



## Virtual Public Meeting on Data and Technology in the New Era of Smarter Food Safety Speakers' and Panelists' Biographies



### **Adam Friedlander, Policy Analyst, Office of Coordinated Outbreak Response and Evaluation (CORE), CFSAN, FDA**

Adam Friedlander is a Policy Analyst in the U.S. Food and Drug Administration's (FDA's) Office of Coordinated Outbreak Response and Evaluation (CORE) Network. He helps lead the Agency's efforts to advance strategic tech-enabled traceability initiatives and engage with a variety of stakeholders on the requirements of the FDA Food Traceability Rule. Adam graduated from Cornell University with a Bachelor of Science (BS) in Food Science and Operations Management and a minor in Music. He received his Master of Science (MS) in Regulatory Affairs of Food and Food Industries from Northeastern University.



### **Mark Moorman, Director, Office of Food Safety, CFSAN, FDA**

Mark Moorman is the Director of the Office of Food Safety at the Food and Drug Administration within the Human Foods Program. Mark leads a team of food safety professionals pushing forward the many levers of prevention that will improve the safety of our food supply. Prior to joining the FDA, Mark was the Senior Director of Global Scientific & Regulatory Affairs for the Kellogg Company, with responsibilities for emerging food safety and nutrition technical and regulatory issues. Prior to joining the Kellogg Company in 1998, Mark spent 10 years with Silliker Laboratories as the Technical Director of Microbiology. Mark has his undergraduate and Ph.D degrees from Michigan State University in Microbiology and Food Science.



### **Vinetta Howard-King, Director, Office of Human and Animal Food Operations -East, Office of Regulatory Affairs (ORA), FDA**

Vinetta Howard-King is the director of the Office of Human and Animal Food Operations – East, a program within the Office of Regulatory Affairs (ORA), Food and Drug Administration (FDA). In this role, Ms. Howard-King is responsible for overseeing operational functions (such as inspections/investigations, sample collections, compliance and enforcement activities) in six HAF field divisions and the HAF foreign inspection program. She works directly with senior management in headquarters and in the field, using strategic risk-based approaches towards compliance and enforcement that focuses on impact and results. A few of her previous positions include senior advisor to the assistant commissioner for operations in ORA, deputy director and staff manager in FDA's Office of Emergency Operations, compliance officer in FDA's Baltimore District, and chemist in FDA's Center for Drug Evaluation and Research. She has served as acting manager in numerous leadership positions in FDA, including lab supervisor, district director, deputy office director, office director, and regional food and drug director. Ms. Howard-King holds a Bachelor of Science degree in Biology with a minor in Chemistry.



**Laurie Farmer, Director, Office of State Cooperative Programs, ORA, FDA**

Laurie Farmer is the Director of the Office of State Cooperative Programs at the Food and Drug Administration responsible for the strategic leadership, management and oversight of the national field programs in Retail Food Protection, Milk Safety and Shellfish Sanitation. She is the co-lead for the Agencies New Era for Smarter Food Safety's New Business Models and Retail Modernization, the Agency co-lead for the Retail Regulatory Association Collaborative and the Agency representative to the AFDO Healthy People 2030 Steering Committee and Norovirus Group. She has been with the agency since 1990 and holds a Bachelor of Science Degree and a Public Policy Certificate.



**Chris Waldrop, Senior Health Scientist, Office of Analytics and Outreach, CFSAN, FDA**

Christopher Waldrop is a Senior Health Scientist in the Division of Public Health Informatics and Analytics at the Center for Food Safety and Applied Nutrition at the Food and Drug Administration. In this role, he leads cross-agency workgroups to advance agency priorities on nutrition, food safety and biotechnology issues. He also helps identify and assess emerging consumer research and educational needs, advises CFSAN leadership on potential and emerging issues, and assists in prioritizing activities in FDA's food program. Mr. Waldrop has an advertising degree from Texas Tech University and a Master of Public Health degree from Johns Hopkins University.



**Ruth Timme, Research Microbiologist, Office of Regulatory Science, CFSAN, FDA**

Dr. Ruth Timme leads the FDA's genomic epidemiology program, GenomeTrakr. She obtained her Ph.D. in 2006 from The University of Texas at Austin, specializing in plant phylogeny. At the FDA, her research focuses on validating genomic methods for public health and creating standards for genomic pathogen surveillance.



**Glenda Lewis, Director, Retail Food Protection Staff, CFSAN, FDA**

Ms. Lewis is currently the Director of the Retail Food Protection Staff in FDA's Center for Food Safety and Applied Nutrition (CFSAN), Office of Food Safety, having joined FDA in December 1996. As Director since 2015, she has oversight of the Retail Food Policy Team and the Interstate Travel Program policy work guiding the respective leads for each program. In this capacity, she leads the division in the development of national retail food policy such as the FDA Food Code and policy for the Interstate Travel Program. Prior to FDA, Ms. Lewis worked with the State of Florida in the Volusia County Health Department for 8 years serving as an Environmental Health Specialist. Ms. Lewis has a Bachelor of Science in Biology from Spelman College, Atlanta, Georgia and a Master of Science in Public Health from the University of North Carolina at Chapel Hill.