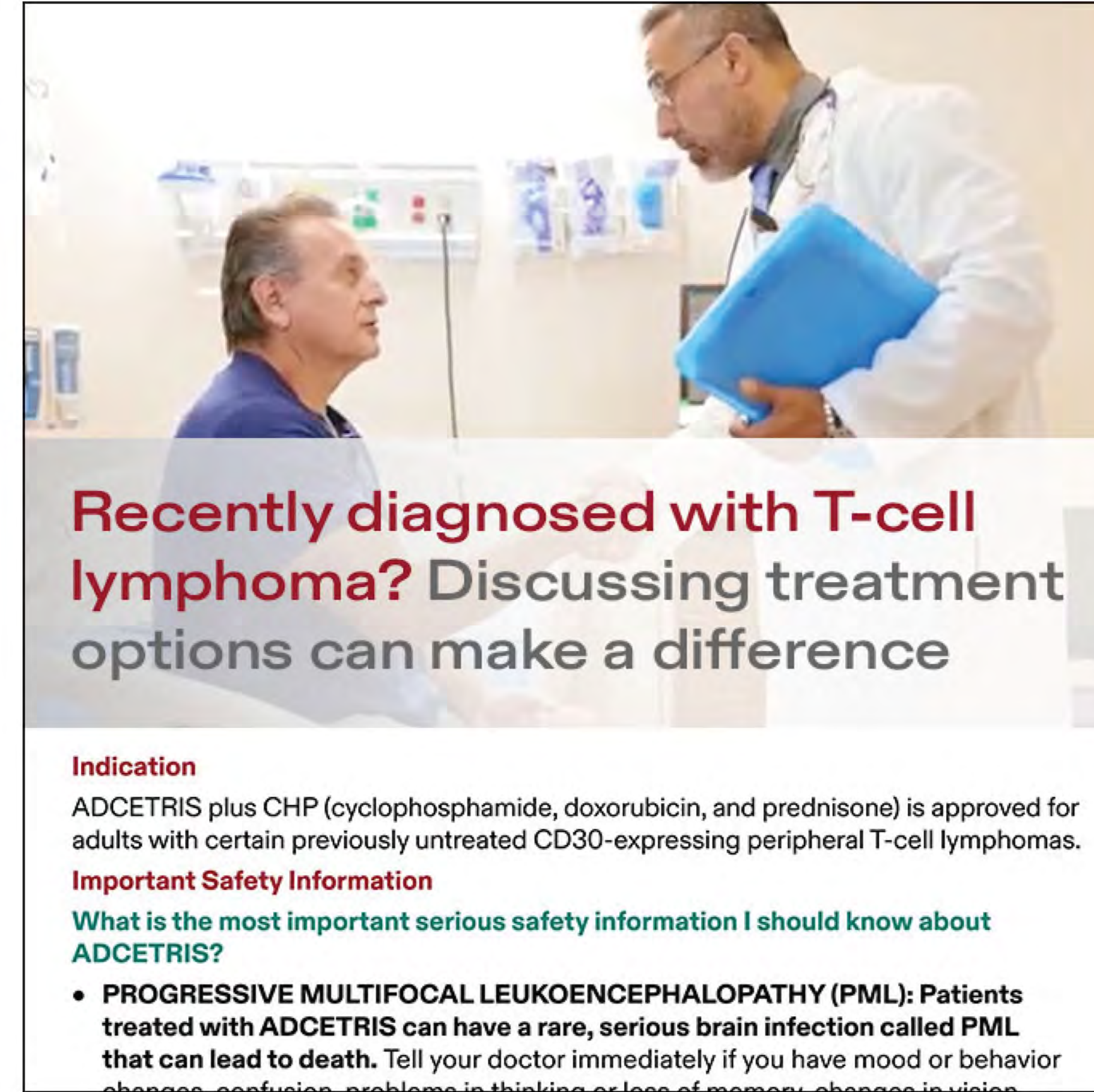


Video Ad 1 - Storyboard



Frame 1

Doctor enters consultation room where patient is waiting.



Frame 2

Doctor and patient exchange handshakes.



Frame 3

Alternating camera angle of doctor and patient in conversation.



