

Zepbound and OKC FOX25: Video Script

00:00-00:08: Interviewer: "This segment is sponsored by Eli Lilly and Company." (This also appears on screen)

00:08-00:42 Interviewer: "Social media is flooded with advertisements for popular obesity medications, but how do adults with obesity looking to lose weight avoid those online scams for selling knock off versions that may not be safe and effective. With the FDA's recent decision to prohibit mass compounding of some obesity medications, there may even be more confusion about consumers' options. So here to tell us and talk about what it means for patients and solutions to access authentic medicines are Dr. Clare Lee and Rhonda Pacheco from Eli and Lilly Company.

00:42-00:49: Interviewer: "Now, Dr. Clare, with so much social media attention as well as online ads circulating for weight loss medications, how do adults with obesity avoid online scams that may not be safe?"

00:55-1:34: Dr. Clare Lee: "Yeah thanks for that question and you're right, there has been a recent surge in social media and obesity space. A lot of them are noise around online scams and knock offs and they may pose a risk to health. Um, and they're confusing, and so I counsel my patients to definitely look out for FDA-approved safe and authentic medicines if they are already on treatment for obesity and to avoid those unapproved ones and the differences are that FDA-approved medicines undergo rigorous testing to ensure they're safe, effective, and that they're manufactured with the highest quality." (Dr. Clare Lee's title appears on screen)

1:35-1:42: Interviewer: "Dr. Clare Lee, you mentioned a treatment plan. What would you suggest to adults looking to set up treatment plan for obesity?"

1:45-2:36: Dr. Clare Lee: Yeah, so you know I'd start with the fact that obesity is a chronic, complex disease that requires and deserves a long term, comprehensive benefit plan in consultation with your healthcare provider because individuals have different needs. And um you know just like, any other chronic disease, such as hypertension or elevated blood cholesterol um the bedrock or the cornerstone of chronic disease treatment would be healthy lifestyle that's founded in healthy nutrition and regular physical activities. Often times, however, that's not enough so you may be discussing um additional options such as pharmacotherapy, for obesity for example, with your in consultation with your healthcare provider, and that's what I would recommend uh to adults living with obesity. That they need to speak with their healthcare provider and make sure that medicines they're getting are FDA-approved and safe.

2:37-2:38: Interviewer: "Our next question will go to Dr. Pacheco, what are people's options to access safe and effective obesity medicines"?

2:38-3:35: Dr. Pacheco: "Yeah, first 2 things I say just like Dr. Lee just said, talk to your healthcare provider and find out what treatment is right for you. Also, what's the coverage. And so, I say call your employer, call your health insurance to find out whether or not you have access to the treatment or medication. We at Lilly are providing options. One of the options for treatment is Zepbound, which is now available at LillyDirect which is our self-pay pharmacy solution. This provides an option to patients to get access to safe and effective authentic medicine. We now have all vial doses available starting at our low dose for \$349, all the way up to our high dose for \$499 per month with a valid prescription. So

again, talk to your healthcare provider and go to LillyDirect and you can get access to Zepbound vials.”
(Rhonda Pacheco’s title appears on screen)

3:38-3:44: Interviewer: “And those are amazing prices. \$399 and \$499. Very affordable. Now Dr. Pacheco where can people go for more information on all of this?”

3:46-3:49: Dr. Pacheco: “Yeah there’s a lot of confusion out there, so we have put it all out there for your information. Please visit saveonZepbound.com and you can get more information about access, LillyDirect, and Zepbound vials.”

3:50-4:09: Interviewer: “Thank you so much to the both of you and for more information go to saveonzepbound.com.” (Save on Zepbound appears on screen)