

FRAME 1 00:00 – 00:03



OPEN on a mother, LISA, chaperoning a kids’ field trip to an interactive museum. She’s at the water exhibit, kids screaming and laughing around her as they splash and squirt water all over. Action freezes and camera moves through.

LISA: Here I am—field trip chaperone!

FRAME 4 00:09 - 00:13



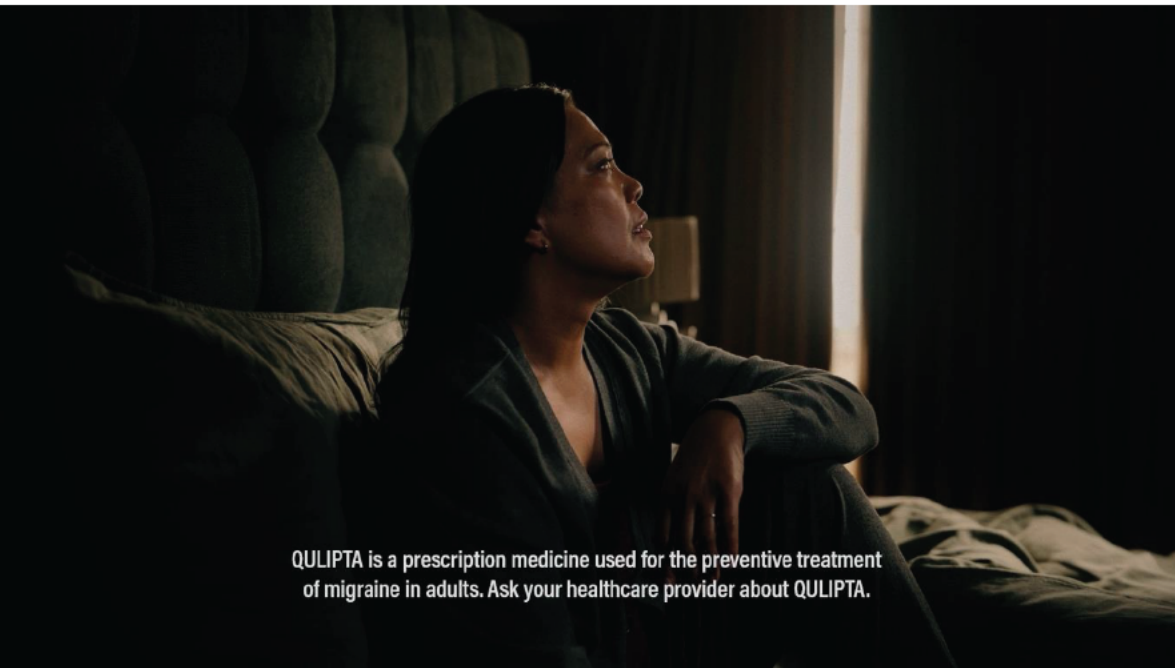
Cut to Lisa and kids interacting with a physics exhibit.

LISA VO: ... forget migraine, but QULIPTA reduces attacks, making more zero-migraine days possible.

SUPER: QULIPTA® MORE ZERO-MIGRAINE DAYS POSSIBLE

3RD: In 3-month studies, QULIPTA helped significantly reduce monthly migraine days. Available in 10 mg, 30 mg, and 60 mg tablets.

