

FRAME 1



We open on the color orange from a jacket. The camera quickly pulls back...

Voiceover: When you’re ready to begin treatment...

FRAME 2



CALQUENCE is a prescription medicine used to treat adults with chronic lymphocytic leukemia (CLL) or small lymphocytic lymphoma (SLL).

CALQUENCE
acalabrutinib 100 mg tablets

...to reveal it is the jacket of a man who turns and looks directly into the camera. The logo and indication fade onto the screen.

Voiceover: ...for chronic lymphocytic leukemia, CALQUENCE helps you do the fighting.

Super (visible through frame 4): CALQUENCE is a prescription medicine used to treat adults with chronic lymphocytic leukemia (CLL) or small lymphocytic lymphoma (SLL).

FRAME 3



CALQUENCE is a prescription medicine used to treat adults with chronic lymphocytic leukemia (CLL) or small lymphocytic lymphoma (SLL).

CALQUENCE
acalabrutinib 100 mg tablets

As we pull back, a graphic animates on screen.

Voiceover: And you can do the exploring.

Graphic: exploring

FRAME 4



CALQUENCE is a prescription medicine used to treat adults with chronic lymphocytic leukemia (CLL) or small lymphocytic lymphoma (SLL).

CALQUENCE
acalabrutinib 100 mg tablets

We move seamlessly from one scene to another by cascading large type toward the camera, zooming to the next scene revealed in the dot over the “i” in “exploring”. As we enter the dot, the next scene is revealed.

FRAME 5



We see a woman in a pool, playing with her grandson. The graphic animates on screen. The camera zooms into the next scene, revealed in the dot over the “i” in “splashing”.

Voiceover: You can do the splashing...

Graphic: splashing

FRAME 6



Transition to a couple at an overlook with a spectacular view taking a selfie. The graphic animates on screen. The camera zooms into the next scene, revealed in the dot over the “i” in “sightseeing”.

Voiceover: ...the sightseeing...

Graphic: sightseeing

FRAME 7



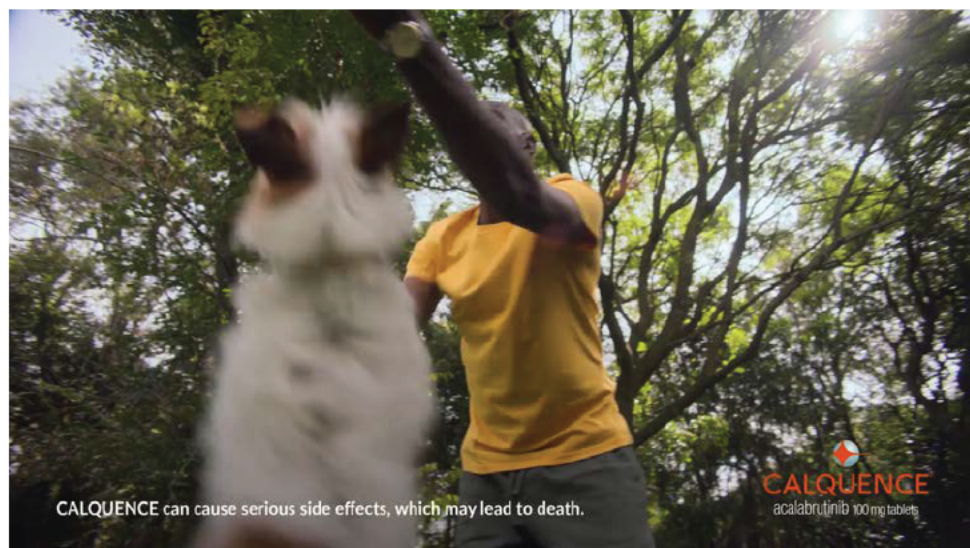
Transition to a man throwing a tennis ball for a small terrier. The graphic animates onto the screen.

Voiceover: ...and the playing.

Voiceover: CALQUENCE is an oral targeted therapy for CLL.

Graphic: playing

FRAME 10



The man throw the tennis ball again.

VO: CALQUENCE can cause serious side effects, which may lead to death.

SUPER: CALQUENCE can cause serious side effects, which may lead to death.

FRAME 8



The small terrier jumps as a graphic animates onto the screen.

Voiceover: More patients begin with CALQUENCE than any treatment of its kind...

Graphic: #1 PRESCRIBED BTKi FOR NEW PATIENTS*

Footnote/Definition Super: *Based on December 2024 prescription data for new CLL patient starts. BTKi=Bruton tyrosine kinase inhibitor.

FRAME 11



Transition to the pool scene with grandmother and grandson.

VO: This includes serious infections, bleeding problems that may increase with blood thinners, decreased blood counts,...

SUPER (visible through frame 12): This includes serious infections, bleeding problems that may increase with blood thinners, decreased blood counts, new cancers to other organs including skin cancers, heart rhythm problems, and liver problems.

FRAME 9



A new graphic animates onto the screen.

