

**REIMBURSABLE DETAIL  
FDA Center for Tobacco Products**

The Food and Drug Administration (FDA), Center for Tobacco Products (CTP), Office of Health Communication and Education (OHCE) is offering a Detail opportunity for Supervisory Health Communications Officer (Deputy Director, OHCE), GS-1001-15. Current employees at the GS-14 levels are encouraged to apply. The Detail is available for a period of up to 120 days, with possible multiple rotations. PHS Commissioned Corps Officers may apply. A Temporary Promotion may be considered.

**Bargaining Unit Status:**                      **Non-Bargaining Unit Position**

**Position:**                                      Supervisory Health Communications Officer  
(Deputy Director, OHCE)

**Office Location:**                              Remote

**Opening Date:**                                **October 11, 2023**  
**Closing Date:**                                **October 17, 2023**

**Area of Consideration:**                      **FDA-wide**

The CTP offers a fast-paced, dynamic environment and an opportunity to work with dedicated, energetic people who really want to make a difference and improve public health. The OHCE is the central point for communication about CTP's activities, public education campaigns, and key messages to provide information about the regulation of tobacco products, the health risks associated with tobacco use, and the benefits of quitting or never starting to use tobacco.

**Duties include:**

The selected employee will serve as the Supervisory Health Communications Officer (Deputy Director, OHCE).

The duties may include:

- Serves as a principal advisor to the Office Director and supports the Office Director in meeting the health communication and education-related strategic priorities of CTP, including public health education and communication about regulatory activity.
- Provides advice and guidance on undefined issues and elements for programs essential to FDA's mission, such as major agency programs of national scope and impact.
- Conducts analyses and evaluations, and makes recommendations concerning planned, existing, or past CTP programs, policies, and initiatives and, as necessary, develops, establishes, or recommends health communication and education policy.
- Participates with the Office Director, senior officials, and others in all matters related to the public health education and regulatory communication that flow from the Center's public health mission to CTP's varied stakeholders.

**Desired Knowledge and Skills:**

- Demonstrated knowledge of administrative and human resources management functions relative to staff supervised.
- Demonstrated knowledge of tobacco regulatory policies, tobacco prevention and interventions, social science theories, public health frameworks, and health equity.
- Mastery of public health education, particularly large mass media campaigns, and regulatory science and communication to serve as an agency expert and solve novel or obscure problems; makes decision or recommendations that significantly affect the context, interpretation or development of CTP policies or programs concerning critical public health matters; extends and modifies existing techniques, and develops new approaches to address evolving public health problems and health communication technologies and practices. The employee is recognized by the agency as an expert in the broad practice of health communication, marketing, and paid media.
- Mastery of public health systems and programs at the local, state, and/or national levels to oversee communication projects and studies that include major issues, work processes, and administrative operations of public health systems.
- Mastery of and skill in translating and communicating complex scientific concepts and data to ensure effective use by the public, Center partners, policy makers, advocacy groups, and other constituencies.

**Application Procedure:**

Supervisory concurrence should be obtained if selected for this Detail. The Detail opportunity is open to all candidates qualified at the GS-14 grade levels or Commissioned Corps Officers (O5/O6).

Please enter **Detail: CTP, OHCE Supervisory Health Communications Officer (Deputy Director, OHCE) (October)** in the subject line of e-mail.

Interested applicants should submit a copy of their resume, most recent copy of SF-50, and statement of interest via email to: [CTP-Recruitment@fda.hhs.gov](mailto:CTP-Recruitment@fda.hhs.gov).

Detail is reimbursable.

Relocation expenses will not be paid.

**Candidates must express interest by October 17, 2023.**

**\*THIS IS NOT AN OFFICIAL VACANCY ANNOUNCEMENT UNDER THE MERIT PROMOTION SYSTEM\***