

LINZ 2025 DTC TV Future Jeff :45 with QR Code

US-LIN-240235

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2		<p>FUTURE JEFF: Back again Jeff?</p> <p>JEFF: Woah!</p>
3		<p>FUTURE JEFF: I'm future you!</p>

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FUTURE JEFF:

Our doctor figured out why your constipation with belly pain keeps coming back...

5



FUTURE JEFF:

It's IBS-C!

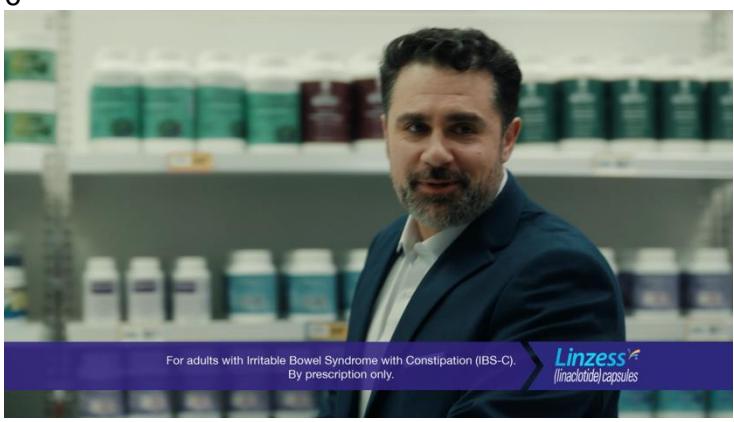
SUPER: IBS-C Constipation with Belly Pain
Discomfort & Bloating

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6	<p>FUTURE JEFF: And LINZESS could help you get ahead of it.</p> <p>SUPER: LOGO with generic</p> <p>SUPER: For adults with Irritable Bowel Syndrome with Constipation (IBS-C).</p> <p>SUPER: By prescription only</p> 
7	<p>AVO: Linzess is not a laxative. It's a once-daily pill that helps you get ahead of your symptoms.</p> <p>SUPER: LOGO / NOT A LAXATIVE</p> <p>SUPER: For adults with Irritable Bowel Syndrome with Constipation (IBS-C).</p> <p>SUPER: By prescription only</p> 
8	<p>AVO: It's proven to help you have more frequent and complete bowel movements.</p> <p>SUPER: LOGO</p> <p>MORE FREQUENT & COMPLETE BOWEL MOVEMENTS</p> <p>SUPER: Individual results may vary.</p> <p>SUPER: Abdominal symptoms studied in combination, not individually.</p> 

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AVO:

And helps relieve overall abdominal symptoms—belly pain, discomfort, and bloating.

SUPER: LOGO

TREATS CONSTIPATION + OVERALL ABDOMINAL SYMPTOMS
BELLY PAIN . DISCOMFORT . BLOATING

SUPER: Individual results may vary.

SUPER: Abdominal symptoms studied in combination, not individually.

10



AVO: Do not give LINZESSION to children less than two. It may harm them.

SUPER: LOGO with generic

SUPER: Do not give LINZESSION to children less than two years old. It may harm them. Do not take LINZESSION if you have a bowel blockage.

11



AVO: Do not take LINZESSION if you have a bowel blockage.

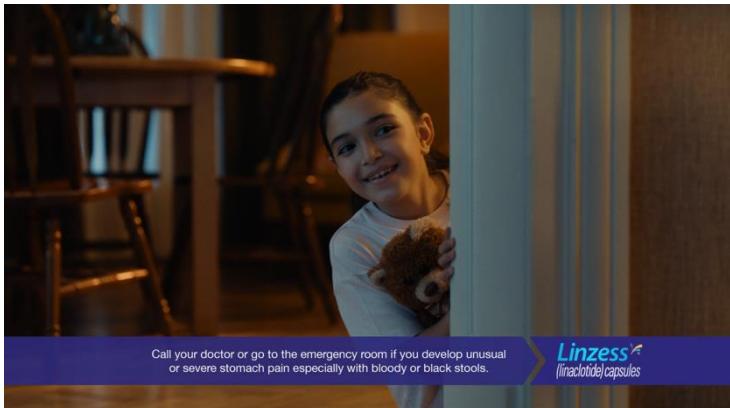
SUPER: LOGO with generic

SUPER: Do not give LINZESSION to children less than two years old. It may harm them. Do not take LINZESSION if you have a bowel blockage.

