

CHEVON M. RARIY, MD

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EXECUTIVE SUMMARY

Experienced Harvard-trained physician and digital health executive. Board member, with experience in creating, managing, and scaling successful national digital health initiatives for large populations in start-up and care delivery settings. Over 15 years in Digital Health industry with deep understanding of what it takes to build successful businesses, see potential of new ideas/products, provide advice/support in strategic partnerships and compliance, operational issues, with extensive network to draw from industry contacts for recruitment and partnership. Expertise in clinical program design, medical operations, patient engagement and care delivery innovation for specialty care, oncology and chronic disease management, driving a shift to proactive care and prevention. Significant expertise outside of clinical leadership including overseeing product, clinical operations, strategy, marketing and business development with P&L ownership.

PROFESSIONAL EXPERIENCE & TRAINING

Oncology Care Partners

7/2023 - present

Chief Health Officer, and SVP Digital Health

- Oncology Care Partners, a first-of-its kind platform, purpose-built, patient-focused community oncology value-based care network ensuring best in class care delivery for Medicare Advantage patients
- Oversee innovative oncology delivery systems and leads digital transformation, artificial intelligence and machine learning, and emerging technologies (e.g. robotic process automation) strategy
- Plan, coordinate, direct clinical digital health initiatives and integration into a holistic patient journey, ensuring patient and provider satisfaction, improving outcomes, while lowering total cost of care

Takeda Digital Ventures, Takeda Pharmaceuticals

12/2022 – 7/2023

Venture Partner

- Led efforts to identify, execute, and manage strategic investments for the venture capital firm in partnership with TDV and Takeda
- Provided leadership in the evolution of virtual care models to enhance differentiating value including supporting TDV portfolio companies and founders within the Venture Studio to transform health and improve lives

Amazon.com, Inc / Amazon Care / Care Medical, LLC

Chief Medical Officer, Clinical Strategy

1/2022 – 12/2022

- A clinical care delivery arm for Amazon Care (AC), providing a virtual-first primary care offering on-demand and scheduled visits, preventative & wellness care incorporating telehealth and in-person care (IPC) servicing close to 1 million eligible lives, 200+ clinicians. Nationally recognized URAC accredited/HITRUST certified identifying commitment to quality, safety, privacy, and security
- Directly reported to Chief Executive, provide clinical leadership and strategic vision for integrated care delivery model and entrance into new markets, direct oversight of team
- As a senior leader, grew primary care clinical services nationally from 4 state coverage to 51 in less than year, launched IPC services to cover 30% of total US population growing coverage serving AC lives across ~1600 cities in 21 states and DC with 60 sec SLA. Expanded services to non-AC enterprise clients
- Managed and developed relationships with key strategic external partners; internally, collaborated with product, engineering, quality, data science, UX design, finance, marketing, BD and sales, and pharmacy to create innovative products that meet customer needs while reducing costs
- Built service lines from ideation to fully operational units in 8 months resulting in increased clinician hiring 8-fold while maintaining 78% below national avg for healthcare attrition, high AC Customer Satisfaction 4.7/5 and four-

fold increase in clinician satisfaction. Played key role in improving operational efficiency with 25% reduction in clinician training onboarding time resulting in 1.5M annual savings

- Oversaw physician experience, aligning strategic company initiatives to improve clinician NPS from -86 to +60 in less than a year
- Spearheaded Health Equity initiatives across organization, served as founding chair of Equity Collaborative Committee, leading to 25% increase in enrollment of individuals from diverse demographics, client specific campaigns to increase active engagement meeting strategic goals, decreasing lapsing members by 10% MoM
- Led strategy and innovation around patient engagement incorporating asynchronous, self-treatment (including guided OTC solutions), and risk assessment triage management delivering differentiated customer experience and lower cost curve through improved routing and utilization of lower cost services. Collaborate with product on due diligence, GTM strategy, product road map prioritization for new market entrances

City of Hope/Cancer Treatment Centers of America - Zion, IL

Vice President and Chair, Telehealth

2019 - 1/2022

- Directly reported to enterprise COO, provided clinical leadership of Virtual Health services across enterprise five geographically distinct hospitals, 16 outpatient care centers, 450+ providers and staff, with direct P&L responsibility. Direct oversight of multifunctional team comprised of Physicians, Nurses (specialists and allied health professionals), product managers, UX design, engineering collaborating with marketing, BD, finance to advance business priorities
- Created 25% growth in gross revenue in telehealth services. Telehealth Press Ganey patient satisfaction rates are as high as 92% and 90% of providers satisfaction. Spearheaded enterprise-wide productivity initiatives, resulting in 20% increase in revenue
- Led due diligence process including market sizing, competitive analysis, financial modeling, and negotiation strategy development of new initiative focused on home chemotherapy infusion model in partnership with CVS Health & Pharmacy
- Developed go-to-market strategy, product roadmap, execution plans to drive growth of integrated technology enabled home chemotherapy infusion model and provided oversight of program, policy, safety, quality, and process improvement in collaboration with Oncology Nursing Society and CVS Health & Pharmacy
- Developed business plan, marketing materials, e.g. pitch decks, executive summaries and spearheaded organizational growth and advancement of partnerships with rural health systems leading to six partnerships and increased revenue by 500K

