

## Sample Social Media Messages – Prescribe with Confidence

Share the below campaign messages and digital resources on social media. Copy and paste our LinkedIn, X/Twitter, Threads, and Facebook messages into your social media posts for your audiences.

Use the hashtag #PrescribewithConfidence. Also consider using the secondary hashtag #OUD to connect with people who follow content related to opioid use disorder.

Follow us on social media!

- Facebook: [U.S. Food and Drug Administration](#)
- X (formerly [Twitter](#)): [@US\\_FDA](#) and [@FDA\\_Drug\\_Info](#)
- LinkedIn: [FDA | LinkedIn](#)
- Threads: [@FDA](#)

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[Organization] is joining with #FDA to share information and resources with primary care providers about prescribing medications to treat opioid use disorder (MOUD) for #OUD. Learn more from FDA's new campaign. [www.fda.gov/prescribewithconfidence](http://www.fda.gov/prescribewithconfidence) #PrescribeWithConfidence

Changes in federal law make it easier for primary care providers to prescribe buprenorphine to treat opioid use disorder #OUD. Learn more in #FDA's new campaign. [www.fda.gov/prescribewithconfidence](http://www.fda.gov/prescribewithconfidence) #PrescribeWithConfidence

Opioid use disorder is a chronic health condition, like #diabetes or #heartdisease, which is treatable with medication in many practice settings--including primary care. #FDA's new campaign has more information. [www.fda.gov/prescribewithconfidence](http://www.fda.gov/prescribewithconfidence) #PrescribeWithConfidence #OUD

Every person with opioid use disorder deserves access to treatment. You, as a primary health care provider, can be that access. Find information on mentoring, resources, and more to get started at: [www.fda.gov/prescribewithconfidence](http://www.fda.gov/prescribewithconfidence). #PrescribeWithConfidence #OUD #MOUD

Watch Dr. Tanaka as she talks about how a family was able to be helped by a medication for opioid use disorder. [www.fda.gov/prescribewithconfidence](http://www.fda.gov/prescribewithconfidence) #PrescribeWithConfidence #OUD

Listen to Dr. Matthew Hahn, a family physician in the small town of Hancock, Maryland, describe his experience with treating patients with opioid use disorder. "There is a huge need and we need to meet that need." Find out more at [www.fda.gov/prescribewithconfidence](http://www.fda.gov/prescribewithconfidence).

Watch Dr. Matthew Hahn as he talks about how to help patients become productive members of society by treating opioid use disorder. Learn more at: [www.fda.gov/prescribewithconfidence](http://www.fda.gov/prescribewithconfidence).

\*Shareable videos are available at [Prescribe with Confidence - CDER - YouTube](#). Shareable graphics are available at [www.fda.gov/prescribewithconfidence](http://www.fda.gov/prescribewithconfidence).