

**SUMMARY**

Joy McVey Hugick is a seasoned public health policy and communication consultant with more than 20 years of experience—including a decade in the executive branch—planning, organizing, and implementing public health programs and partnerships. Joy has blended her public health acumen with her experiences of living with an ileostomy, feeding tube and chronic gastrointestinal condition to better serve her community. Known for her responsiveness, attention to detail, and excellent written and oral communication skills, Joy handles delicate situations with diplomacy and discretion.

**PROFESSIONAL EXPERIENCE**

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**FOOD AND DRUG ADMINISTRATION**, Silver Springs, Maryland**December 2017 to present****Consumer Representative, Gastrointestinal Drugs Advisory Committee**

- Reviews and evaluates available data concerning the safety and effectiveness of marketed and investigational human drug products for use in the treatment of gastrointestinal disease.
  - Makes appropriate recommendations to the Commissioner of Food and Drugs.
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**SIMPLY JOY, LLC.**, Atlanta, Georgia**January 2015 to present****Principal**

Provides part-time public health policy and communication consulting services. Skilled at working across government, healthcare, consumer, industry, and nonprofit spaces.

**Oct 2017 to present****Client Experience Director, ForumSherpa**

Provides part-time consulting services, which includes managing client and facilitator relationships, preparing and executing contracts, launching and compiling surveys, developing curriculum and preparing workbooks, and conducting other administrative tasks.

**Sept 2013 to June 2015****CDC Foundation Project: Substandard, Falsified, & Counterfeit Medicines** (grant)

(September 2013 to December 2014 [pro bono]; January to June 2015 [paid])

- Provided leadership and expertise in functional areas of partnership development (including public-private partnerships), legislative affairs, policy development and formulation, program and project management, issues management, and strategic communication planning and research.
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**CENTERS FOR DISEASE CONTROL AND PREVENTION**, Atlanta, Georgia**April 2010 to January 2012****Division of Human Development and Disability, National Center for Birth Defects and Developmental Disabilities**

Associate Director for Policy

- Served on the senior management team, providing leadership and guidance to the division on policy development and analysis, performance and budget integration, and congressional and partner relations.

**July 2002 to April 2010****Division of Laboratory Sciences, National Center for Environmental Health**

Public Health Advisor (Jan 2009 – April 2010), Program Officer / DLS Liaison to the CDC Foundation (Oct 2007 – Nov 2008), Public Health Analyst (April 2005 – Jan 2009), Data Management Specialist, Information Network Systems (June 2004 – April 2005), ORISE Fellow (Jan 2003 – June 2004), Health Communication Fellow (July – Dec 2002)

- Served in various positions ranging from a data management specialist to public health analyst, lastly serving as a senior advisor to the division on policy, communication planning and research, partnership, and program development for laboratory programs in the areas of: tobacco and smoking addiction; environmental health; emergency response to chemical and radiologic threats; nutrition and chronic diseases; and newborn screening.
- Completed a year-long rotation as a program officer at the CDC Foundation, which included managing a portfolio of domestic and international projects and providing guidance and expertise to private-sector groups and academic institutions who wished to work with CDC.

**January 2002 to July 2002****Office of Communication, National Center for Environmental Health**

Health Communication Fellow

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**GOLDEN KEY INTERNATIONAL HONOUR SOCIETY**, Atlanta, Georgia**June 1999 to May 2001****Great Lakes Regional Director**

- Managed 27 Golden Key chapters and 300 student and faculty volunteers at colleges and universities in Michigan, Indiana and Ohio.
- Assisted collegiate chapters with developing and implementing innovative marketing strategies for membership recruitment, engagement, and recognition.
- Managed relationships with high-level corporate sponsors headquartered in the region, planned and executed leadership development conferences, and administered community outreach grants.

**December 1998** **University of South Florida**, Tampa, Florida  
*USF Alumni Association Outstanding Senior Award recipient*  
 Communication major (4.0 GPA in major) with an emphasis in human persuasion, interpersonal, organizational, and health communication. Women's studies and manual communication minor with an emphasis in American Sign Language, Deaf culture, and health policy.

**Honors, Awards, & Accomplishments**

- Served as an officer in multiple student organizations and committees, including the Women's Panhellenic Council (President and Director of Public Relations); Kappa Delta Sorority (Vice President of New Member Education, Vice President of Standards, Scholarship Chair); Judicial Process Review Board (Student Representative).
- Received multiple awards, such as USF Alumni Association Outstanding Senior Award, Communication Student of the Year, National Order of Omega Scholarship, Outstanding Diagnostic Clinic Intern, Tampa Bay Panhellenic Alumnae Association Scholarship.