Hawaii Pacific Islands Health System, Honolulu, HI

2016 - 2019

Telemedicine Lead, Endocrinologist

Assistant Clinical Professor, University of Hawaii School of Medicine

- Servicing more than 50,000 veterans throughout Hawaii and the outer Pacific Islands, expanded telemedicine endocrine services at the Hawaii Pacific Island Health System to outer 7 islands, including American Samoa and Guam, generating cost savings nearly 500K, decreasing % ER decreased by 40%, decreased admission by 30%
- Created curriculum for University of Hawaii School of Medicine for Medicine residents and medical students
- Developed endocrine care protocols training advanced practitioners, nursing staff and pharmacists to ensure the successful integration of care team into model of care utilizing asynchronous care, remote patient monitoring

University of Pittsburgh Medical Center, Pittsburgh, Pennsylvania

2014 – 2015

Division of Endocrinology, Diabetes, and Metabolism

Clinical Research and Graduate Fellow

- Obtained Certificate of Clinical Research and led investigative research project on impact of digital engagement and tools on improvement in diabetes care
- Learned best practices of digital health while at UPMC, named one of nations “Digital Health Most Wired” health system for 24th year in a row

Brigham & Women’s Hospital/Harvard Medical School, Boston, Massachusetts **2011 – 2014**
Division of Endocrinology, Diabetes, and Metabolism

Clinical Fellow and Research Postdoctoral Scholar (T32 Funded)

- In addition to serving as clinical fellow for Endocrinology, led a clinical trial as principal investigator evaluating the role of salt intake on inflammatory T cells in human subjects. Developed protocol, recruitment, and implementation strategy and led the investigation of the relationship between genetic variations of ESR2 gene with salt sensitivity of blood pressure leading to three publications
- Led Harvard Medical School & Internal Medicine Endocrine Curriculum of didactic lectures and interactive case-studies on endocrine related problems in primary care to internal medicine residents and medical students

US Department of Veteran Affairs, Philadelphia, PA **2010 – 2011**

Primary Care Physician

- Provided full scope of primary care services both in-person and telemedicine-based clinics including diagnosis, treatment, coordination of care, preventive care and health maintenance to patients

Hospital of the University of Pennsylvania, Philadelphia, Pennsylvania **2008 – 2010**

Resident, Internal Medicine Residency Program

University of California-San Francisco, San Francisco, California **2007 – 2008**

Intern, Internal Medicine Residency Program

EDUCATION

- **University of Pittsburgh School of Medicine**, Certificate of Clinical Research **2014 – 2015**
- **Harvard Medical School**, M.D. *with Distinction* **2002 – 2007**
 - Harvard International Fellow – South Africa, Peru, Ghana; Partners in Health
- **Duke University**, B.S. Biology, *with Honors (full scholarship), Dean’s List* **1998 – 2002**

LICENSES & BOARD CERTIFICATION

Full Active Licenses: AL, AZ, GA, IL, KS, PA, WA, WI, WV, WY, NV, CO, MI, MN, MO, MS, OK (17)

DEA Medical Licensure, Exp 7/31/24; IMLCC Member

American Board of Internal Medicine Certification **2010 - current**

Endocrinology, Diabetes, & Metabolism Board Certification **2015 - current**

BOARD MEMBERSHIPS

- **MyHealthTeam** **2023 - present**
Independent Board Director; Patient Engagement Applications, with 43 diagnosis and 4million clients
- **American Telemedicine Association** **2021 - present**
Advisory Board Member & CEO Taskforce (Leveraging Telehealth to Eliminate Health Disparities)
- **Partnership for Connected Illinois** **2020 - present**
Director, Executive Committee Member
- **Doximity** **2020 - 2021**
Advisory Board Member
- **Boulder Care** **2022 - 2023**
Independent Board Director, former Investor Board Director; Telehealth Substance Abuse
- **Association of Community Cancer Centers** **2020 - 2021**
Telehealth Advisory Board Member

SELECTED AWARDS

- “40 Under 40” in Cancer Care – (Association of Value Based Cancer Care/ASCO) 2020
- “Chairman’s Award” – (CTCA) 2020
- “The Endocrine Society Clinical Research Fellow & Mentor Award” – (Pfizer) 2012
- “The Endocrine Society Invited Presenter in Presidential Poster Competition” 2012
- “The Endocrine Society Best Thyroid Clinical Research Oral Presentation” 2010
- “The Endocrine Society Abbott Thyroid Clinical Research Fellowship Award” 2010

PUBLICATIONS

Rariy, CM.

Rariy, CM. Physicians and pharmacists see potential for insulin biosimilars to increase access and lower the cost of diabetes care. 2022 Biosimilars Report: The US Journey and Path Ahead. Feb 2022.

Rariy CM. Rapidly scaling oncology telehealth services: Lessons learned from implementation at national oncology network. Becker’s Hospital Review. May 2020

Rariy, CM, et al. Emerging Stronger: Telehealth in Oncology Care. Chicago Medicine Magazine. Feb 2021.

Rariy, CM. Telehealth can help patients with cancer. Conquer Magazine. May 2020

Rariy, CM. Telehealth Scale Up of National Oncology Program. Becker’s Hospital Review. Mar 2020.

Rariy CM, Rometo, D, et al. Post-Gastric Bypass Hypoglycemia. Current Diabetes Report 2016 Feb; 16(19).

Rariy CM, Schram, D, et al. A Man with Bizarre Behavior. New England Journal of Medicine 2015; 373:e8.

Full list of publications, speaking engagements, and references, upon request