Frame 4

Camera stays on patient expressing concerns.



Frame 5

Camera angle widens with the doctor in the foreground and patient is thinking about treatment.

ADCETRIS PTCL Facebook Ad Set PP-A1T-USA-1124

Video Ad 2 - Screen View

Mobile

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See <https://www.pfi.sr/> for Important Facts about ADCETRIS, including BOXED WARNING. See Important Safety Information at the end of the video. By Rx only. When deciding on treatment for certain peripheral T-cell lymphomas, ...see more



Find out why others chose ADCETRIS plus CHP

CHP = cyclophosphamide, doxorubicin, and prednisone.

Indication
ADCETRIS plus CHP (cyclophosphamide, doxorubicin, and prednisone) is approved for adults with certain previously untreated CD30-expressing peripheral T-cell lymphomas.

Important Safety Information
What is the most important serious safety information I should know about ADCETRIS?

- **PROGRESSIVE MULTIFOCAL LEUKOENCEPHALOPATHY (PML):** Patients treated with ADCETRIS can have a rare, serious brain infection called PML that can lead to death. Tell your doctor immediately if you have mood or behavior

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Frame 1

Doctor enters consultation room where patient is waiting.



Making a treatment decision for T-cell lymphoma? Speaking up and asking questions really matters

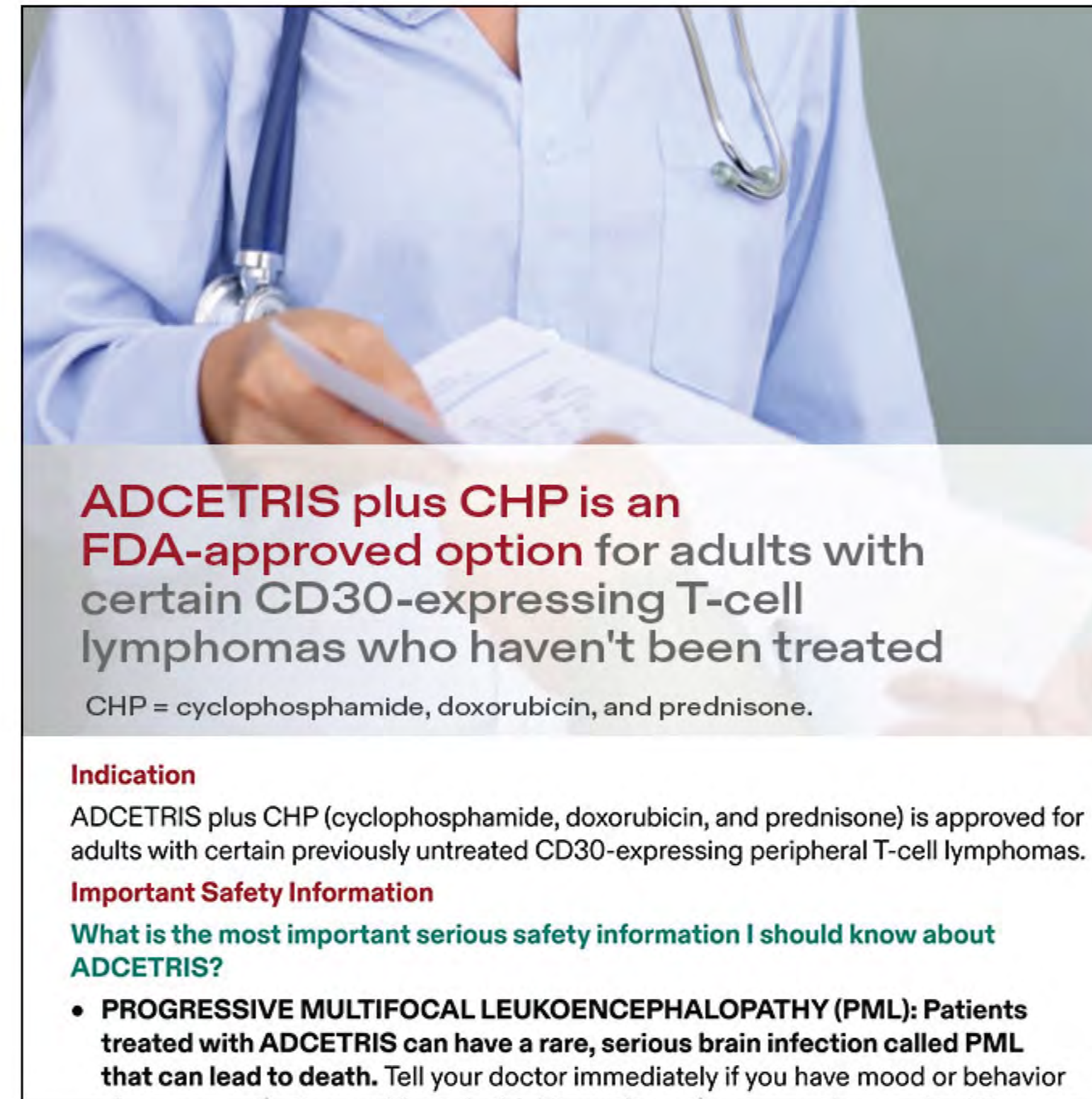
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Frame 2

