

Zepbound and Dayton: Video Script

00:00-00:17 Interviewer #1: "Well, social media is flooded of course with advertisements for popular obesity medications, but how does everyone really know, or adults with obesity looking to lose weight avoid those online scams selling the knock off versions that may not be really safe or even effective."

00:17-00:26 Interviewer #2: "Yeah, so with the FDA's recent decision to prohibit mass compounding of some obesity medications, there may even be more confusion about consumers' options."

00:26-00:53 Interviewer #1: "So joining us live via Zoom this morning to discuss what this means for patients and the solutions to access care are Dr. Clare Lee and Rhonda Pacheco from Eli Lilly and Company. So first off, thank you so much for joining us this morning. But, Dr. Lee – I want to begin with you. With so much social media attention as well as online ads circulating for weight loss medications, how do adults with obesity avoid those scams that just may simply not be safe?"

00:55-1:45 Dr. Clare Lee: "Yeah, thank you for this opportunity and thank you for having us. You're right, there has been a recent surge in social media touting online scams and knockoffs and those may come with health risks. And that's not certainly what I would recommend to my patients. Instead, I counsel them to making sure they have access to definitely look out for safe, FDA-approved, authentic obesity medicines to be used in conjunction with lifestyle interventions founded in healthy nutrition and regular physical activities. And that's what I would recommend. That the adults living with obesity consult their healthcare providers to find out what is the individualized right plans for them. And if pharmacotherapy is indicated that they make sure they have access to the FDA-approved and authentic and safe medicines. (Dr. Clare Lee's title appears on screen)

1:45-1:53 Interviewer #2: "And Dr. Lee, in terms of a treatment plan, what would you suggest to adults looking to set up a treatment plan for obesity?"

1:54-2:26 Dr. Clare Lee: Yeah, first of all you're not alone in this. There are effective tools out there...um... that obesity is a chronic disease that deserves a long-term comprehensive management tool, just like, any other chronic diseases, like hypertension or high cholesterol. So, it's important that you talk with your healthcare providers to making sure that you come up with a plan that's sustainable and healthful, that will set you up for success so that you can effectively treat obesity and live a long healthful, fulfilling life.

2:27-2:34 Interviewer #1: "And so Rhonda, what are the options for people to access safe and effective obesity medicines"?

2:35-3:29 Dr. Pacheco: "Yeah, the first thing I tell patients, making sure you go talk to your healthcare provider to find the right treatment that is right for you. Second, there's confusion on coverage. Call your employer or call your healthcare insurer to find out whether the treatment or medicine is covered. We at Lilly are providing options. We know different patients have different needs and we have access to is Zepbound on LillyDirect. You can go to Lilly Direct, it's our self-pay option. We have all doses available starting at \$349 for the low dose, and then \$499 per month all the way up to our high doses. This is the option for patients living with obesity that have a way to get that access to that safe and authentic medication Dr. Lee is talking about. You need a valid prescription. So again, start with your healthcare provider and then go to LillyDirect where you have access to Zepbound vials." (Rhonda Pacheco's title appears on screen)

3:30-3:37 Interviewer #2: "And you kind of just touched on this, Dr. Pacheco one last time. Where can people go for more information about access and cost savings?"

3:46-3:53 Dr. Pacheco: "Everything we talked about, everything from LillyDirect, the Zepbound vials is all on our website. It's saveonzepbound.com. Go out there, check it out, there's a lot of good information about access and it answers some of the questions you may have." (Save on Zepbound appears on screen)

3:54-3:59 Interviewer #1: "Alright. Thank you so much for joining us this morning and breaking down this incredibly important topic. We appreciate it." (Save on Zepbound stays on screen)

4:00 Dr. Pacheco: "Thank you."

4:01 Dr. Lee: "Thank you so much."