

BIMZELX (bimekizumab-bkzx)
"Cant Wait To Say 'I'm Back' 60"

VISUAL:
MAN A SITS AND SPEAKS TO CAMERA



1

MAN A:
I've always known how to fix things.

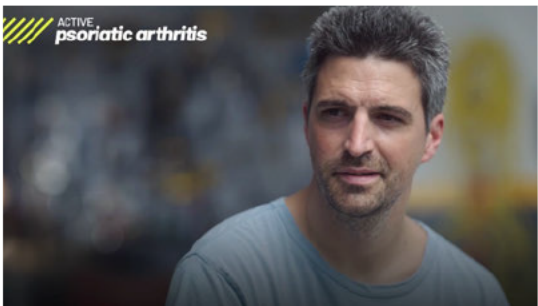
VISUAL:
MAN A GRABS HIS WRIST
ON-SCREEN TEXT:
ACTIVE psoriatic arthritis



2

MAN A:
But with psoriatic arthritis,

VISUAL:
MAN A WATCHES AS HIS DAUGHTER RIDES
HER BIKE
ON-SCREEN TEXT:
ACTIVE psoriatic arthritis



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MAN A:
My body felt broken.

VISUAL:
WOMAN A WAKES UP IN BED



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WOMAN A:
Mornings were a nightmare.

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VISUAL:
WOMAN B STANDS BY HER LAPTOP,
SPEAKING TO CAMERA



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WOMAN B:
But it's not going to control me anymore.

VISUAL:
WIDE AERIAL SHOT OF WOMAN B
PILOTING HER DRONE. LOGO AND TEAL
OVERLAY APPEAR ON SCREEN
ON-SCREEN TEXT:
BIMZELX LOGO
(bimekizumab-bkzx)
Injection 160 mg 320 mg
SUPER
For adults with active psoriatic arthritis. By
prescription only. Results may vary.



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WOMAN B:
With BIMZELX...

VISUAL:
WIDE AERIAL SHOT OF WOMAN B
PILOTING HER DRONE. LOGO AND TEAL
OVERLAY APPEAR ON SCREEN
ON-SCREEN TEXT:
BIMZELX LOGO
(bimekizumab-bkzx)
Injection 160 mg 320 mg
SUPER:
For adults with active psoriatic arthritis. By
prescription only. Results may vary.



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WOMAN B:
I can't wait to say,

VISUAL:
FRONT SHOT OF WOMAN B STANDING ON
PATH, HOLDING REMOTE CONTROL
ON-SCREEN TEXT:
I'm Back



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WOMAN B:
I'm Back.

BIMZELX (bimekizumab-bkzx)
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VISUAL:
WOMAN A WALKS INTO A PROP SHOP
ON-SCREEN TEXT:
I'm Back



WOMAN A:
I'm Back.

9

VISUAL:
MAN A PICKS UP A BAG OF TOOLS



10

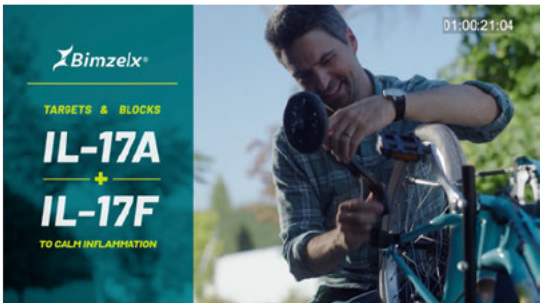
VISUAL:
MAN A KNEELS AND WORKS ON HIS
DAUGHTER'S BIKE
ON-SCREEN TEXT:
I'm Back



MAN A:
I'm Back.

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VISUAL:
MAN A TAKES TRAINING WHEELS OFF HIS
DAUGHTER'S BIKE
ON-SCREEN TEXT:
BIMZELX LOGO
TARGETS & BLOCKS IL-17A + IL-17F TO CALM
INFLAMMATION

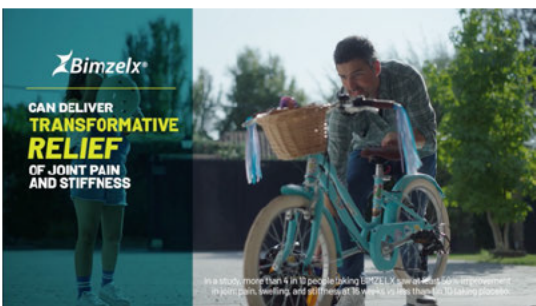


ANNCR:
Only BIMZELX targets and blocks IL-17A plus
F to calm inflammation.

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BIMZELX (bimekizumab-bkzx)
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VISUAL:
MAN A FLIPS BIKE OVER, SETS IT ON THE GROUND
ON-SCREEN TEXT:
BIMZELX LOGO
CAN DELIVER TRANSFORMATIVE RELIEF OF JOINT PAIN AND STIFFNESS
SUPER:
In a study, more than 4 in 10 people taking BIMZELX saw at least 50% improvement in joint pain, swelling, and stiffness at 16 weeks vs less than 1 in 10 taking placebo.



