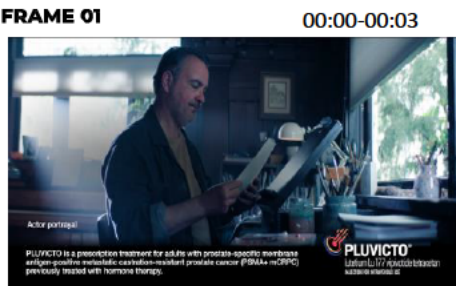


PLUVICTO “EVERYDAY VICTORIES” FORE :60 TVC

FA-11446517

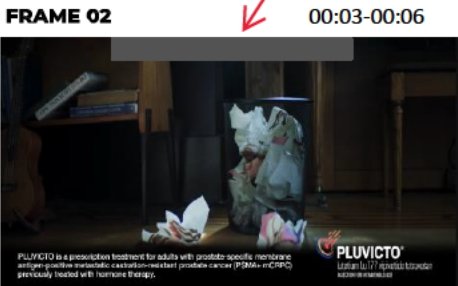
GLOBAL: this indicates where the closed captions will appear on non-TV network mediums i.e. hotel lobby, stadium



VO/CLOSED CAPTION: What do you do when things get tough? You don't give up.

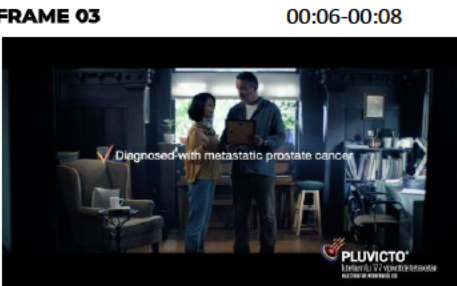
DISCLAIMER: Actor portrayal. PLUVICTO is a prescription treatment for adults with prostate-specific membrane antigen-positive metastatic castration-resistant prostate cancer (PSMA+ mCRPC) previously treated with hormone therapy.

ON-SCREEN GRAPHIC: PLUVICTO generic (throughout) →



VO/CLOSED CAPTION: PLUVICTO is not chemotherapy.

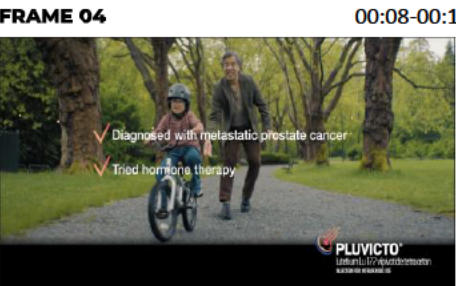
SUPER: PLUVICTO is not chemotherapy.



VO/CLOSED CAPTION: If you've been diagnosed with metastatic prostate cancer and have tried hormone therapy...

SUPER: Diagnosed with metastatic prostate cancer

ON-SCREEN GRAPHIC: 'V' checkmark



SUPER: Tried hormone therapy

ON-SCREEN GRAPHIC: 'V' checkmark



VO/CLOSED CAPTION: ... ask your doctor about PLUVICTO.

ON-SCREEN GRAPHIC: PLUVICTO generic; For patients with PSMA+ advanced prostate cancer



VO/CLOSED CAPTION: PLUVICTO is not chemotherapy.

SUPER: PLUVICTO is not chemotherapy.



VO/CLOSED CAPTION: It's a different treatment...

DISCLAIMER: Men who received PLUVICTO saw more time without their cancer progressing, with a median of 9.3 months vs 5.6 months with a second hormone therapy.

49% of men who received PLUVICTO saw their tumors shrink or disappear (vs 14%).



VO/CLOSED CAPTION: ...that targets PSMA-positive cells.



VO/CLOSED CAPTION: It's now FDA-approved after one hormone therapy and before chemotherapy.

DISCLAIMER: Men who received PLUVICTO saw more time without their cancer progressing, with a median of 9.3 months vs 5.6 months with a second hormone therapy.

