U.S. Food & Drug Administration
10903 New Hampshire Avenue
Silver Spring, MD 20993
www.fda.gov

EXEMPT

June 07, 2021

R.J. Reynolds Tobacco Company
Attention: Michael Ogden, Ph.D., Senior Vice President - Scientific & Regulatory Affairs
RAI Services Company
401 N Main St.
Winston Salem, NC 27101

FDA Submission Tracking Numbers (STNs): Multiple STNs**,** see Appendix A

Dear Dr. Ogden:

We completed review of your EX REQs[1] and determined that the new tobacco products listed in Appendix A are exempt from the requirements of Substantial Equivalence.[2]

Our finding does not mean we "approved" the new products specified in Appendix A; therefore, you may not promote or in any way represent the new tobacco products specified in Appendix A, or the labeling, as being "approved" by FDA (see Section 301(tt) of the FD&C Act).

To market the new tobacco products that are the subject of these EX REQs, the following must be met:

1. **Submit a report under section 905(j)(1) (Abbreviated Report) that includes the information required in sections 905(j)(1)(A)(ii) and 905(j)(1)(B); and**
2. **Ninety days have passed since FDA receipt of your Abbreviated Report.**

See Appendix B for FDA's recommended format for submitting an Abbreviated Report.

In accordance with 40 CFR 1506.6, we will make your Environmental Assessment (EA) publicly available.

All regulated tobacco products, including the tobacco products specified in Appendix A, are subject to the requirements of the FD&C Act and its implementing regulations. It is your responsibility to ensure the tobacco products specified in Appendix A comply with all applicable statutory and regulatory requirements. FDA will monitor your compliance with all applicable statutes and regulations.

[1] Requests for Exemption from Substantial Equivalence (EX REQs) submitted under section 905(j)(3) of the Federal Food, Drug, and Cosmetic Act (FD&C Act)
[2] See section 910(a)(3)(a) of the FD&C Act

We encourage you to submit all regulatory correspondence electronically via the CTP Portal[3,4] using eSubmitter.[5] Alternatively, submissions may be mailed to:

Food and Drug Administration
Center for Tobacco Products
Document Control Center (DCC)
Building 71, Room G335
10903 New Hampshire Avenue
Silver Spring, MD 20993-0002

The CTP Portal and FDA's Electronic Submission Gateway (ESG) are generally available 24 hours a day, seven days a week; if the upload is successful, submissions are considered received by DCC on the day of upload. Submissions delivered to DCC by courier or physical mail will be considered timely if received during delivery hours on or before the due date[6]; if the due date falls on a weekend or holiday, the delivery must be received on or before the preceding business day. We are unable to accept regulatory submissions by e-mail.

If you have any questions, please contact Barbara Banchero, Regulatory Health Project Manager, at (301) 796-1937 or Barbara.Banchero@fda.hhs.gov.

Sincerely,

Digitally signed by Todd L. Cecil -S
Date: 2021.06.07 11:12:13 -04'00'

Todd L. Cecil, Ph.D.
Deputy Director for Regulatory Management
Office of Science
Center for Tobacco Products

Enclosures:
Appendix A – New and Corresponding Original Tobacco Products Subject of This Letter
Appendix B – FDA's Recommended Format for Submitting an Abbreviated Report

[3] For more information about CTP Portal, see https://www.fda.gov/tobacco-products/manufacturing/submit-documents-ctp-portal
[4] FDA's Electronic Submission Gateway (ESG) is still available as an alternative to the CTP Portal.
[5] For more information about eSubmitter, see http://www.fda.gov/ForIndustry/FDAeSubmitter
[6] https://www.fda.gov/tobacco-products/about-center-tobacco-products-ctp/contact-ctp

Appendix A

New and Corresponding Original Tobacco Products Subject of This Letter

Common Attributes of EX REQs		
Date of Submission:	December 21, 2020	
Date of Receipt:	December 21, 2020	
Product Manufacturer:	R.J. Reynolds Tobacco Company	
Product Category:	Cigarettes	
Product Sub-Category:	Combusted, Filtered	
	New Tobacco Product	**Original Tobacco Product**
	EX0001393-PD1: Camel Royal Box[7]	**EX0000665: Camel Royal[7]**
Package Type:	Box	Box
Package Quantity:	20 cigarettes	20 cigarettes
Characterizing Flavor:	Menthol	Menthol
Eligibility status:	Not Applicable	Previously Found Exempt
Marketing authorization date:	Not Applicable	February 13, 2020
Abbreviated report date:	Not Applicable	March 31, 2020
Length:	83 mm	83 mm
Diameter:	7.8 mm	7.8 mm
Ventilation:	24%	24%

