

**REIMBURSABLE DETAIL
FDA Center for Tobacco Products**

The Food and Drug Administration (FDA), Center for Tobacco Products (CTP), Office of Health Communication and Education (OHCE) is offering a Detail opportunity for a **Supervisory Health Scientist, GS-0601-15**. Applicants and current employees at the GS-14 level are encouraged to apply. The Detail is available for a period of 120 days. PHS Commissioned Corps Officers may apply. A temporary promotion may be considered.

Bargaining Unit Status: **Non-Bargaining Unit Position**

Position: Supervisory Health Scientist

Office Location: FDA
Center for Tobacco Products
10993 New Hampshire Ave
Silver Spring, MD 20903

Opening Date: **February 7, 2022**
Closing Date: **February 16, 2022**

Area of Consideration: **CTP-wide**

The CTP offers a fast-paced, dynamic environment and an opportunity to work with dedicated, energetic people who really want to make a difference and improve public health. The OHCE is the central point for communication about CTP's activities, public education campaigns, and key messages to provide information about the regulation of tobacco products, the health risks associated with tobacco use, and the benefits of quitting or never starting to use tobacco.

Duties include:

The selected employee will serve as a Supervisory Health Scientist (Director, Division of Research and Evaluation (DRE) in OHCE.

The duties may include:

- Serve as a principal advisor to the Office Director on communication sciences, research, and practice.
- As a senior member of the OHCE leadership team, provide strategic planning, coordination, and quality assurance for all research and evaluation activities; conduct analyses and assessments affecting program and policy decisions and relationships at all government levels; and participate in scientific meetings, colloquia, and internal and external government venues requiring knowledge and understanding of CTP's communication and applicable programmatic activities, goals, and objectives.
- Perform the administrative and human resources management functions relative to staff supervised. Establish guidelines and performance expectations for staff members, which are clearly communicated through the formal employee performance management system

- As a recognized expert in a health science-related area of specialization, serve as the primary advisor for communication and marketing research, evaluation, and practice, and ensure the use of sound research as the foundation for communication and marketing programs and projects, using the most current behavioral, communication, and marketing science-based applications.
- Through objective evaluation methodologies, assess needs of the organization's components and constituencies, and develop and implement comprehensive and systematic approaches for gathering external and internal feedback to communication and marketing programs and projects.
- Promote, stimulate, and conduct health communication research, including formative, process, and outcome research and evaluation; research, interpret, analyze, and apply rules related to health communication and marketing.
- Advance health communication and marketing by disseminating the results of communication interventions and related research and evaluation to appropriate stakeholders and communication and marketing professionals; actively collaborate to maintain and improve the research and practice of health communication and marketing at CTP.
- Oversee major studies or continuing projects that represent an important segment of the Center's primary investigative program.
- Synthesize and interpret relevant literature and provide analytical review of current research; review and contribute to scientific articles and technical reports for publication in national and international public health journals.
- Provide expert consultation to others such as industry representatives, consultants, and clinical investigators on the scientific, statistical, and regulatory aspects of health science-related processes.

Desired Knowledge and Skills:

- Extensive knowledge of administrative and human resources management functions relative to staff supervised.
- Expertise in the coordination and integration of important and complex programs of professional, scientific, technical, or managerial work.
- Mastery of health communications and marketing principles, methods, practices, research, and techniques; analytical methods; and interpersonal relations practices as well as the ability to analyze scientific and technical information and translate it into language appropriate for the intended audience ensuring that the information is current and accurate.
- Expertise in primary and secondary data sources, environmental scanning, needs assessments, and health/risk communication to identify information gaps/needs and opportunities; define and analyze target audiences; and manage staff and partners to formulate communication and marketing strategies. Skill to apply this expertise to developing new methods and approaches in planning, integrating, and evaluating the overall health communication and marketing research and evaluation to support the organization's functional program.
- Extensive knowledge of the mission, goals, and objectives of the Center and how they relate to the policies, practices, procedures, and regulations which affect the way the

organization operates at the local, state, territorial, tribal nation, national, and international levels.

- Mastery of a wide range of qualitative and/or quantitative methods for the assessment and improvement of program effectiveness or the improvement of complex management processes and systems.

Application Procedure:

Supervisory concurrence should be obtained before you apply to this Detail. The Detail opportunity is open to all candidates qualified at the GS-14 grade level or Commissioned Corps Officers (O5/O6).

Interested applicants should submit a copy of their resume, most recent copy of SF-50, copy of their transcripts, and statement of interest via email to:

Rebecca Martin
Program Analyst
Office of Management, Center for Tobacco Products, FDA
Rebecca.Martin@fda.hhs.gov

Detail is reimbursable.
Travel Expenses will not be paid.

Candidates must express interest by February 16, 2022.

***This is not an official vacancy announcement under the Merit Promotion System**