49% of men who received PLUVICTO saw their tumors shrink or disappear (vs 14%).

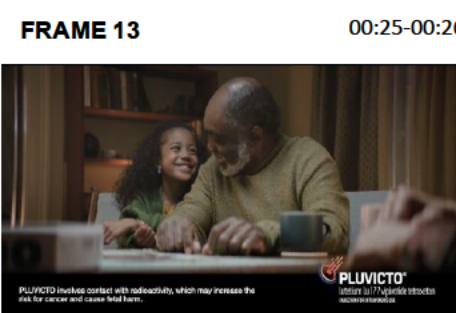


VO/CLOSED CAPTION: PLUVICTO...

DISCLAIMER: PLUVICTO involves contact with radioactivity, which may increase the risk for cancer and cause fetal harm.



VO/CLOSED CAPTION: ...involves contact...

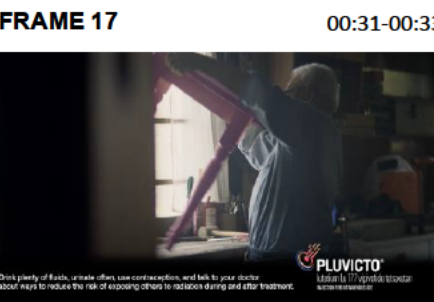


VO/CLOSED CAPTION: ...with radioactivity, which may increase the risk for cancer and cause fetal harm.

DISCLAIMER: PLUVICTO involves contact with radioactivity, which may increase the risk for cancer and cause fetal harm.



VO/CLOSED CAPTION: ...of exposing others to radiation during and after treatment.



VO/CLOSED CAPTION: ... and talk to your doctor about ways to reduce the risk...

DISCLAIMER: Drink plenty of fluids, urinate often, use contraception, and talk to your doctor about ways to reduce the risk of exposing others to radiation during and after treatment.

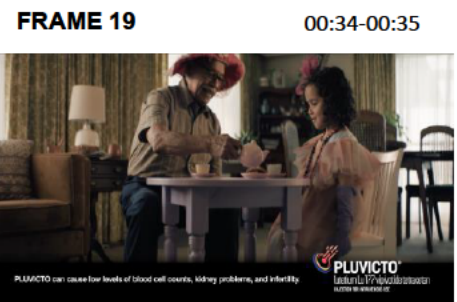
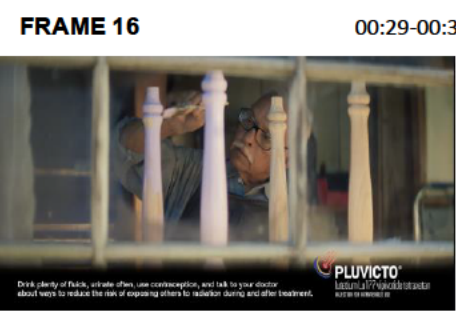


VO/CLOSED CAPTION: ... of exposing others to radiation during and after treatment.



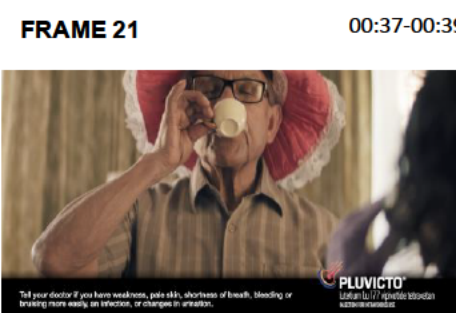
VO/CLOSED CAPTION: Drink plenty of fluids, urinate often, use contraception...

DISCLAIMER: Drink plenty of fluids, urinate often, use contraception, and talk to your doctor about ways to reduce the risk of exposing others to radiation during and after treatment.