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**Other Relevant Coursework**

**2003 to 2009** **Government Affairs Institute at Georgetown University**, Washington, D.C.  
 Courses in Legislative Studies, including Congressional Operations Seminar, The Executive Branch Role in the Legislative Process, Advanced Budget and Appropriations Process, The New Congress.

**October 2016** **Regan-Udall Foundation**, Washington, D.C.  
 Participated in the inaugural Big Data for Patients (BD4P) Training Workshop, which included lecture, discussions, and activities about what big data is, how it is being used, and its impact on patients to ensure the patient voice and patients' needs are central drivers of big data research efforts in biomedicine.

**May 2021** **University of South Florida, Muma College of Business**, Tampa, FL  
**Diversity, Equity and Inclusion in the Workplace Certificate**  
 Learned the essential practices and tools designed to increase employee diversity and to create a business model that embraces equity and inclusion. Successfully completed all seven, two-hour modules: (1) Emotional Intelligence, (2) Stereotypes & Biases, (3) Understand Your Organization, (4) Future of Your Org through D&I, (5) Recruitment & Retention, (6) Community Outreach, and (7) Sustainable Business Model.

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**VOLUNTEER EXPERIENCE**

**April 2016 to present** **EMORY ST. JOSEPH'S HOSPITAL AUXILIARY**, Atlanta, Georgia  
*Board of Directors: Vice President-Patient Support (2019-2020), Vice President-Patient Care (2018 - 2019)*  
*Committee Chair: Summer VolunTEEN Program Team Leader (2020), Nominating Committee (2019-2020), Patient/Family Advisor (2019-2020), MercyMe Newsletter Editor (2018-2021), Light of Love Fundraiser Co-Chair (2017)*  
*Volunteer serving as Patient Advocate/Ambassador, Admissions, Family Rep/Surgical Liaison (Apr 2016 to present)*

- Supports the Auxiliary by serving on board of directors, special committees, and ancillary projects.
- Serves patients and families at various touch points in the hospital.
- Plays a role in the grace and healing of each patient at the hospital.

**August 2015 to present** **OLEY FOUNDATION**  
*Vice President, Board of Trustees (October 2018 to present)*  
*Secretary, Board of Trustees (October 2017-October 2018)*  
*Member, Board of Trustees (November 2016 - present)*

- Represents home enteral nutrition (HEN) patient/consumer perspective on the Board and with corporate partners.
- Assists the Executive Director and Board President in approving the budget, shaping policies, setting goals, and identifying and recruiting other Board Members.
- Serves on committees and takes on special assignments as needed.

*Ambassador (August 2015 - present)*

- Serves as a resource to other Home Parenteral and Enteral Nutrition (HPEN) consumers and caregivers by providing peer-to-peer support and increasing awareness of Oley resources in the Atlanta area.
- Advocates for HPEN and digestive disease issues by providing the patient / consumer perspective to healthcare providers, device manufacturers, and policymakers.

**Honors & Awards**

**2016 LifelineLetter Award, Home Enteral Nutrition (HEN) recipient** - given to a consumer or caregiver on HEN for more than five years and demonstrates courage, perseverance, a positive attitude in dealing with illness or caregiving, and exceptional generosity in helping others in their struggle with HEN.

**2021 American Society for Parenteral and Enteral Nutrition (ASPEN) Lynn Howard Nutrition Support Consumer Advocacy Award** - given to a patient/family member/caregiver who has advocated for other patients, families, or caregivers of consumers who require parenteral nutrition (PN) or enteral nutrition (EN).

**May 2005 to present** **Kuyahoora Valley Foundation, Inc.**  
*Co-Host, Memorial Atlanta Classic (MAC Daddy) Charity Golf Tournament*

- Co-host a charity golf tournament in Atlanta, which involves conducting community outreach with annual recipients, securing raffle and auction items for the post-tournament awards banquet, and food and beverage logistics.
- One hundred percent of the net proceeds from the event are provided to help those in need within our community and beyond. Recent beneficiaries include the Georgia Veterans Empowerment Organization, Aflac Cancer and Blood Disorders Center of Children's Healthcare of Atlanta, The Oley Foundation, TurningPoint Breast Cancer Rehabilitation, Building Homes for Heroes, Blessings in a Backpack, and Atlanta Community Food Bank.
- Identify those in our local community with needs throughout the year and request funds to support those causes.