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AVO:
BIMZELX can deliver transformative relief of joint pain, and stiffness.

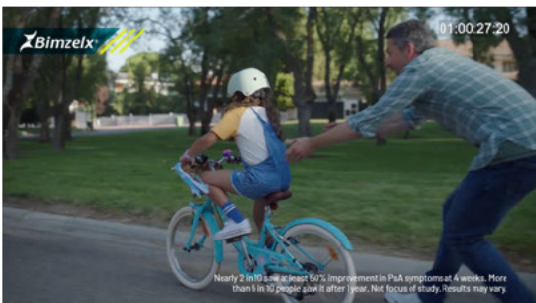
VISUAL:
MAN A MANUALLY SPINS THE BIKE'S PEDAL
ON-SCREEN TEXT:
BIMZELX LOGO
FAST & LASTING RELIEF OF JOINT PAIN AND STIFFNESS
SUPER:
Nearly 2 in 10 saw at least 50% improvement in PsA symptoms at 4 weeks. More than 5 in 10 people saw it after 1 year. Not focus of study. Results may vary.



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ANNCR:
It's fast and lasting.

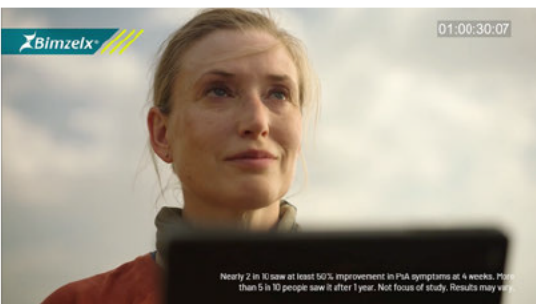
VISUAL:
MAN A GUIDES HIS DAUGHTER AND HER BIKE
ON-SCREEN TEXT:
BIMZELX LOGO
SUPER:
Nearly 2 in 10 saw at least 50% improvement in PsA symptoms at 4 weeks. More than 5 in 10 people saw it after 1 year. Not focus of study. Results may vary.



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MAN A:
I'm back to what moves me.

VISUAL:
WOMAN B HOLDS HER REMOTE CONTROL AS SHE WATCHES THE DRONE
ON-SCREEN TEXT:
BIMZELX LOGO
SUPER:
Nearly 2 in 10 saw at least 50% improvement in PsA symptoms at 4 weeks. More than 5 in 10 people saw it after 1 year. Not focus of study. Results may vary.



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WOMAN B:
I'm back to reaching for new heights.

BIMZELX (bimekizumab-bkzx)
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VISUAL:
WOMAN B AND MAN B WALK ON A PATH
ON-SCREEN TEXT:
BIMZELX LOGO
LESS FATIGUE
SUPER:
At 16 weeks nearly 6 in 10 people saw improvement in fatigue; nearly 5 in 10 had 0 swollen joints. Not focus of study. Results may vary.



ANNCR:
Less fatigue...

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VISUAL:
WOMAN B TIES THE LACES OF HER BOOT
ON-SCREEN TEXT:
BIMZELX LOGO
FOR SOME, ZERO
SWOLLEN JOINTS
SUPER:
At 16 weeks nearly 6 in 10 people saw improvement in fatigue; nearly 5 in 10 had 0 swollen joints. Not focus of study. Results may vary.



ANNCR:
For some, zero swollen joints...

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VISUAL:
WOMAN B WALKS UP A STEP
ON-SCREEN TEXT:
BIMZELX LOGO
FOR MOST, 100% CLEAR SKIN
SUPER:
Of those with psoriatic arthritis and moderate-to-severe psoriasis, nearly 6 in 10 saw clear skin at 16 weeks, at dosage of 160 mg every 4 weeks. Not focus of study, results may vary.



ANNCR:
And 100% clear skin for most.

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VISUAL:
WOMAN A LIFTS A GLASS OBJECT OFF A SHELF
ON-SCREEN TEXT:
BIMZELX LOGO
SUPER:
Of those with psoriatic arthritis and moderate-to-severe psoriasis, nearly 6 in 10 saw clear skin at 16 weeks, at dosage of 160 mg every 4 weeks. Not focus of study, results may vary.



WOMAN A:
I'm back to what inspires me.

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BIMZELX (bimekizumab-bkzx) **"Cant Wait To Say 'I'm Back' 60"**

VISUAL:
WOMAN A HOLDS THE GLASS OBJECT,
SHOWS IT TO ASSISTANT A
ON-SCREEN TEXT:
BIMZELX LOGO

SUPER:
Suicidal thoughts and behavior, infections and lowered ability to fight them, liver problems, inflammatory bowel disease have occurred.



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ANNCR:
Serious side effects, like suicidal thoughts and behavior...

VISUAL:
WOMAN A HOLDS A PROP BEE, SHOWS IT TO ASSISTANT B
ON-SCREEN TEXT:
BIMZELX LOGO

SUPER:
Suicidal thoughts and behavior, infections and lowered ability to fight them, liver problems, inflammatory bowel disease have occurred.

