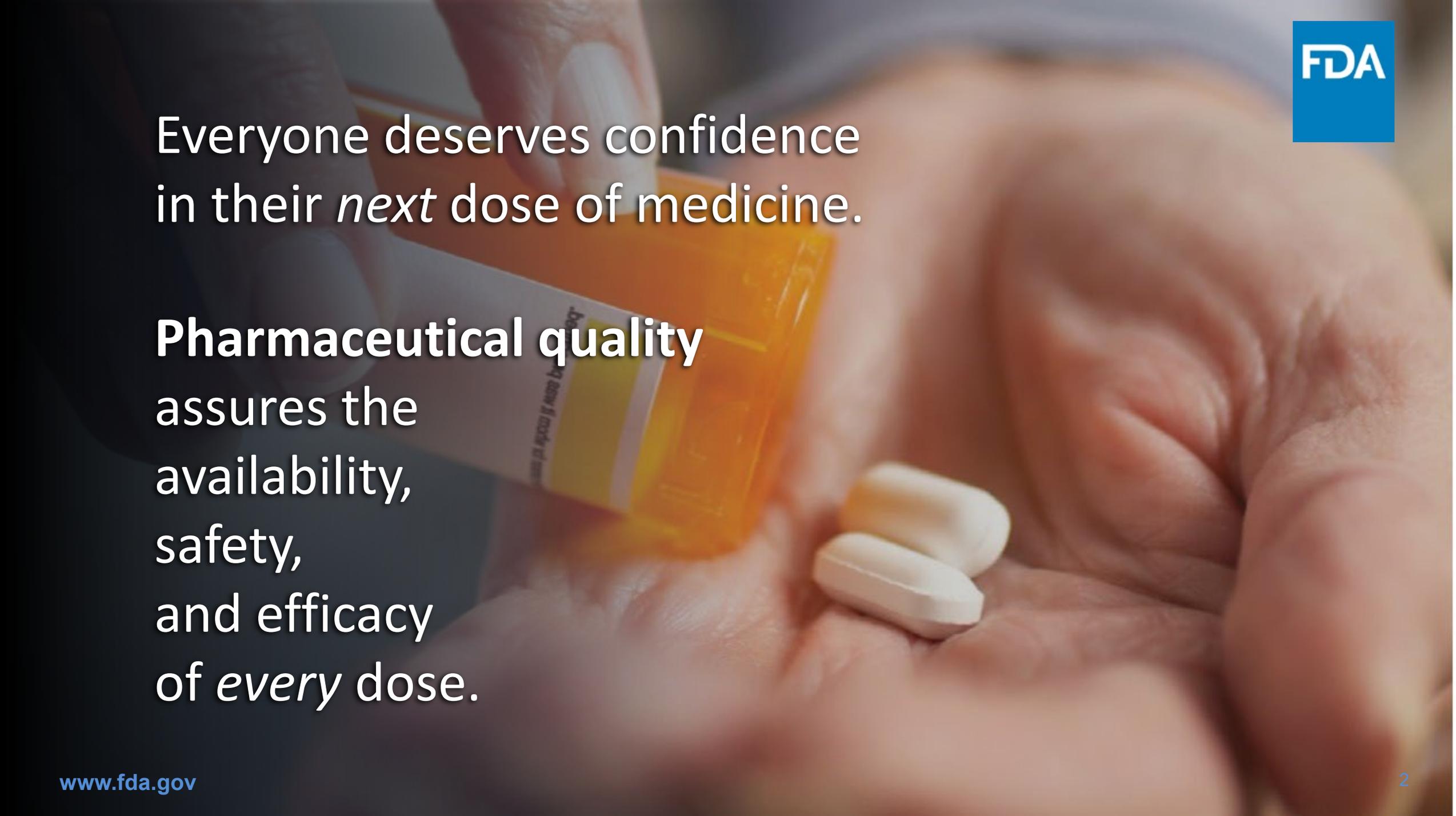


# How research supports development of product-specific guidance for topical products

**Ahmed Zidan, Ph.D.**  
Senior Pharmacologist staff  
CDER/OPQ/OTR/DPQR



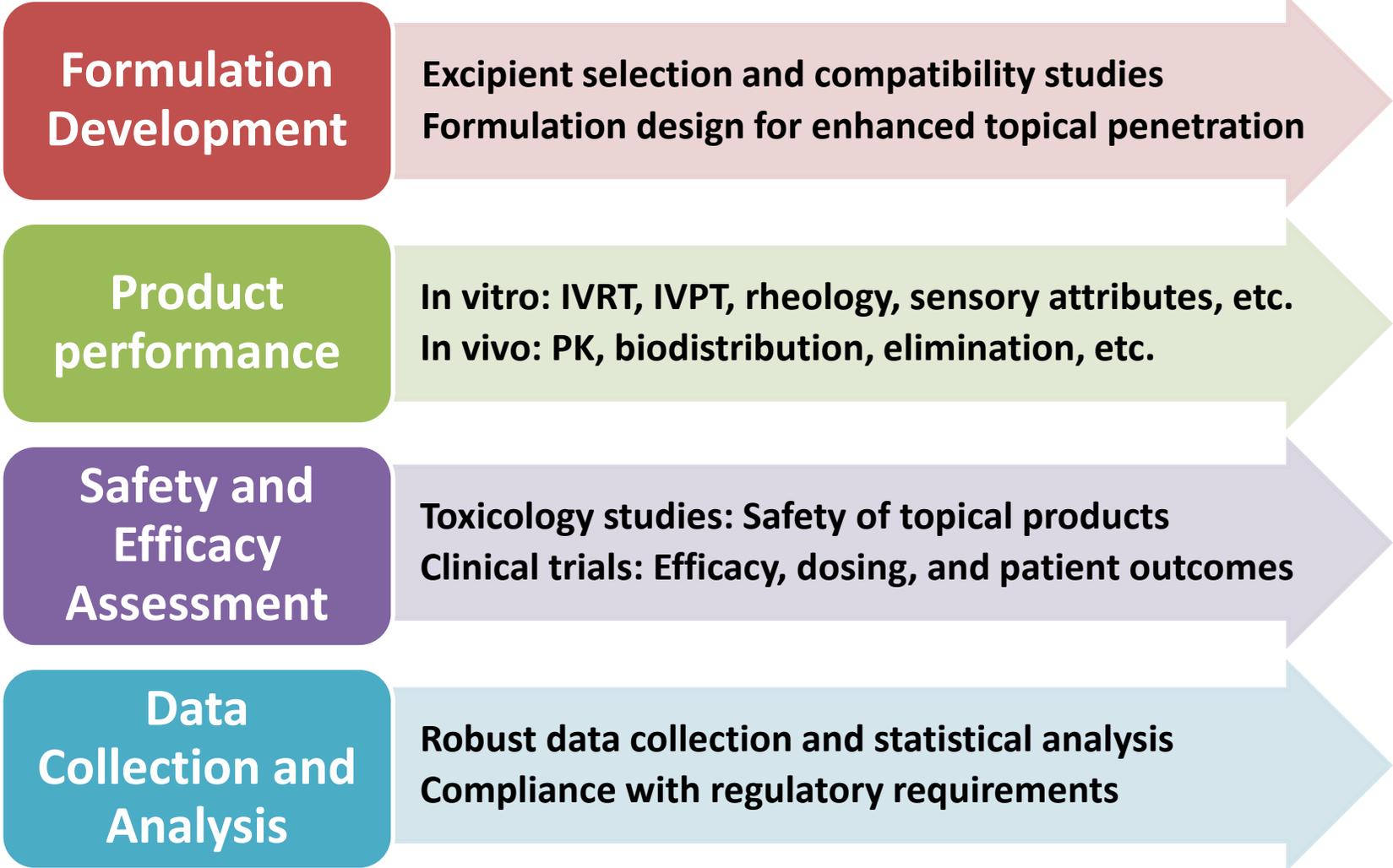
Sep 13<sup>th</sup>, 2023

A close-up photograph of a person's hand holding a yellow pill bottle. The hand is positioned as if about to take a pill. The background is blurred, focusing attention on the hand and the bottle. The text is overlaid on the left side of the image.

Everyone deserves confidence  
in their *next* dose of medicine.

**Pharmaceutical quality**  
assures the  
availability,  
safety,  
and efficacy  
of *every* dose.

# Role of research in guideline development for topicals



## Patient Access to Topical Products



# Overview

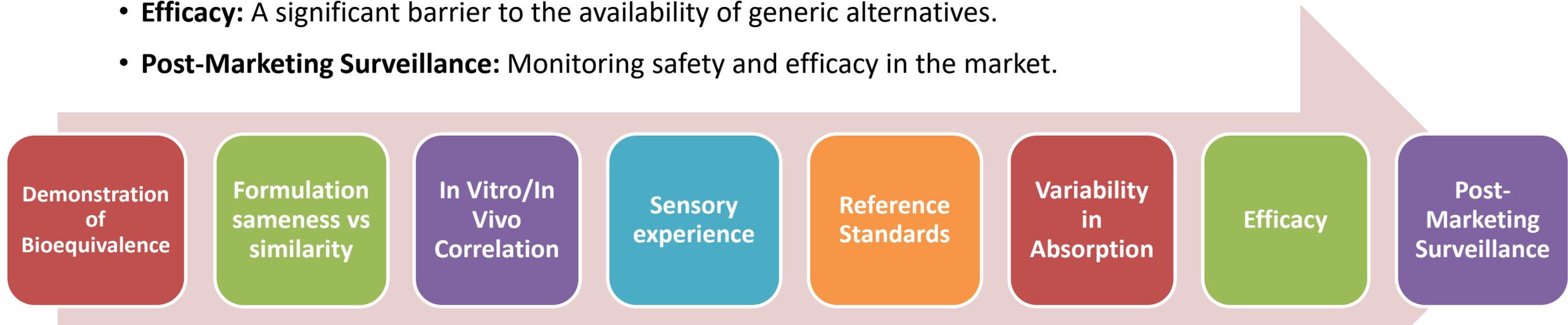
- Availability of generic topical products
- Demonstration of bioequivalence
- In vitro characterization data support PSG development
- Case studies of GDUFA research:
  - Tirbanibulin topical ointment
  - Clascoterone topical cream
- Key takeaways
- Challenge question

# Learning Objectives

- Gain a comprehensive understanding of the framework used to assess bioequivalence of generic topical products.
- Explore the multifaceted aspects of bioequivalence, including in vitro dissolution and permeation studies, among others.
- Comprehend the pivotal role of GDUFA research in shaping the PSGs for topical drug products.

# Availability of Generic Topical Products

- **Demonstration of Bioequivalence:** In vivo vs in vitro approaches
- **Formulation sameness vs similarity:** Complex excipients and microstructure
- **In Vitro/In Vivo Correlation:** Scale up and post approval changes
- **Sensory experience:** Comparable perceptions of grittiness, silky-smoothness, and cooling sensation
- **Reference Standards:** Lack of appropriate reference standards can hinder demonstration of comparability.
- **Variability in Absorption:** Differences in excipients, formulation, or manufacturing processes.
- **Efficacy:** A significant barrier to the availability of generic alternatives.
- **Post-Marketing Surveillance:** Monitoring safety and efficacy in the market.



# Demonstration of Bioequivalence



**In vivo approaches**

- In vivo pharmacokinetic (PK)
- In vivo pharmacodynamic (vasoconstriction)
- Clinical endpoint studies

**In silico approach**

- Quantitative methods, modeling and simulation

**In vitro approaches**

- Formulation sameness
- Structural similarity
- IVRT (in vitro release testing)
- IVPT (in vitro permeation testing)