Modifications:

Addition/Deletion of tobacco additives:

- Deletion of tipping paper adhesive (b) (4) [redacted]
- Addition of tipping paper adhesive (b) (4) [redacted]
- Deletion of (b) (4) [redacted]
- Addition of (b) (4) [redacted]

Increase/Decrease in quantity of existing additives:

- Increasing the quantity of (b) (4) [redacted] and (b) (4) [redacted]

[7] Brand/sub-brand or other commercial name used in commercial distribution.

	New Tobacco Product	
	EX0001394-PD1: Camel Crush Smooth Menthol Box[7]	
Package Type:	Box	Box
Package Quantity:	20 cigarettes	20 cigarettes
Characterizing Flavor:	Menthol	Menthol
Eligibility status:	Not Applicable	Previously found SE
Marketing authorization date:	Not Applicable	December 21, 2018
Abbreviated report date:	Not Applicable	Not Applicable
Length:	83 mm	83 mm
Diameter:	7.8 mm	7.8 mm
Ventilation:	32%	32%
Additional Property:	Crushable Menthol Capsule in Filter	Crushable Menthol Capsule in Filter

Modifications:

Addition/Deletion of tobacco additives:

- Deletion of menthol capsule from the filter (b) (4)
- Addition of menthol capsule in the filter (b) (4)

Increase/Decrease in quantity of existing additives:

- Increasing the quantity of (b) (4)

	New Tobacco Product	Original Tobacco Product
	EX0001396-PD1: Camel Crush Smooth Silver Menthol Box[7]	**SE0014764: Camel Crush Smooth Menthol Silver[7]**
Package type:	Box	Box
Package quantity:	20 cigarettes	20 cigarettes
Eligibility status:	Not Applicable	Previously found SE
Marketing authorization date:	Not Applicable	December 21, 2018
Abbreviated report date:	Not Applicable	Not Applicable
Characterizing flavor:	Menthol	Menthol
Length:	83 mm	83 mm
Diameter:	7.8 mm	7.8 mm
Ventilation:	32%	32%
Additional property:	Crushable Menthol Capsule in Filter	Crushable Menthol Capsule in Filter

Modifications:

Addition/Deletion of tobacco additives:

- Deletion of menthol capsule from the filter (b) (4)
- Addition of menthol capsule in the filter (b) (4)

Increasing/Decreasing the quantity of existing tobacco additives:

- Increasing the quantity of (b) (4) (b) (4)

Appendix B

FDA's Recommended Format for Submitting an Abbreviated Report

Mock-up Tobacco Company

April 3, 2015

US Department of Health and Human Services
Food and Drug Administration
Center for Tobacco Products
Document Control Center
Building 71, Room G335
10903 New Hampshire Avenue
Silver Spring, MD 20993-0002

RE: Abbreviated Report

To Whom It May Concern:

Mock-Up Tobacco Company provides this Abbreviated Report at least 90 days prior to the introduction or delivery for introduction into interstate commerce for commercial distribution of the new product, Cigarette Brand A. We submitted an Exemption Request (EX0000XXX) under section 905(j)(3) for the new product on February 1, 2015, and received a found exempt order from FDA on March 20, 2015.

I, John Doe, on behalf of Mock-Up Tobacco Company, certify that Cigarette Brand A is modified within the meaning of section 905(j)(3), the modifications are to a product that is commercially marketed and in compliance with the requirements of the Federal Food, Drug, and Cosmetic Act, all the modifications are covered by exemptions granted by the Secretary pursuant to section 905(j)(3), and I have taken actions to comply with the requirements under section 907 that are applicable to the product. I certify that this information is true and correct, and that I am authorized to submit this on the company's behalf. I understand that under section 1001 of title 18 of the United States Code, anyone who knowingly and willfully makes a materially false, fictitious, or fraudulent statement to the Government of the United States is subject to criminal penalties.

Sincerely,
John Doe **[ink or digital signature]**
Vice President
Mock-Up Tobacco Company