

Technical Project Lead (TPL) Review of SE Reports

| New Products Subject of t | his Review | | |
|---|--|--|--|
| Submission tracking numbers (STNs) | SE0016758-SE0016769 | | |
| Common Attributes | | | |
| Submission date | July 1, 2020 | | |
| Receipt date | July 1, 2020 | | |
| Applicant | National Tobacco Company LP | | |
| Product manufacturer | National Tobacco Company LP | | |
| Application type | Regular Product Quantity | | |
| Product category | Cigars | | |
| Product subcategory | Cigar Component | | |
| Cross-Referenced Submiss | ions | | |
| All new tobacco products | None | | |
| Supporting FDA Memoran | da Relied Upon in this Review | | |
| Addendum to Memorandum: Product quantity changes in Sub Equivalence Reports (SE Reports) for statutorily regulated toba products (December 31, 2019). | | | |
| Recommendation | | | |
| Issue Substantially Equivale | ent (SE) orders for the new tobacco products subject of this review. | | |

Technical Project Lead (TPL):

Digitally signed by Marcella W. Dolling -S

Date: 2021.09.29 11:36:18 -04'00'

Marcella W. Dolling, M.S., MBA

Chief, Regulatory Project Management Branch Division of Regulatory Project Management

Office of Science

Signatory Decision: Concur with TPL recommendation and basis of recommendation

Digitally signed by Matthew R. Holman -S

Date: 2021.09.29 12:12:42 -04'00'

Matthew R. Holman, Ph.D.

Director

Office of Science

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1. BACKGROUND

1.1. NEW AND PREDICATE PRODUCTS

The applicant submitted information for the new and corresponding predicate products listed in detail in the Appendix.

1.2. REGULATORY ACTIVITY

See Appendices for products and amendments.

1.3. SCOPE OF REVIEW

This review captures all compliance, regulatory, and scientific reviews completed for the new products that are the subject of this review.

Table 1. Disciplines reviewed

| Distriction | Cycle 1 | | |
|-----------------------|----------------|-------------|--|
| Discipline | Reviewers | Review Date | |
| Regulatory | Ravi Choudhuri | 7/8/2020 | |
| | Rida Tariq | 9/28/2021 | |
| Environmental Science | Chad Baisden | 6/22/2021 | |

2. COMPLIANCE REVIEW

The Office of Compliance and Enforcement (OCE) completed reviews to determine whether the applicant established that the predicate products are grandfathered products (i.e., were commercially marketed in the United States as of February 15, 2007). The OCE reviews dated June 1, 2021¹ and June 7, 2021² conclude that the evidence submitted by the applicant is adequate to demonstrate that the predicate products are grandfathered and, therefore, are eligible predicate products.

OCE also completed reviews to determine whether the new products are in compliance with the Federal Food, Drug, and Cosmetic Act (FD&C Act) (see section 910(a)(2)(A)(i)(II) of the FD&C Act). The OCE review dated July 7, 2021 concludes that the new products are in compliance with the FD&C Act.

3. SCIENTIFIC REVIEW

Full scientific review was not initiated by the Office of Science (OS) because the product characteristics of the new and corresponding predicate tobacco products are identical except for the following change in product quantity:

| SE Report | New Product Quantity | Predicate Product Quantity | % Change | |
|---------------------|-------------------------|----------------------------|---------------|--|
| SE0016758-SE0016769 | 2 wrappers | 6 wrappers | ↓ 66.7 | |

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¹ For SE0016758-SE00016762 and SE0016764-SE0016769

² For SE0016763

OS prepared memoranda³ summarizing its current thinking on product quantity changes. Existing data on product quantity changes are limited and do not address the size threshold (i.e., how much of a change in product quantity) necessary to raise different questions of public health. With respect to product quantity decreases, even though some of the currently available scientific evidence is specific to tobacco products, the studies do not separate out the effect of reduced price from size on consumption or initiation. Thus, based upon the currently available science and CTP's experience in reviewing SE Reports, product quantity changes do not cause new tobacco products to raise different questions of public health. Therefore, scientific review is unnecessary.

4. ENVIRONMENTAL DECISION

A finding of no significant impact (FONSI) was signed by Luis Valerio, Ph.D. on June 16, 2021. The FONSI was supported by an environmental assessment prepared by FDA on June 16, 2021.

5. CONCLUSION AND RECOMMENDATION

The product characteristics of the new and corresponding predicate tobacco products are identical except for a change in product quantity from 6 wrappers per pouch to 2 wrappers per pouch.