# Physicochemical and structural (Q3) sameness are critical to BE performance for topical products

## 21 CFR 314.94(a)(9)(v)

- Generally, a drug product intended for topical use,... shall contain the same inactive ingredients as the reference [product] .... However, an ANDA may include **different inactive ingredients** provided that the applicant identifies and **characterizes the differences** and provides information demonstrating that the differences do not affect the safety or efficacy of the proposed drug product.

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## Physicochemical and Structural (Q3) Characterization of Topical Drug Products Submitted in ANDAs Guidance for Industry

### *DRAFT GUIDANCE*

This guidance document is being distributed for comment purposes only.

Comments and suggestions regarding this draft document should be submitted within 60 days of publication in the *Federal Register* of the notice announcing the availability of the draft guidance. Submit electronic comments to <http://www.regulations.gov>. Submit written comments to the Division of Dockets Management (HFA-305), Food and Drug Administration, 5630 Fishers Lane, Rm. 1061, Rockville, MD 20852. All comments should be identified with the docket number listed in the notice of availability that publishes in the *Federal Register*.

For questions regarding this draft document contact (CDER) Susan Levine 240-402-7936.

U.S. Department of Health and Human Services  
Food and Drug Administration  
Center for Drug Evaluation and Research (CDER)

October 2022  
Generic Drugs

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# Physicochemical and structural (Q3) sameness are critical to BE performance for topical products

Example: PSG of metronidazole cream - draft Oct 2022

- Recommended studies:

- In vivo BE study with clinical endpoint, or
- In vitro BE study and other characterizations
  - Formulation sameness
  - Physicochemical characterization
    - Visual appearance and texture
    - Phase states and structural organization of matter
    - Rheological behavior
    - pH
    - Specific gravity
    - Any other potentially relevant Q3 attributes

– IVRT

*Contains Nonbinding Recommendations*  
*Draft – Not for Implementation*  
**Draft Guidance on Metronidazole**  
**October 2022**

This draft guidance, when finalized, will represent the current thinking of the Food and Drug Administration (FDA, or the Agency) on this topic. It does not establish any rights for any person and is not binding on FDA or the public. You can use an alternative approach if it satisfies the requirements of the applicable statutes and regulations. To discuss an alternative approach, contact the Office of Generic Drugs.