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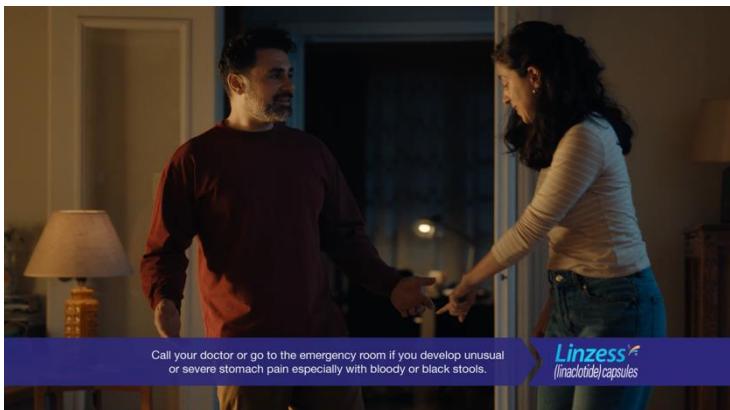
Call your doctor or go to the emergency room if you develop unusual or severe stomach pain especially with bloody or black stools.

Linzess
(linaclotide) capsules

AVO: Get immediate help if you develop unusual or severe stomach pain,

SUPER: LOGO with generic

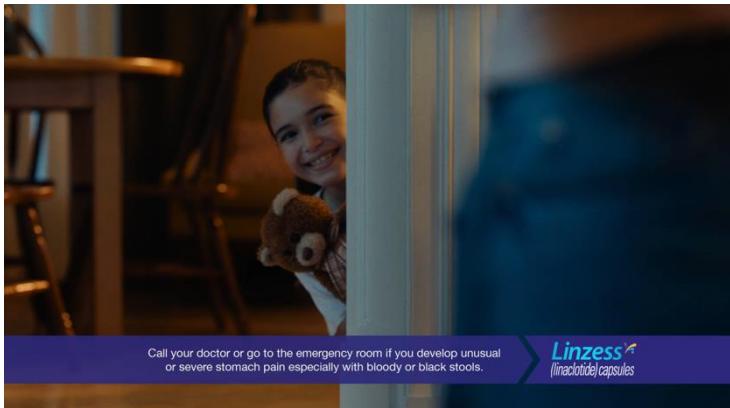
SUPER: Call your doctor or go to the emergency room if you develop unusual or severe stomach pain especially with bloody or black stools.



Call your doctor or go to the emergency room if you develop unusual or severe stomach pain especially with bloody or black stools.

Linzess
(linaclotide) capsules

13



Call your doctor or go to the emergency room if you develop unusual or severe stomach pain especially with bloody or black stools.

Linzess
(linaclotide) capsules

AVO: especially with bloody or black stools.

SUPER: LOGO with generic

SUPER: Call your doctor or go to the emergency room if you develop unusual or severe stomach pain especially with bloody or black stools.