The OS memoranda³ concludes that based on OS' experience and the currently available evidence, the difference in product quantity does not cause the new tobacco products to raise different questions of public health. I concur with this conclusion.

The predicate products meet statutory requirements because it was determined that they are grandfathered products (i.e., were commercially marketed in the United States as of February 15, 2007).

The new products are currently in compliance with the FD&C Act. I concur with these reviews and recommend that SE order letters be issued.

FDA examined the environmental effects of finding these new products substantially equivalent and made a finding of no significant impact.

³ See memorandum on product quantity changes, dated December 7, 2017, and addendum for deemed tobacco products, dated December 31, 2019.

6. APPENDICES

Appendix A. New and predicate products

| Common Attributes | | | |
|------------------------------------|---|--------------------------|--|
| Submission date | July 1, 2020 | | |
| Receipt date | July 1, 2020 | | |
| Applicant | National Tobacco Company LP | | |
| Product manufacturer | National Tobacco Company LP | | |
| Product category | Cigars | | |
| Product subcategory | Cigar Component | 56 | |
| Attributes | New Product | Predicate Product | |
| STN | SE0016758 | Not Applicable | |
| Product name ⁴ | ZIG-ZAG NATURAL LEAF WRAPS- Watermelon | Miami Blunts- Watermelon | |
| Eligibility status | Not applicable | Grandfathered | |
| Package type | Foil pouch | Foil pouch | |
| Package quantity | 2 wrappers | 6 wrappers | |
| Characterizing flavor ⁵ | Watermelon Watermelon | | |
| A | Width: 70 mm | Width: 70 mm | |
| Additional property ⁶ | Length: 125 mm | Length: 125 mm | |
| STN | SE0016759 Not Applicable | | |
| Product name ⁴ | ZIG-ZAG NATURAL LEAF WRAPS- Vanilla | Miami Blunts- Vanilla | |
| Eligibility status | Not applicable | Grandfathered | |
| Package type | Foil pouch | Foil pouch | |
| Package quantity | 2 wrappers | 6 wrappers | |
| Characterizing flavor ⁵ | Vanilla | Vanilla | |
| | Width: 70 mm | Width: 70 mm | |
| Additional property ⁶ | Length: 125 mm | Length: 125 mm | |
| STN | SE0016760 Not Applicable | | |
| Product name ⁴ | ZIG-ZAG NATURAL LEAF WRAPS- Strawberry Miami Blunts- Strawber | | |
| Eligibility status | Not applicable | Grandfathered | |
| Package type | Foil pouch | Foil pouch | |
| Package quantity | 2 wrappers | 6 wrappers | |
| Characterizing flavor ⁵ | Strawberry | Strawberry | |
| 200 | Width: 70 mm | Width: 70 mm | |
| Additional property ⁶ | Length: 125 mm | Length: 125 mm | |

 $^{^{\}rm 4}$ Brand/sub-brand or other commercial name used in commercial distribution.

⁵ As provided by the applicant's certification statement. For product quantity change SE Reports, FDA does not conduct substantive scientific review to evaluate the information contained in the applicant's certification statement.

⁶ The applicant stated that each wrapper has a trapezoidal shape, and provided target width and length for the widest and the longest points of the trapezoid, respectively.

