

BIMZELX (bimekizumab-bkzx)
"Cant Wait To Say 'I'm Back' 60"

Page 1 of 8

VISUAL:
MAN A SITS AND SPEAKS TO CAMERA



1

MAN A:
I've always known how to fix things.

VISUAL:
MAN A GRABS HIS WRIST
ON-SCREEN TEXT:
ACTIVE psoriatic arthritis



2

MAN A:
But with psoriatic arthritis,

VISUAL:
MAN A WATCHES AS HIS DAUGHTER RIDES
HER BIKE
ON-SCREEN TEXT:
ACTIVE psoriatic arthritis



3

MAN A:
My body felt broken.

VISUAL:
WOMAN A WAKES UP IN BED



4

WOMAN A:
Mornings were a nightmare.

BIMZELX (bimekizumab-bkzx)
"Cant Wait To Say 'I'm Back' 60"

Page 2 of 8

VISUAL:
WOMAN B STANDS BY HER LAPTOP,
SPEAKING TO CAMERA



5

WOMAN B:
But it's not going to control me anymore.

VISUAL:
WIDE AERIAL SHOT OF WOMAN B
PILOTING HER DRONE. LOGO AND TEAL
OVERLAY APPEAR ON SCREEN
ON-SCREEN TEXT:
BIMZELX LOGO
(bimekizumab-bkzx)
Injection 160 mg 320 mg
SUPER:
For adults with active psoriatic arthritis. By
prescription only. Results may vary.



6

WOMAN B:
With BIMZELX...

VISUAL:
WIDE AERIAL SHOT OF WOMAN B
PILOTING HER DRONE. LOGO AND TEAL
OVERLAY APPEAR ON SCREEN
ON-SCREEN TEXT:
BIMZELX LOGO
(bimekizumab-bkzx)
Injection 160 mg 320 mg
SUPER:
For adults with active psoriatic arthritis. By
prescription only. Results may vary.



7

WOMAN B:
I can't wait to say,

VISUAL:
FRONT SHOT OF WOMAN B STANDING ON
PATH, HOLDING REMOTE CONTROL
ON-SCREEN TEXT:
I'm Back



8

WOMAN B:
I'm Back.

BIMZELX (bimekizumab-bkzx)
"Cant Wait To Say 'I'm Back' 60"

Page 3 of 8

VISUAL:
WOMAN A WALKS INTO A PROP SHOP
ON-SCREEN TEXT:
I'm Back



9

WOMAN A:
I'm Back.

VISUAL:
MAN A PICKS UP A BAG OF TOOLS



10

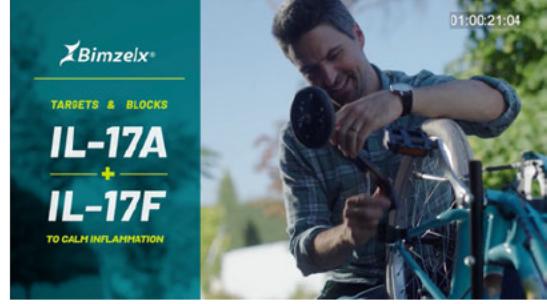
VISUAL:
MAN A KNEELS AND WORKS ON HIS
DAUGHTER'S BIKE
ON-SCREEN TEXT:
I'm Back



11

MAN A:
I'm Back.

VISUAL:
MAN A TAKES TRAINING WHEELS OFF HIS
DAUGHTER'S BIKE
ON-SCREEN TEXT:
BIMZELX LOGO
TARGETS & BLOCKS IL-17A + IL-17F TO CALM
INFLAMMATION



12

ANNCR:
Only BIMZELX targets and blocks IL-17A plus
F to calm inflammation.

BIMZELX (bimekizumab-bkzx)
"Cant Wait To Say 'I'm Back' 60"

Page 4 of 8

VISUAL:
MAN A FLIPS BIKE OVER, SETS IT
ON THE GROUND

ON-SCREEN TEXT:
BIMZELX LOGO
CAN DELIVER TRANSFORMATIVE
RELIEF OF JOINT PAIN AND
STIFFNESS

SUPER:
In a study, more than 4 in 10 people
taking BIMZELX saw at least 50%
improvement in joint pain, swelling, and
stiffness at 16 weeks vs less than 1 in 10
taking placebo.



