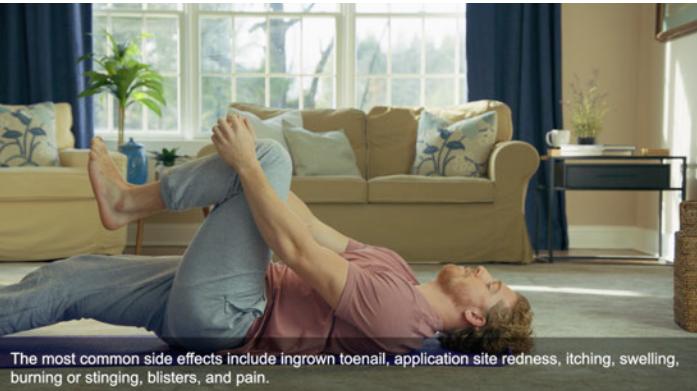
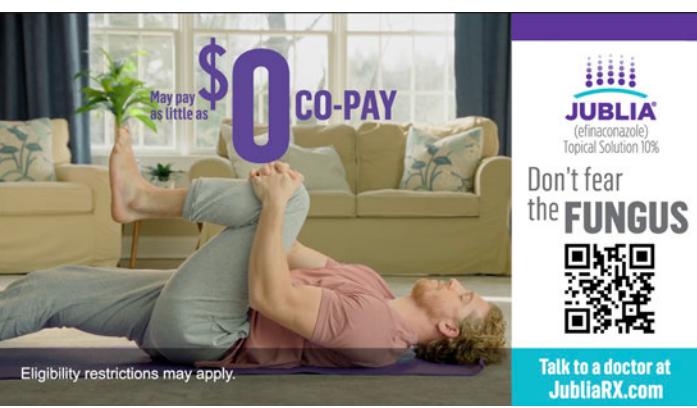
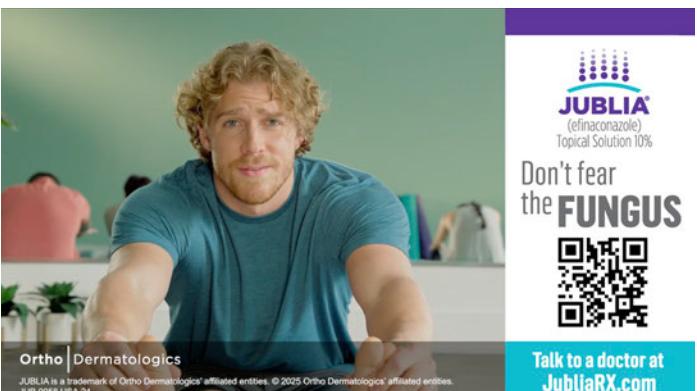


JUB.0058.USA.24 Jublia Commercial storyboard

Scene #	Screen	On-screen Copy	Audio	SFX/VFX	Timing
1		Actor portrayal	<b>Male Student:</b> <i>"Is it my pose?"</i>  <b>Female Instructor:</b> <i>"Actually, it's your toes. You may have a contagious nail fungus."</i>	<p>Scene opens with Female Instructor crossing yoga studio to speak with a Male Student who is in a yoga pose. He is apprehensive seeing her come his way.</p> <p>After the instructor says "actually, it's your toes," we see his foot with a discolored toenail.</p> <p>After the Instructor says, "contagious nail fungus", we see a female student in the class quickly move over.</p>	0:00-00:09
2	 	Don't fear the fungus  Apply to affected toenails for 48 weeks. Individual results may vary.	<b>Male Student:</b> <i>"Ahhh!"</i>  <b>Female Instructor:</b> <i>"I had it too. My doctor prescribed a topical treatment. Don't fear the fungus."</i>	The Male Student looks down at his infected toenail in bewilderment. He then looks up to see his image in a mirror and is startled as he imagines his foot, with the infected toenail, appears as a Bigfoot foot. <p>"Don't fear the fungus" appears on-screen as she says it.</p>	0:10-00:18

Scene #	Screen	On-screen Copy	Audio	SFX/VFX	Timing
3				<p>Male enters his home. As he walks toward the computer, he passes a hanging photo in which he notices himself and once again is startled by his imaginary Bigfoot. He hears the instructor's voice in his head, "Don't fear the fungus."</p> <p><b>Female Instructor's voice in his head:</b> "Don't fear the fungus."</p>	00:19-00:22
4		<p><b>VO:</b> "JUBLIA is the #1 prescribed topical brand used to treat toenail fungal infections, also known as onychomycosis."</p> <p><b>Within the side bar:</b>          JUBLIA logo          Don't fear the fungus          Talk to a doctor at JubliaRX.com</p> <p>JUBLIA is a prescription medicine used to treat fungal infections on toenails in patients 6 years &amp; older.</p>		<p>View from over the shoulder into the laptop screen with JubliaRx.com home page visible. We see a Bigfoot figurine on his desk.</p> <p>Branded side bar with JUBLIA logo, Don't fear the fungus, QR code linking JubliaRx.com, and Talk to a doctor at JubliaRX.com.</p>	00:23-00:28