In general, FDA's guidance documents do not establish legally enforceable responsibilities. Instead, guidances describe the Agency's current thinking on a topic and should be viewed only as recommendations, unless specific regulatory or statutory requirements are cited. The use of the word *should* in Agency guidances means that something is suggested or recommended, but not required.

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**Active Ingredient:** Metronidazole

**Dosage Form; Route:** Gel; topical

**Recommended Studies:** Two options: (1) one in vitro bioequivalence study and other characterization tests or (2) one in vivo bioequivalence study with clinical endpoint

**I. Option 1: One in vitro bioequivalence study and other characterization tests**

To demonstrate bioequivalence for metronidazole topical gel, 0.75% using in vitro studies, the following criteria should be met:

- The test product should contain no difference in inactive ingredients or in other aspects of the formulation relative to the reference standard that may significantly affect the local or systemic availability of the active ingredient. For example, if the test product and reference standard are qualitatively (Q1) and quantitatively (Q2) the same, as defined in the most recent version of the FDA guidance for industry on *ANDA Submissions – Refuse-to-Receive Standards*, and the criteria below are also satisfied, the bioequivalence of the test product may be established using a characterization-based bioequivalence approach.
- The test product and reference standard should have the same physicochemical and structural (Q3) attributes, based upon acceptable comparative Q3 characterization tests with a minimum of three batches of the test product and three batches (as available) of the reference standard. The test product and reference standard batches should ideally represent the product at different ages throughout its shelf life. Refer to the most recent version of the FDA guidance for industry on *Physicochemical and Structural (Q3) Characterization of Topical Drug Products Submitted in ANDAs* for additional

*Recommended Mar 2010; Revised Sep 2019, Oct 2022*

information regarding comparative C product and reference standard should attributes:

- Characterization of visual appearance
- Characterization of phase state
  - Microscopic examination images at multiple magnifications
- Characterization of rheologic behavior using a rheometer that is appropriate for the dosage form. The rheometer should be capable of measuring shear rates (low, medium, and high) and yield stress values.
  - A characterization of rheologic behavior at shear rates (low, medium, and high) and yield stress values
  - A complete flow curve or high shear plateau
  - Yield stress values should be reported
- Characterization of pH
- Characterization of specific gravity
- Characterization of any other attributes

3. The test product and reference standard should be characterized using an acceptable in vitro release test comparing a minimum of one batch of the test product and one batch of an appropriately validated IVRT method.

Type of study: Bioequivalence study  
 Design: Single-dose, two-treatment, parallel group study design using an IVRT method  
 Strength: 0.75%

Test system: A synthetic medium  
 Analyte to measure: Metronidazole  
 Equivalence based on: Metrics  
 Additional comments: Refer to the FDA guidance for industry on *In Vitro Release Testing for ANDAs* for additional information on the conduct and analysis of acceptance testing of test product and reference standard batches should be included among the test batches.

**II. Option 2: One in vivo bioequivalence study and other characterization tests**

- Type of study: Bioequivalence study  
 Design: Randomized, double blind, parallel group study  
 Strength: 0.75%  
 Subjects: Males and non-pregnant, etc.

*Recommended Mar 2010; Revised Sep 2019, Oct 2022*



# In vitro characterization data support PSG development

In vitro physicochemical characterization data and innovative research

- Inclusion in bioequivalence guidance
- Introduction and validation of novel analytical techniques
- Addressing challenges of multi-phasic formulations
- Real-world data and evidence integration into the bioequivalence evaluation process
- Continuous improvement to refine and update existing PSGs
- International harmonization efforts

# Case studies of GDUFA research supporting PSG development for topical products



### FDA PRODUCT-SPECIFIC GUIDANCE SNAPSHOT

**What is a Product-Specific Guidance?**  
 Since 2017, Product-Specific Guidance (PSGs) provide recommendations on individual drug products to the pharmaceutical industry for developing generic drug products. The PSGs describe FDA's current thinking on the evidence needed to demonstrate that a generic drug is bioequivalent to the reference listed drug (RLD) product. As of November 2022, nearly 2,000 PSGs have been published. FDA provides information on the PSG program in the general public files.

**Why are PSGs Important?**  
 PSGs assist the generic pharmaceutical industry with identifying the most appropriate technology and approaches for their generic drug development programs, including how to conduct in vitro biopharmaceutical (BIP) studies, which measure factors such as Dissolution, Pharmacokinetics Classification System (PCCS) testing, general, and dissolution testing methods. The clarity and transparency provided by PSGs to generic drug development, promote timely approval of Abbreviated New Drug Application (ANDA) submissions and increase drug competition, improving patient access to high quality and affordable medicines.

**What is the Timeline on PSG Development for Newly Approved Drugs?**  
 As a commitment under the Generic Drug User Fee Amendments (GDUFA) of 2022, FDA issues PSGs for 90% of non-complex New Chemical Entities (NCEs) that are approved after October 1, 2022 within 2 years after the date of approval. For complex products approved in new drug applications (NDAs) after October 1, 2022, FDA issues PSGs for 50% of such NDA products within 2 years after the date of approval, and for 75% of such NDA products within 3 years after the date of approval. Further information on the GDUFA commitment can be found here.

[www.fda.gov](http://www.fda.gov)

### When and Where are PSGs Published?

FDA issues new and revised PSGs in batches on a quarterly basis and as needed as stand-alone postings. Published PSGs are announced in the Federal Register and made available to the public on FDA's website found here. FDA also provides information on upcoming new and revised PSGs for generic drug products on a quarterly basis at the website.

### Who Collaborates on PSG Development?

PSG development is a collaborative effort between scientists and officials within the FDA. The FDA aims to ensure that patients and regulators' and scientific standards - keep pace with the science.

While the Office of Generic Drugs takes a leading role in PSG development, additional offices support the development and publication process.