AVO:
BIMZELX can deliver transformative relief
of joint pain, and stiffness.

VISUAL:
MAN A MANUALLY SPINS THE BIKE'S PEDAL

ON-SCREEN TEXT:
BIMZELX LOGO
FAST & LASTING RELIEF OF JOINT PAIN AND
STIFFNESS

SUPER:
Nearly 2 in 10 saw at least 50% improvement in
PsA symptoms at 4 weeks. More than 5 in 10
people saw it after 1 year. Not focus of study.
Results may vary.



ANNCR:
It's fast and lasting.

VISUAL:
MAN A GUIDES HIS DAUGHTER AND HER
BIKE

ON-SCREEN TEXT:
BIMZELX LOGO

SUPER:
Nearly 2 in 10 saw at least 50%
improvement in PsA symptoms at 4 weeks.
More than 5 in 10 people saw it after 1
year. Not focus of study. Results may vary.



MAN A:
I'm back to what moves me.

VISUAL:
WOMAN B HOLDS HER REMOTE CONTROL AS
SHE WATCHES THE DRONE

ON-SCREEN TEXT:
BIMZELX LOGO

SUPER:
Nearly 2 in 10 saw at least 50% improvement in
PsA symptoms at 4 weeks. More than 5 in 10
people saw it after 1 year. Not focus of study.
Results may vary.



WOMAN B:
I'm back to reaching for new
heights.

BIMZELX (bimekizumab-bkzx)
"Cant Wait To Say 'I'm Back' 60"

Page 5 of 8

VISUAL:
WOMAN B AND MAN B WALK ON A PATH

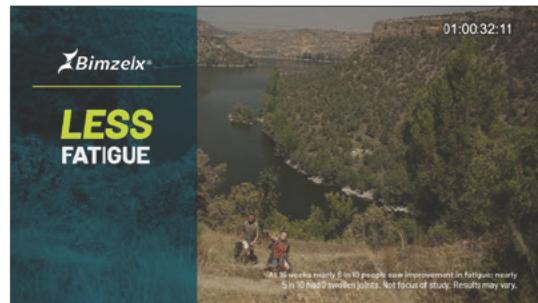
ON-SCREEN TEXT:

BIMZELX LOGO

LESS FATIGUE

SUPER:

At 16 weeks nearly 6 in 10 people saw improvement in fatigue; nearly 5 in 10 had 0 swollen joints. Not focus of study. Results may vary.



17

ANNCR:
Less fatigue...

VISUAL:
WOMAN B TIES THE LACES OF HER BOOT

ON-SCREEN TEXT:

BIMZELX LOGO

FOR SOME, ZERO SWOLLEN JOINTS

SUPER:

At 16 weeks nearly 6 in 10 people saw improvement in fatigue; nearly 5 in 10 had 0 swollen joints. Not focus of study. Results may vary.



18

ANNCR:
For some, zero swollen joints...

VISUAL:
WOMAN B WALKS UP A STEP

ON-SCREEN TEXT:

BIMZELX LOGO

FOR MOST, 100% CLEAR SKIN

SUPER:

Of those with psoriatic arthritis and moderate-to-severe psoriasis, nearly 6 in 10 saw clear skin at 16 weeks, at dosage of 160 mg every 4 weeks. Not focus of study, results may vary.



19

ANNCR:
And 100% clear skin for most.

VISUAL:
WOMAN A LIFTS A GLASS OBJECT OFF A SHELF

ON-SCREEN TEXT:

BIMZELX LOGO

SUPER:

Of those with psoriatic arthritis and moderate-to-severe psoriasis, nearly 6 in 10 saw clear skin at 16 weeks, at dosage of 160 mg every 4 weeks. Not focus of study, results may vary.



20

WOMAN A:
I'm back to what inspires me.

BIMZELX (bimekizumab-bkzx)
"Cant Wait To Say 'I'm Back' 60"

VISUAL:
WOMAN A HOLDS THE GLASS OBJECT,
SHOWS IT TO ASSISTANT A
ON-SCREEN TEXT:
BIMZELX LOGO

SUPER:
Suicidal thoughts and behavior, infections and
lowered ability to fight them, liver problems,
inflammatory bowel disease have occurred.



21

ANNCR:
Serious side effects, like suicidal thoughts
and behavior...