Scene #	Screen	On-screen Copy	Audio	SFX/VFX	Timing
5	 A man with curly hair, wearing a green t-shirt and grey pants, is sitting in a yellow armchair. He is applying a white cream to his right toenail. A small text overlay at the bottom left of the screen reads: "Apply JUBLIA to clean, dry affected toenails and surrounding skin only. Don't use in your mouth, eyes, or vagina. JUBLIA may cause irritation." <p>Apply JUBLIA to clean, dry affected toenails and surrounding skin only. Don't use in your mouth, eyes, or vagina. JUBLIA may cause irritation.</p>	Apply JUBLIA to clean, dry affected toenails and surrounding skin only. Don't use in your mouth, eyes, or vagina. JUBLIA may cause irritation.	<b>VO:</b> "Apply JUBLIA to clean, dry affected toenails and surrounding skin only. Don't use in your mouth, eyes, or vagina. JUBLIA may cause irritation."	Male applying JUBLIA to his toenail.	<b>00:29-00:36</b>
6	 A man with curly hair, wearing a pink t-shirt and blue jeans, is lying on his back on a carpet, performing a leg stretch. A small text overlay at the bottom left of the screen reads: "The most common side effects include ingrown toenail, application site redness, itching, swelling, burning or stinging, blisters, and pain." <p>The most common side effects include ingrown toenail, application site redness, itching, swelling, burning or stinging, blisters, and pain.</p>	The most common side effects include ingrown toenail, application site redness, itching, swelling, burning or stinging, blisters, and pain.	<b>VO:</b> "The most common side effects include ingrown toenail, application site redness, itching, swelling, burning or stinging, blisters, and pain."	Male doing yoga (slowly) in his living room.	<b>00:37-00:45</b>
7	 A man with curly hair, wearing a pink t-shirt and blue jeans, is lying on his back on a carpet, performing a leg stretch. A branded side bar on the left side of the screen contains the following text and graphics: "May pay as little as \$0 CO-PAY", "JUBLIA (efinaconazole) Topical Solution 10%", "Don't fear the FUNGUS", a QR code, and "Talk to a doctor at JubliaRx.com". A small text overlay at the bottom left of the screen reads: "Eligibility restrictions may apply." <p>May pay as little as \$0 CO-PAY</p> <p>JUBLIA (efinaconazole) Topical Solution 10%</p> <p>Don't fear the FUNGUS</p> <p>Eligibility restrictions may apply.</p> <p>Talk to a doctor at JubliaRx.com</p> <p>Eligibility restrictions may apply.</p>	May pay as little as \$0 co-pay Eligibility restrictions may apply.	<b>VO:</b> "Most commercially insured patients may pay as little as \$0 co-pay. Eligibility restrictions may apply. Go to JubliaRx.com for terms and conditions."	Male doing yoga (slowly) in his living room. Branded side bar with JUBLIA logo, Don't fear the fungus, QR code linking JubliaRx.com, and Talk to a doctor at JubliaRx.com will appear until the end of the commercial.	<b>00:46-00:51</b>

Scene #	Screen	On-screen Copy	Audio	SFX/VFX	Timing
8		<p>Visit JubliaRX.com, talk to your doctor or call 1-800-321-4576 for full prescribing information.</p> <p><b>JUBLIA</b> (efinaconazole) Topical Solution 10%</p> <p>Don't fear the <b>FUNGUS</b></p>  <p>Talk to a doctor at <a href="http://JubliaRX.com">JubliaRX.com</a></p>	<p><b>VO:</b> "Talk to your doctor to see if JUBLIA is right for you."</p>	<p>The Male Student confidently goes back to yoga.</p> <p>Male sitting on a yoga mat, similar to the yoga setting in the opening scene. Male confidently looks around and smiles.</p>	00:52-00:57
9		<p>Ortho Dermatologics</p> <p>JUBLIA is a trademark of Ortho Dermatologics' affiliated entities. © 2025 Ortho Dermatologics' affiliated entities. JUB.0058.USA.24</p> <p><b>JUBLIA</b> (efinaconazole) Topical Solution 10%</p> <p>Don't fear the <b>FUNGUS</b></p>  <p>Talk to a doctor at <a href="http://JubliaRX.com">JubliaRX.com</a></p>	<p><b>Male Student:</b> "Don't fear the fungus, with JUBLIA."</p>	<p>He reaches down to his toes and lowers his head.</p>	00:58-01:00