**Initiating Events**

- Recently approved NDAs and supplemental NDAs
- FDA requests of product information
- Free ANDA meetings
- Public requests
- Comments submitted to PSG files
- Controlled correspondence
- Other parties

**Data to Support PSG Development**

- Therapeutic (T) and pharmaceutical (P) information (TPI)
- Previous SG studies
- MAA issues and labeling
- Pharmacovigilance
- CDER's biotech research teams

**Prioritization**

- CDER commitments
- Subsidiary general
- ANDA submission readiness
- Drug availability and availability
- MAA issues and labeling
- Public requests from generic drug industry and other stakeholders
- Public health priorities

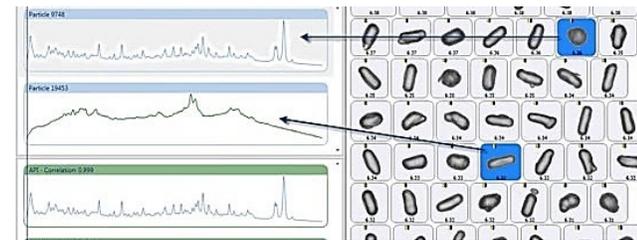
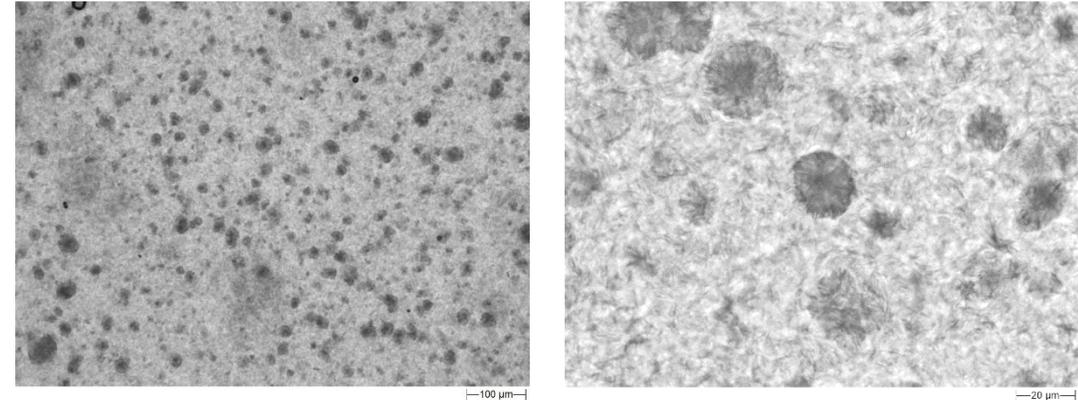
Current and prospective ANDA applicants should contact [genetodrugs@fda.hhs.gov](mailto:genetodrugs@fda.hhs.gov). All others with inquiries should contact [genetodrugs@fda.hhs.gov](mailto:genetodrugs@fda.hhs.gov).

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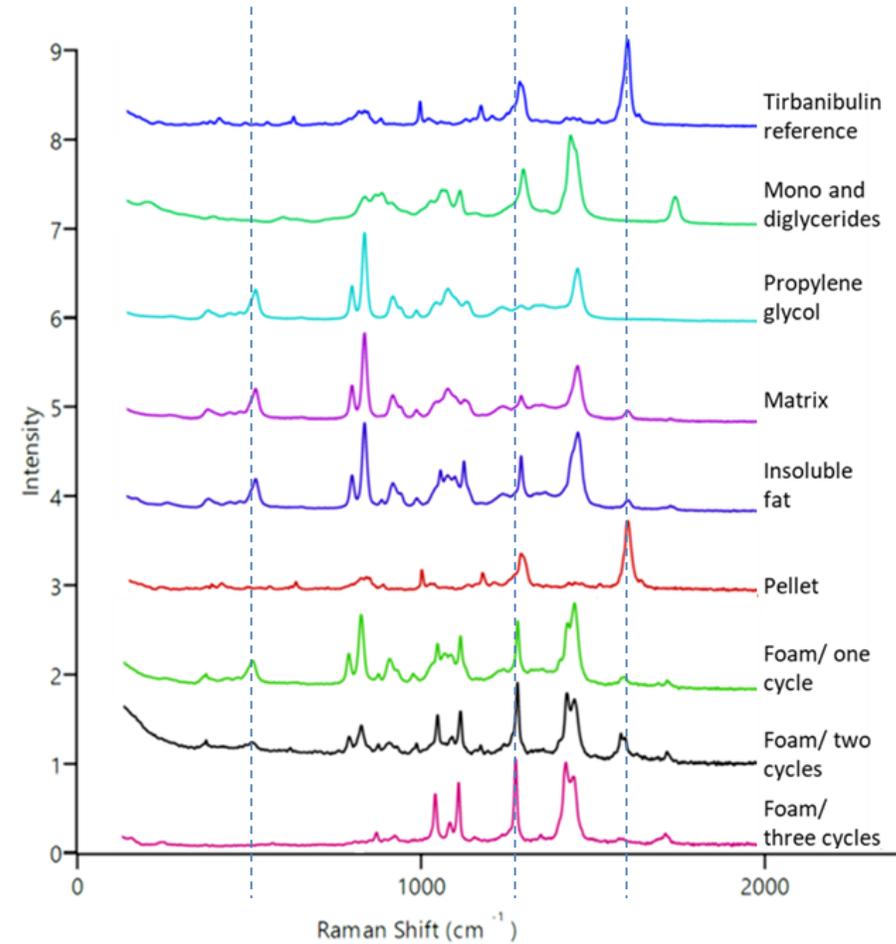
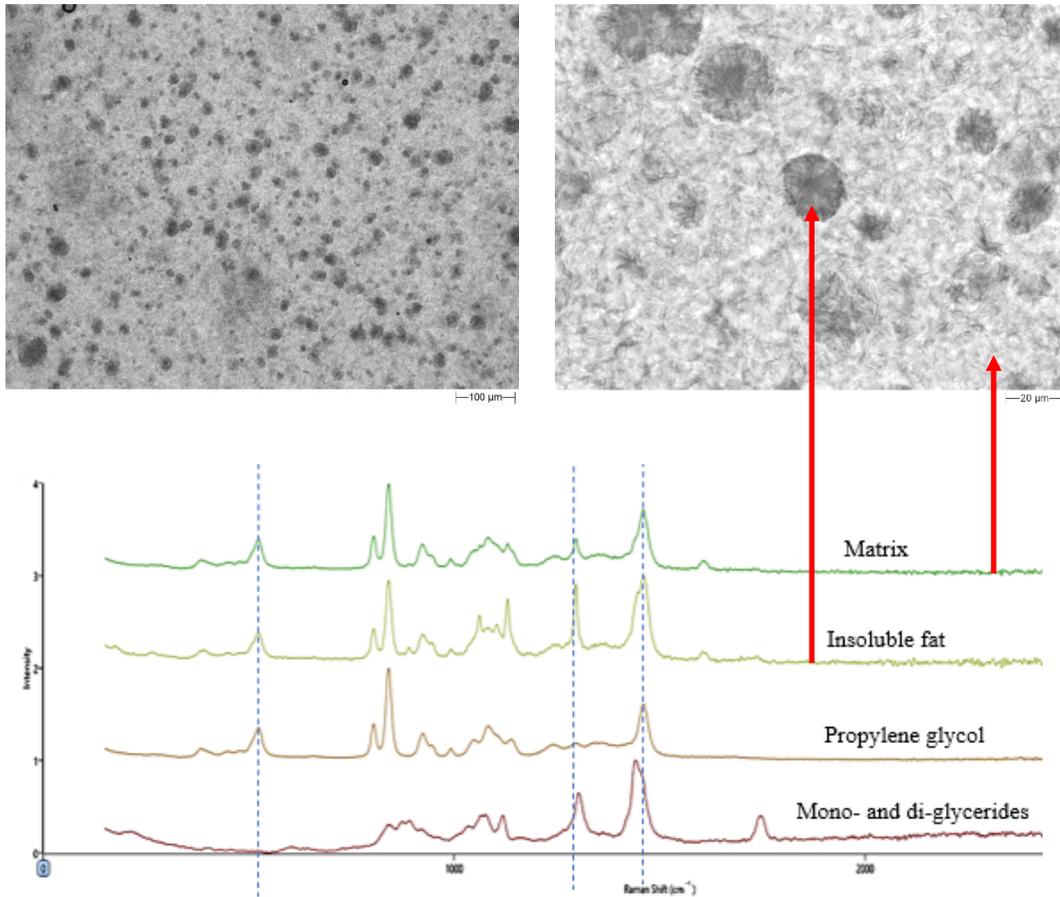
# Case 1: BE for Tirbanibulin topical ointment, 1% using in vitro studies



