Frame 1

VISUAL: OPEN ON A WOMAN IN A GROCERY STORE. SHE HOLDS UP HER BRAVE FACE-MASK TO THE STORE CLERK. A NEON SIGN IN THE BACKGROUND READS “PARTIAL RESPONSE TO DEPRESSION TREATMENT?”

AVO: If you’re taking an antidepressant...

SUPER: Actor portrayals

Frame 2

VISUAL: CUT TO AN OFFICE MEETING. SHE HOLDS UP HER BRAVE FACE-MASK TO SOME COLLEAGUES, BEHIND HER, A WHITEBOARD READS “PARTIAL RESPONSE TO DEPRESSION TREATMENT?”

AVO: ...but you’re still masking your depression...

Frame 3

VISUAL: CUT TO THE WOMAN IN HER LIVING ROOM CHECKING HER PHONE. SHE’S STILL HOLDING UP HER BRAVE FACE-MASK.

AVO: ...you could be...

Frame 4

VISUAL: SHE CANCELS PLANS ON PHONE.

AVO: ...experiencing...
Frame 5

VISUAL: CUT TO THE WOMAN NEXT TO A PILLOW ON THE COUCH THAT READS “PARTIAL RESPONSE TO DEPRESSION TREATMENT?” SHE’S STILL HOLDING UP HER BRAVE FACE-MASK.

AVO: ...a partial response to your antidepressant.

Frame 6

VISUAL: CUT TO THE WOMAN ON ANOTHER DAY, WITH HER DOCTOR.

DOCTOR: Partial response happens when your antidepressant alone isn’t enough.

Frame 7

VISUAL: SHE LISTENS TO HER DOCTOR.

DOCTOR: Let’s try adding REXULTI.

Frame 8

VISUAL: CUT TO REXULTI LOGO.

DOCTOR: When added to an antidepressant, REXULTI...

SUPER: Available by Rx only.
Frame 9

**VISUAL:** WE SEE A CLOSE-UP OF A TABLET DEMONSTRATING THE STUDY RESULT GRAPHIC, THE GRAPHIC CONTINUES TO ANIMATE.

**DOCTOR:** ...was proven to reduce depression symptoms 62% more than the antidepressant alone.

**SUPER:** 6 week study in adults, with ongoing symptoms of depression, still taking an antidepressant. Individual results may vary.

Frame 10

**VISUAL:** THE WOMAN CONTINUES LISTENING TO HER DOCTOR.

**DOCTOR:** So you can build on your progress.

Frame 11

**VISUAL:** THE WOMAN TUCKS HER MASK INTO HER BAG.

**AVO:** REXulti can cause serious side effects.

**SUPER:** REXulti is not for everyone.

**ON-SCREEN:** REXulti logo

Frame 12

**VISUAL:** CUT TO THE WOMAN AND HER HUSBAND STANDING BEHIND THEIR CAR’S OPEN BACK DOOR, THEIR DAUGHTER GRABS A SOCCER BALL AND LEAVES.

**AVO:** Elderly dementia patients have increased risk of death or stroke.

**SUPER:** REXulti is not approved for dementia.

**ON-SCREEN:** REXulti logo
Frame 13

**VISUAL:** THE WOMAN AND HER HUSBAND TAKE SIGNS OUT FROM THE BACK OF THEIR CAR.

**AVO:** Antidepressants may increase suicidal thoughts and actions and worsen depression...

**SUPER:** REXULTI is not approved for depression in those under 18.

**ON-SCREEN:** REXULTI logo

Frame 14

**VISUAL:** CUT TO THE WOMAN AND HUSBAND HANDING OUT SIGNS AMONG OTHER PARENTS.

**AVO:** ...in children and young adults.

**SUPER:** REXULTI is not approved for depression in those under 18.

**ON-SCREEN:** REXULTI logo

Frame 15

**VISUAL:** SCENE CONTINUES

**AVO:** Report fever, stiff muscles, and confusion, which can be life-threatening,...

**SUPER:** Call your doctor if you experience any of these symptoms.

**ON-SCREEN:** REXULTI logo

Frame 16

**VISUAL:** SCENE CONTINUES

**AVO:** ...or uncontrolled muscle movements,...

**SUPER:** Call your doctor if you experience any of these symptoms.

**ON-SCREEN:** REXULTI logo
Frame 17

VISUAL: CUT TO THE WOMAN AND HER HUSBAND WATCHING THE GAME.

AVO: ...which may be permanent.

SUPER: Call your doctor if you experience any of these symptoms.

ON-SCREEN: REXulti logo

Frame 18

VISUAL: SCENE CONTINUES.

AVO: Increased cholesterol; weight gain;...

SUPER: Very high blood sugar can lead to coma or death. Monitor if you have or are at risk for diabetes. Other blood tests may be needed.

ON-SCREEN: REXulti logo

Frame 19

VISUAL: CLOSE-UP SHOT OF SOCCER PLAYERS RUNNING WITH THE BALL.

AVO: ...high blood sugar; low white blood cells;...

SUPER: Very high blood sugar can lead to coma or death. Monitor if you have or are at risk for diabetes. Other blood tests may be needed.

ON-SCREEN: REXulti logo

Frame 20

VISUAL: WIDER SHOT OF THE WOMAN AND HER HUSBAND WITH OTHER PARENTS.

AVO: ...unusual urges; dizziness on standing; falls; seizures;...

SUPER: Learn about uncontrolled unusual urges, read Medication Guide at REXulti.com. These are not all of the side effects.

ON-SCREEN: REXulti logo
Frame 21

VISUAL: CLOSE-UP SHOT OF THE WOMAN AND HER HUSBAND.
AVO: ...trouble swallowing, or sleepiness may occur.
SUPER: Learn about uncontrolled unusual urges, read Medication Guide at REXULTI.com. These are not all of the side effects.
ON-SCREEN: REXULTI logo

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Frame 22

VISUAL: THE WOMAN AND HER FAMILY WALK TOWARDS THE CAMERA. "Keep Moving Forward" BAND ANIMATES IN.
AVO: When depression sets you back, keep moving forward.
SUPER: Keep Moving Forward.

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Frame 23

VISUAL: CUT TO END CARD.
AVO: Ask your doctor about adding REXULTI to your antidepressant.
ON-SCREEN: REXULTI logo
SUPER: Make an appointment. Talk to your doctor.
SUPER: Savings and pricing at REXULTI.com*
SUPER: *Terms and conditions apply.
SUPER: 1-855-REXULTI