

**REIMBURSABLE DETAIL  
FDA Center for Tobacco Products**

The Food and Drug Administration (FDA), Center for Tobacco Products (CTP), Office of Health Communication and Education (OHCE) is offering a Detail opportunity for a **Social Scientist, GS-0101-13**. Applicants and current employees at the GS-12 and GS-13 levels are encouraged to apply. The Detail is available for a period of 120 days. PHS Commissioned Corps Officers may apply. A temporary promotion may be considered.

**Bargaining Unit Status:** Bargaining Unit

**Position:** Social Scientist

**Duty Location:** Anywhere in the U.S. (REMOTE JOB)

**Office Location:** FDA  
Center for Tobacco Products  
Office of Health Communication and Education  
White Oak, Building 75  
10903 New Hampshire Ave  
Silver Spring, MD 20993

**Opening Date:** February 13, 2023  
**Closing Date:** February 24, 2023

**Area of Consideration:** FDA-wide

The CTP offers a fast-paced, dynamic environment and an opportunity to work with dedicated, energetic people who really want to make a difference and improve public health. The OHCE is the central point for communication about CTP's activities, public education campaigns, and key messages to provide information about the regulation of tobacco products, the health risks associated with tobacco use, and the benefits of quitting or never starting to use tobacco.

**Duties include:**

The selected employee will serve as a Social Scientist in OHCE, Division of Research and Evaluation, on the Formative Research Team.

The duties may include:

- Serve as a subject matter expert in communication sciences through application of social science expertise in an appropriate scientific field including but not limited to behavioral science, communication science, sociology, psychology and/or anthropology.
- Lead and advise on the planning, design, implementation, and analysis of foundational and formative research projects, including both qualitative and quantitative research/studies.
- Analyze data utilizing new methodologies or existing techniques.
- Lead program consultants in various aspects of a study design process and other study

support duties including analyzing and reporting of data and data dissemination to audiences.

- Provide advice and assistance in evaluating the methodology of past and proposed studies conducted within the program and assist subject-matter experts in the design of studies conducted within or sponsored by the program.
- Review literature to maintain current knowledge about health communication and formative research methodologies and measures. Develop and prepare bibliographies that identify critical issues and areas for future research. Synthesize and interpret the relevant literature and provide analytical review of current research. Prepare scientific articles and technical reports for publication in national and international public health journals.

**Desired Knowledge and Skills:**

- Expertise in the coordination and integration of complex, multi-phased health communications research programs.
- Expertise in health communications and marketing principles, methods, practices, research, and techniques; analytical methods; and interpersonal relations practices as well as the ability to analyze scientific and technical information and translate it into language appropriate for the intended audience ensuring that the information is current and accurate.
- Expertise in the application of health equity frameworks and methodologies in qualitative and quantitative research.
- Expertise in primary and secondary data sources, environmental scanning, needs assessments, and health/risk communication to identify information gaps/needs and opportunities; define and analyze target audiences; and manage staff and partners to formulate communication and marketing strategies. Skill to apply this expertise to developing new methods and approaches in planning, integrating, and evaluating the overall health communication and marketing research and evaluation to support the organization's functional program.
- Extensive knowledge of the mission, goals, and objectives of the Center and how they relate to the policies, practices, procedures, and regulations which affect the way the organization operates at the local, state, territorial, tribal nation, national, and international levels.
- Mastery of a wide range of qualitative and/or quantitative methods for the assessment and improvement of program effectiveness or the improvement of complex management processes and systems.

**Application Procedure:**

Supervisory concurrence should be obtained if selected for this Detail. The Detail opportunity is open to all candidates qualified at the GS-12 and GS-13 grade levels or Commissioned Corps Officers (O5).

Please enter **Detail: CTP, OHCE Social Scientist, GS-0101-13 (February)** in the subject line of e-mail.

Interested applicants should submit a copy of their resume, most recent copy of SF-50, copy of their transcripts, and statement of interest via email to:

Interested applicants should submit their documents via email to: [CTP-Recruitment@fda.hhs.gov](mailto:CTP-Recruitment@fda.hhs.gov).

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Detail is reimbursable.  
Travel Expenses will not be paid.

**Candidates must express interest by February 24, 2023.**

**\*This is not an official vacancy announcement under the Merit Promotion System**