

Open on a male hero (40s-50s) greeting his (3) friends at the local basketball court in suburban park.

1



MAN'S VO (internal monologue):

Back to the game I love.

Hero and friends starting to play a light game of two on two.

2



MAN'S VO (internal monologue):

It's great to be able to keep up with the guys again.

Play continues.

ON SCREEN TEXT:  
SYMPTOMATIC OBSTRUCTIVE HCM

3



MAN'S VO (internal monologue):

It's why I wanted more for my symptomatic obstructive HCM—

Play continues.  
The CAMZYOS® logo appears on the screen.

SUPER:  
CAMZYOS® is a prescription medicine used to treat adults—not children—with symptomatic obstructive hypertrophic cardiomyopathy (obstructive HCM).

4



MAN'S VO (internal monologue):

so I asked my cardiologist about CAMZYOS.

Play continues.

ON SCREEN TEXT:  
CAMZYOS HELPS IMPROVE SYMPTOMS

SUPER:  
In a clinical study comparing CAMZYOS vs placebo, 251 adults were studied for 30 weeks. CAMZYOS improved symptoms and the ability to be active for 37% vs 17% with placebo. Individual results may vary.

5



MAN'S VO (internal monologue):

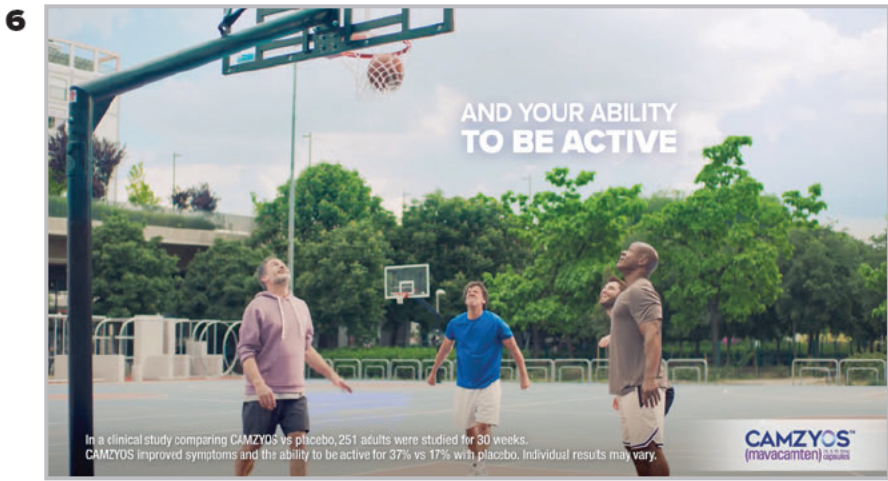
With CAMZYOS my symptoms have improved...



Play continues.

ON SCREEN TEXT  
AND YOUR ABILITY TO BE ACTIVE

SUPER:  
In a clinical study comparing CAMZYOS vs placebo, 251 adults were studied for 30 weeks. CAMZYOS improved symptoms and the ability to be active for 37% vs 17% with placebo. Individual results may vary.



MAN'S VO (internal monologue):

...and I can be more active now.

It's a difference I can feel...

Hero greets friend.



MAN'S VO (internal monologue):

...and they can see.

Hero hugs family member.

SUPER:  
It is not known if CAMZYOS is safe and effective in children.



MAN'S VO (internal monologue):

And she can too.

Light play with family member.



AVO:  
CAMZYOS works by targeting what's causing oHCM.

Play continues.

ON SCREEN TEXT:  
In a clinical study  
REDUCED OBSTRUCTION 4X MORE  
VERSUS THOSE WHO DID NOT TAKE CAMZYOS

SUPER:  
In a clinical study comparing CAMZYOS vs placebo, for 30 weeks, obstruction (measured by post-exercise LVOT gradient) decreased on average 47 mm Hg for CAMZYOS vs 10 mm Hg for placebo.



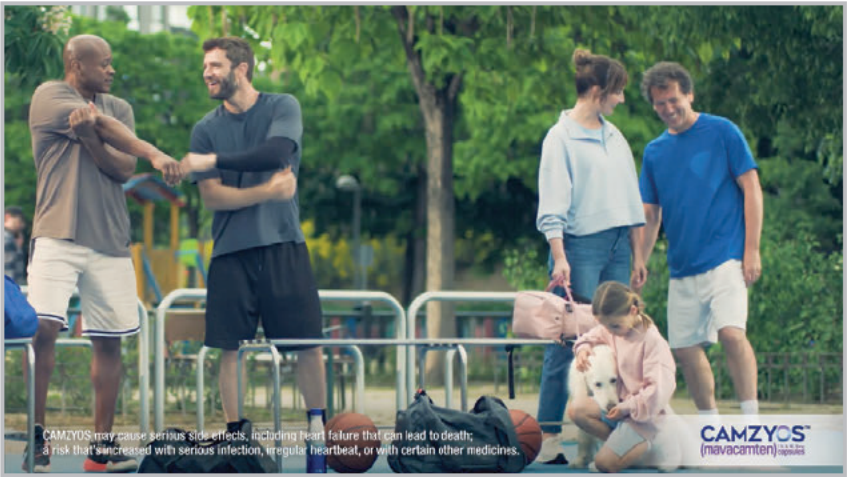
AVO:  
And it's proven to reduce obstruction in the heart 4 times more.



