AGENDA

10:45AM  
Event Link Live for Participant Login

11:00AM  
Greeting & Housekeeping Items  
LCDR Janesia Robbs, MPH, MCHES, Health Communications Specialist, Communications and Public Engagement Staff (CPES), Center for Food Safety and Applied Nutrition (CFSAN), FDA

11:05AM  
Opening Remarks  
James "Jim" Jones, MS, Deputy Commissioner for Human Foods, FDA  
Cindy Long, MPA, Administrator, Food and Nutrition Services, USDA

11:20AM  
Added Sugars History and Current Landscape  
CAPT Blakeley Fitzpatrick, MPH, RD, LDN, Director, Division of Nutrition Programs, Office of Nutrition and Food Labeling, CFSAN, FDA  
Heidi Blanck, PhD, MS, Branch Chief, Obesity Prevention and Control Branch, Division of Nutrition, Physical Activity, and Obesity, CDC

11:50AM  
Lived Experience with Added Sugars Reduction  
Fredrick Robinson, Co-founder and Director of Operations, Black Heart Association

12:00PM  
Sugar Reduction Policies: Global Evidence and Lessons  
Shu Wen Ng, PhD, Professor and Distinguished Scholar of Public Health Nutrition, Department of Nutrition, Gillings School of Global Public Health, University of North Carolina at Chapel Hill

12:30PM  
New York City National Salt and Sugar Reduction Initiative  
Amaka Anekwe, MS, RDN, Director of Strategic Nutrition Initiatives, Bureau of Chronic Disease Prevention, Center for Health Equity and Community Wellness, New York City Department of Health and Mental Hygiene

12:50PM  
BREAK

1:15PM  
Current Strategies for Reducing Added Sugars – Government Perspective  
Moderator: Tina Namian, JD, MSW, Director, School Meals Policy Division, Food and Nutrition Service, USDA  
Panelists:  
Claudine Kavanaugh, PhD, MPH, RD, Director, Office of Nutrition and Food Labeling, CFSAN, FDA  
Ruth Petersen, MD, MPH, Director, Division of Nutrition, Physical Activity, and Obesity, National Center for Chronic Disease Prevention and Health Promotion, CDC
Jennifer Webster-Cyriaque, DDS, PhD, Deputy Director, National Institute of Dental and Craniofacial Research, NIH
Janet de Jesus, MS, RD, Nutrition Advisor, Division of Prevention Science, Office of Disease Prevention and Health Promotion, Office of the Assistant Secretary for Health, HHS
Jackie Haven, MS, RD, Deputy Administrator, Center for Nutrition Policy and Promotion, USDA
Tina Namian, JD, MSW, Director, School Meals Policy Division, Food and Nutrition Service, USDA

2:15PM  BREAK

2:25PM  Industry Approaches to Added Sugars Reduction
Moderator: Fabiana Moura, PhD, Nutrition Scientist, Division of Nutrition Programs, Office of Nutrition and Food Labeling, CFSAN, FDA
Panelists:
Paul Wise, PhD, Associate Member, Monell Chemical Senses Center
Erin Alexander, PhD, Vice President, Nutrition, Science and User Experience, Danone North America
Melanie Condon, MBA, Director of Sustainability, Keurig Dr. Pepper
Aaron Frazier, Vice President of Public Policy, National Restaurant Association

3:10PM  BREAK

3:20PM  Strategies for Reducing Added Sugars in Communities
Moderator: Janelle Gunn, MPH, Associate Director, Office of Policy, Partnerships and Communication, Division of Nutrition, Physical Activity, and Obesity, CDC
Panelists:
Janelle Peralez Gunn, MPH, RD, Associate Director, Office of Policy, Partnerships and Communication, Division of Nutrition, Physical Activity, and Obesity, CDC
Sheldon Gordon, MS, RDN, Director, Nutrition Education, Training, and Technical Assistance Division, Child Nutrition Programs, Food and Nutrition Service, USDA
Krystal Register, MS, RDN, LDN, Senior Director, Health and Well-being, FMI – The Food Industry Association
Gail Ogawa, Program Specialist, Chronic Disease Prevention and Health Promotion Division, Hawai‘i Department of Health
Ann Potempa, MPH, Health Program Manager, Public Health Communications, Alaska Department of Health
DeAnna Nara, PhD, MSc, CNS, LDN, NU, CAPM, Senior Policy Associate, Center for Science in the Public Interest

3:55PM  Wrap-up
LCDR Janesia Robbs, MPH, MCHES, Health Communications Specialist, CPES, CFSAN, FDA

4:00PM  ADJOURN