- Tirbanibulin ointment 1% contains mono- and di-glycerides and propylene glycol.
- **Question:** What is the composition of the immiscible droplets? Are the formulation's phase characteristics and API states critical for product performance?
- **Research:** Microscopic examination → Staining test → Chemical identification using Raman spectroscopy.
- **Tool:** Morphologically-directed Raman spectroscopy (MDRS)



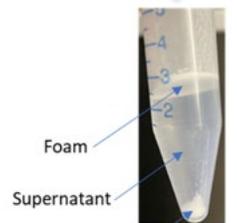
# Case 1: BE for Tirbanibulin topical ointment, 1% using in vitro studies



## Phase separation



## Centrifugation cycles



- The developed method of Raman spectroscopy efficiently detected the individual components of tirbanibulin ointment.
- Raman spectra of matrix and the insoluble fat showed unique peaks of all ingredients of the ointment

# Case 1: BE for Tirbanibulin topical ointment, 1% using in vitro studies



## PSG recommendations (among others)

### Oct 2022:

- **IVPT was not recommended.**
- Characterization of visual appearance and texture
- Characterization of phase states and structural organization of matter
  - Microscopic examination with representative high-resolution microscopic images at multiple magnifications

*Contains Nonbinding Recommendations*  
*Draft – Not for Implementation*  
**Draft Guidance on Tirbanibulin**  
**October 2022**

This draft guidance, when finalized, will represent the current thinking of the Food and Drug Administration (FDA, or the Agency) on this topic. It does not establish any rights for any person and is not binding on FDA or the public. You can use an alternative approach if it satisfies the requirements of the applicable statutes and regulations. To discuss an alternative approach, contact the Office of Generic Drugs.

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<b>Active Ingredient:</b>	Tirbanibulin
<b>Dosage Form; Route:</b>	Ointment; topical
<b>Recommended Studies:</b>	Two options: (1) one in vitro bioequivalence study and other characterization tests or (2) one in vivo bioequivalence study with clinical endpoint

**I. Option 1: One in vitro bioequivalence study and other characterization tests**

To demonstrate bioequivalence for tirbanibulin topical ointment, 1% using in vitro studies, the following criteria should be met:

1. The test product should contain no difference in inactive ingredients or in other aspects of the formulation relative to the reference standard that may significantly affect the local or systemic availability of the active ingredient. For example, if the test product and reference standard are qualitatively (Q1) and quantitatively (Q2) the same, as defined in the most recent version of the FDA guidance for industry on *ANDA Submissions – Refuse-to-Receive Standards*<sup>2</sup> and the criteria below are also satisfied, the bioequivalence of the test product may be established using a characterization-based bioequivalence approach.
2. The test product and reference standard should have the same physicochemical and structural (Q3) attributes, based upon acceptable comparative Q3 characterization of a minimum of three batches of the test product and three batches (as available) of the reference standard. The test product and reference standard batches should ideally represent the product at different ages throughout its shelf life. Refer to the most recent version of the FDA guidance for industry on *Physicochemical and Structural (Q3) Characterization of Topical Drug Products Submitted in ANDAs*<sup>3</sup> for additional

*Recommended Oct 2022*

acterization tests. The comparison of the test  
ude characterizations of the following Q3

ce and texture  
structural organization of matter  
ith representative high-resolution microscopic  
ations  
avior which may be characterized using a  
onitoring the non-Newtonian flow behavior of  
wing evaluations are recommended:  
stress vs. shear rate and viscosity vs. shear  
ld consist of numerical viscosity data at three  
nd high).  
as the range of attainable shear rates, until low  
entified.  
e reported if the material tested exhibits plastic

tially relevant Q3 attributes

ould have an equivalent rate of tirbanibulin  
elease test (IVRT) comparing a minimum of  
eference standard using an appropriately validated

dy with IVRT endpoint  
t, parallel, multiple-replicate per treatment  
ed pseudo-infinite dose, in vitro

e in a diffusion cell system  
n receptor solution  
n (IVRT endpoint: drug release rate)  
n most recent version of the FDA guidance for  
*udies for Topical Drug Products Submitted in*  
regarding the development, validation,  
IVRT methods/studies. The batches of test  
luted in the IVRT bioequivalence study  
r which the Q3 attributes are characterized.