Hero takes a break with family and friends.

**SUPER:**  
CAMZYOS may cause serious side effects, including heart failure that can lead to death; a risk that's increased with serious infection, irregular heartbeat, or with certain other medicines.

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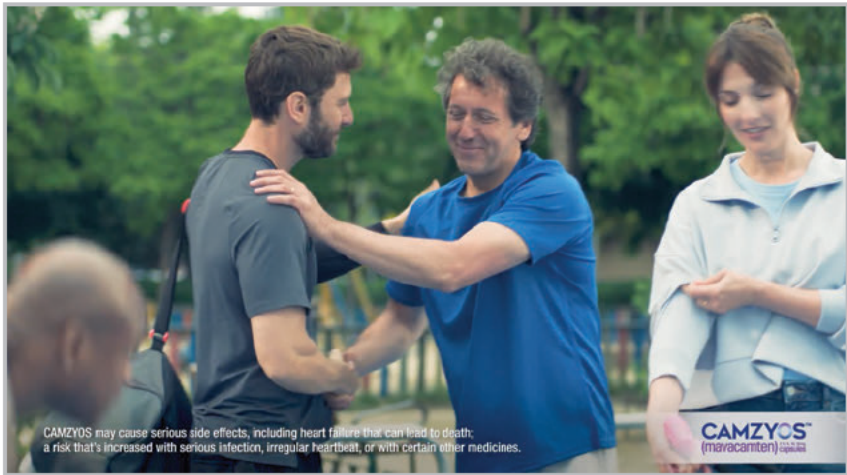


**AVO:**  
CAMZYOS may cause serious side effects, including heart failure that can lead to death;

Hero engages with family and friends.

**SUPER:**  
CAMZYOS may cause serious side effects, including heart failure that can lead to death; a risk that's increased with serious infection, irregular heartbeat, or with certain other medicines.

12

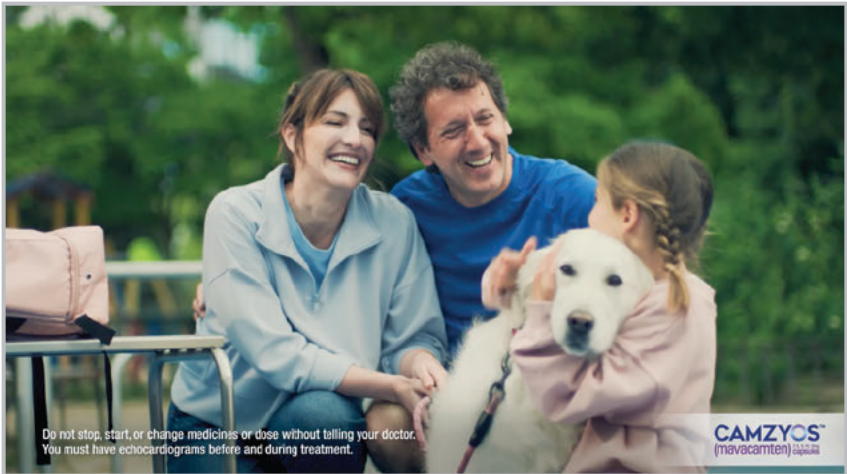


**AVO:**  
a risk that's increased with serious infection, irregular heartbeat, or with certain other medicines.

Hero engages with family members.

**SUPER:**  
Do not stop, start, or change medicines or dose without telling your doctor.  
You must have echocardiograms before and during treatment.

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**AVO:**  
Do not stop, start, or change medicines or dose without telling your doctor.

Hero engages with family members.

**SUPER:**  
Do not stop, start, or change medicines or dose without telling your doctor.  
You must have echocardiograms before and during treatment.

14



**AVO:**  
You must have echocardiograms before and during treatment.

Hero teaching family member how to play.

**SUPER:**  
Seek help for new or worsening heart failure symptoms.  
CAMZYOS is only available through a restricted program.

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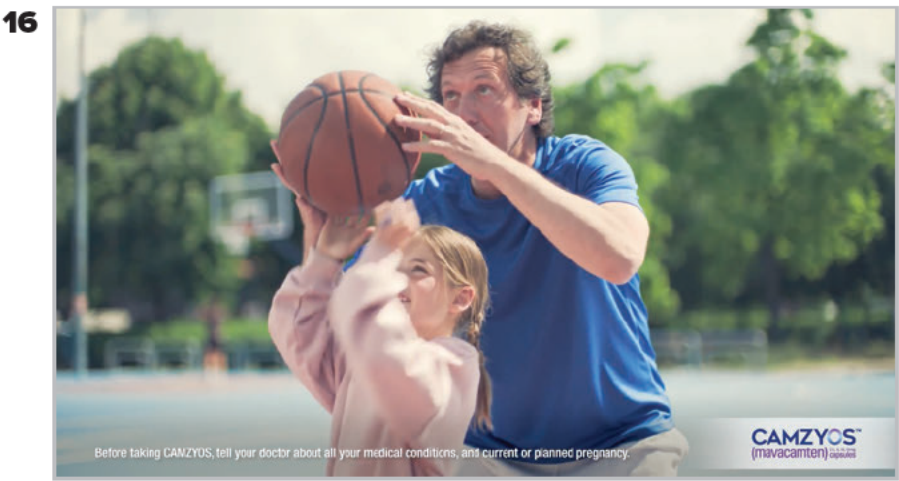
**AVO:**  
Seek help for new or worsening heart failure symptoms.

