

## FOOD AND DRUG ADMINISTRATION (FDA)

Center for Tobacco Products (CTP)

### Tobacco Products Scientific Advisory Committee (TPSAC) Meeting

January 22, 2026

Virtual Meeting: <https://youtube.com/live/yrYtTTjlv8A?feature=share>

### FINAL AGENDA

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The Committee will discuss modified risk tobacco product applications submitted by Swedish Match USA, Inc. for the following products<sup>1</sup>:

- MR0000268.PD1: ZYN Cool Mint 3 mg
- MR0000268.PD2: ZYN Cool Mint 6 mg
- MR0000268.PD3: ZYN Peppermint 3 mg
- MR0000268.PD4: ZYN Peppermint 6 mg
- MR0000268.PD5: ZYN Spearmint 3 mg
- MR0000268.PD6: ZYN Spearmint 6 mg
- MR0000268.PD7: ZYN Wintergreen 3 mg
- MR0000268.PD8: ZYN Wintergreen 6 mg
- MR0000268.PD9: ZYN Citrus 3 mg
- MR0000268.PD10: ZYN Citrus 6 mg
- MR0000268.PD11: ZYN Coffee 3 mg
- MR0000268.PD12: ZYN Coffee 6 mg
- MR0000268.PD13: ZYN Cinnamon 3 mg
- MR0000268.PD14: ZYN Cinnamon 6 mg
- MR0000268.PD15: ZYN Smooth 3 mg
- MR0000268.PD16: ZYN Smooth 6 mg
- MR0000268.PD17: ZYN Chill 3 mg
- MR0000268.PD18: ZYN Chill 6 mg
- MR0000268.PD19: ZYN Menthol 3 mg
- MR0000268.PD20: ZYN Menthol 6 mg

Discussion generally will focus on evidence related to the relative health risks of the products, consumer understanding and perceptions of the applicant's proposed modified risk claim, and the potential public health impact of a modified risk marketing order.

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9:00 a.m. Call to Order

**Cristine Delnevo, Ph.D., M.P.H.**

Chair, TPSAC

9:05 a.m. Administrative Announcements

**Rachel Jang, Pharm.D.**

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<sup>1</sup> Swedish Match might also market some products under alternative product names.

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Introduction of Committee

Designated Federal Officer

Conflict of Interest Statement

Office of Science (OS), CTP, FDA

9:15 a.m. FDA Opening Remarks

**Bret Koplow, Ph.D., J.D.**

Acting Center Director

CTP, FDA

9:20 a.m. **APPLICANT PRESENTATIONS (60 min)**

**Swedish Match U.S.A., Inc.**

Introduction

**Keagan Lenihan**

Vice President and

Chief External Affairs Officer, U.S.

PMI US Corporate Services Inc.

ZYN Overview and MRTP Statutory Requirements

**Tryggve Ljung, M.D., Ph.D.**

Global Medical Head of Oral Products

Swedish Match AB

Clinical & Non-Clinical Scientific Assessment

**Jessica Seifert, Ph.D., M.P.H.**

Head of Regulatory Insights

PMI US Corporate Services Inc.

Consumer Understanding, Perceptions, & Behavior

**Keagan Lenihan**

Vice President and

Chief External Affairs Officer, U.S.

PMI US Corporate Services Inc.

Responsible Marketing and Communicating the Claim

Conclusion

10:20 a.m. Clarifying Questions for Applicant (15 min)

10:35 a.m. Break

10:45 a.m. **FDA PRESENTATIONS (45 min)**

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Relative Health Risks to Individuals

**Cindy Chang, Ph.D., M.P.H.**

Chief, Epidemiology Branch 1

OS, CTP, FDA

Consumer Understanding and Risk  
Perceptions

**Apoorva Rajan-Sharma, Ph.D., M.A.**

Social Scientist

OS, CTP, FDA

Likelihood of Use and Impacts to the  
Population

**Amanda Fidalgo, Ph.D., M.A.**

Social Scientist

OS, CTP, FDA

Overall Conclusions

**Cindy Chang, Ph.D., M.P.H.**

Chief, Epidemiology Branch 1

OS, CTP, FDA

11:30 p.m. Clarifying Questions for FDA (15 min)

11:45 p.m. Lunch Break

12:55 p.m. **OPEN PUBLIC HEARING (60 min)**

2:00 p.m. Charge to the Committee

**Benjamin Apelberg, Ph.D.**

Deputy Director

OS, CTP, FDA

2:05 p.m. QUESTIONS TO THE COMMITTEE  
/COMMITTEE DISCUSSION

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2:45 p.m. Break

2:55 p.m. QUESTIONS TO THE COMMITTEE  
/COMMITTEE DISCUSSION (cont.)

4:05 p.m. Closing Remarks

**Benjamin Apelberg, Ph.D.**

Deputy Director

OS, CTP, FDA

4:08 p.m. ADJOURNMENT

**Rachel Jang, Pharm.D.**

Designated Federal Officer

Office of Science (OS), CTP, FDA