FRAME 2 00:03 – 00:06

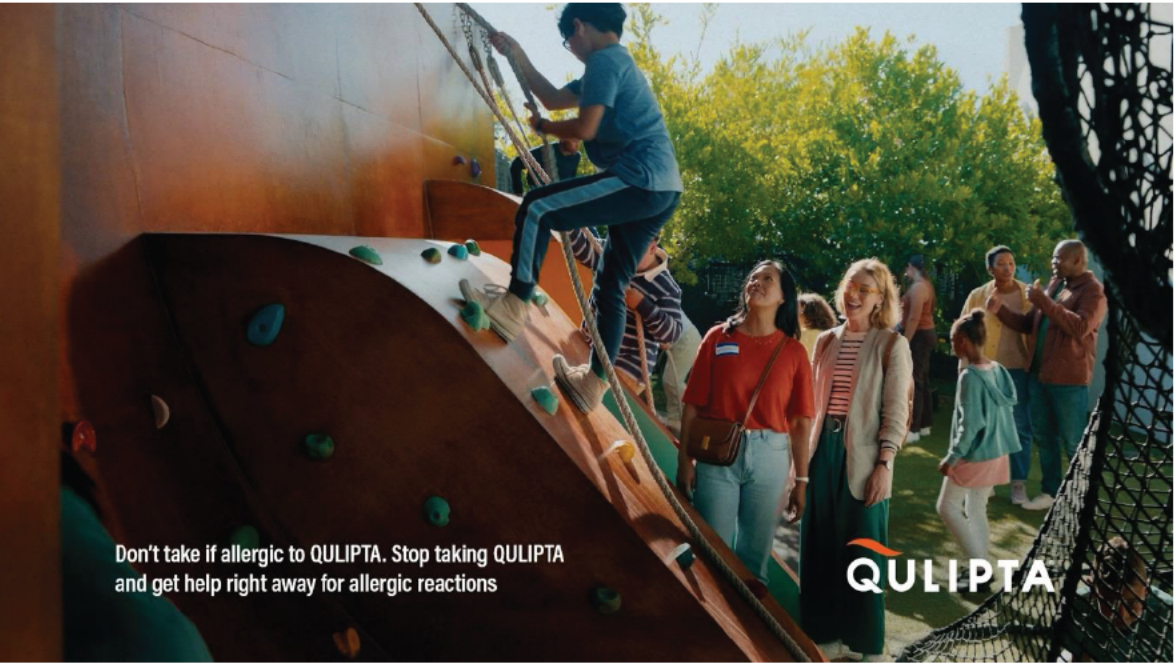


Cut to Lisa at home dealing with migraine. shaking her head “in disappointment.

LISA VO: Before preventing migraine with QULIPTA, it was hard keeping plans.

3RD: QULIPTA is a prescription medicine used for the preventive treatment of migraine in adults. Ask your healthcare provider about QULIPTA.

