




LINZ 2025 DTC TV Future Jeff :45 with QR Code
US-LIN-240235




1		
2	 <p>FUTURE JEFF: Back again Jeff?</p> <p>JEFF: Woah!</p>	
3	 <p>FUTURE JEFF: I'm future you!</p>	

<p>4</p> 	<p>FUTURE JEFF: Our doctor figured out why your constipation with belly pain keeps coming back...</p>
<p>5</p> 	<p>FUTURE JEFF: It's IBS-C!</p> <p>SUPER: IBS-C Constipation with Belly Pain Discomfort & Bloating</p>

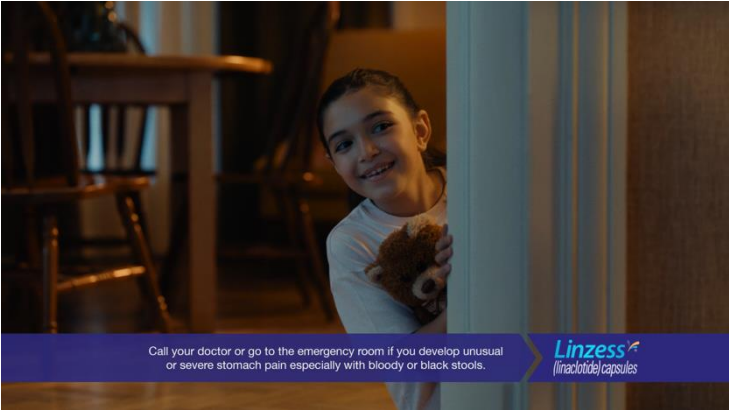
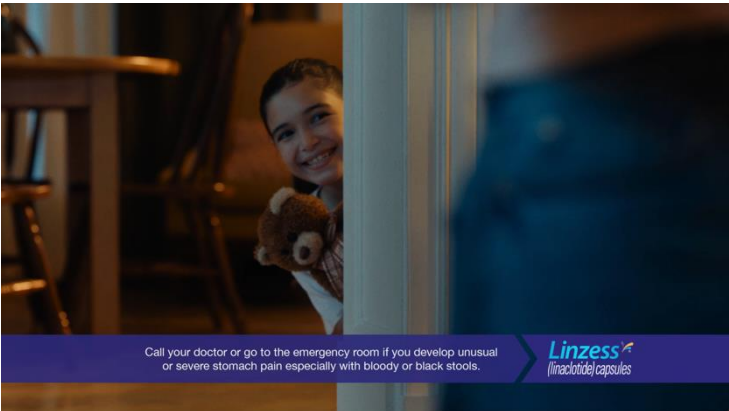
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<p>6</p>  <p>For adults with Irritable Bowel Syndrome with Constipation (IBS-C). By prescription only.</p> <p>Linzess (linaclotide) capsules</p>	<p>FUTURE JEFF: And LINZESS could help you get ahead of it.</p> <p>SUPER: LOGO with generic</p> <p>SUPER: For adults with Irritable Bowel Syndrome with Constipation (IBS-C).</p> <p>SUPER: By prescription only</p>
<p>7</p>  <p>For adults with Irritable Bowel Syndrome with Constipation (IBS-C). By prescription only.</p> <p>Linzess — NOT A LAXATIVE —</p>	<p>AVO: Linzess is not a laxative. It's a once-daily pill that helps you get ahead of your symptoms.</p> <p>SUPER: LOGO / NOT A LAXATIVE</p> <p>SUPER: For adults with Irritable Bowel Syndrome with Constipation (IBS-C).</p> <p>SUPER: By prescription only</p>
<p>8</p>  <p>Individual results may vary. Abdominal symptoms studied in combination, not individually.</p> <p>Linzess MORE FREQUENT & COMPLETE BOWEL MOVEMENTS</p>	<p>AVO: It's proven to help you have more frequent and complete bowel movements.</p> <p>SUPER: LOGO MORE FREQUENT & COMPLETE BOWEL MOVEMENTS</p> <p>SUPER: Individual results may vary.</p> <p>SUPER: Abdominal symptoms studied in combination, not individually.</p>


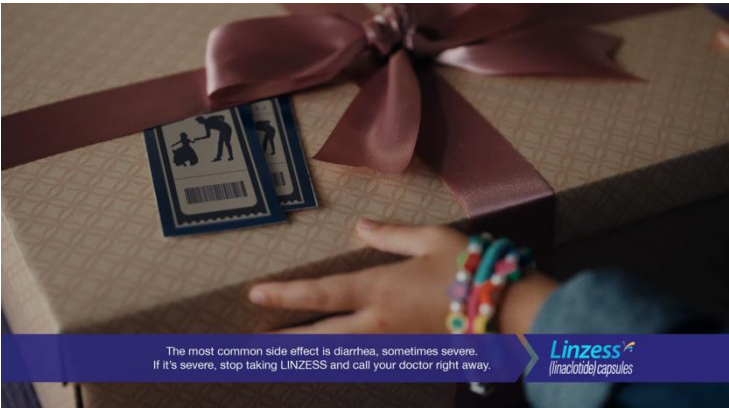

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<p>9</p> 	<p>AVO: And helps relieve overall abdominal symptoms—belly pain, discomfort, and bloating.</p> <p>SUPER: LOGO TREATS CONSTIPATION + OVERALL ABDOMINAL SYMPTOMS BELLY PAIN . DISCOMFORT . BLOATING</p> <p>SUPER: Individual results may vary.</p> <p>SUPER: Abdominal symptoms studied in combination, not individually.</p>
<p>10</p> 	<p>AVO: Do not give LINZESS to children less than two. It may harm them.</p> <p>SUPER: LOGO with generic</p> <p>SUPER: Do not give LINZESS to children less than two years old. It may harm them. Do not take LINZESS if you have a bowel blockage.</p>
<p>11</p> 	<p>AVO: Do not take LINZESS if you have a bowel blockage.</p> <p>SUPER: LOGO with generic</p> <p>SUPER: Do not give LINZESS to children less than two years old. It may harm them. Do not take LINZESS if you have a bowel blockage.</p>