CAMZYOS is only available through a restricted program.



Hero teaches family member to shoot.

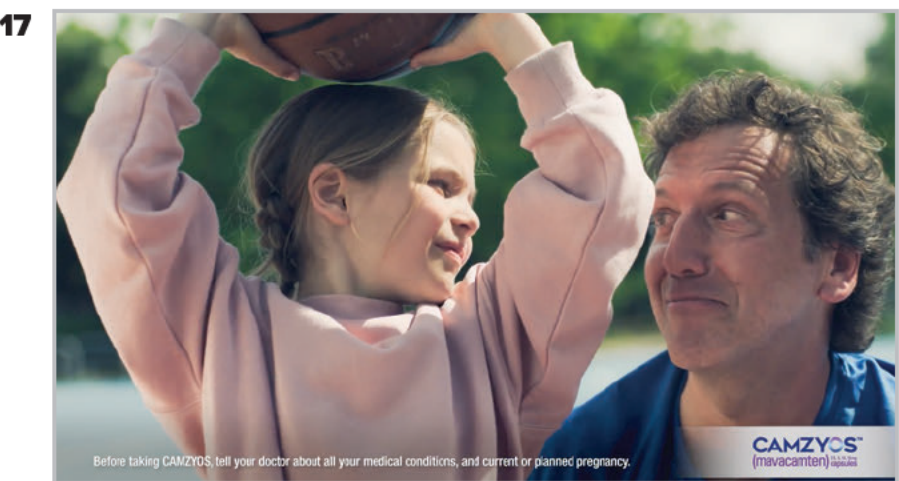
**SUPER:**  
Before taking CAMZYOS, tell your doctor about all your medical conditions, and current or planned pregnancy.



**AVO:**  
Before taking CAMZYOS...

Hero teaches family member to shoot.

**SUPER:**  
Before taking CAMZYOS, tell your doctor about all your medical conditions, and current or planned pregnancy.



**AVO:**  
...tell your doctor about all your medical conditions, and current or planned pregnancy.

Play continues. Hero teaches family member to shoot.

**ON SCREEN TEXT:**  
FIRST-IN-CLASS  
**SUPER:**  
CAMZYOS is a cardiac myosin inhibitor.



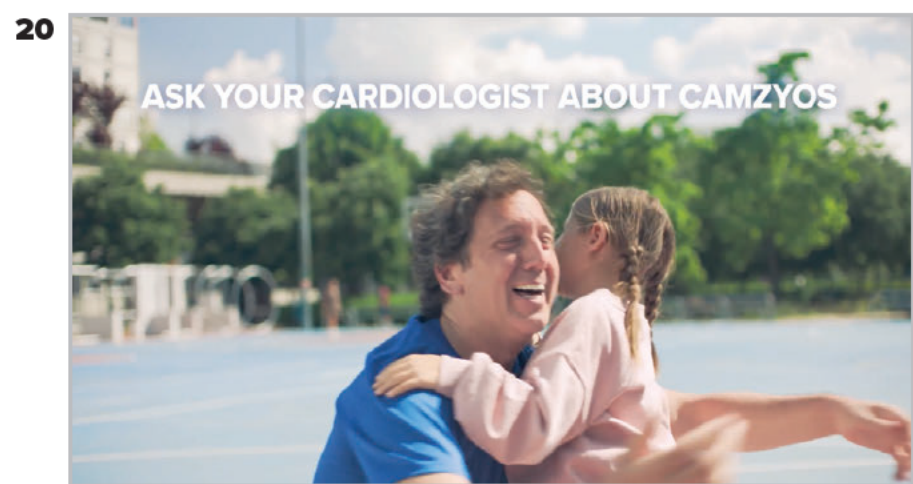
**AVO:**  
CAMZYOS – first in its class to treat symptomatic oHCM.

Play continues.



**MAN'S VO** (internal monologue):  
It's great to be playing again.

**ON SCREEN TEXT:**  
ASK YOUR CARDIOLOGIST ABOUT CAMZYOS



**MAN'S VO (INTERNAL monologue):**  
Ask your cardiologist ...



[END FRAME]

ON SCREEN TEXT:

Eligible commercially insured patients may pay as little as \$10 per month\*

Visit CAMZYOS.COM or call 1-855-CAMZYOS for more information, including cost and support.

BMS logo

SUPERS:

\*Actual monthly out-of-pocket costs may vary. Out-of-pocket benefit amounts are subject to annual maximum limits.

Additional terms and conditions may apply.

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MAN'S VO (INTERNAL monologue):

...about CAMZYOS.