**udy with clinical endpoint**

clinical endpoint  
l, placebo-controlled, in vivo study

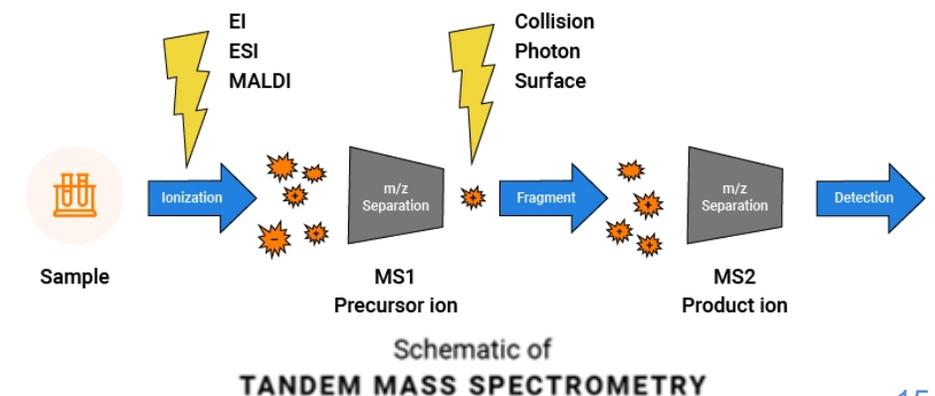
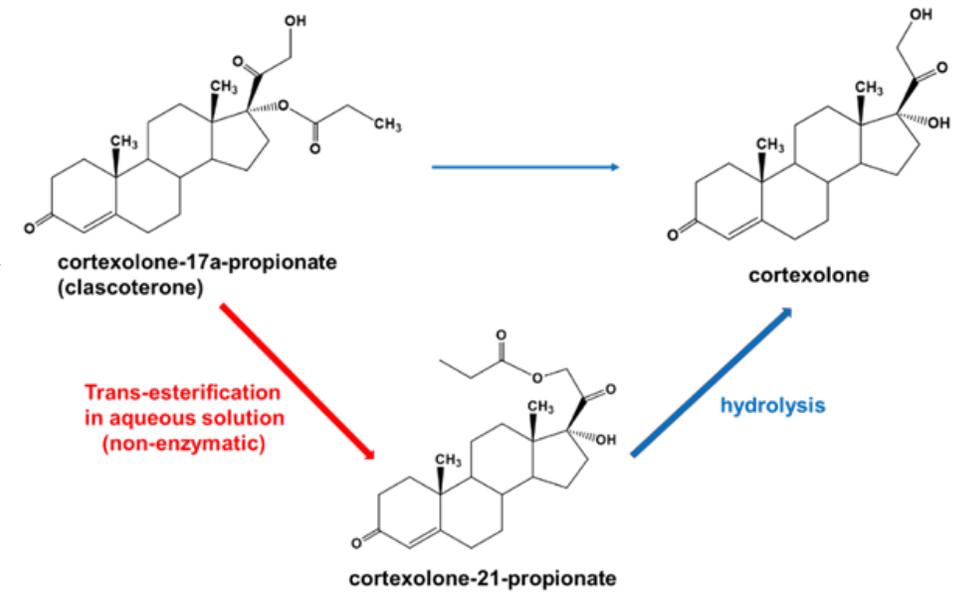
stating females with clinically typical, visible,  
on the face or scalp

2

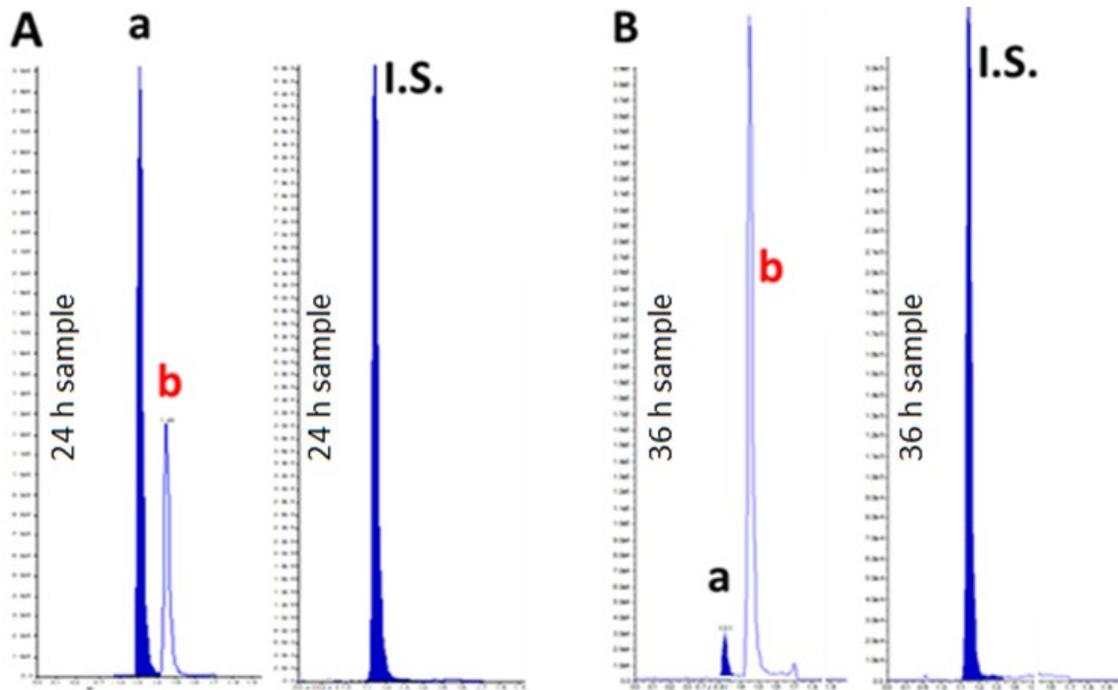
# Case 2: BE for clascoterone topical cream , 1% using in vitro studies



- Clascoterone in topical cream (1%) is not stable in physiological solutions and can be hydrolyzed to cortexolone via cortexolone 21-propionate at body temperature.
- **Question:** What is potential analyte(s) to be used for quantification in IVPT samples?
- **Research:** Develop an analytical method for the evaluation of clascoterone, cortexolone, and cortexolone 21-propionate following permeation testing.
- **Tool:** IVPT → Mass-balance → LC-MS/MS.