FRAME 5 00:13 – 00:17.5

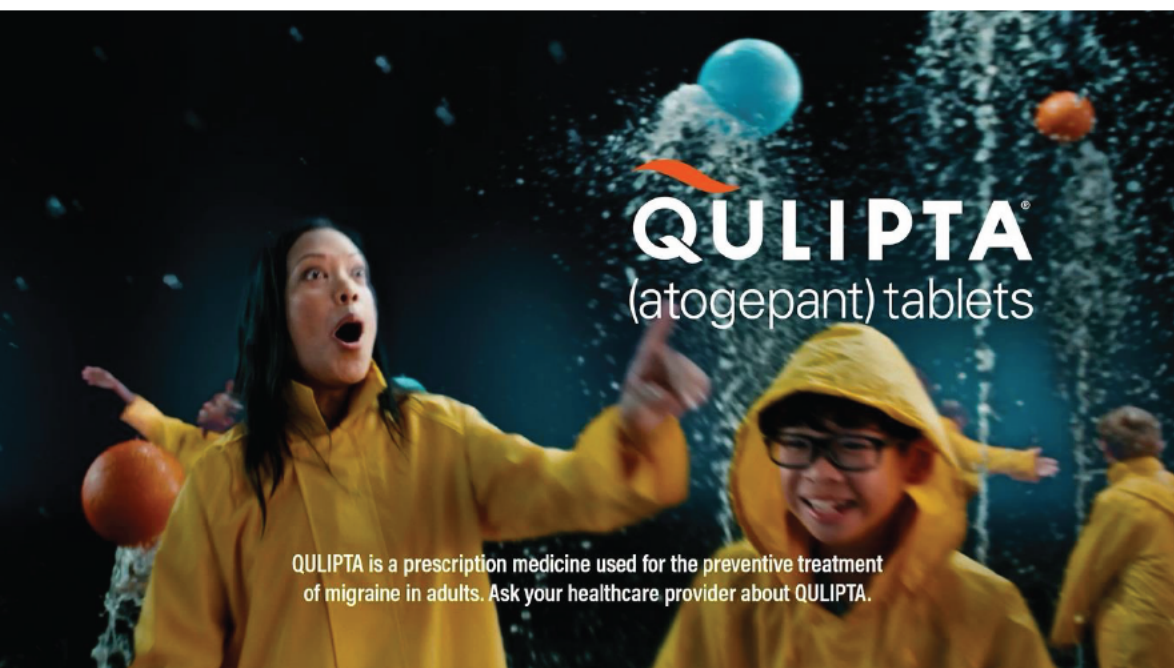


Cut to Lisa with the group of kids in a rope/net/climbing exhibit.

ANNCR: Don't take if allergic. Stop taking and get help right away for allergic reactions ...

3RD: Don't take if allergic to QULIPTA. Stop taking QULIPTA and get help right away for allergic reactions

FRAME 3 00:06 - 00:09



Water scene-re-animates to real time as Lisa speaks to camera.

LISA: And look at me now! [pause} You’ll never truly, ...

SUPER: QULIPTA® (atogepant) tablets

3RD: QULIPTA is a prescription medicine used for the preventive treatment of migraine in adults. Ask your healthcare provider about QULIPTA.

FRAME 6 00:17.5 – 00:21



Cut to shot of Lisa interacting with the kids as they're lining-up and getting on the bus.

ANNCR: ... like trouble breathing, face, lip, or tongue swelling, itching or rash.

3RD: like trouble breathing, face, lip, or tongue swelling, itching or rash.

FRAME 7A

00:21 – 00:22.5



Lisa captures a photo with her son on the bus.

ANNCR: Tell your doctor about increased blood pressure, ...

3RD: Tell your doctor about increased blood pressure, or color changes, pain or numbness in fingers or toes.

FRAME 7B

00:22.5 – 00:24



Photo slowly zooms out to reveal that it's now part of a photo calendar on Lisa's fridge back at home.

ANNCR: ... or color changes, pain ...

3RD: Tell your doctor about increased blood pressure, or color changes, pain or numbness in fingers or toes.

FRAME 7C

00:24 – 00:26



Camera continues to zoom out as Lisa finishes circling an event on the calendar.

ANNCR: ... or numbness in fingers or toes.

3RD: Tell your doctor about increased blood pressure, or color changes, pain or numbness in fingers or toes.

FRAME 8

00:26 – 00:28



Cut to a wider shot of the kitchen. Lisa begins to turn around and we see her husband in the background. Lisa approaches camera.

LISA VO: Learn how AbbVie could help you save.

SUPER: LEARN HOW ABBVIE COULD HELP YOU SAVE ON QULIPTA® IF ELIGIBLE, YOU COULD PAY AS LITTLE AS \$0 A MONTH See Terms and Conditions at QULIPTA.com/savings AbbVie | Questions about your cost? Visit QULIPTA.com/cost | 1-855-QULIPTA | QULIPTA.COM

FRAME 9

00:28– 00:30



Lisa delivers the closing line – we see her husband in the background.

LISA: QULIPTA—the forget-you-get migraine medicine.

SUPER: QULIPTA® | THE FORGET-YOU-GET MIGRAINE MEDICINE™ IF ELIGIBLE, YOU COULD PAY AS LITTLE AS \$0 A MONTH See Terms and Conditions at QULIPTA.com/savings AbbVie | Questions about your cost? Visit QULIPTA.com/cost | 1-855-QULIPTA | QULIPTA.COM