VISUAL:
WOMAN A HOLDS A PROP BEE, SHOWS
IT TO ASSISTANT B
ON-SCREEN TEXT:
BIMZELX LOGO

SUPER:
Suicidal thoughts and behavior, infections and
lowered ability to fight them, liver problems,
inflammatory bowel disease have occurred.



22

ANNCR:
Infections and lowered ability to fight them,
liver problems...

VISUAL:
WOMAN A LOOKS AT THE WINDOW DISPLAY
ON-SCREEN TEXT:
BIMZELX LOGO

SUPER:
Suicidal thoughts and behavior, infections and
lowered ability to fight them, liver problems,
inflammatory bowel disease have occurred.

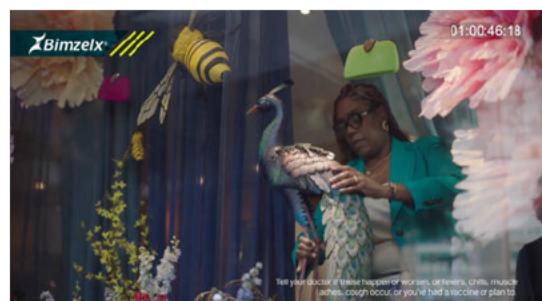


23

ANNCR:
And inflammatory bowel disease, have occurred.

VISUAL:
WOMAN A PLACES A PROP BIRD IN THE
WINDOW DISPLAY
ON-SCREEN TEXT:
BIMZELX LOGO

SUPER:
Tell your doctor if these happen or worsen, or
fevers, chills, muscle aches, cough occur, or
you've had a vaccine or plan to.



24

ANNCR:
Tell your doctor if these happen or worsen...

BIMZELX (bimekizumab-bkzx)
"Cant Wait To Say 'I'm Back' 60"

Page 7 of 8

VISUAL:

WOMAN A LOOKS AT THE FINISHED WINDOW DISPLAY

ON-SCREEN TEXT:
BIMZELX LOGO

SUPER:

Tell your doctor if these happen or worsen, or fevers, chills, muscle aches, cough occur, or you've had a vaccine or plan to.



25

ANNCR:

or fevers, chills, muscle aches, or cough occur...

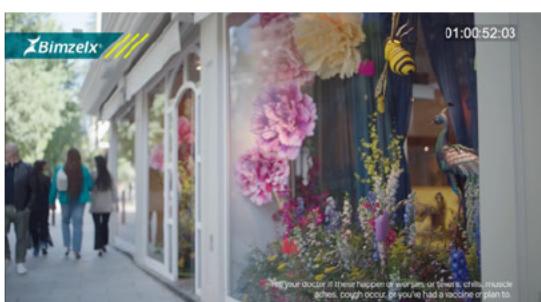
VISUAL:

WOMAN A AND HER ASSISTANTS WALK AWAY FROM THE WINDOW DISPLAY

ON-SCREEN TEXT:
BIMZELX LOGO

SUPER:

Tell your doctor if these happen or worsen, or fevers, chills, muscle aches, cough occur, or you've had a vaccine or plan to.



26

ANNCR:

Or you've had a vaccine or plan to.

VISUAL:

WOMAN B STANDS AT THE CANYON

ON-SCREEN TEXT:
BIMZELX LOGO

SUPER:

Before starting, get checked for infections, tuberculosis, liver problems.



27

ANNCR:

Before starting, get checked for infections, tuberculosis, and liver problems.

VISUAL:

MAN A HOLDS THE BIKE AND HIS DAUGHTER'S HAND WHILE HE WALKS TOWARD CAMERA. TEAL OVERLAY APPEARS ON SCREEN

SCREEN TEXT:

I'm Back

SUPER:

Visit BIMZELX.com or call 1-833-UCB-NOW1.
For pricing, visit ucb-usa.com/affordability



28

MAN A:

Give yourself a chance to say,
"I'm Back."

VISUAL:
TEAL OVERLAY AND LOGO APPEAR WITH
HIGHLIGHT TREATMENT.

ON-SCREEN TEXT:

BIMZELX LOGO

Pay as little as \$5 per dose
For eligible commercial patients only.
Not available to all U.S. patients. Restrictions
apply. To learn more visit BIMZELX.com

UCB LOGO

SUPER:

©2025 UCB, Inc.
US-BK-2400890



29

ANNCR:
Ask your doctor about BIMZELX.