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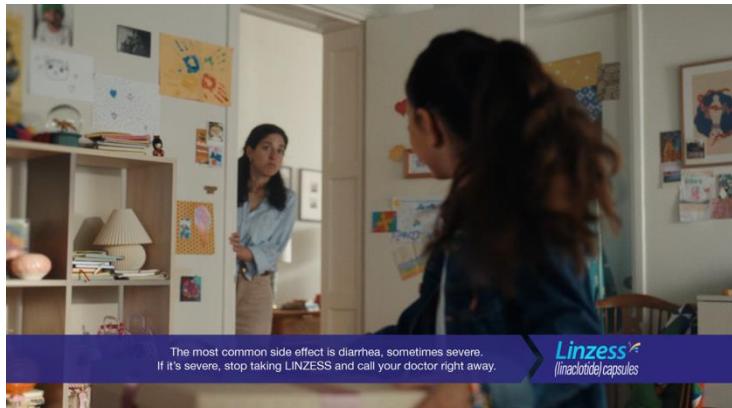
AVO: The most common side effect is diarrhea, sometimes severe.

SUPER: LOGO with generic

SUPER: The most common side effect is diarrhea, sometimes severe. If it's severe, stop taking LINZESS and call your doctor right away.



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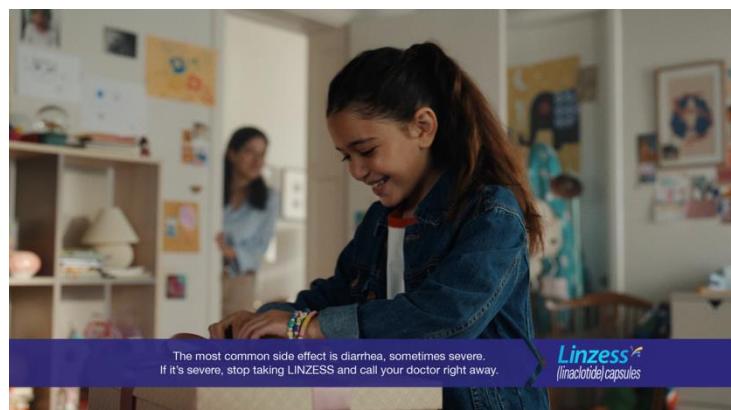
AVO: If it's severe, stop taking LINZESS and call your doctor right away.

SUPER: LOGO with generic

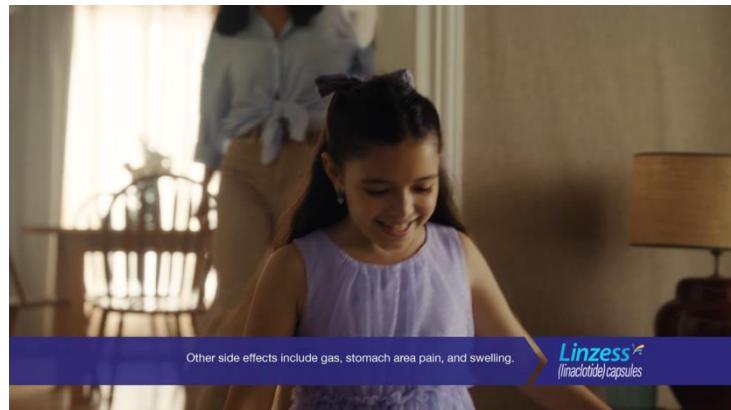
SUPER: The most common side effect is diarrhea, sometimes severe. If it's severe, stop taking LINZESS and call your doctor right away.

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AVO: Other side effects include gas, stomach area pain, and swelling.

SUPER: LOGO with generic

SUPER: Other side effects include gas, stomach area pain, and swelling.

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**AVO:
Imagine... What could relief from IBS-C mean for you?**

SUPER: LOGO with generic

QR Code driving to linzess.com

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AVO: Talk to your doctor and say YES to LINZESS.

SUPER: YES! / LOGO with generic and dosing.

SUPER: Visit LINZESS.com for product and pricing information. 1-800-LINZESS

QR Code driving to linzess.com

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AVO: Learn how AbbVie and Ironwood could help you save.

SUPER: Learn how AbbVie and Ironwood could help you save on LINZESS LOGO

SUPER: Pay as little as \$30 for 90 days*
AbbVie LOGO / Ironwood LOGO

Save On LINZESS.com

*Program terms and conditions at LINZESS.com

QR Code driving to linzess.com