FOOD AND DRUG ADMINISTRATION (FDA)
Center for Tobacco Products (CTP)

Tobacco Products Scientific Advisory Committee (TPSAC) Meeting
January 22, 2026
Virtual Meeting: https://youtube.com/live/yrYtTTjlv8A?feature=share

FINAL AGENDA

The Committee will discuss modified risk tobacco product applications submitted by Swedish Match USA, Inc. for the following products[1]:

- MR0000268.PD1: ZYN Cool Mint 3 mg
- MR0000268.PD2: ZYN Cool Mint 6 mg
- MR0000268.PD3: ZYN Peppermint 3 mg
- MR0000268.PD4: ZYN Peppermint 6 mg
- MR0000268.PD5: ZYN Spearmint 3 mg
- MR0000268.PD6: ZYN Spearmint 6 mg
- MR0000268.PD7: ZYN Wintergreen 3 mg
- MR0000268.PD8: ZYN Wintergreen 6 mg
- MR0000268.PD9: ZYN Citrus 3 mg
- MR0000268.PD10: ZYN Citrus 6 mg
- MR0000268.PD11: ZYN Coffee 3 mg
- MR0000268.PD12: ZYN Coffee 6 mg
- MR0000268.PD13: ZYN Cinnamon 3 mg
- MR0000268.PD14: ZYN Cinnamon 6 mg
- MR0000268.PD15: ZYN Smooth 3 mg
- MR0000268.PD16: ZYN Smooth 6 mg
- MR0000268.PD17: ZYN Chill 3 mg
- MR0000268.PD18: ZYN Chill 6 mg
- MR0000268.PD19: ZYN Menthol 3 mg
- MR0000268.PD20: ZYN Menthol 6 mg

Discussion generally will focus on evidence related to the relative health risks of the products, consumer understanding and perceptions of the applicant's proposed modified risk claim, and the potential public health impact of a modified risk marketing order.

9:00 a.m.	Call to Order	**Cristine Delnevo, Ph.D., M.P.H.** Chair, TPSAC
9:05 a.m.	Administrative Announcements	**Rachel Jang, Pharm.D.**

[1] Swedish Match might also market some products under alternative product names.

FOOD AND DRUG ADMINISTRATION (FDA)
Center for Tobacco Products (CTP)

Tobacco Products Scientific Advisory Committee (TPSAC) Meeting
January 22, 2026
Virtual Meeting: https://youtube.com/live/yrYtTTjlv8A?feature=share

FINAL AGENDA

	Introduction of Committee Conflict of Interest Statement	Designated Federal Officer Office of Science (OS), CTP, FDA
9:15 a.m.	FDA Opening Remarks	**Bret Koplow, Ph.D., J.D.** Acting Center Director CTP, FDA
9:20 a.m.	**APPLICANT PRESENTATIONS** (60 min)	**Swedish Match U.S.A., Inc.**
	Introduction	**Keagan Lenihan** Vice President and Chief External Affairs Officer, U.S. PMI US Corporate Services Inc.
	ZYN Overview and MRTP Statutory Requirements	
	Clinical & Non-Clinical Scientific Assessment	**Tryggve Ljung, M.D., Ph.D.** Global Medical Head of Oral Products Swedish Match AB
	Consumer Understanding, Perceptions, & Behavior	**Jessica Seifert, Ph.D., M.P.H.** Head of Regulatory Insights PMI US Corporate Services Inc.
	Responsible Marketing and Communicating the Claim	**Keagan Lenihan** Vice President and Chief External Affairs Officer, U.S. PMI US Corporate Services Inc.
	Conclusion	
10:20 a.m.	Clarifying Questions for Applicant (15 min)	.
10:35 a.m.	Break	
10:45 a.m.	**FDA PRESENTATIONS** (45 min)	

FOOD AND DRUG ADMINISTRATION (FDA)
Center for Tobacco Products (CTP)

Tobacco Products Scientific Advisory Committee (TPSAC) Meeting
January 22, 2026
Virtual Meeting: https://youtube.com/live/yrYtTTjlv8A?feature=share

FINAL AGENDA

	Relative Health Risks to Individuals	**Cindy Chang, Ph.D., M.P.H.** Chief, Epidemiology Branch 1 OS, CTP, FDA
	Consumer Understanding and Risk Perceptions	**Apoorva Rajan-Sharma, Ph.D., M.A.** Social Scientist OS, CTP, FDA
	Likelihood of Use and Impacts to the Population	**Amanda Fidalgo, Ph.D., M.A.** Social Scientist OS, CTP, FDA
	Overall Conclusions	**Cindy Chang, Ph.D., M.P.H.** Chief, Epidemiology Branch 1 OS, CTP, FDA
11:30 p.m.	Clarifying Questions for FDA (15 min)	
11:45 p.m.	Lunch Break	
12:55 p.m.	**OPEN PUBLIC HEARING** (60 min)	
2:00 p.m.	Charge to the Committee	**Benjamin Apelberg, Ph.D.** Deputy Director OS, CTP, FDA
2:05 p.m.	QUESTIONS TO THE COMMITTEE /COMMITTEE DISCUSSION	

FOOD AND DRUG ADMINISTRATION (FDA)
Center for Tobacco Products (CTP)

Tobacco Products Scientific Advisory Committee (TPSAC) Meeting
January 22, 2026
Virtual Meeting: https://youtube.com/live/yrYtTTjlv8A?feature=share

FINAL AGENDA

2:45 p.m.	Break	
2:55 p.m.	QUESTIONS TO THE COMMITTEE /COMMITTEE DISCUSSION (cont.)	
4:05 p.m.	Closing Remarks	**Benjamin Apelberg, Ph.D.** Deputy Director OS, CTP, FDA
4:08 p.m.	ADJOURNMENT	**Rachel Jang, Pharm.D.** Designated Federal Officer Office of Science (OS), CTP, FDA