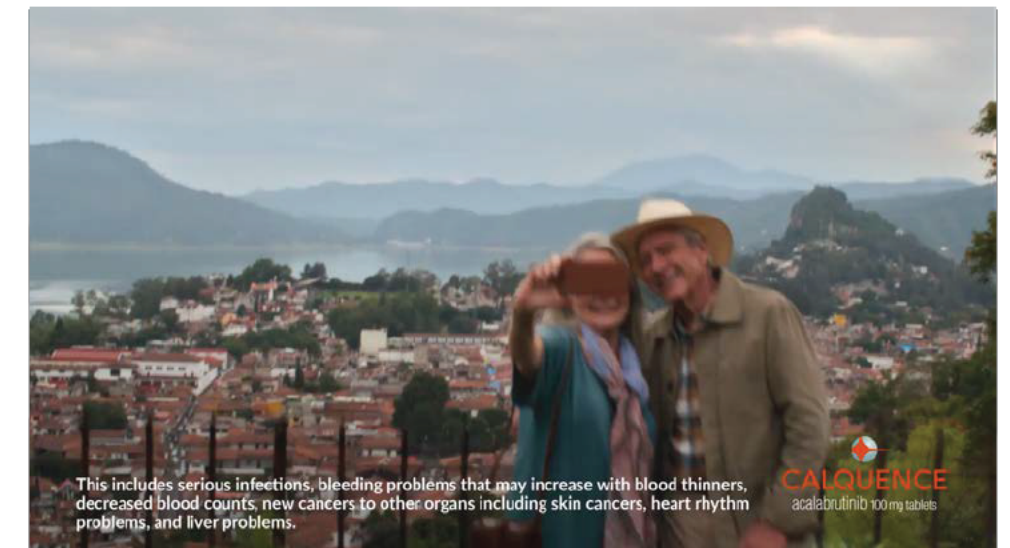
Voiceover: ...and CALQUENCE is proven to work better than chemoimmunotherapy in patients with previously untreated CLL.

Graphic: LONG-LASTING RESULTS*

*After ~2-year median follow-up. Results may vary.

Super: In a clinical trial, 15% (26 of 179) of patients on CALQUENCE had their cancer grow or spread or died versus 53% (93 of 177) of patients on chemoimmunotherapy (obinutuzumab plus chlorambucil). This is also known as progression-free survival.

FRAME 12



Camera goes through town...

VO: ...new cancers to other organs including skin cancers, heart rhythm problems, and liver problems.

FRAME 13



...and finds the couple still sightseeing.

VO: Tell your doctor if you have flu-like symptoms, blood in stool or urine, fast or irregular heartbeat, dizziness,...

SUPER (visible through frame 14): Tell your doctor if you have flu-like symptoms, blood in stool or urine, fast or irregular heartbeat, dizziness, feeling faint, chest discomfort, shortness of breath, stomach pain, dark urine, or yellowing skin.

FRAME 14



The couple find themselves in middle of a procession with musicians.

VO: ...feeling faint, chest discomfort, shortness of breath, stomach pain, dark urine, or yellowing skin.

FRAME 15



VO: These are not all the possible side effects.

SUPER: These are not all the possible side effects.

FRAME 16

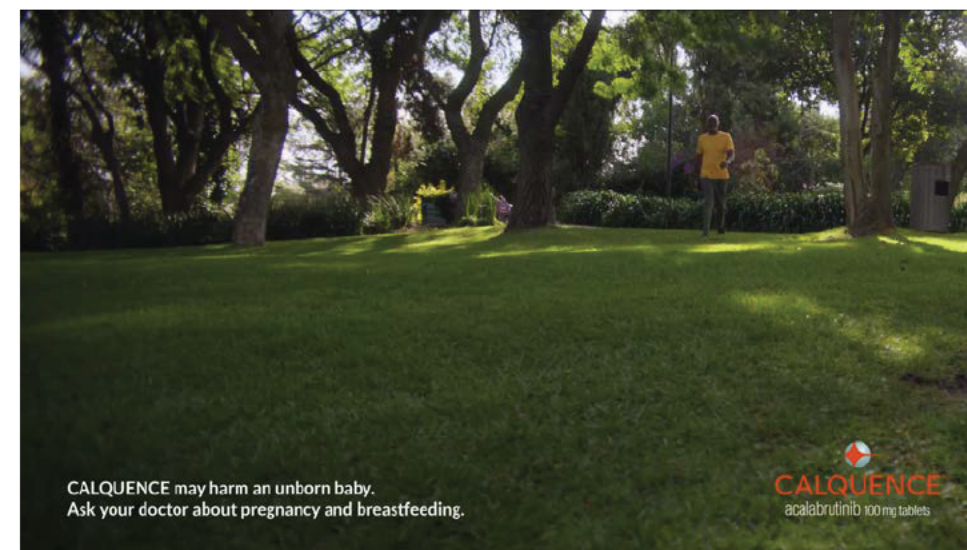


Cut back to the dog owner. We see the dog has the tennis ball.