| Attributes | New Product | Predicate Product |
|------------------------------------|---|----------------------------|
| STN | SE0016761 | Not Applicable |
| Product name ⁴ | ZIG-ZAG NATURAL LEAF WRAPS- Rum | Miami Blunts- Rum |
| Eligibility status | Not applicable | Grandfathered |
| Package type | Foil pouch | Foil pouch |
| Package quantity | 2 wrappers | 6 wrappers |
| Characterizing flavor ⁵ | Rum | Rum |
| | Width: 70 mm | Width: 70 mm |
| Additional property ⁶ | Length: 125 mm | Length: 125 mm |
| STN | SE0016762 | Not Applicable |
| Product name ⁴ | ZIG-ZAG NATURAL LEAF WRAPS- Passion | Miami Blunts- Thug Passion |
| Eligibility status | Not applicable | Grandfathered |
| Package type | Foil pouch | Foil pouch |
| Package quantity | 2 wrappers | 6 wrappers |
| Characterizing flavor ⁵ | None | None |
| | Width: 70 mm | Width: 70 mm |
| Additional property ⁶ | Length: 125 mm | Length: 125 mm |
| STN | SE0016763 | Not Applicable |
| Product name ⁴ | ZIG-ZAG NATURAL LEAF WRAPS- Original | Miami Blunts- Natural |
| Eligibility status | Not applicable | Grandfathered |
| Package type | Foil pouch | Foil pouch |
| Package quantity | 2 wrappers | 6 wrappers |
| Characterizing flavor ⁵ | None | None |
| 200 | Width: 70 mm | Width: 70 mm |
| Additional property ⁶ | Length: 125 mm | Length: 125 mm |
| STN | SE0016764 | Not Applicable |
| Product name ⁴ | ZIG-ZAG NATURAL LEAF WRAPS- Mint | Miami Blunts- Mint |
| Eligibility status | Not applicable | Grandfathered |
| Package type | Foil pouch | Foil pouch |
| Package quantity | 2 wrappers | 6 wrappers |
| Characterizing flavor ⁵ | Mint | Mint |
| | Width: 70 mm | Width: 70 mm |
| Additional property ⁶ | Length: 125 mm | Length: 125 mm |
| STN | SE0016765 | Not Applicable |
| Product name ⁴ | ZIG-ZAG NATURAL LEAF WRAPS- Honey | Miami Blunts- Honey |
| Eligibility status | Not applicable | Grandfathered |
| Package type | Foil pouch | Foil pouch |
| Package quantity | 2 wrappers | 6 wrappers |
| Characterizing flavor ⁵ | Honey | Honey |
| 7.5 NOVENCE 1 DOOR 1A | Width: 70 mm | Width: 70 mm |
| Additional property ⁶ | Length: 125 mm | Length: 125 mm |
| SC 60 6. | Lengui, 123 IIIII | Lengui. 123 IIIII |

| Attributes | New Product | Predicate Product | |
|-------------------------------------|--|-------------------------|--|
| STN | SE0016766 | Not Applicable | |
| Product name ⁴ | ZIG-ZAG NATURAL LEAF WRAPS- | Miami Blunts- Cognac | |
| Product name | Cognac | | |
| Eligibility status | Not applicable | Grandfathered | |
| Package type | Foil pouch | Foil pouch | |
| Package quantity | 2 wrappers | 6 wrappers | |
| Characterizing flavor ⁵ | Cognac | Cognac | |
| Additional property ⁶ | Width: 70 mm | Width: 70 mm | |
| Additional property | Length: 125 mm | Length: 125 mm | |
| STN | SE0016767 | Not Applicable | |
| Product name ⁴ | ZIG-ZAG NATURAL LEAF WRAPS- Chocolate | Miami Blunts- Chocolate | |
| Eligibility status | Not applicable | Grandfathered | |
| Package type | Foil pouch | Foil pouch | |
| Package quantity | 2 wrappers | 6 wrappers | |
| Characterizing flavor ⁵ | Chocolate | Chocolate | |
| A -d -disting and a suppose set . 6 | Width: 70 mm | Width: 70 mm | |
| Additional property ⁶ | Length: 125 mm | Length: 125 mm | |
| STN | SE0016768 | Not Applicable | |
| Product name ⁴ | ZIG-ZAG NATURAL LEAF WRAPS- Cherry | Miami Blunts- Cherry | |
| Eligibility status | Not applicable | Grandfathered | |
| Package type | Foil pouch | Foil pouch | |
| Package quantity | 2 wrappers | 6 wrappers | |
| Characterizing flavor ⁵ | Cherry | Cherry | |
| 20 | Width: 70 mm | Width: 70 mm | |
| Additional property ⁶ | Length: 125 mm | Length: 125 mm | |
| STN | SE0016769 | Not Applicable | |
| Product name ⁴ | ZIG-ZAG NATURAL LEAF WRAPS- Champagne | Miami Blunts- Champagne | |
| Eligibility status | Not applicable | Grandfathered | |
| Package type | Foil pouch | Foil pouch | |
| Package quantity | 2 wrappers | 6 wrappers | |
| Characterizing flavor ⁵ | Champagne | Champagne | |
| Characterizing havor | | | |
| Additional property ⁶ | Width: 70 mm | Width: 70 mm | |

Appendix B. Amendment

| Submission Date | Receipt Date | Application being amended | Reviewed | Brief Description |
|-----------------|--------------|---------------------------|----------|--|
| June 4, 2021 | June 4, 2021 | SE0016763 | Yes | Response to June 2, 2021 FDA Information Request |