

COVID-19 - Increase Minority Participation and Clinical Trial Enrollment through Education and Training (COVID-19 IMPACT ET)

Investigators

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Project Summary

This project aims to uncover barriers to enrollment in COVID-19 clinical trials and the behavioral aspects of prevention to enable a more focused and culturally tailored intervention for Black or African American and Hispanic or Latino populations living in Florida. This research trains health ambassadors to educate their communities regarding clinical research through educational forums. In addition, health care providers and staff are trained to conduct clinical trials through a training program. A dedicated website and social media platforms are utilized to engage the public and reach various age groups.

Populations Served: Black or African American and Hispanic or Latino

Goals/Aims:

- The overall goal is to discover possible causes of low enrollment of racial and ethnic minority populations in COVID-19/COVID-19 variant clinical trials and determine solutions to overcome low participation.
- Identify the major gaps in the local communities that contribute to the low enrollment of racial and ethnic minority populations in COVID-19 clinical trials.
- Develop, pilot, and evaluate a community-based targeted strategy to actively improve the enrollment of the racial and ethnic minority population in local COVID-19 clinical trials.
- Provide clinical research training for 30 minority health care providers and workers in three geographic areas (Jacksonville, Tampa, Tallahassee, FL)

Publications/Abstracts/Posters, etc.

- Manuscript in preparation.