VO: Use sun protection.

Super: Use sun protection when outside.

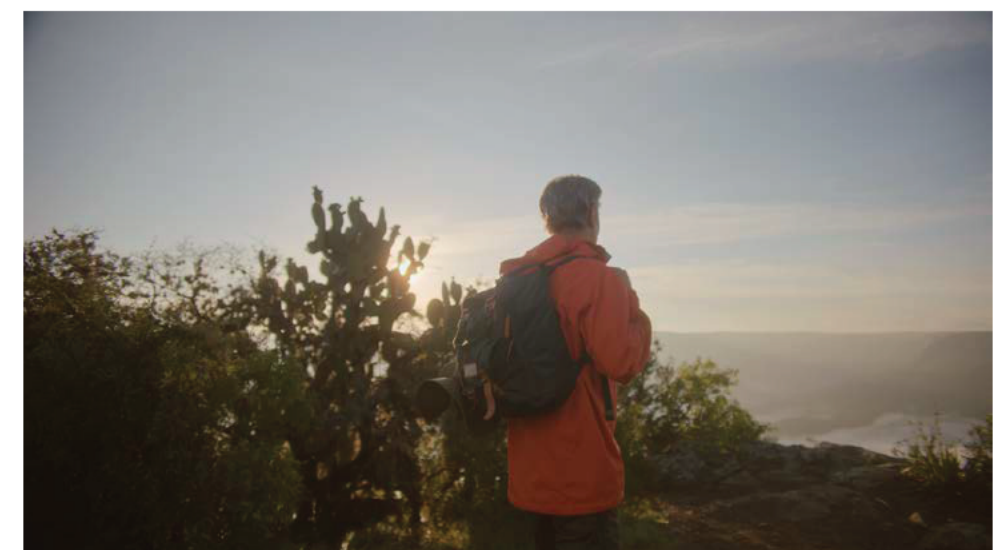
FRAME 17



VO: CALQUENCE may harm an unborn baby.

SUPER: CALQUENCE may harm an unborn baby. Ask your doctor about pregnancy and breastfeeding.

FRAME 18



Cut to a close-up of the man from the opening on a scenic outlook. The logo comes off.

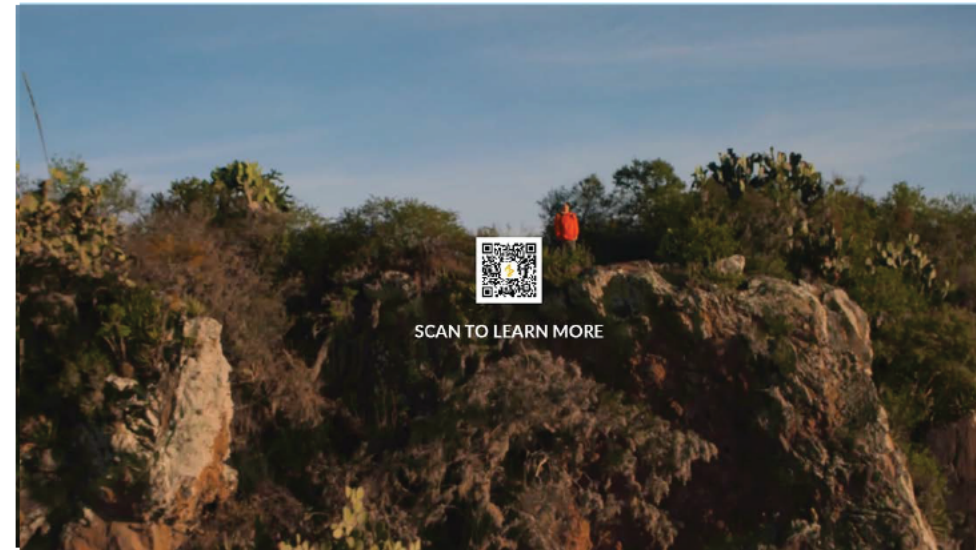
FRAME 19



A QR code animates onto the screen. The camera rotates around the man. He is surrounded by spectacular vistas.

Voiceover: CALQUENCE helps you do the ighting and you...

FRAME 20



Camera pulls out from the man, looking out over the cliff.

Voiceover: ...can focus on the things you’re loving.

FRAME 21



Camera pulls out from the man, looking out over the cliff. The QR code animates up to center frame, pans left, followed by the logo, with a glowing effect on the sphere.

Voiceover: Ask your doctor if CALQUENCE is right for you.

Super:
Eligible patients may pay as little as \$0/month* CALQUENCE.com
1-844-275-2360

If you can’t afford your medication, AstraZeneca may be able to help. For cost and affordability information, visit CALQUENCE.com

*For commercially insured patients only. Subject to insurance plan eligibility requirements. Restrictions may apply.

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LOGO: AstraZeneca