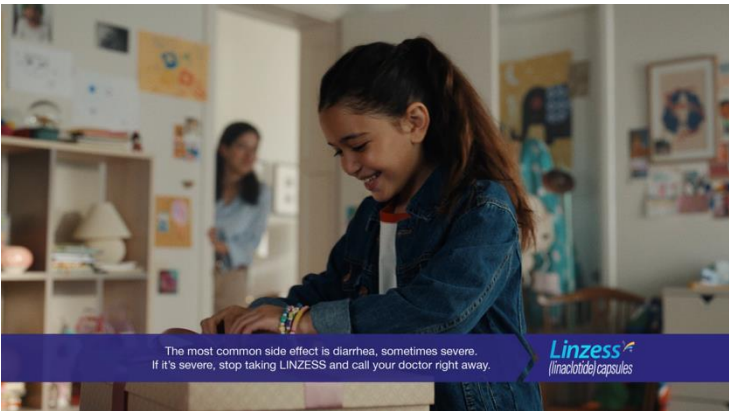
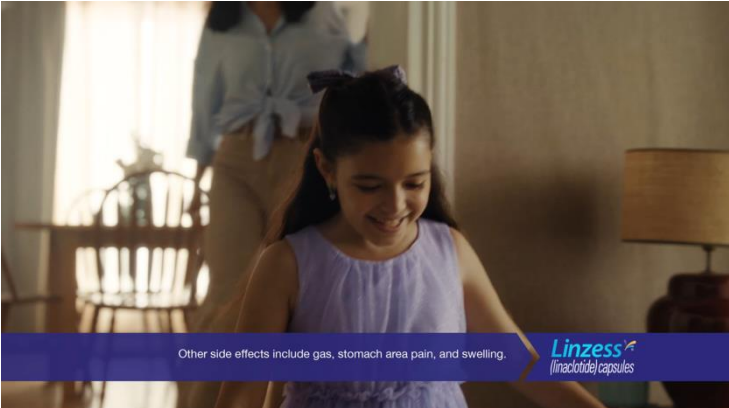

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<p>12</p>  <p>Call your doctor or go to the emergency room if you develop unusual or severe stomach pain especially with bloody or black stools.</p> <p>Linzess (linciclotide) capsules</p>	<p>AVO: Get immediate help if you develop unusual or severe stomach pain,</p> <p>SUPER: LOGO with generic</p> <p>SUPER: Call your doctor or go to the emergency room if you develop unusual or severe stomach pain especially with bloody or black stools.</p>
<p>13</p>  <p>Call your doctor or go to the emergency room if you develop unusual or severe stomach pain especially with bloody or black stools.</p> <p>Linzess (linciclotide) capsules</p>	<p>AVO: especially with bloody or black stools.</p> <p>SUPER: LOGO with generic</p> <p>SUPER: Call your doctor or go to the emergency room if you develop unusual or severe stomach pain especially with bloody or black stools.</p>




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<p>14</p>  	<p>AVO: The most common side effect is diarrhea, sometimes severe.</p> <p>SUPER: LOGO with generic</p> <p>SUPER: The most common side effect is diarrhea, sometimes severe. If it's severe, stop taking LINZESS and call your doctor right away.</p>
<p>15</p> 	<p>AVO: If it's severe, stop taking LINZESS and call your doctor right away.</p> <p>SUPER: LOGO with generic</p> <p>SUPER: The most common side effect is diarrhea, sometimes severe. If it's severe, stop taking LINZESS and call your doctor right away.</p>

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 <p>The most common side effect is diarrhea, sometimes severe. If it's severe, stop taking LINZESS and call your doctor right away.</p> <p>Linzess (linaclotide) capsules</p>	
<p>16</p>  <p>Other side effects include gas, stomach area pain, and swelling.</p> <p>Linzess (linaclotide) capsules</p>	<p>AVO: Other side effects include gas, stomach area pain, and swelling.</p> <p>SUPER: LOGO with generic</p> <p>SUPER: Other side effects include gas, stomach area pain, and swelling.</p>
<p>17</p>  <p>Linzess (linaclotide) capsules</p>	<p>AVO: Imagine... What could relief from IBS-C mean for you?</p> <p>SUPER: LOGO with generic</p> <p>QR Code driving to linzess.com</p>

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<p>18</p> 	<p>AVO: Talk to your doctor and say YESS to LINZESS.</p> <p>SUPER: YESS! / LOGO with generic and dosing.</p> <p>SUPER: Visit LINZESS.com for product and pricing information. 1-800-LINZESS</p> <p>QR Code driving to linzess.com</p>
<p>19</p> 	<p>AVO: Learn how AbbVie and Ironwood could help you save.</p> <p>SUPER: Learn how AbbVie and Ironwood could help you save on LINZESS LOGO</p> <p>SUPER: Pay as little as \$30 for 90 days* AbbVie LOGO / Ironwood LOGO Save On LINZESS.com *Program terms and conditions at LINZESS.com</p> <p>QR Code driving to linzess.com</p>