

	Confidential
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Appendix C2: IQOS® Cohort PACS Baseline Questionnaire	Version 2.0

Appendix C2:

IQOS® Cohort PACS Baseline Questionnaire

Please find on the following pages survey instruments for Wave 1 (Time 0) for IQOS® Longitudinal Cohort PACS.

Confidentiality Statement

Data and information contained in this document are considered to constitute trade secrets and confidential commercial information, and the legal protections provided to such trade secrets and confidential information are hereby claimed under the applicable provisions of United States law. No part of this document may be publicly disclosed without the written consent of Philip Morris International and/or Altria Client Services LLC.

IQOS® WITH MARLBORO HEATSTICKS® LONGITUDINAL COHORT POSTMARKET ADULT CONSUMER STUDY (PACS)**("IQOS® COHORT PACS")****WAVE 1 (TIME 0)**

Study Type: Longitudinal Cohort Study

Study Title: IQOS® with Marlboro HeatSticks® Longitudinal Cohort Postmarket Adult Consumer (PACS) Study ("IQOS® Cohort PACS")

Product: IQOS® with Marlboro HeatSticks®

Country: United States

Description: This document contains a draft of the survey instruments to be employed during **Wave 1 (Time 0)** of the IQOS® Cohort PACS.

The survey instrument for Wave 1 (Time 0), as it relates to IQOS® consumers, will also serve as the survey instrument for the Year 2 IQOS® Cross-sectional Study. Thus, references to "Cross-sectional Study" and "Cohort Study" are made within the document to signal questions relevant to those studies.

A detailed description of the study (e.g. purpose, objectives, design, data analysis) is provided in the Protocol.

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Highly Confidential

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IQOS® WITH MARLBORO HEATSTICKS® LONGITUDINAL COHORT POSTMARKET ADULT CONSUMER STUDY (PACS): WAVE 1: TIME 0

(“IQOS® COHORT PACS”: WAVE 1: TIME 0)

(Respondent Screener)

PROGRAMMER: DISPLAY “HIGHLY CONFIDENTIAL” ON THE BOTTOM OF EACH PAGE.

PROGRAMMER: DISPLAY THE FOLLOWING MESSAGE FOR ALL TERMINATION POINTS EXCEPT AFTER Q.15b:
“Thank you for answering this portion of the survey. Based on the information that you have provided to us, you did not fully meet the criteria for this study.”

- 1a. Thank you for taking the time to complete this survey. The first set of questions is intended to learn a few things about you, and will assist us in determining whether or not you fully qualify for this study. Your participation is completely voluntary. Please report truthfully. If you do not know the answer to a question or are unsure, give us your best estimate. Your answers are important for the success of the study.

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IQOS® WITH MARLBORO HEATSTICKS® LONGITUDINAL COHORT POSTMARKET ADULT CONSUMER STUDY (PACS):

WAVE 1 (TIME 0)

("IQOS® COHORT PACS": WAVE 1 (TIME 0))

(Main Survey)

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This next set of questions is about your experience with other tobacco products.

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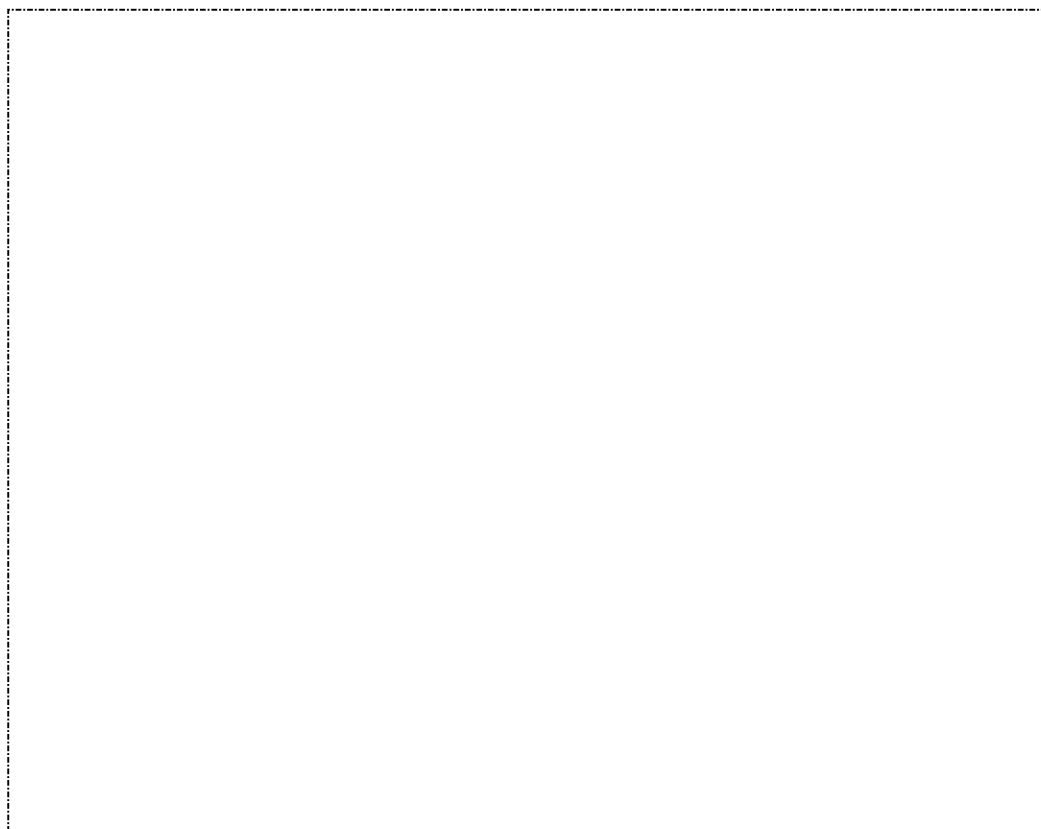
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