

Tobacco 21

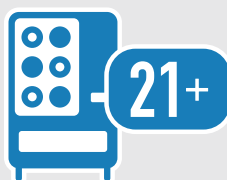
It is illegal for a retailer to sell any tobacco product—including e-cigarettes—to anyone under 21. The federal minimum age of sales of tobacco products applies to all retail establishments and persons with no exceptions.

Additional Tobacco 21 Requirements

Beginning September 30, 2024, retailers must:



Verify with photo identification the age of anyone under the age of 30 who is trying to purchase tobacco products, including e-cigarettes



Not sell tobacco products via vending machine in facilities where individuals under 21 are present or permitted to enter at any time



Not sell cigarettes or smokeless tobacco via self-service displays in facilities where individuals under 21 are present or permitted to enter at any time

FDA Resources to Assist Retailers

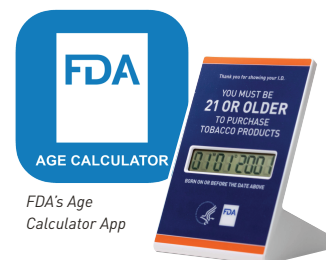


This is Our Watch | FDA

FDA's "This is Our Watch" program materials include a mix of educational materials for retail stores to inform customers of the law and emphasize the retailer's role.

Age Verification Tools

FDA has resources to help retailers quickly determine if a customer is old enough to legally purchase tobacco products.



FDA's Age Calculator App

FDA's Digital Age Verification Calendar



For the latest information, please visit FDA's [Tobacco 21](#) webpage.