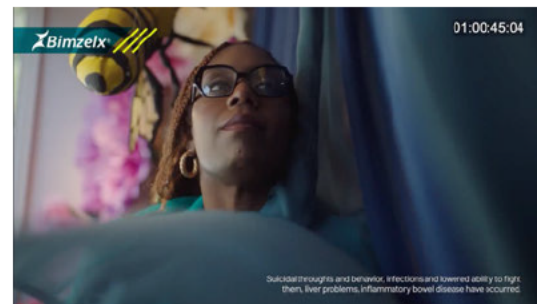


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ANNCR:
Infections and lowered ability to fight them, liver problems...

VISUAL:
WOMAN A LOOKS AT THE WINDOW DISPLAY
ON-SCREEN TEXT:
BIMZELX LOGO

SUPER:
Suicidal thoughts and behavior, infections and lowered ability to fight them, liver problems, inflammatory bowel disease have occurred.

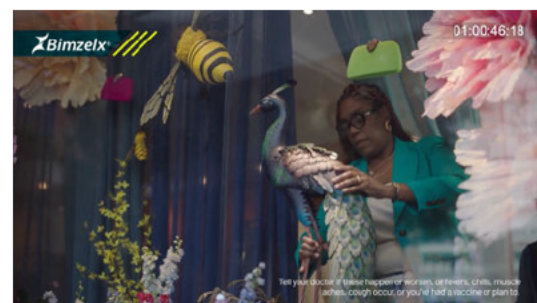


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ANNCR:
And inflammatory bowel disease, have occurred.

VISUAL:
WOMAN A PLACES A PROP BIRD IN THE WINDOW DISPLAY
ON-SCREEN TEXT:
BIMZELX LOGO

SUPER:
Tell your doctor if these happen or worsen, or fevers, chills, muscle aches, cough occur, or you've had a vaccine or plan to.



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ANNCR:
Tell your doctor if these happen or worsen...

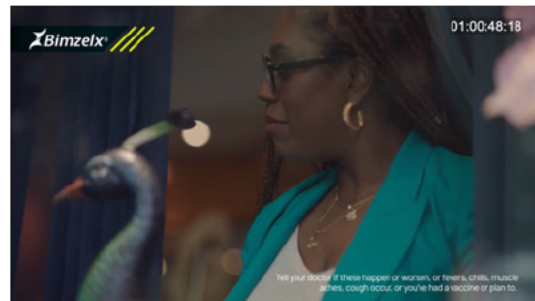
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VISUAL:
WOMAN A LOOKS AT THE FINISHED WINDOW DISPLAY

ON-SCREEN TEXT:
BIMZELX LOGO

SUPER:
Tell your doctor if these happen or worsen, or fevers, chills, muscle aches, cough occur, or you've had a vaccine or plan to.



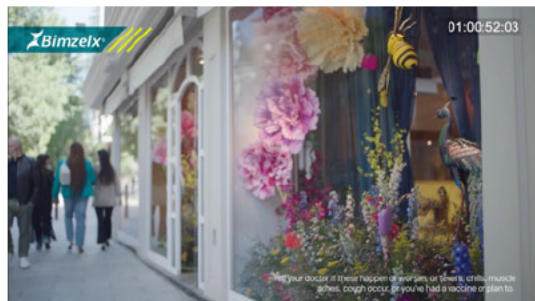
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ANNCR:
or fevers, chills, muscle aches, or cough occur...

VISUAL:
WOMAN A AND HER ASSISTANTS WALK AWAY FROM THE WINDOW DISPLAY

ON-SCREEN TEXT:
BIMZELX LOGO

SUPER:
Tell your doctor if these happen or worsen, or fevers, chills, muscle aches, cough occur, or you've had a vaccine or plan to.



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ANNCR:
Or you've had a vaccine or plan to.

VISUAL:
WOMAN B STANDS AT THE CANYON

ON-SCREEN TEXT:
BIMZELX LOGO

SUPER:
Before starting, get checked for infections, tuberculosis, liver problems.



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ANNCR:
Before starting, get checked for infections, tuberculosis, and liver problems.

VISUAL:
MAN A HOLDS THE BIKE AND HIS DAUGHTER'S HAND WHILE HE WALKS TOWARD CAMERA. TEAL OVERLAY APPEARS ON

SCREEN TEXT:
I'm Back

SUPER:
Visit BIMZELX.com or call 1-833-UCB-NOW1. For pricing, visit ucb-usa.com/affordability



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MAN A:
Give yourself a chance to say, "I'm Back."

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"Cant Wait To Say 'I'm Back' 60"

VISUAL:
TEAL OVERLAY AND LOGO APPEAR WITH
HIGHLIGHT TREATMENT.
ON-SCREEN TEXT:
BIMZELX LOGO
Pay as little as \$5 per dose
For eligible commercial patients only.
Not available to all U.S. patients. Restrictions
apply. To learn more visit BIMZELX.com
UCB LOGO
SUPER:
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ANNCR:
Ask your doctor about BIMZELX.