Doctor and patient speak.



ADCETRIS plus CHP is an FDA-approved option for adults with certain CD30-expressing T-cell lymphomas who haven't been treated

CHP = cyclophosphamide, doxorubicin, and prednisone.

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Frame 3

Alternating camera angle of doctor and patient in conversation. Doctor hands patient treatment information.



Find out why others chose ADCETRIS plus CHP

ADCETRIS[®]
brentuximab vedotin | injection 50 mg

CHP = cyclophosphamide, doxorubicin, and prednisone.

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Frame 4

Patient looks at treatment information.



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Frame 5

Camera angle widens with the doctor in the foreground and patient is thinking about treatment.

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Video Ad 3 - Screen View

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See <https://www.pfi.sr/> for Important Facts about ADCETRIS, including BOXED WARNING. See Important Safety Information at the end of the video. By Rx only. Diagnosed with T-cell lymphoma? Deciding on a treatment option can be an intimidating ...see more



Talk to your doctor
about ADCETRIS plus
CHP when deciding on
a treatment

ADCETRIS®
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Video Ad 3 - Storyboard




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Frame 1

Doctor enters consultation room where couple is waiting.



A new T-cell lymphoma diagnosis brings many questions. Self-advocacy matters when deciding on a treatment

Indication
ADCETRIS plus CHP (cyclophosphamide, doxorubicin, and prednisone) is approved for adults with certain previously untreated CD30-expressing peripheral T-cell lymphomas.

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Frame 2

Patient's spouse exchanges information with doctor.



ADCETRIS plus CHP is an FDA-approved treatment for adults with certain CD30-expressing T-cell lymphomas who haven't been treated
CHP = cyclophosphamide, doxorubicin, and prednisone.

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Frame 3

Alternating camera angle of doctor and patient in conversation.




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Frame 4

Camera stays on patient expressing concerns.



Talk to your doctor about ADCETRIS plus CHP when deciding on a treatment

ADCETRIS[®]
brentuximab vedotin | injection 50 mg

Indication
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Frame 5

Patient is thinking about treatment.

Indication

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Important Safety Information

What is the most important serious safety information I should know about ADCETRIS?

- **PROGRESSIVE MULTIFOCAL LEUKOENCEPHALOPATHY (PML): Patients treated with ADCETRIS can have a rare, serious brain infection called PML that can lead to death.** Tell your doctor immediately if you have mood or behavior changes, confusion, problems in thinking or loss of memory, changes in vision, speech, or walking, or decreased strength or weakness on one side of the body. PML may also be caused by prior treatments or diseases that weakened your immune system.
- **Do not take ADCETRIS** if you are receiving bleomycin

What are the other possible serious side effects of ADCETRIS?