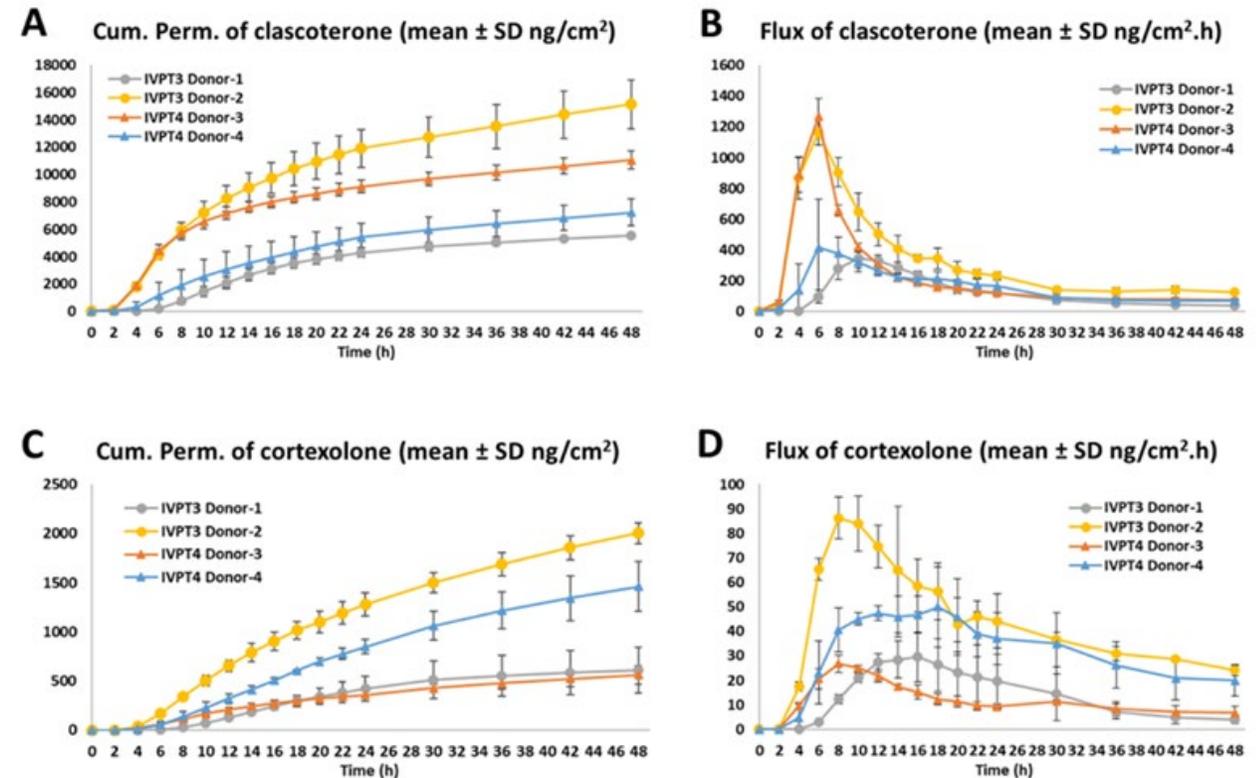


# Case 2: BE for clascoterone topical cream , 1% using in vitro studies



## Moving from 24 h to 36 h:

- A significant decrease of the clascoterone peaks.
- A significant increase of the cortexolone-21-propionate peaks.
- The internal standard peak intensity was stable over the observed period.



IVPT profiles of clascoterone and cortexolone obtained using the in-line flow-through system.

Yang Yang et al., Method development for the evaluation of in vitro skin permeation of clascoterone from clascoterone topical cream, 1%. 2023 American Chemical Society, Poster 3823563.

# Case 2: BE for clascoterone topical cream, 1% using in vitro studies

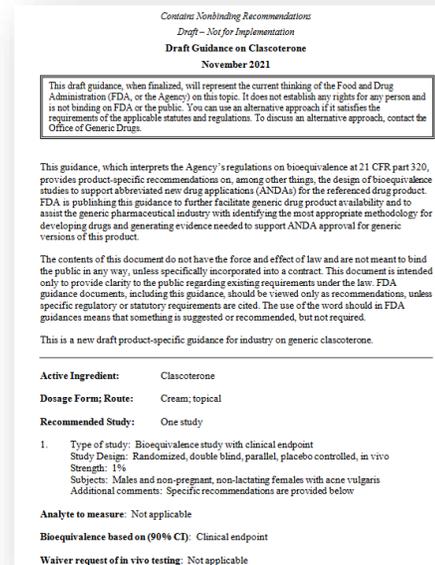


Aug 2023

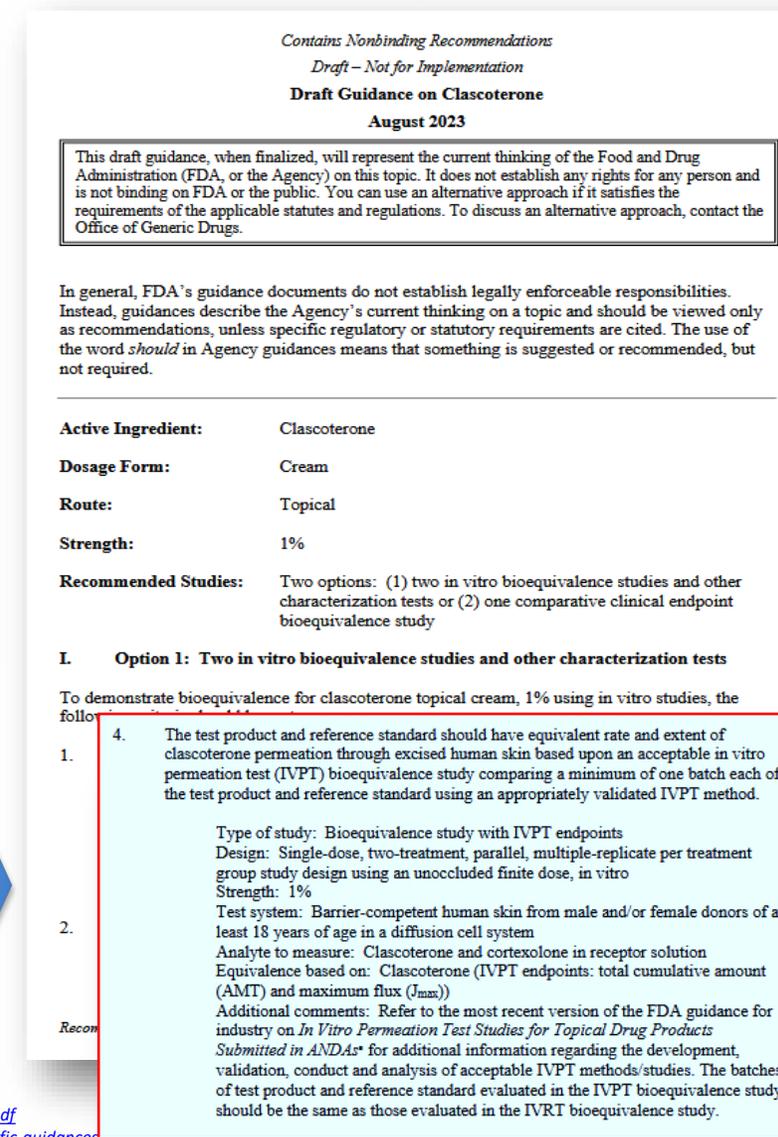
Nov 2021

## PSG recommendations (among others):

- (Adequate) IVPT is feasible to characterize effect of globule size distribution of clascoterone topical cream.
  - Clascoterone and cortexolone may be used as analytes for analysis of permeation samples.
  - Timely sample processing in the permeation samples.