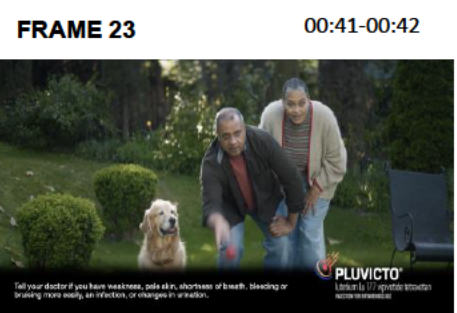
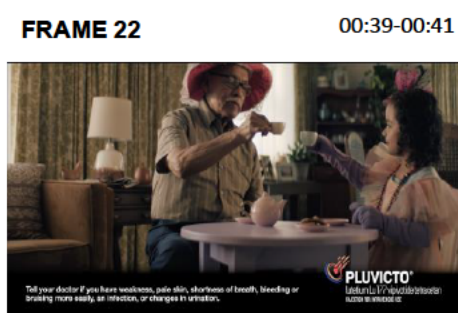
VO/CLOSED CAPTION: PLUVICTO can cause low levels of blood cell counts, kidney problems, and infertility.

DISCLAIMER: PLUVICTO can cause low levels of blood cell counts, kidney problems, and infertility.



VO/CLOSED CAPTION: Tell your doctor if you have weakness, pale skin, shortness of breath...

DISCLAIMER: Tell your doctor if you have weakness, pale skin, shortness of breath, bleeding or bruising more easily, an infection, or changes in urination.



VO/CLOSED CAPTION: ...bleeding or bruising more easily, an infection, or changes in urination.



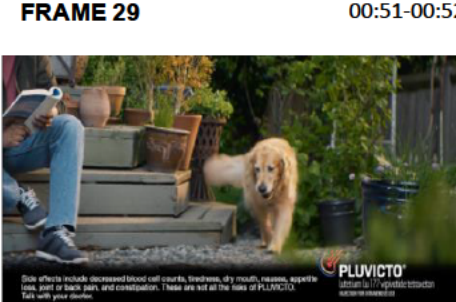
VO/CLOSED CAPTION: ... bleeding or bruising more easily, an infection, or changes in urination.

DISCLAIMER: Tell your doctor if you have weakness, pale skin, shortness of breath, bleeding or bruising more easily, an infection, or changes in urination.



VO/CLOSED CAPTION: Side effects include decreased blood cell counts, tiredness, dry mouth, nausea...

DISCLAIMER: Side effects include decreased blood cell counts, tiredness, dry mouth, nausea, appetite loss, joint or back pain, and constipation. These are not all the risks of PLUVICTO. Talk with your doctor.



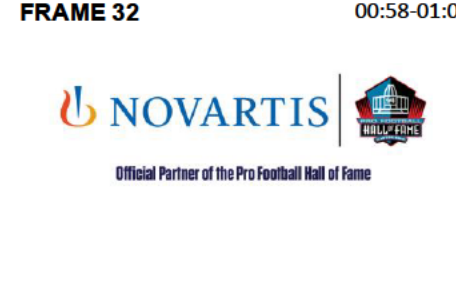
VO/CLOSED CAPTION: ...appetite loss, joint or back pain, and constipation.

DISCLAIMER: Side effects include decreased blood cell counts, tiredness, dry mouth, nausea, appetite loss, joint or back pain, and constipation. These are not all the risks of PLUVICTO. Talk with your doctor.



VO/CLOSED CAPTION: Ask your doctor about PLUVICTO. Because every day without cancer progression...

SUPER: Individual results may vary. By prescription only. Novartis may be able to help you save on PLUVICTO. Visit pluvicto.com to learn more. Call 1-844-638-7222 for more information. ON-SCREEN GRAPHICS: PLUVICTO generic; INJECTION FOR INTRAVENOUS USE NOVARTIS logo



VO/CLOSED CAPTION: ...is a victory.

SUPER: Official sponsor of the Pro Football Hall of Fame

ON-SCREEN GRAPHICS: NOVARTIS logo | Hall of Fame logo