- **Nerve damage (peripheral neuropathy).** Tell your doctor if you have any numbness or tingling in your hands or feet or any muscle weakness.
- **Allergic and infusion reactions.** Tell your doctor if you experience symptoms of fever, chills, rash, or breathing problems within 24 hours of infusion. If you have a reaction, you may be given medicines before your ADCETRIS treatment.
- **Blood problems.** Serious cases, including death, of fever with a low number of white blood cells have occurred with ADCETRIS. Serious cases of a low number of white blood cells, a low number of platelets, or a low number of red blood cells can occur. Your doctor will do blood tests to check your blood cell levels during ADCETRIS treatment. Your doctor may give you a medicine called G-CSF. Tell your doctor if you have a fever of 100.5°F or higher, chills, cough, or pain when you urinate.
- **Infections** caused by bacteria, fungi, or viruses have been reported.
- **Tumor lysis syndrome** is caused by the fast breakdown of cancer cells. Your doctor will monitor you for symptoms.
- **Patients with severe kidney disease or moderate or severe liver disease** may have more side effects and deaths than patients without kidney or liver problems.
- **Liver problems.** Serious liver problems, including death, can occur. Tell your doctor if you feel tired, do not feel like eating, have upper stomach pain, dark urine, or yellow skin and eyes (jaundice).
- **Lung problems.** Serious lung problems, including death, can occur. Tell your doctor if you have a new cough, a cough that gets worse, or feel out of breath.
- **Skin problems** called Stevens-Johnson syndrome and toxic epidermal necrolysis can happen. Tell your doctor if you have rash, hives, sores in your mouth, or blistering or peeling skin.
- **Gastrointestinal (GI) problems.** Serious cases, including death, related to the pancreas, stomach, intestine, and colon can happen. If you have lymphoma that involves your stomach or intestine, you could have a higher risk of GI problems. Tell your doctor if you have severe stomach pain, chills, fever, nausea, vomiting, or diarrhea.
- **High blood sugar.** Your doctor will test your blood during ADCETRIS treatment. Tell your doctor if you need to urinate more often than usual, are very thirsty, or have blurry vision.

The **most common side effects (≥20%) in adult patients** who received ADCETRIS are:

- nerve damage (peripheral neuropathy)
- nausea
- feeling tired
- muscle pain
- constipation
- diarrhea
- vomiting
- fever
- infection in the nose or sinuses
- sores or swelling in the mouth and/or in the digestive tract
- upper stomach pain
- rash

The **most common laboratory abnormalities (≥20%) in adult patients** who received ADCETRIS are:

- a decrease in white blood cells
- an increase in creatinine
- a decrease in hemoglobin
- an increase in blood sugars
- an increase in alanine aminotransferase (ALT)
- an increase of aspartate aminotransferase (AST)

The **most common severe side effects (≥5%) in pediatric patients** who received ADCETRIS are:

- a low number of white blood cells
- a low number of red blood cells
- a low number of platelets
- fever with a low number of white blood cells
- sores or swelling in the mouth
- infection

These are not all the possible side effects of ADCETRIS. Tell your doctor about any side effect that bothers you or does not go away. If you have certain side effects, your doctor may lower your dose, delay, or stop your ADCETRIS treatment.

What should I tell my doctor before I start treatment with ADCETRIS?

- **All your medical conditions**, including if you have kidney, liver, or lung problems, an infection, or diabetes.
- **If you are pregnant or plan to become pregnant.** ADCETRIS may harm your unborn baby. **Females who are able to become pregnant:** Your doctor should give you a pregnancy test before starting ADCETRIS treatment. You should use effective birth control during ADCETRIS treatment and for 2 months after your last dose of ADCETRIS. Tell your doctor right away if you become pregnant or think you are pregnant during ADCETRIS treatment. **Men with female partners who can get pregnant** should use effective birth control during ADCETRIS treatment and for 4 months after the last dose.
- **If you are breastfeeding or plan to breastfeed.** Do not breastfeed during ADCETRIS treatment.
- **All the medicines you take**, including prescription and over-the-counter medicines, vitamins, and herbal supplements. ADCETRIS and certain other medicines can affect each other.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/Safety/MedWatch or call 1-800-FDA-1088.

Please see Important Facts about ADCETRIS, including BOXED WARNING.

Indication

ADCETRIS is approved for adults with previously untreated systemic anaplastic large cell lymphoma or other CD30-expressing peripheral T-cell lymphomas, including angioimmunoblastic T-cell lymphoma and peripheral T-cell lymphomas not otherwise specified, in combination with chemotherapy (cyclophosphamide, doxorubicin, and prednisone).



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