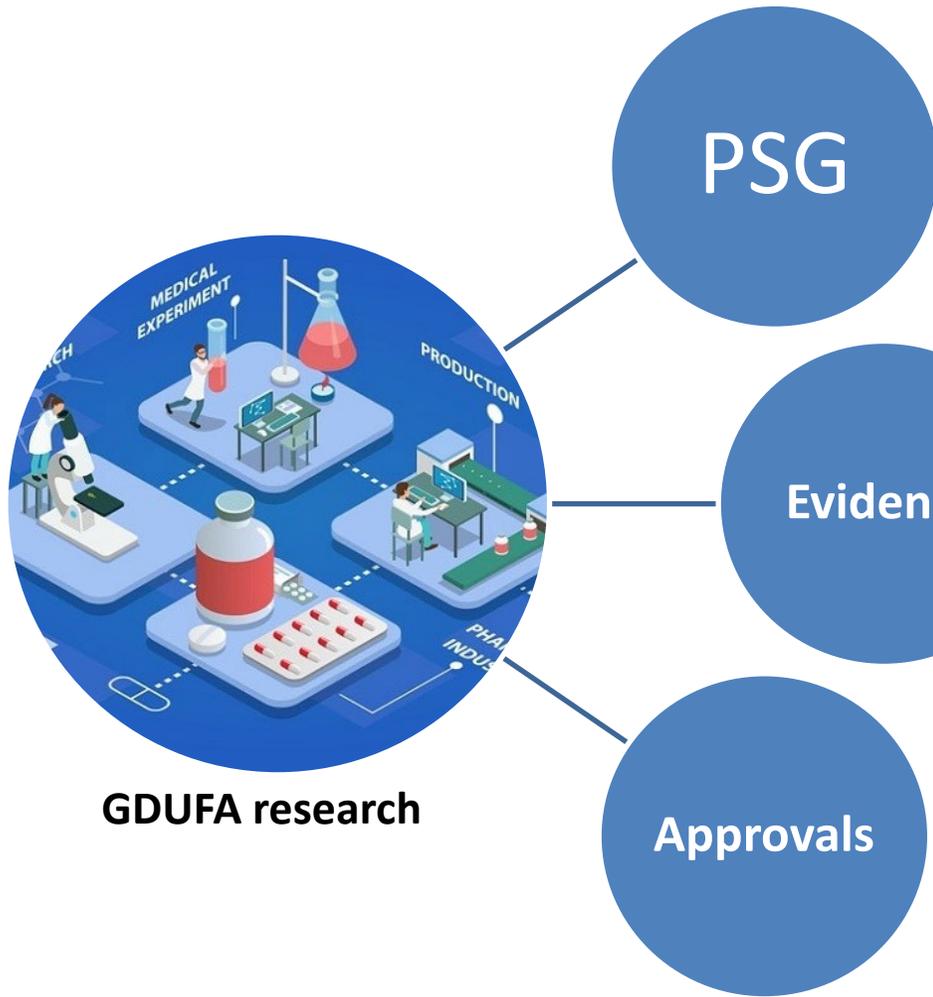
Guidance revision and update



Yang Yang et al., Method development for the evaluation of in vitro skin permeation of clascoterone from clascoterone topical cream, 1%. 2023 American Chemical Society, Poster 3823563.

[https://www.accessdata.fda.gov/drugsatfda\\_docs/psg/PSG\\_213433.pdf](https://www.accessdata.fda.gov/drugsatfda_docs/psg/PSG_213433.pdf)  
<https://www.fda.gov/drugs/guidances-drugs/upcoming-product-specific-guidances-generic-drug-product-development>

# Key takeaways....



- Development of PSG
- Assessing BE.

- Safety
- Efficacy
- Therapeutic interchangeability

- Safe
- Effective generics
- Affordable and reliable topical products

**What is a Product-Specific Guidance?**  
 Since 2007, Product-Specific Guidances (PSGs) provide recommendations on individual drug products to the pharmaceutical industry for developing generic drug products. PSGs describe FDA's current thinking on the evidence needed to demonstrate that a generic drug is therapeutically equivalent to the reference listed drug (RLD) product. As of November 2022, nearly 2,070 PSGs have been published. FDA provides information on the PSG program to the general public [here](#).

**Why are PSGs Important?**  
 PSGs assist the generic pharmaceutical industry with identifying the most appropriate methodology and approaches for their generic drug development programs, including in vivo and/or in vitro bioequivalence (BE) studies, various waiver options (such as Biopharmaceutics Classification System (BCS)-based waiver), and dissolution testing methods. The clarity and transparency provided by PSGs help streamline generic drug product development, promote timely approval of Abbreviated New Drug Application (ANDA) submissions and increased drug competition, improving patient access to high quality and affordable medicines.

**What is the Timeline on PSG Development for Newly Approved Drugs?**  
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www.fda.gov

**When and Where are PSGs Published?**  
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**Who Collaborates on PSG Development?**  
 PSG development is a collaborative effort from multiple disciplines and offices within the FDA. The FDA aims to ensure that policies and regulations – and scientific standards – keep pace with the science. While the Office of Generic Drugs takes a leading role in PSG development, additional offices support the development and publication processes.

**Total PSGs Published by Fiscal Year (2013 - 2022)**

Fiscal Year	New	Revised
2013	44	48
2014	37	77
2015	43	63
2016	42	74
2017	42	68
2018	39	69
2019	40	67
2020	41	67
2021	41	67
2022	41	67

**Initiating Events**

- Recently approved NDAs and supplemental NDAs
- FDA analysis of products without PSGs
- Pre-ANDA meetings
- Public requests
- Comments submitted to PSG docket
- Controlled correspondences
- Citizen petitions

**Data to Support PSG Development**

- Pharmacokinetic (PK) and pharmacodynamic (PD) modeling
- Previous BE studies
- NME review and labeling
- Pharmacovigilance
- GDUFA-funded research outcomes

**Prioritization**

- GDUFA commitments
- Stakeholder interest in ANDA submissions
- Drug availability and accessibility
- Public requests from generic drug industry and other stakeholders
- Public health priorities

Offices of: Regulatory Policy, Pharmacovigilance, Generic Drugs, New Drugs, and Traditional Medicines.

Current and prospective ANDA applicants should contact [genericdrugs@fda.hhs.gov](mailto:genericdrugs@fda.hhs.gov). All others with inquiries should contact [druginfo@fda.hhs.gov](mailto:druginfo@fda.hhs.gov). www.fda.gov

## Challenge question

Which technique may be used for providing morphological information and identifying molecular components through chemical mapping of topical formulations?

- A) Scanning Electron Microscopy (SEM)
- B) Differential Scanning Calorimetry (DSC)
- C) Fourier Transform Infrared Spectroscopy (FTIR)
- D) Morphologically-directed Raman Spectroscopy (MDRS)

# Acknowledgement

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- Darby Kozak, PhD
- Priyanka Ghosh, PhD
- Tannaz Ramezanli, PhD
- Mengmeng Niu, PhD
- Megan Kelchen, PhD
- Ying Jiang, PhD

Thank you

